#### Edgar Filing: NORCROSS GEORGE E III - Form 4

NORCROS Form 4	S GEORGE E III											
October 24,	2006											
FORM	OTTE	5 1	ND FY	СПА	NCE	OMMISSION	т	PPROVAL				
UNITED STATES SECUR						D.C. 20		INGE	20101101155101	OMB Number:	3235-0287	
Check this box if no longer STATEMENT OF CHAN				C				NERSHIP OF	Expires:	January 31, 2005		
subject t Section Form 4 o Form 5 obligatio may con <i>See</i> Instr 1(b).	16. or <sup>ons</sup> Filed put tinue.	(a) of the		6(a) of tility H	f th Iolo	ding Cor	npan	y Act of	e Act of 1934, f 1935 or Sectio 40	Estimated burden ho response	urs per	
(Print or Type	Responses)											
NORCROSS GEORGE E III Symbol				r Name <b>and</b> Ticker or Trading IERCE BANCORP INC /NJ/					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (	Middle)	3. Date of	f Earliest Transaction					X Director 10% Owner X Officer (give title Other (specify			
	CE INSURANCE 5, 1701 ROUTE 7		(Month/I 10/20/2	-	r)				below)	& CEO of Sub		
Filed(Mor						ate Origina ;)	ıl		<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
CHERRY	HILL, NJ 08034								Person		oporting	
(City)	(State)	(Zip)	Tab	le I - No	n-E	Derivative	Secu	rities Acc	uired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)		ansaction Date 2A. Deemed hth/Day/Year) Execution Date, if any (Month/Day/Year)			8)	4. Securi on(A) or Di (Instr. 3, Amount	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	10/20/2006			L <u>(2)</u>		3	Α	\$ 34.11	0	D		
Common Stock	10/20/2006			J <u>(1)</u>		73	A	\$ 34.11	720,774	D		
Common Stock									28,315	Ι	401(k)	
Common Stock									6,965	I	ESOP Allocation	
Common Stock	10/20/2006			L <u>(2)</u>		3	А	\$ 34.11	0	D		

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Common Stock	10/20/2006	J <u>(1)</u>	73	А	\$ 34.11	841	Ι	By Wife - DRIP
Common Stock						2,623	Ι	By Wife - IRA
Common Stock	10/20/2006	J <u>(1)</u>	147	A	\$ 34.11	9,494	Ι	c/f Minor Children
Common Stock	10/20/2006	J <u>(1)</u>	73	A	\$ 34.11	354,284	Ι	Grantor Trust for Minor Children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Comming	3. Transaction Date		4. Transati	5.	6. Date Exerc		7. Titl		8. Price of	9. Nu Daria
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactio Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Amou Under Securi (Instr.	lying	Derivative Security (Instr. 5)	Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

### **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
NORCROSS GEORGE E III COMMERCE INSURANCE SERVICES 1701 ROUTE 70 EAST CHERRY HILL, NJ 08034	Х		Chairman & CEO of Subsidiary					

## Signatures

George E. Norcross, III

10/24/2006

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Purchase under DRIP
- (2) Dividend Reinvestment

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.