The9 LTD
Form 6-K
April 16, 2010

# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, DC 20549 <br> FORM 6-K <br> REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 <br> UNDER THE SECURITIES EXCHANGE ACT OF 1934 <br> For the month of April 2010 

## Commission File Number: 001-34238

THE9 LIMITED
Building No. 3, 690 Bibo Road
Zhangjiang Hi-tech Park, Pudong New Area
Shanghai 201203, People s Republic of China
(Address of principal executive offices)
Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.
Form 20-F p Form 40-F o
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## THE9 LIMITED

By: /s/ Jun Zhu
Name: Jun Zhu
Title: Chairman and Chief Executive
Officer
Date: April 16, 2010

## Exhibit Index

Exhibit 99.1 Unaudited consolidated financial information for the quarter ended December 31, 2009 and audited consolidated financial information for the year ended December 31, 2009

## THE9 LIMITED <br> CONSOLIDATED STATEMENTS OF INCOME INFORMATION <br> (Expressed in Renminbi RMB and US Dollars US\$, except share data)

Revenues:
Online game services Game operating support, website solutions and advertisement Other revenues

Sales Taxes

| Net Revenues | $408,559,650$ | $25,490,936$ | $20,897,584$ | $3,061,513$ | $1,711,490,694$ | $760,515,853$ | $111,416,202$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | 429,643,488

25,744,962 20,712,264 3,034,364 1,800,313,225

795,476,714
116,537,997

| 118,972 | 79,208 | 58,201 | 8,526 | 598,797 | 570,600 | 83,593 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $1,290,119$ | $1,077,513$ | $1,277,179$ | 187,108 | $5,218,199$ | $6,582,037$ | 964,274 |

$431,052,579 \quad 26,901,683 \quad 22,047,644 \quad 3,229,998 \quad 1,806,130,221 \quad 802,629,351 \quad 117,585,864$
$(22,492,929) \quad(1,410,747) \quad(1,150,060) \quad(168,485) \quad(94,639,527)$
$(42,113,498)$
$(6,169,662)$

Quarter Ended

| December | September | December |
| :---: | :---: | :---: |
| 31, | $\mathbf{3 0}$, | $\mathbf{3 1}$, |
| 2008 | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 9}$ |
| RMB | RMB | RMB |
| (unaudited) | (unaudited) | (unaudited) |

December 31, 2009 US\$ (unaudited)

Year Ended December December 31, 2009 RMB (audited) (unaudited)

Cost of Services $\quad(249,170,341) \quad(33,606,420) \quad(96,909,129) \quad(14,197,268) \quad(997,948,540) \quad(712,472,751) \quad(104,377,848)$

Gross Profit (loss) $\quad 159,389,309 \quad(8,115,484) \quad(76,011,545) \quad(11,135,755) \quad 713,542,154 \quad 48,043,102 \quad 7,038,354$
Operating
Expenses:
Product development Sales and marketing General and administrative Impairment of equipment, intangible assets and goodwill
(82,149,755)
$(48,671,892) \quad(7,130,472) \quad(82,149,755) \quad(78,871,643)$
$(11,554,761)$

Total operating expenses:
(Loss) income from operations Interest income Other (expense) income, net

| $(122,306,934)$ | $(117,290,991)$ | $(220,174,049)$ | $(32,255,681)$ | $134,549,625$ | $(482,841,119)$ | $(70,736,624)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $13,972,458$ | $7,188,006$ | $7,402,843$ | $1,084,523$ | $56,690,807$ | $30,501,101$ | $4,468,436$ |
|  |  |  |  |  |  |  |
| $(1,082,325)$ | $55,967,903$ | $6,122,924$ | 897,013 | $(18,967,099)$ | $61,840,303$ | $9,059,656$ |

(Loss) income before income taxes, impairment loss on investments and share of loss in equity investmen Income tax (expense) benefit $(24,070,899)$
$(4,858,272) \quad 11,092,063 \quad 1,624,996$
$(47,928,533) \quad 5,535,866 \quad 811,009$
(Loss) income before impairment loss on investments and share of loss in equity investments $(133,487,700)(58,993,354)(195,556,219) \quad(28,649,149) \quad 124,344,800 \quad(384,963,849) \quad(56,397,523)$ Impairment loss on investments Share of loss in equity investments, net of taxes
$(994,469) \quad(677,625) \quad(1,429,471) \quad(209,419)$
$(2,241,135) \quad(2,555,515)$
$(374,385)$

| Net (loss) income <br> Less: Net <br> (loss) income | $(158,502,277)$ | $(71,831,748)$ | $(207,237,190)$ | $(30,360,421)$ | $96,181,302$ | $(409,931,633)$ | $(60,055,324)$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| attributable to |  |  |  |  |  |  |  |
| noncontrolling |  |  |  |  |  |  |  |
| interest |  |  |  |  |  |  |  |

Net (loss) income attributable to holders of ordinary shares $(158,323,206)(73,637,406)(205,523,164) \quad(30,109,315) \quad 96,836,036 \quad(405,152,407) \quad(59,355,163)$

