

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

FIRST MERCHANTS CORP  
Form 13F-HR  
April 19, 2011

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

-----  
FORM 13F  
-----

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2011

Check here if Amendment [ ]; Amendment Number:  
This Amendment (Check only one.): [ ] is a restatement.  
[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: First Merchants Bank, National Association  
Address: 200 East Jackson Street  
Muncie, IN 47305

Form 13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person signing this Report on Behalf of Reporting Manager:

Name: Terry Blaker  
Title: Senior Vice President  
Phone: (765) 747-1570

Signature, Place, and Date of Signing:

/s/ Terry L Blaker Muncie, IN April 11, 2011

Report Type (Check only one.):

[X] 13F HOLDING REPORT.  
[ ] 13F NOTICE.  
[ ] COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

## Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

Form 13F Information Table Entry Total: 235

Form 13F Information Table Value Total: \$246,318,000

List of Other Included Managers:

None

NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (X\$1000)	FORM 13F INFORMATION TABLE			
				SHARES/ PRN AMT	SH/ PRN CALL	PUT/ DSCRETN	INVTMT O MA
ACCENTURE PLC	ADR	G1151C101	2444	44459	SH	SOLE	
ACCENTURE PLC	ADR	G1151C101	246	4470	SH	DEFINED	
NOBLE CORPORATION	COM	H5833N103	1453	31861	SH	SOLE	
NOBLE CORPORATION	COM	H5833N103	105	2310	SH	DEFINED	
TRANSOCEAN LTD	COM	H8817H100	723	9276	SH	SOLE	
TRANSOCEAN LTD	COM	H8817H100	44	563	SH	DEFINED	
AT&T INC	COM	00206R102	4150	135568	SH	SOLE	
AT&T INC	COM	00206R102	323	10547	SH	DEFINED	
ABBOTT LABS	COM	002824100	3488	71121	SH	SOLE	
ABBOTT LABS	COM	002824100	348	7090	SH	DEFINED	
ADOBE SYSTEMS INC	COM	00724F101	1279	38589	SH	SOLE	
ADOBE SYSTEMS INC	COM	00724F101	50	1514	SH	DEFINED	
ALLIANT CORP	COM	018802108	1747	44868	SH	SOLE	
ALLIANT CORP	COM	018802108	204	5251	SH	DEFINED	
APACHE CORP	COM	037411105	1810	13825	SH	SOLE	
APACHE CORP	COM	037411105	76	580	SH	DEFINED	
AUTOMATIC DATA PROCESSING	COM	053015103	4403	85816	SH	SOLE	
AUTOMATIC DATA PROCESSING	COM	053015103	365	7120	SH	DEFINED	
BB & T CORPORATION	COM	054937107	421	15350	SH	SOLE	
BB & T CORPORATION	COM	054937107	4	155	SH	DEFINED	
BP PLC - SPONS	ADR	055622104	250	5660	SH	SOLE	
BP PLC - SPONS	ADR	055622104	264	5978	SH	DEFINED	
BAKER HUGHES INC	COM	057224107	2197	29923	SH	SOLE	
BAKER HUGHES INC	COM	057224107	217	2955	SH	DEFINED	
BALL CORP	COM	058498106	2384	66530	SH	SOLE	
BALL CORP	COM	058498106	14	400	SH	DEFINED	
BANK OF NEW YORK MELLON CORP	COM	064058100	1549	51874	SH	SOLE	
BANK OF NEW YORK MELLON CORP	COM	064058100	180	6043	SH	DEFINED	
BAXTER INTERNATIONAL INC	COM	071813109	2002	37226	SH	SOLE	
BAXTER INTERNATIONAL INC	COM	071813109	235	4365	SH	DEFINED	
BECTON DICKINSON & CO	COM	075887109	1995	25054	SH	SOLE	
BECTON DICKINSON & CO	COM	075887109	166	2083	SH	DEFINED	
BED BATH & BEYOND	COM	075896100	1464	30339	SH	SOLE	
BED BATH & BEYOND	COM	075896100	93	1935	SH	DEFINED	
BEST BUY COMPANY INC	COM	086516101	1123	39105	SH	SOLE	
BEST BUY COMPANY INC	COM	086516101	37	1283	SH	DEFINED	
BRISTOL-MYERS SQUIBB	COM	110122108	225	8511	SH	SOLE	
BRISTOL-MYERS SQUIBB	COM	110122108	74	2800	SH	DEFINED	
CAREFUSION CORP	COM	14170T101	262	9302	SH	SOLE	
CATERPILLAR INC.	COM	149123101	435	3905	SH	SOLE	
CATERPILLAR INC.	COM	149123101	29	256	SH	DEFINED	
CHEVRON CORP	COM	166764100	5569	51814	SH	SOLE	
CHEVRON CORP	COM	166764100	589	5480	SH	DEFINED	

