PARTY CITY CORP Form 10-Q February 11, 2002

### SECURITIES AND EXCHANGE COMMISSION

### WASHINGTON, D.C. 20549

### **FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)

OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED DECEMBER 29, 2001

COMMISSION FILE NUMBER 0-27826

## PARTY CITY CORPORATION

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

DELAWARE
(State or other jurisdiction of incorporation or organization)
400 COMMONS WAY
ROCKAWAY, NEW JERSEY
(Address of Principal Executive Offices)
07866
(Zip Code)

22 3033692 (I.R.S. Employer Identification No.)

973-983-0888

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No:

Indicate the number of shares outstanding of each of the issuer s classes of common stock as of the latest practicable date:

As of February 8, 2002, there were outstanding 13,264,017 shares of Common Stock, \$.01 par value.

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December 29,

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### PART 1. FINANCIAL INFORMATION

Item 1. Financial Statements

### PARTY CITY CORPORATION AND SUBSIDIARY

### CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands)

### **ASSETS**

Current assets:

Cash and cash equivalents \$21,530 \$31,961 \$9,842 Merchandise inventory 55,574 50,404 48,034 Deferred income taxes 8,105 2,964 3,798 Other current assets 16,786 13,434 12,156

Total current assets 101,995 98,763 73,830 Property and equipment, net 45,524 41,332 46,351 Goodwill, net 14,206 14,251 13,647 Other assets 6,351 4,132 7,514

Total assets \$168,076 \$158,478 \$141,342

# LIABILITIES AND STOCKHOLDERS EQUITY

Current liabilities:

Accounts payable \$40,197 \$42,471 \$27,905 Accrued expenses 34,232 20,240 26,274 Advances under Loan Agreement 11 Senior Notes, current portion 5,058 5,103 11,366

Total current liabilities
79,487 67,825 65,545
Deferred rent and other long-term liabilities
9,607 8,301 8,701
Senior Notes
16,269 29,931 16,006
Commitments and contingencies
Stockholders equity:

Common stock
132 127 127
Additional paid-in capital
38,530 37,968 38,236
Retained earnings
25,880 14,326 12,727
Treasury stock, at cost
(1,829)

Total stockholders equity 62,713 52,421 51,090

Edgar Filli	ng: PARTY CITY CORP - Form 10-Q
Total liabilities and stockholders equity \$168,076 \$158,478 \$141,342	
See accompanying	g notes to condensed consolidated financial statements.

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### PARTY CITY CORPORATION AND SUBSIDIARY

### CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS

(in thousands, except per share data) (Unaudited)

Six months ended

Quarter ended

	Decembe 29, 2001	30, 2000	29, 2001	30, 2000
Revenues:				
Net sales \$141,979 \$138,035 \$222,774 \$214,888 Royalty fees 6,133 5,464 9,379 8,273 Franchise fees 183 343 609				
Total revenues 148,112 143,682 232,496 223,770 Expenses:				
Cost of goods sold and occupancy costs 83,928 83,428 141,595 138,890 Company-owned stores operating and selling expense 29,465 29,364 49,693 49,113				
29,403 29,304 49,093 49,113  Franchise expense 1,667 1,159 3,214 2,413  General and administrative expense 6,538 5,034 12,702 10,211				

Total expenses

121,598 118,985 207,204 200,627	
	<u> </u>
Income before interest and income taxes 26,514 24,697 25,292 23,143	
Interest expense, net 1,654 2,004 3,409 4,286	
Income before income taxes	
24,860 22,693 21,883 18,857 Provision for income taxes 9,921 8,782 8,730 7,297	
9,921 6,762 6,730 7,297	
Net income \$14,939 \$13,911 \$13,153 \$11,560	
	_
	_

Basic earnings per share \$1.15 \$1.09 \$1.02 \$0.91 Weighted average shares outstanding basic 12,991 12,722 12,872 12,722

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Diluted earnings per share \$0.79 \$0.78 \$0.70 \$0.65 Weighted average shares outstanding diluted 18,798 17,823 18,700 17,681	
•	
See accompanying no	tes to condensed consolidated financial statements.

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# PARTY CITY CORPORATION AND SUBSIDIARY CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

### (in thousands)

Six months	end	ed
------------	-----	----

December 29,	December 30,
2001	2000

(Unaudited)

Cash flow from operating activities:

Net income \$13,153 \$11,560 Adjustments to reconcile net income to net cash provided by operating activities

Depreciation and amortization

5,871 5,172

Deferred taxes

(2,941) 5,537

Non-cash interest

843 841

Deferred rent and other

long-term liabilities

907 421

Stock option compensation

221

Provision for doubtful accounts

269 176

Gain on sales of stores to

franchisees

(131)

Changes in assets and liabilities:

Merchandise inventory

(7,243) (8,976)

Other current assets

(4,898) 3,155

Other assets

(547) (79)

Accounts payable and accrued

expenses

20,250 14,037

Net cash provided by operating activities

25,885 31,713

Cash flow from investment activities: Purchases of property and equipment (4,950) (4,389) Proceeds from sale of stores to franchisees 1,157 Stores acquired from franchisees (954) (516) Disposals of property and equipment 10 35 Net cash used in investment activities (5,894) (3,713) Cash flow from financing activities: Net proceeds from Loan Agreement 11 Payments of Senior Notes (6,552)Purchase of treasury stock (1,829)Proceeds from exercise of stock options 78 Net cash provided from (used in) financing activities (8,303) 11

Net increase in cash and cash equivalents
11,688 28,011
Cash and cash equivalents, beginning of period
9,842 3,950

Cash and cash equivalents, end of period \$21,530 \$31,961

Supplemental disclosure of cash flow information:

Income taxes paid \$433 \$1,494 Interest paid 2,926 3,357

See accompanying notes to condensed consolidated financial statements.