Net (Loss) income attributable to holders of ordinary shares per share

| Basic | $(5.78)$ | $(2.93)$ | $(8.18)$ | $(1.20)$ | 3.50 | (15.94) | (2.34) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Diluted | $(5.78)$ | $(2.93)$ | $(8.18)$ | $(1.20)$ | 3.50 | $(15.94)$ | $(2.34)$ |

Weighted average number of shares outstanding

| Basic | $27,410,714$ | $25,094,283$ | $25,119,580$ | $25,119,580$ | $27,664,687$ | $25,414,620$ | $25,414,620$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Diluted $\quad 27,410,714 \quad 25,094,283 \quad 25,119,580 \quad 25,119,580 \quad 27,704,201 \quad 25,414,620 \quad 25,414,620$

## Amount

 attributable to holders of ordinary shares $(158,323,206) \quad(73,637,406)(205,523,164) \quad(30,109,315) \quad 96,836,036 \quad(405,152,407) \quad(59,355,163)$
# THE9 LIMITED <br> CONSOLIDATED BALANCE SHEETS INFORMATION <br> (Expressed in Renminbi RMB and US Dollars US\$) 

|  | $\begin{gathered} \text { December 31, } \\ \mathbf{2 0 0 8} \\ \text { RMB } \\ \text { (audited) } \end{gathered}$ | As at December 31, 2009 RMB (audited) | $\begin{gathered} \text { December 31, } \\ \mathbf{2 0 0 9} \\ \text { US\$ } \\ \text { (unaudited) } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Assets |  |  |  |
| Current Assets |  |  |  |
| Cash and cash equivalents | 2,152,585,574 | 1,675,081,345 | 245,400,803 |
| Short term investments | 68,039,221 |  |  |
| Accounts receivable | 8,323,084 | 920,214 | 134,812 |
| Due from related party | 637,708 | 1,110,424 | 162,678 |
| Advances to suppliers | 1,435,781 | 44,132,089 | 6,465,388 |
| Prepayments and other current assets | 68,371,912 | 77,896,385 | 11,411,885 |
| Prepaid royalties | 138,843,227 |  |  |
| Deferred costs | 55,748,737 | 1,516,601 | 222,183 |
| Deferred tax assets, current |  | 2,139,896 | 313,497 |
| Total current assets | 2,493,985,244 | 1,802,796,954 | 264,111,246 |
| Investments in equity investees | 291,642,529 | 308,806,125 | 45,240,353 |
| Available-for-sale investments | 29,218,400 |  |  |
| Property, equipment and software | 200,034,094 | 75,977,200 | 11,130,723 |
| Goodwill | 30,199,751 |  |  |
| Intangible assets | 136,129,801 | 51,628,286 | 7,563,587 |
| Land use right | 81,798,755 | 79,877,847 | 11,702,171 |
| Long-term deposits |  | 603,910 | 88,473 |
| Deferred tax assets, non-current |  | 5,267,185 | 771,647 |
| Total Assets | 3,263,008,574 | 2,324,957,507 | 340,608,200 |
| Liabilities |  |  |  |
| Current Liabilities |  |  |  |
| Accounts payable | 29,758,563 | 35,013,675 | 5,129,532 |
| Income tax payable | 56,680 | 29,947 | 4,387 |
| Other taxes payable | 99,416,815 | 6,270,518 | 918,636 |
| Advances from customers | 143,464,990 | 11,154,437 | 1,634,134 |
| Deferred revenue | 201,645,952 | 10,933,464 | 1,601,762 |
| Refund of game points |  | 196,401,440 | 28,772,974 |
| Other payables and accruals | 69,423,536 | 51,704,425 | 7,574,741 |
| Total current liabilities | 543,766,536 | 311,507,906 | 45,636,166 |

## Equity

The9 Limited shareholders equity:
Common shares (US\$0.01 par value; 26,817,688 shares
issued and outstanding as of December 31, 2008,
$25,121,645$ shares issued and outstanding as of

| December 31, 2009) | $2,190,645$ | $2,051,712$ | 300,578 |
| :--- | ---: | ---: | ---: |
| Additional paid-in capital | $2,128,607,581$ | $2,069,616,975$ | $303,200,600$ |
| Statutory reserves | $24,836,354$ | $28,071,982$ | $4,112,569$ |
| Accumulated other comprehensive income | $13,643,131$ |  |  |
| Retained earnings (deficit) | $549,964,327$ | $(88,364,685)$ | $(12,945,500)$ |
| Total The9 Limited shareholders equity | $2,719,242,038$ | $2,011,375,984$ | $294,668,247$ |
| Non-controlling interest |  | $2,073,617$ | 303,787 |
| Total equity | $2,719,242,038$ | $2,013,449,601$ | $294,972,034$ |
|  |  |  |  |
| Total liabilities and equity | $3,263,008,574$ | $2,324,957,507$ | $340,608,200$ |

