HOLLYWOOD ENTERTAINMENT CORP

Form SC 13G/A February 14, 2002

> SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c) and (d) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2.

> SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Under the Securities Exchange Act of 1934 (AMENDMENT NO. 4) *

HOLLYWOOD ENTERTAINMENT CORPORATION (Name of Issuer)

COMMON STOCK, NO PAR VALUE (Title of Class of Securities)

> 436141 10 5 (CUSIP Number)

December 31, 2001 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [] Rule 13d-1(b)
- [] Rule 13d-1(c)
- [X] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (the "Act") or otherwise subject to the liabilities of that section of the Act, but shall be subject to all other provisions of the Act (however, see the Notes).

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1	(ENTITIES ON	LY)						
	CMG@Ventures	, Inc.						
2		CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) [_] (b) [_]						
3		SEC USE ONLY						
4	CITIZENSHIP OR PLACE OF ORGANIZATION							
	Delaware							
	NUMBER OF	5	SOLE VOTING POWER 0 shares					
	SHARES	6	SHARED VOTING POWER 0 shares					
	OWNED BY							
	EACH REPORTING	7	SOLE DISPOSITIVE POWER 0 shares					
	PERSON WITH	8	SHARED DISPOSITIVE POWER 0 shares					
9	AGGREGATE AM	OUNT BI	ENEFICIALLY OWNED BY EACH REPORTING PERSON					
	0 shares							
10			GGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES []					
11	PERCENT OF C	LASS RI	EPRESENTED BY AMOUNT IN ROW (9)					
12	TYPE OF REPO	RTING I	PERSON (See Instructions)					

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1	NAMES OF REPO (ENTITIES ONI		PERSONS/I.R.S. IDENTIFICATION NO.	OF ABOVE	PERSONS			
	CMG@Ventures Capital Corp.							
2	CHECK THE APP	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) [_] (b) [_]						
3	SEC USE ONLY	SEC USE ONLY						
4	CITIZENSHIP (OR PLAC	E OF ORGANIZATION					
	Delaware							
	NUMBER OF	5	SOLE VOTING POWER 0 shares					
	SHARES		U Shares					
		6	SHARED VOTING POWER 0 shares					
	OWNED BY							
	EACH	7	SOLE DISPOSITIVE POWER					
	REPORTING		0 shares					
	PERSON WITH	8	SHARED DISPOSITIVE POWER					
			0 shares					
9	AGGREGATE AMO	OUNT BE	NEFICIALLY OWNED BY EACH REPORTIN	IG PERSON				
	0 shares							
10	CHECK BOX IF	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES [_] (See Instructions)						
 11	PERCENT OF CI	LASS RE	PRESENTED BY AMOUNT IN ROW (9)					

Edgar Filing: HOLLYWOOD ENTERTAINMENT CORP - Form SC 13G/A 0 응 TYPE OF REPORTING PERSON (See Instructions) 12 ______ CUSIP NO. 436141 10 5 13G Page 4 of 7 pages NAMES OF REPORTING PERSONS/I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) CMGI, Inc. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) 2 (a) [_] (b) [_] ______ SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION Delaware ______ SOLE VOTING POWER 5 NUMBER OF 0 shares SHARES SHARED VOTING POWER BENEFICIALLY 6 0 shares OWNED BY _____ SOLE DISPOSITIVE POWER 7 REPORTING 0 shares PERSON _____ SHARED DISPOSITIVE POWER WITH 8 0 shares