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## PARTY CITY CORPORATION AND SUBSIDIARY NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. BASIS OF PRESENTATION

The condensed consolidated financial statements, except for the June 30, 2001 consolidated balance sheet, are unaudited. In the opinion of management, the accompanying condensed consolidated financial statements contain all adjustments (consisting only of normal recurring accruals) necessary to present fairly the financial position of the Company as of December 29, 2001 and December 30, 2000 and the results of operations for the quarters and six months ended December 29, 2001 and December 30, 2000 and cash flows for the six months ended December 29, 2001 and December 30, 2000. Because of the seasonality of the party goods industry, operating results of the Company on a quarterly basis may not be indicative of operating results for the full fiscal year.

These condensed consolidated financial statements should be read in conjunction with the Company s audited consolidated financial statements for the fiscal year ended June 30, 2001, which are included in the Company s Annual Report on Form 10-K with respect to such period filed with the Securities and Exchange Commission. All significant intercompany accounts and transactions have been eliminated. The June 30, 2001 consolidated balance sheet amounts derive from the Company s audited consolidated financial statements.

#### 2. RECENT ACCOUNTING STANDARDS

In October of 2001, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standard (SFAS) No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. This statement supersedes SFAS No. 121 Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed of, but retains the fundamental provisions of SFAS No. 121 for recognition and measurement of the impairment of long-lived assets to be held and used and measurement of long-lived assets to be disposed of by sale. However, SFAS No. 144 applies the fair value method for testing of impairment, which differs from SFAS No. 121. SFAS No. 144 also supersedes the accounting and reporting provisions of APB Opinion No. 30 as it pertains to disposal of a business segment but retains the requirement of that opinion to report discontinued operations separately from continuing operations and extends that reporting to a component of an entity that either has been disposed of or is classified as held for sale. SFAS No. 144 is effective for fiscal years beginning after December 15, 2001. The Company is evaluating the impact of the adoption of this standard and has not yet determined the effect of adoption on its financial position and results of operations.

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### 3. EARNINGS PER SHARE

The following table sets forth the computations of basic and diluted earnings per share (in thousands, except per share amounts):

	Quarter ended		Six months ended		
	December 29,	December 30,	December 29,	December 30,	
	2001	2000	2001	2000	
		udited)	(Unaudited)		
Net income Earnings per share basic \$1.15 \$1.09 \$1.02 \$0.91 Earnings per share diluted \$0.79 \$0.78 \$0.70 \$0.65 Average common shares outstanding 12,991 12,722 12,872 12,722 Dilutive effect of warrants 5,300 4,818 5,326 4,701 Dilutive effect of stock options (a) 420 283 437 258 Restricted shares 87 65	\$14,939 - -	\$13,911	\$13,153	\$11,560	
Average common and common equivalent shares outstanding 18,798 17,823 18,700 17,681					
	-				
	•				

Average stock price used for treasury method \$6.86 \$3.57 \$7.05 \$3.41

<sup>(</sup>a) Options to purchase 779,280 and 711,567 common shares at prices ranging from \$7.00 to \$31.13 were outstanding but were not included in the computation of dilutive earnings per share for the quarter and six months ended December 29, 2001, respectively, because to do so would have been anti-dilutive for the periods presented.

### 4. STOCK REPURCHASE

On September 19, 2001, the Board of Directors authorized the Company to repurchase up to \$15 million of the Company s outstanding common stock. The stock repurchases are made at the discretion of management. As of December 29, 2001, the Company had repurchased 284,000 shares for an aggregate amount of \$1.8 million, or 12.2% of the total amount authorized to be repurchased. No stock repurchases were made subsequent to December 29, 2001.

### 5. DEBT MATURITIES

The amounts of Senior Notes outstanding are as follows (in thousands):

Note	Description	December 29, 2001	December 30, 2000	June 30, 2001
Series A Series B Series C Series D Series E	12.5%(i) Secured Notes due 2003 13.0%(i) Secured Notes due 2003	\$ 2,552 5,103 5,103 10,207	\$ 10,207 5,103 5,103 10,207	\$ 5,104 5,103 5,103 10,207
	13.0%(i) Secured Notes due 2002 14.0%(i) Secured Notes due 2004 14.0% Senior Secured Notes due 2002		7,000	4,000
Unamortized debt discount (1,638) (2,586) (2,145) Less: Current portion, net of debt discount(ii) (5,058) (5,103) (11,366)	- -	22,965	37,620	29,517

\$16,269 \$29,931 \$16,006

- (i) Interest rate was increased by 450 basis points for all amounts outstanding on and after January 13, 1999.
- (ii) The current portion outstanding at December 29, 2001 was paid in January 2002.

