

EBAY INC
Form DEFA14A
March 28, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934

Filed by the Registrant ☐
Filed by a Party other than the Registrant ☐
Check the appropriate box:

- ☐ Preliminary proxy statement
- ☐ Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to § 240.14a-12

eBay Inc.
(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11. (Set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

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- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

On March 28, 2014, eBay Inc. (the “Company”) sent the following Tweet under the Twitter handle @ebayinc (<https://twitter.com/ebayinc>) :

“Why #eCommerce Needs A United eBay, by @smulpuru. <http://t.co/wm4KuNYXrZ>”

On March 28, 2014, the Company made available the following content at <http://bettertogether.ebayinc.com/> :

Transcript for “PayPal Working Capital” Video:

Run time: 1:31

Opening Slide: PayPal | Working Capital

Steve Contratto, owner of CF Sales: “Hi, I'm Steve Contratto and I'm the owner of CF Sales. We sell phone and computer accessories on eBay.

Right now, we are at about 800,000 dollars a year. We decided to apply for PayPal Working Capital after seeing how hard it was going to be to get a traditional bank loan. It just became a headache to where we decided to just drop out and not even try.

PayPal Working Capital is easy. We filled out a few lines, did a couple clicks, and I had 20,000 dollars in my PayPal account. We used it to purchase new inventory right before Christmas-time.

The loans fees are very fair. For 20,000 dollars borrowed, I only had to pay 800 dollars in fees.

To repay the PayPal Working Capital loan is easy. Sell product, your payments come into PayPal, they take a small percentage of your daily sales. If I don't make any sales one day, then I don't pay that day.

I think the flat fee is great because you know what you're going to have to pay. It's here's your fee, there's no other hidden fees, there's no interest on top of it, and there's no fees if you pay it off fast.

I would recommend PayPal Working Capital to other business owners because it gives you a quick, easy way to get access to money to grow your business.”

Closing Slide: PayPal | Working Capital