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

CHUBB CORP	COM	171232101	2452	40001	SH	SOLE
CHUBB CORP	COM	171232101	301	4902	SH	DEFINED
CISCO SYSTEMS	COM	17275R102	1784	104101	SH	SOLE
CISCO SYSTEMS	COM	17275R102	91	5295	SH	DEFINED
CITY NATIONAL	COM	178566105	364	6385	SH	SOLE
CITY NATIONAL	COM	178566105	9	165	SH	DEFINED
COCA COLA CO	COM	191216100	1428	21523	SH	SOLE
COCA COLA CO	COM	191216100	265	4000	SH	DEFINED
COLGATE PALMOLIVE CO	COM	194162103	1473	18235	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	186	2300	SH	DEFINED
CONOCOPHILLIPS	COM	20825C104	1617	20242	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	722	9035	SH	DEFINED
CULLEN FROST BANKERS	COM	229899109	1326	22460	SH	SOLE
CULLEN FROST BANKERS	COM	229899109	171	2905	SH	DEFINED
DANAHER CORP	COM	235851102	1442	27785	SH	SOLE
DANAHER CORP	COM	235851102	52	1000	SH	DEFINED
DEERE & CO	COM	244199105	167	1725	SH	SOLE
DEERE & CO	COM	244199105	388	4000	SH	DEFINED
DISNEY WALT COMPANY	COM	254687106	368	8529	SH	SOLE
DISNEY WALT COMPANY	COM	254687106	129	3000	SH	DEFINED
DONALDSON INC	COM	257651109	714	11655	SH	SOLE
DONALDSON INC	COM	257651109	98	1600	SH	DEFINED
DU PONT E I DE NEMOURS	COM	263534109	979	17807	SH	SOLE
DU PONT E I DE NEMOURS	COM	263534109	74	1350	SH	DEFINED
ECOLAB INC	COM	278865100	1255	24590	SH	SOLE
ECOLAB INC	COM	278865100	164	3210	SH	DEFINED
EMERSON ELEC CO	COM	291011104	3235	55364	SH	SOLE
EMERSON ELEC CO	COM	291011104	481	8227	SH	DEFINED
ENDO PHARM HLDG INC	COM	29264F205	1029	26969	SH	SOLE
ENDO PHARM HLDG INC	COM	29264F205	20	530	SH	DEFINED
EXXON MOBIL CORP	COM	30231G102	8096	96237	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	1191	14160	SH	DEFINED
FIRST MERCHANTS CORP	COM	320817109	89	10829	SH	SOLE
FIRST MERCHANTS CORP	COM	320817109	202	24515	SH	DEFINED
FLOWERS FOOD INC	COM	343498101	936	34402	SH	SOLE
FLOWERS FOOD INC	COM	343498101	68	2508	SH	DEFINED
GENERAL ELECTRIC CO	COM	369604103	2233	111438	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	234	11700	SH	DEFINED
GRACO INC	COM	384109104	1870	41107	SH	SOLE
GRACO INC	COM	384109104	70	1545	SH	DEFINED
HCC INSURANCE HLDGS	COM	404132102	1486	47464	SH	SOLE
HCC INSURANCE HLDGS	COM	404132102	95	3020	SH	DEFINED
HARRIS CORP DEL	COM	413875105	2454	49495	SH	SOLE
HARRIS CORP DEL	COM	413875105	189	3810	SH	DEFINED
HENRY JACK & ASSOCIATES	COM	426281101	1383	40809	SH	SOLE
HENRY JACK & ASSOCIATES	COM	426281101	86	2530	SH	DEFINED
HEWLETT PACKARD CO	COM	428236103	1259	30739	SH	SOLE
HEWLETT PACKARD CO	COM	428236103	98	2380	SH	DEFINED
HORMEL FOODS CORP	COM	440452100	818	29391	SH	SOLE
HORMEL FOODS CORP	COM	440452100	20	720	SH	DEFINED
ITT CORPORATION	COM	450911102	2131	35492	SH	SOLE
ITT CORPORATION	COM	450911102	165	2755	SH	DEFINED
INTEL CORP	COM	458140100	1639	81242	SH	SOLE
INTEL CORP	COM	458140100	215	10675	SH	DEFINED
INTL BUSINESS MACHINES CORP	COM	459200101	2218	13603	SH	SOLE
INTL BUSINESS MACHINES CORP	COM	459200101	37	225	SH	DEFINED
S&P 500 INDEX	I SHARES	464287200	223	1675	SH	SOLE
I SHARES BARCLAYS AGG ETF		464287226	1957	18615	SH	SOLE
MSCI EMERGING MARKET ETF		464287234	415	8530	SH	SOLE
MSCI EAFE INDEX ETF SHARES		464287465	3033	50480	SH	SOLE
MSCI EAFE INDEX ETF SHARES		464287465	29	483	SH	DEFINED
BIOTECHNOLOGY I SHARES ETF		464287556	1191	11890	SH	SOLE