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#### 6. SECURITIES LITIGATION

The Company was named as a defendant in twelve class action complaints. The Company s former Chief Executive Officer and the former Chief Financial Officer and Executive Vice President of Operations were also named as defendants. All of the complaints were filed in the United States District Court for the District of New Jersey. The complaints were filed as class actions on behalf of persons who purchased or acquired Party City common stock during various time periods between February 1998 and March 19, 1999 (the Class Period). In October 1999, plaintiffs filed an amended class action complaint and in February 2000, plaintiffs filed a second amended complaint.

The second amended complaint alleged, among other things, violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934, as amended, and Rule 10b-5 promulgated thereunder, and sought unspecified damages. The plaintiffs alleged that defendants issued a series of false and misleading statements and failed to disclose material facts concerning, among other things, the Company s financial condition, adequacy of internal controls and compliance with certain loan covenants during the Class Period. The plaintiffs further alleged that because of the issuance of a series of false and misleading statements and/or the failure to disclose material facts, the price of Party City common stock was artificially inflated.

In early 2000, defendants moved to dismiss the second amended complaint on the ground that it failed to state a cause of action. On May 29, 2001, the District Court issued an Opinion and Order dismissing the Complaint against all defendants with prejudice. On June 27, 2001, plaintiffs filed a Notice of Appeal to the United States Court of Appeals for the Third Circuit. Argument of the appeal is presently scheduled to be heard on March 19, 2002. It is not possible to predict the likely outcome of the appeal at this time.

A lawsuit was filed on September 25, 2001 against the Company in Los Angeles Superior Court by an assistant manager in one of the Company's California stores for himself and on behalf of other members of an alleged class of Party City store managers (the Class) who claim the Company misclassified the Class as exempt from California overtime wage and hour laws. The lawsuit seeks relief in the form of disgorgement of overtime wages allegedly owed by the Company to the Class but not paid. The plaintiffs also seek punitive damages and statutory penalties. The Company denies the allegations and is vigorously defending against the claim.

In addition to the foregoing, the Company is from time to time involved in routine litigation incidental to the conduct of its business. The Company is aware of no other material existing or threatened litigation to which it is or may be a party.

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### 7. SEGMENT INFORMATION

The following table contains key financial information of the Company s business segments (in thousands):

Quarter ended		Six months ended		
December 29,	December 30,	December 29,	December 30,	
2001	2000	2001	2000	
(Unau	ıdited)	(Unau	ıdited)	

RETAIL

Net revenue \$141,979 \$138,035 \$222,774 \$214,888 Operating earnings 28,586 25,243 31,486 26,885 Identifiable assets 146,290 145,393 146,290 145,393 Depreciation/amortization 1,809 1,920 3,610 3,836 Capital expenditures 466 1,636 2,361 2,323

### **FRANCHISING**

Net revenue \$6,133 \$5,647 \$9,722 \$8,882 Operating earnings 4,466 4,488 6,508 6,469 Identifiable assets 4,222 2,480 4,222 2,480 Depreciation/amortization

Capital expenditures

### CORPORATE/OTHER

Net revenue \$ \$ \$ \$ Operating loss (6,538) (5,034) (12,702) (10,211) Identifiable assets 17,564 10,605 17,564 10,605 Depreciation/amortization 1,237 718 2,261 1,336 Capital expenditures 874 975 2,687 2,353

#### CONSOLIDATED TOTALS

Net revenue \$148,112 \$143,682 \$232,496 \$223,770 Operating income 26,514 24,697 25,292 23,143 Interest expense, net 1,654 2,004 3,409 4,286

Income before income tax benefit 24,860 22,693 21,883 18,857 Provision for income taxes 9,921 8,782 8,730 7,297	
Net income \$14,939 \$13,911 \$13,153 \$11,560	

Identifiable assets \$168,076 \$158,478 \$168,076 \$158,478 Depreciation/amortization 3,046 2,638 5,871 5,172 Capital expenditures 1,340 2,611 5,048 4,676

### 8. GOODWILL AND OTHER INTANGIBLE ASSETS

On July 1, 2001, the Company adopted SFAS No. 142, Goodwill and Other Intangible Assets. As a result, the Company no longer amortizes goodwill. Instead the Company periodically evaluates goodwill for recoverability. The Company also evaluates goodwill whenever events and changes in circumstance suggest that the carrying amount may not be recoverable from its estimated future cash flows. Upon adoption, the Company established reporting units based on its current reporting structure. The Company then assigned all goodwill to the reporting units, as well as other assets and liabilities, to the extent that they relate to the reporting unit. The Company completed the first step of the transitional goodwill impairment test and has determined that no potential impairment exists. As

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a result, no transitional impairment loss was recorded in fiscal 2002 in connection with the adoption of SFAS No. 142.

