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O REILLY Form 4 February 12	AUTOMOTIV 2. 2015	E INC									
FOR	ЛЛ								OMB A	PPROVAL	
FUNI	UNITED STATES SECURITIES AND EACHANGE COMMISSION								OMB Number:	3235-0287	
if no lo subject Section Form 4	this box onger to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF 16. SECURITIES							Expires: January 31 2005 Estimated average burden hours per response 0.5			
Form 5 obligati may co <i>See</i> Ins 1(b).	ions Section 1	7(a) of the	Public I	Utility Ho	olding C	ompa	•	e Act of 1934, 1935 or Sectior 0	1		
(Print or Type	e Responses)										
BECKHAM BRAD W Symbo			Symbol	1				5. Relationship of Reporting Person(s) to Issuer			
			[ORL]	Y]				(Check all applicable)			
(Month							Director 10% Owner _XOfficer (give title Other (specify below) below) SVP OF EASTERN STORE OPS/SALES				
AVENUE											
	(Street)			nendment, I Ionth/Day/Yo	-	nal		6. Individual or Jo Applicable Line) _X_ Form filed by C			
SPRINGF	IELD, MO 6580)2						Form filed by M Person	lore than One F	leporting	
(City)	(State)	(Zip)	Ta	ble I - Non	-Derivati	ve Sec	curities Acqu	uired, Disposed of	, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)				3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6.7. Nature ofOwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	02/10/2015			М	3,500	А	\$ 32.19	4,026	D		
Common Stock	02/10/2015			S	3,500	D	\$ 205.0232	<u>526 (1)</u>	D		
Common Stock								1,000	I	Indirectly in the Company's 401k Plan.	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amot Underlying Secur (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nur of Sha
Nonqualified employee stock options (right to buy)	\$ 32.19	02/10/2015		М	3,500	01/01/2008(2)	01/01/2017	Common Stock	3,:

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
BECKHAM BRAD W 233 SOUTH PATTERSON AVENUE SPRINGFIELD, MO 65802			SVP OF EASTERN STORE OPS/SALES		
Signatures					
/s/ Brad					

/s/ Brad 02/12/2015 Beckham

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Total includes 49 shares held under the Company's Employee Stock Purchase Plan, 96 unvested restricted shares awarded under the (1)Company's Performance Incentive Plan and 381 shares held directly by Mr. Beckham.
- (2) The options vest in four equal annual installments beginning on this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.