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

0 shares

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CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES [_]
10 (See Instructions)
    PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
11
     0%
    TYPE OF REPORTING PERSON (See Instructions)
12
     CO
_____
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Item 1(a) Name of Issuer:
 Hollywood Entertainment Corporation
Item 1(b) Address of Issuer's Principal Executive Offices:
 9275 S.W. Peyton Lane, Wilsonville, Oregon 97070
Item 2(a) Name of Persons Filing:
 CMG@Ventures, Inc.
 CMG@Ventures Capital Corp.
 CMGI, Inc.
Item 2(b) Address of Principal Business Offices or, if None, Residence:
 CMG@Ventures, Inc.
 c/o CMGI, Inc.
 100 Brickstone Square, Andover, MA 01810
 CMG@Ventures Capital Corp.
 c/o CMGI, Inc.
 100 Brickstone Square, Andover, MA 01810
 CMGI, Inc.
 100 Brickstone Square, Andover, MA 01810
Item 2(c) Citizenship:
 CMG@Ventures, Inc., CMG@Ventures Capital Corp. and CMGI, Inc. are each
organized under the laws of the State of Delaware.
Item 2(d). Title of Class of Securities:
 Common Stock, no par value
Item 2(e). CUSIP Number:
 436141 10 5
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		this statement is filed pursuant to Rule $13d-1(b)$, or $13d-2(b)$ or whether the person filing is a:				
(a)	[_]	Broker or dealer registered under Section 15 of the Exchange Act.				
(b)	[_]	Bank as defined in Section 3(a)(6) of the Exchange Act.				
(c)	[_]	Insurance company as defined in Section 3(a)(19) of the Exchange Act.				
(d)	[_]	Investment Company registered under Section 8 of the Investment Company Act.				
(e)	[_]	An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E).				
(f)	[_]	_] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F).				
(g)	[_]	[_] A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G).				
(h)	[_]	_] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act.				
(i)	[_]	A church plan that is excluded from the definition of an investment company under Section $3(c)\ (14)$ of the Investment Company Act.				
		5				
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(j)	[_]	Group, in accordance with Rule 13d-1(b)(1)(ii)(J).				
Item	4.	Ownership.				
		the following information regarding the aggregate number and of the class of securities of the issuer identified in Item 1.				
(a)	Amoı	unt beneficially owned:				
CMC	G@Ventı	ures, Inc. does not beneficially own any shares.				
CMC	G@Ventı	ures Capital Corp. does not beneficially own any shares.				
stoc		c. does not beneficially own any shares. CMGI, Inc. is the sole of CMG@Ventures, Inc. and the sole stockholder of CMG@Ventures orp.				
(b)	Perd	cent of class:				
CMC	CMG@Ventures, Inc. 0% CMG@Ventures Capital Corp. 0% CMGI, Inc. 0%					

(c) Number of shares as to which such person has:

6

- (i) Sole power to vote or direct the vote:
 - 0 Shares
- (ii) Shared power to vote or direct the vote:
 - 0 Shares
- (iii) Sole power to dispose or to direct the disposition of:
 - 0 Shares
- (iv) Shared power to dispose or to direct the disposition of:
 - 0 Shares
- Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [X].

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

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Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certifications.

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

CMG@Ventures, Inc.

Dated: February 14, 2002 /s/ George A. McMillan

By: George A. McMillan
Title: Treasurer

CMG@Ventures Capital Corp.

Dated: February 14, 2002 /s/ George A. McMillan

By: George A. McMillan

Title: Treasurer

CMGI, INC.

Dated: February 14, 2002 /s/ George A. McMillan

By: George A. McMillan

Title: Chief Financial Officer and Treasurer

AGREEMENT

Pursuant to Rule 13d-1(k) (1) under the Securities Exchange Act of 1934, the undersigned hereby agree that only one statement containing the information required by Schedule 13G (or any amendment thereof) need be filed on their behalf with respect to the beneficial ownership of any equity securities of Hollywood Entertainment Corporation or any subsequent acquisitions or dispositions of equity securities of Hollywood Entertainment Corporation by any of the undersigned.

Dated: February 14, 2002

CMG@Ventures, Inc.

/s/ George A. McMillan

By: George A. McMillan

Title: Treasurer

CMG@Ventures Capital Corp.

/s/ George A. McMillan

By: George A. McMillan

Title: Treasurer

CMGI, INC.

/s/ George A. McMillan

By: George A. McMillan

Title: Chief Financial Officer and

Treasurer