The following pro forma financial information is presented as if the statement were adopted at the beginning of the quarter ended September 30, 2000 (\$ in thousands, except per share amounts):

	Quarter ended		Six months ended	
	December 29, 2001	December 30, 2000	December 29, 2001	December 30, 2000
	(Una	audited)	(Unaudited)	
Reported net income Add back:  Goodwill amortization, net of taxes 181 366	\$14,939	\$ 13,911	\$13,153	\$ 11,560
	-			
	- -			
Pro forma net income \$14,939 \$14,092 \$13,153 \$11,926	_			
	-			
	-			
Earnings per share reported basic \$1.15 \$1.09 \$1.02 \$0.91 Goodwill amortization 0.02 0.03				
	<del>-</del> -			

Pro forma earnings per share \$1.15 \$1.11 \$1.02 \$0.94	basic	
Earnings per share reported \$0.79 \$0.78 \$0.70 \$0.65	diluted	
Goodwill amortization		
0.01 0.02		
Pro forma net earnings per sha	re - diluted	
\$0.79 \$0.79 \$0.70 \$0.67		

The changes in the carrying amount of goodwill and other intangibles for the six months ended December 29, 2001, by operating segment, are as follows (in thousands):

Retail:
Balance as of
June 30, 2001
\$13,647
Goodwill
acquired during
the period
559
Other intangibles
550

Balance as of December 29, 2001 \$14,206

Other intangibles, included in Other assets, consisted of amounts paid to a franchisee in connection with a seven year agreement not to compete. This intangible asset will be amortized over a seven year period.

Estimated amortization expense for other intangibles is approximately \$6,000 for the quarter and six months ended December 29, 2001.

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

### **Results of Operations**

### SELECTED FINANCIAL DATA

(in thousands, except per share and store data)

		Quarter ended		Six months ended	
		December 29, 2001	December 30, 2000	December 29, 2001	December 30, 2000
		(Una	ıdited)	(Una	udited)
	Statement of Operations Data				
Total revenue \$148,112 \$143,682 \$232,496 \$223,770					
Company-owned stores:					
Net sales \$141,979 \$138,035 \$222,774 \$214,888 Cost of goods sold and occupancy costs 83,928 83,428 141,595 138,890					
Gross profit 58,051 54,607 81,179 75,998 Store operating and selling expense 29,465 29,364 49,693 49,113					

Company-owned stores profit contribution 28,586 25,243 31,486 26,885 Franchise stores:
Royalty fees 6,133 5,464 9,379 8,273 Franchise fees 183 343 609
Total franchise revenues 6,133 5,647 9,722 8,882 Total franchise expense 1,667 1,159 3,214 2,413
Franchise profit contribution 4,466 4,488 6,508 6,469 General and administrative expense: 6,538 5,034 12,702 10,211
Income before interest and income taxes 26,514 24,697 25,292 23,143 Interest expense, net 1,654 2,004 3,409 4,286

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	_
Income before income taxes 24,860 22,693 21,883 18,857 Provision for income taxes 9,921 8,782 8,730 7,297	
	-
	_
	-
	_
Net income \$14,939 \$13,911 \$13,153 \$11,560	
	-

Basic earnings per share \$1.15 \$1.09 \$1.02 \$0.91 Diluted earnings per share \$0.79 \$0.78 \$0.70 \$0.65 Weighted average shares outstanding 12,991 12,722 12,872 12,722 Weighted average shares outstanding 18,798 17,823 18,700 17,681 EBITDA (a) 29,560 27,335 31,163 28,315 Depreciation and amortization 3,046 2,638 5,871 5,172

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	Quarte	Quarter ended		Six months end	
	December 29, 2001	December 30, 2000	December 29, 2001	Decei 30 20	
	(Una	udited)	(Una	udited)	
Store Data:					
Company-owned:					
Stores open at beginning of period 198 198 193 197 Stores opened					
4 Stores acquired from franchisees					
1 1 Stores sold to franchisees (3) (3)					
Stores open at end of period 198 195 198 195					
Average Company-owned stores open in period					
198 197 196 196					
Franchise:					
Stores open at beginning of period					
273 228 261 211					
Stores opened 28 13 46					
Z8 13 40 Stores closed					
(1) (1)					
Stores sold to Company					
(1) (1)					
Stores acquired from Company 3 3					
5 5					

pen at en 259 272	od		
e franchis 44 267	open in p	eriod	
ores chair 54 470			

#### Chainwide sales

\$321,024 \$300,826 \$498,509 \$458,572 Same store sales increase:

Company-owned stores
1.7% 6.0% 3.2% 9.7%
Franchise stores
1.7% 0.4% 2.4% 2.4%
Average sales per Company-owned store
\$717 \$701 \$1,137 \$1,102

Working capital \$22,508 \$30,938 \$22,508 30,938 Total assets

168,076 158,478 168,076 158,478 Bank borrowings and other debt (b) 21,327 35,045 21,327 35,045 Capital lease obligation

220 536 220 536 Stockholders equity

**Balance Sheet Data:** 

62,713 52,421 62,713 52,421

(a) The Company s definition of EBITDA is earnings before interest, taxes, depreciation and amortization.

(b) The bank borrowings and other debt at

December 29,

2001 and

December 30, 2000 is net of an unamortized debt discount of \$1.6 million and \$2.6 million, respectively.

