## Edgar Filing: CEMEX SA DE CV - Form CB

CEMEX SA DE CV Form CB February 02, 2004

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Form CB

TENDER OFFER/RIGHTS OFFERING NOTIFICATION FORM

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to file this Form:	
Securities Act Rule 801 (Rights Offering)	1_1
Securities Act Rule 802 (Exchange Offer)	X
Exchange Act Rule 13e-4(h)(8) (Issuer Tender Offer)	X
Exchange Act Rule 14d-1(c) (Third Party Tender Offer)	_
Exchange Act Rule 14e-2(d) (Subject Company Response)	1_1
Filed or submitted in paper if permitted by Regulation S-T Rule 101(b)(8)	1_1
CEMEX, S.A. de C.V.	
(Name of Subject Company)	
CEMEX Corp.	
(Translation of Subject Company's Name into English (if applicable))	
United Mexican States	
(Jurisdiction of Subject Company's Incorporation or Organization)	
CEMEX, S.A. de C.V.	
(Name of Person(s) Furnishing Form)	
Options to purchase Ordinary Participation Certificates (CPOs), each CPO representing one Series A share and two Series B shares of CEMEX, S.A. de C.V., issued pursuant to the CEMEX, S.A. de C.V. Employee Stock Option Plan	
(Title of Class of Subject Securities)	
Not Applicable	
(CUSIP Number of Class of Securities (if applicable))	

Jill Simeone

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CEMEX NY Corp.
590 Madison Avenue, 41st Floor
New York, New York 10022
(Tel) +1-212-317-6000

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(Name, Address (including zip code) and Telephone Number (including area code) of Person(s) Authorized to Receive Notices and Communications on Behalf of Subject Company)

with a copy to:

Robert M. Chilstrom, Esq.
Skadden, Arps, Slate, Meagher & Flom LLP
Four Times Square
New York, New York 10036
(Tel) +1-212-735-3950

January 30, 2004

\_\_\_\_\_\_

(Date Tender Offer/Rights Offering Commenced)

#### PART I - INFORMATION SENT TO SECURITY HOLDERS

- Item 1. Home Jurisdiction Documents
  - (a) An English version of the 2004 Option Exchange Program Brochure disseminated to participants in the CEMEX. S.A. de C.V. Employee Stock Option Plan on January 30, 2004 is attached to this Form CB as Exhibit A.
  - (b) Not Applicable
- Item 2. Informational Legends

A legend in compliance with Rule 802(b) of the Rules and Regulations of the Securities and Exchange Commission under the Securities Act of 1933, as amended, has been included on the cover page of the 2004 Option Exchange Program Brochure listed in Item 1 above.

PART II - INFORMATION NOT REQUIRED TO BE SENT TO SECURITY HOLDERS

- (1) Not Applicable
- (2) Not Applicable
- (3) Not Applicable

#### PART III - CONSENT TO SERVICE OF PROCESS

- (1) CEMEX, S.A. de C.V. is filing with the Securities and Exchange Commission a written irrevocable consent and power of attorney on Form F-X concurrently with the furnishing of this Form CB.
- (2) Not Applicable

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#### PART IV - SIGNATURES

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

/s/ Rodrigo Trevino

(Signature)

Rodrigo Trevino, Chief Financial Officer

(Name and Title)

February 2, 2004

(Date)

EXHIBIT INDEX

Exhibit

Number Description

Exhibit A English version of 2004 Option Exchange Program Brochure disseminated to participants in the CEMEX. S.A. de C.V. Employee Stock Option Plan on January 30, 2004.