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O REILLY AUTOMOTIVE INC

Form 4

August 19, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and BECKHA	2. Issuer Name and Ticker or Trading Symbol O REILLY AUTOMOTIVE INC [ORLY]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) 233 SOUTH PATTERSON AVENUE			3. Date of Earliest Transaction (Month/Day/Year) 08/18/2016					Director _X_ Officer (give below) SVP OF CENTE	title Ot below)	% Owner her (specify OPS/SALES
SPRINGF	,	Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
							Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner									ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	3. Transacti Code (Instr. 8)	onor Dispo (Instr. 3,	sed of 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/18/2016			M	4,000	A	\$ 22.65	4,338	D	
Common Stock	08/18/2016			S	4,000	D	\$ 285.4884	338 (1)	D	
Common Stock								997	I	Indirectly in the Company's

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

401k Plan.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Am or Nur of Sha
Nonqualified employee stock options (right to buy)	\$ 22.65	08/18/2016		M	4,000	07/11/2009(2)	07/11/2018	Common Stock	4,0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BECKHAM BRAD W 233 SOUTH PATTERSON AVENUE SPRINGFIELD, MO 65802

SVP OF CENTRAL STORE OPS/SALES

Signatures

/s/ Brad W. 08/19/2016 Beckham

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes 53 shares held under the Company's Employee Stock Purchase Plan, 30 unvested restricted shares awarded under the Company's Performance Incentive Plan and 255 shares held directly by Mr. Beckham.
- (2) The options vest in four equal annual installments beginning on this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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