Quarter Ended December 29, 2001 Compared to Quarter Ended December 30, 2000

Retail. Net sales from Company-owned stores increased 2.9% to \$142.0 million for the second quarter of fiscal 2002 from \$138.0 million for the second quarter of the last fiscal year. Same store sales increased 1.7% in the second quarter of fiscal 2002. Gross profit reflects the cost of goods sold and store occupancy costs including rent, common area maintenance, real estate taxes, repair and maintenance, depreciation and utilities. Gross profit for the second quarter of fiscal 2002 increased 6.3% to \$58.1 million from \$54.6 million for the second quarter of the last fiscal year. The increase was primarily due to increased sales volume and improved merchandise margin. Gross margin was 40.9% for the second quarter of fiscal 2002 compared with 39.6% for the second quarter of the last fiscal year.

Store operating and selling expenses increased 0.3% to \$29.5 million for the second quarter of fiscal 2002 from \$29.4 million in the second quarter of the last fiscal year. The increase in store operating expenses is attributable to the increase in sales. Store operating and selling expenses were 20.8% and 21.3% of sales for the second quarter of fiscal 2002 and fiscal 2001, respectively. The decrease is due to

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expense savings in advertising and supplies. Company-owned stores recorded a contribution of \$28.6 million for the second quarter of fiscal 2002 compared to \$25.2 million for the second quarter of the last fiscal year. The improvement over the prior year is primarily the result of improved gross margin as well as improved operating efficiencies.

Franchising. Franchise revenue is composed of the initial franchise fees that are recorded as revenue when the store opens, and ongoing royalty fees, generally 4.0% of the store s net sales. No franchise stores were opened and no franchise fees were recognized in the second quarter of fiscal 2002. Franchise fees, recognized on 28 store openings, were \$183,000 for the second quarter of fiscal 2001. Royalty fees increased 12.2% to \$6.1 million in the second quarter of fiscal 2002 from \$5.5 million in the second quarter of the last fiscal year which is primarily due to an increase in the number of stores and a same store sales increase of 1.7% for the franchise stores in the first quarter of fiscal 2002.

Expenses directly related to franchise revenue increased 43.8% to \$1.7 million for the second quarter of fiscal 2002 from \$1.2 million for the second quarter of the last fiscal year. The Company has recorded a provision for the bad debt associated with the royalty receivables of its Canadian franchisee. This franchisee has filed for court protection under bankruptcy proceedings in Canada. As a percentage of franchise revenue, franchise expenses were 27.2% and 20.5% for the second quarter of fiscal 2002 and fiscal 2001, respectively. The increase is due primarily to the bad debt associated with the Canadian franchisee.

General and Administrative Expenses. General and administrative expenses increased 29.9% to \$6.5 million in the second quarter of fiscal 2002 from \$5.0 million in the second quarter of the last fiscal year. This increase is attributable, in part, to an increase of \$506,000 in depreciation related to new systems placed in service. The balance of the increase is primarily due to increases in legal and tax consulting fees and stock option-related compensation. General and administrative expenses were 4.6% and 3.6% of sales for the second quarter of fiscal 2002 and fiscal 2001, respectively, reflecting investments in management and systems.

Interest Expense. Interest expense decreased 17.5% to \$1.7 million for the second quarter of fiscal 2002 from \$2.0 million in the second quarter of the last fiscal year. The decreased expense is primarily attributable to lower average borrowings outstanding under the Company's Loan and Security Agreement, dated January 14, 2000 (the "Loan Agreement"), with Congress Financial Corporation and reduced principal balances on Senior Notes outstanding due to payments made over the last twelve months.

*Income Taxes.* The effective income tax rate was 40.0% in the first quarter of fiscal 2002 compared to 38.7% in the second quarter of the last fiscal year. The tax rate increased as a result of the increase in the federal statutory rate.

*Net Income.* As a result of the above factors, net income for the second quarter of fiscal 2002 was \$14.9 million, or \$1.15 earnings per basic share and \$0.79 earnings per diluted share, as compared to net income of \$13.9 million, or \$1.09 earnings per basic share and \$0.78 earnings per diluted share in second quarter of the last fiscal year.

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Six Months Ended December 29, 2001 Compared to Six Months Ended December 30, 2000

Retail. Net sales from Company-owned stores increased 3.7% to \$222.8 million for the six months ended December 29, 2001 from \$214.9 million for the six months ended December 30, 2000. Same store sales increased 3.2% in the six months ended December 29, 2001. Gross profit reflects the cost of goods sold and store occupancy costs including rent, common area maintenance, real estate taxes, repair and maintenance, depreciation and utilities. Gross profit for the six months ended December 29, 2001 increased 6.8% to \$81.2 million from \$76.0 million for the six months ended December 30, 2000. The increase was primarily due to increased sales volume and offset by leverage on fixed occupancy costs. Gross margin was 36.4% for the six months ended December 29, 2001 compared with 35.4% for the six months ended December 30, 2000.

Store operating and selling expenses increased 1.2% to \$49.7 million for the six months ended December 29, 2001 from \$49.1 million in the six months ended December 30, 2000. The increase in store operating expenses is attributable to the increase in sales. Store operating and selling expenses were 22.3% and 22.9% of sales for the six-month period ended December 29, 2001 and December 30, 2000, respectively. The decrease is due to improvements in efficiency in the management of store labor hours and savings in advertising and supply expenses. Company-owned stores recorded a contribution of \$31.5 million for the six months ended December 29, 2001 compared to \$26.9 million for the six months ended December 30, 2000. The improvement over the prior year is primarily the result of improved gross margin as well as improved operating efficiencies.

The Company opened four new stores during the six months ended December 29, 2001. No new stores were opened in the six months ended December 30, 2000. Pre-opening expenses for these stores and stores planned to be opened later in the fiscal year were \$215,000. All costs of pre-opening are expensed when incurred.

Franchising. Franchise revenue is composed of the initial franchise fees that are recorded as revenue when the store opens, and ongoing royalty fees, generally 4.0% of the store s net sales. Franchise fees, recognized on 13 store openings, were \$343,000 for the six months ended December 29, 2001, compared to \$609,000 for the six months ended December 30, 2000 relating to 46 store openings. Royalty fees increased 13.4% to \$9.4 million in the six months ended December 29, 2001 from \$8.3 million in the six months ended December 30, 2000 which is primarily due to an increase in the number of stores and a same store sales increase of 2.4% for the franchise stores in the six month period ended December 29, 2001.

Expenses directly related to franchise revenue increased 33.2% to \$3.2 million for the six months ended December 29, 2001 from \$2.4 million for the six months ended December 30, 2000. As a percentage of franchise revenue, franchise expenses were 33.1% and 27.2% for the six months ended December 29, 2001 and December 30, 2000, respectively. This increase is due to the recording of a provision for bad debt related to the Company s Canadian franchisee.

General and Administrative Expenses. General and administrative expenses increased 24.4% to \$12.7 million in the six months ended December 29, 2001 from \$10.2 million in the six months ended December 30, 2000. This increase is attributable, in part, to an increase of \$912,000 in depreciation related to new systems placed in service. The balance of the increase is primarily due to increases in legal and tax consulting fees and stock option-related compensation. General and administrative expenses were 5.7% and 4.8% of sales for the six months ended December 29, 2001 and December 30, 2000, respectively, reflecting investments in management and systems.

*Interest Expense*. Interest expense decreased 20.5% to \$3.4 million for the six months ended December 29, 2001 from \$4.3 million in the six months ended December 30, 2000. The decreased expense is primarily

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attributable to lower average borrowings outstanding under the Loan Agreement and reduced principal balances on Senior Notes outstanding due to payments made over the last twelve months.

*Income Taxes.* The effective income tax rate was 40.0% in the six months ended December 29, 2001 compared to 38.7% in the six months ended December 30, 2000.

*Net Income.* As a result of the above factors, net income for the six months ended December 29, 2001 was \$13.2 million, or \$1.02 per basic share and \$0.70 per diluted share, as compared to net income of \$11.6 million, or \$0.91 per basic share and \$0.65 per diluted share for the six months ended December 30, 2000.

#### **Liquidity and Capital Resources**

Cash requirements are primarily for working capital, the opening of new stores, the improvement and expansion of existing facilities and the improvement of information systems. Historically, these cash requirements have been met through cash flow from operations and borrowings under the Loan Agreement. At December 29, 2001, working capital was \$22.5 million.

For the six month period ended December 29, 2001, cash provided by operating activities was \$25.9 million, compared to \$31.7 million for the same period of the last fiscal year. The decrease in cash provided by operating activities was primarily attributable to an increase in deferred tax assets related primarily to timing differences and the effect of part-year federal net operating losses in fiscal 2001.

Cash used in investment activities for the six month period ended December 29, 2001 was \$5.9 million compared to \$3.7 million in the same period in the last fiscal year. The increase in cash used in investing activities was primarily attributable to the continued investment in new systems and new stores. Four Company-owned stores were opened in the period.

Cash used in financing activities was \$8.3 million for the six month period ended December 29, 2001. This relates to reduced borrowings on the Loan Agreement, a payment of \$6.6 million on Senior Notes in advance of maturity and purchases of treasury stock of \$1.8 million.

At December 29, 2001, the Company had no balance outstanding under the Loan Agreement. Under the terms of the Loan Agreement, the Company may from time to time borrow amounts based on a percentage of its eligible inventory, up to a maximum of \$40 million at any time outstanding. Advances bear interest, at the Company s option, (i) at the adjusted Eurodollar rate plus the applicable margin, which was 2.25% per annum or (ii) at the rate of 3/4% per annum above the prime rate, totaling 5.75% at December 29, 2001. The term of the Loan Agreement is three years, and is secured by a lien on substantially all of the assets of the Company. At February 8, 2002, the Company had no balance outstanding and \$30.8 million was available to be borrowed under the Loan Agreement.

Company management currently believes that the cash generated by operations, together with the borrowing availability under the Loan Agreement, will be sufficient to meet the Company s working capital needs for the next twelve months, including 14 to 18 new stores planned. A payment of \$5.1 million of Senior Notes was made on January 31, 2002.

#### **Accounting and Reporting Changes**

In October of 2001, the FASB issued SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. This statement supersedes SFAS No. 121 but retains the fundamental provisions of SFAS No. 121 for recognition and measurement of the impairment of long-lived assets to be held and used and measurement of long-lived assets to be disposed of by sale. However, SFAS No. 144 applies the fair value method for testing of impairment, which differs from SFAS No. 121. SFAS No. 144 also supersedes the accounting and reporting provisions of APB Opinion No. 30 as it pertains to disposal of a business segment but retains the requirement of that opinion to report discontinued operations separately from continuing operations and extends that reporting to a component of an entity that either has been disposed of or is classified as held for sale. SFAS No. 144 is effective for fiscal years beginning after December 15,

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2001. The Company is evaluating the impact of the adoption of this standard and has not yet determined the effect of adoption on its financial position and results of operations.

#### FORWARD-LOOKING STATEMENTS

This Form 10-Q (including the information incorporated herein by reference) contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. The statements are made a number of times throughout the document and may be identified by forward-looking terminology as estimate, project, expect, believe, may, will, intend or similar statements or variations of terms. Such forward-looking statements involve certain risks and uncertainties, and include among others, the following: levels of sales, store traffic, acceptance of product offerings, competitive pressures from other party supplies retailers, availability of qualified personnel, availability of suitable future store locations, schedules of store expansion plans and other factors. As a result of the foregoing risks and uncertainties, actual results and performance may differ materially from that projected or suggested herein. Additional information concerning certain risks and uncertainties that could cause actual results to differ materially from that projected or suggested may be identified from time to time in the Company s Securities and Exchange Commission filings and the Company s public announcements.

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk

The Company, in the normal course of doing business, is exposed to interest rate change market risk. As borrowing patterns are cyclical, the Company is not dependent on borrowing throughout the year. Therefore, a sudden increase in interest rates (which under the Loan Agreement is dependent on the prime rate) may, during peak borrowing, have a negative impact on short-term results.

#### PART II OTHER INFORMATION

#### ITEM 1. LEGAL PROCEEDINGS

The Company was named as a defendant in twelve class action complaints. The Company s former Chief Executive Officer and the former Chief Financial Officer and Executive Vice President of Operations were also named as defendants. All of the complaints were filed in the United States District Court for the District of New Jersey. The complaints were filed as class actions on behalf of persons who purchased or acquired Party City common stock during various time periods between February 1998 and March 19, 1999 (the Class Period). In October 1999, plaintiffs filed an amended class action complaint and in February 2000, plaintiffs filed a second amended complaint.

The second amended complaint alleged, among other things, violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934, as amended, and Rule 10b-5 promulgated thereunder, and sought unspecified damages. The plaintiffs alleged that defendants issued a series of false and misleading statements and failed to disclose material facts concerning, among other things, the Company s financial condition, adequacy of internal controls and compliance with certain loan covenants during the Class Period. The plaintiffs further alleged that because of the issuance of a series of false and misleading statements and/or the failure to disclose material facts, the price of Party City common stock was artificially inflated.

In early 2000, defendants moved to dismiss the second amended complaint on the ground that it failed to state a cause of action. On May 29, 2001, the District Court issued an Opinion and Order dismissing the Complaint against all defendants with prejudice. On June 27, 2001, plaintiffs filed a Notice of Appeal to the United States Court of Appeals for the Third Circuit. Argument of the appeal is presently scheduled to be heard on March 19, 2002. It is not possible to predict the likely outcome of the appeal at this time.

A lawsuit was filed on September 25, 2001 against the Company in Los Angeles Superior Court by an assistant manager in one of the Company s California stores for himself and on behalf of other members of an alleged class of Party City store managers (the Class ) who claim the Company misclassified the Class as exempt from

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California overtime wage and hour laws. The lawsuit seeks relief in the form of disgorgement of overtime wages allegedly owed by the Company to the Class but not paid. The plaintiffs also seek punitive damages and statutory penalties. The Company denies the allegations and is vigorously defending against the claim.

In addition to the foregoing, the Company is from time to time involved in routine litigation incidental to the conduct of its business. The Company is aware of no other material existing or threatened litigation to which it is or may be a party.

### ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS

None

### ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None

#### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

The Company s 2001 Annual Meeting of Stockholders was held on Wednesday, November 14, 2001 for the following purposes:

- 1. To elect nine directors to the Board of Directors who shall serve until the 2002 Annual Meeting of Stockholders, or until their successors are elected and qualified. ( Proposal 1 )
- 2. To approve the Company s Employee Stock Purchase Plan. (  $\,$  Proposal  $\,$  2  $\,$  ) The voting as to each Proposal was as follows:

### Proposal 1

Name	For	Against
Ralph Dillon	10,671,234	42,190
Jack Futterman		
8,868,306 1,845,118		
Michael A. Gatto		
10,670,934 42,490		
L.R. Jalenak, Jr.		
10,676,234 37,190		
Howard Levkowitz		
10,670,434 42,990		
Nancy Pedot		
10,678,134 35,290		
Walter J. Salmon		
10,677,234 36,190		
James Shea		
8,897,806 1,815,618		
Michael Tennenbaum		
10,671,034 42,390		

### **Proposal 2**

For	Against	Abstain

8,702,332	2.006.019	5,073

### ITEM 5. OTHER INFORMATION

None

### ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) The exhibits required to be filed as part of this report on Form 10-Q are listed in the attached Exhibit Index.

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Certificate of Incorporation of the Company.

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### (b) Report on Form 8-K

## None EXHIBIT INDEX

#### Exhibit No.

3.1(1)

3.2(4)

Bylaws of the

Company, as

amended.4.1(1)

Specimen

stock

certificate

evidencing the

Common

Stock.4.2(5)

Form of

Amended and

Restated

Warrant.4.3(2)

Form of A

Note.4.4(2)

Form of B

Note.4.5(2)

Form of C

Note.4.6(2)

Form of D

Note.4.7(5)

Form of E

Note.4.8(2)

Form of

Securities

Purchase

Agreement,

dated as of

August 16,

1999, by and

between the

Company and

each of the

Investors.4.9(5)

First

Amendment to

Securities

Purchase

Agreement,

dated as of

January 14,

2000, by and

between the

Company and

each of the

Investors.4.10(7)

Second

Amendment to

Securities

Purchase

Agreement,

dated as of

April 1, 2001,

by and among

the Company

and each of the

Investors.10.1(1)

Form of Unit

Franchise

Agreement

entered into by

the Company

and

franchisees.10.2(6)

Amended and

Restated 1999

Stock

Incentive Plan

of the

Company.10.3(3)

Option

Agreement,

dated as of

June 8, 1999,

between

Steven

Mandell and

Jack

Futterman.10.4(3)

Stock Pledge

Agreement,

dated as of

June 8, 1999,

between

Steven

Mandell and

Jack

Futterman.10.5(3)

Employment

Agreement,

dated as of

June 8, 1999,

between the

Company and

Jack

Futterman. 10.6 (2)

Investor

Rights

Agreement,

dated as of

August 16,

1999, by and

among the

Company, the

Investors and Jack

Futterman.10.7(2)

Standstill and

Forbearance

Agreement,

dated as of

August 16,

1999, by and

among the

Company,

PNC Bank,

National

Association, as

Agent, and the

Banks.10.8(2)

Vendor

Forbearance

and Standstill

Agreement,

dated as of

August 16,

1999, by and

among the

Company and

the Trade

Vendors.10.9(7)

First

Amendment to

Investor

Rights

Agreement,

dated as of

October 11,

2000, by and

among the

Company, the

Investors and

Jack

Futterman.10.10(7)

Second

Amendment to

Investor

Rights

Agreement,

dated as of

November 20,

2000, by and

among the

Company, the

Investors and

Jack

Futterman.10.11(5)

Loan and

Security

Agreement,

dated

January 14,

2000, by and

between the

Company and

Congress

Financial

Corporation.10.12(6)

Description of

oral consulting

agreement

between the

Company and

Ralph

Dillon.10.13(6)

Employment

Agreement of

James Shea,

dated as of

December 10,

1999, by and

between the

Company and

James

Shea.10.14(6)

Employment

Agreement of

Andrew

Bailen, dated

as of August 7,

2000, by and

between the

Company and

Andrew

Bailen.10.15(6)

Employment

Agreement of

Thomas

Larson, dated

as of June 18,

1999, by and

between the

Company and

Thomas

Larson.10.16(8)

Management

Stock

Purchase Plan

of the

Company21.1

Subsidiaries.

The wholly

owned

subsidiary of

the Company

is Party City

Michigan, Inc.

incorporated on October 23,

1997, in the

State of

Delaware.

This

subsidiary

does business

under the

name Party

City Michigan,

Inc.

Notes

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<sup>(1)</sup> Incorporated by reference to the Company s Registration Statement as amended on Form S-1 Number 333-00350 as filed with the Commission on January 18, 1996.

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Registration Statement on Form S-8 as filed with the Commission on July 23, 2001.

(2) Incorporated by reference to the Company s Current Report on Form 8-K as filed with the Commission on August 25, 1999. (3) Incorporated by reference to Amendment No. 1 to Schedule 13D as filed by Jack Futterman with the Commission on June 17, 1999.(4) Incorporated by reference to the Company s Current Report on Form 8-K as filed with the Commission on June 8, 2000.(5) Incorporated by reference to the Company s Current Report on Form 8-K as filed with the Commission on January 19, 2000.(6) Incorporated by reference to the Company s Quarterly Report on Form 10-Q as filed with the Commission February 13, 2001.(7) Incorporated by reference to the Company s Quarterly Report on Form 10-Q as filed with the Commission on May 15, 2001.(8) Incorporated by reference to the Company s

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### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the Undersigned thereunto duly authorized.

### PARTY CITY CORPORATION

(Linda M. Siluk) Chief Accounting Officer

By /s/ James Shea

(James Shea)
Chief Executive Officer

By /s/ Thomas E. Larson

(Thomas E. Larson)
Chief Financial Officer

By /s/ Linda M. Siluk

Date: February 11, 2002

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