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

BIOTECHNOLOGY I SHARES ETF		464287556	143	1425	SH	DEFINED
S&P 400 MIDCAP GROWTH ETF	ISHARES	464287606	8261	74862	SH	SOLE
S&P 400 MIDCAP GROWTH ETF	ISHARES	464287606	304	2755	SH	DEFINED
ISHARES RUSSELL 2000 VAL		464287630	415	5510	SH	SOLE
ISHARES RUSSELL 2000 ETF	I SHARES	464287655	1016	12072	SH	SOLE
ISHARES RUSSELL 2000 ETF	I SHARES	464287655	24	285	SH	DEFINED
S&P 400 MIDCAP VALUE ETF	ISHARES	464287705	9134	105959	SH	SOLE
S&P 400 MIDCAP VALUE ETF	ISHARES	464287705	329	3818	SH	DEFINED
I SHARES S&P S/C 600 ETF		464287804	3005	40854	SH	SOLE
I SHARES S&P S/C 600 ETF		464287804	100	1360	SH	DEFINED
S&P 600 SMALL CAP VALUE ETF	ISHARES	464287879	4102	53820	SH	SOLE
S&P 600 SMALL CAP VALUE ETF	ISHARES	464287879	97	1271	SH	DEFINED
S&P 600 SMALL CAP GROWTH ETF	ISHARES	464287887	4831	61135	SH	SOLE
S&P 600 SMALL CAP GROWTH ETF	ISHARES	464287887	96	1213	SH	DEFINED
J P MORGAN CHASE & CO	COM	46625H100	4491	97442	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	586	12723	SH	DEFINED
JARDEN CORPORATION	COM	471109108	45	1255	SH	SOLE
JARDEN CORPORATION	COM	471109108	160	4500	SH	DEFINED
JOHNSON & JOHNSON	COM	478160104	3564	60156	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	394	6653	SH	DEFINED
KELLOGG CO	COM	487836108	256	4740	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	1354	20740	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	323	4950	SH	DEFINED
KOHL'S CORP	COM	500255104	2330	43931	SH	SOLE
KOHL'S CORP	COM	500255104	224	4220	SH	DEFINED
LABORATORY CORP	COM	50540R409	328	3560	SH	SOLE
LABORATORY CORP	COM	50540R409	28	300	SH	DEFINED
LILLY ELI & CO	COM	532457108	882	25090	SH	SOLE
LILLY ELI & CO	COM	532457108	30	852	SH	DEFINED
LOWE'S COMPANIES INC	COM	548661107	3251	122988	SH	SOLE
LOWE'S COMPANIES INC	COM	548661107	349	13215	SH	DEFINED
MDU RES GROUP INC	COM	552690109	1980	86235	SH	SOLE
MDU RES GROUP INC	COM	552690109	236	10270	SH	DEFINED
MASCO CORP	COM	574599106	931	66895	SH	SOLE
MASCO CORP	COM	574599106	65	4685	SH	DEFINED
MCDONALDS CORP	COM	580135101	365	4795	SH	SOLE
MCDONALDS CORP	COM	580135101	61	800	SH	DEFINED
MEDTRONIC INCORPORATED	COM	585055106	858	21810	SH	SOLE
MEDTRONIC INCORPORATED	COM	585055106	31	800	SH	DEFINED
MERCK & CO INC	COM	58933Y105	492	14918	SH	SOLE
MERCK & CO INC	COM	58933Y105	231	7000	SH	DEFINED
MICROSOFT CORPORATION	COM	594918104	2324	91586	SH	SOLE
MICROSOFT CORPORATION	COM	594918104	310	12225	SH	DEFINED
MICROCHIP TECHNOLOGY	COM	595017104	2689	70773	SH	SOLE
MICROCHIP TECHNOLOGY	COM	595017104	360	9485	SH	DEFINED
NATIONAL OILWELL VARCO	COM	637071101	630	7950	SH	SOLE
NATIONAL OILWELL VARCO	COM	637071101	54	675	SH	DEFINED
NEXTERA ENERGY INC	COM	65339F101	517	9375	SH	SOLE
NEXTERA ENERGY INC	COM	65339F101	251	4550	SH	DEFINED
NORTHERN TR CORP	COM	665859104	1840	36259	SH	SOLE
NORTHERN TR CORP	COM	665859104	215	4235	SH	DEFINED
NORTHROP GRUMMAN CORP	COM	666807102	36	511	SH	SOLE
NORTHROP GRUMMAN CORP	COM	666807102	279	4000	SH	DEFINED
NOVARTIS A G SPONSORED	ADR	66987V109	502	9235	SH	SOLE
NOVARTIS A G SPONSORED	ADR	66987V109	112	2065	SH	DEFINED
NUCOR CORP	COM	670346105	754	16378	SH	SOLE
NUCOR CORP	COM	670346105	156	3380	SH	DEFINED
NVIDIA CORP	COM	67066G104	1044	56578	SH	SOLE
NVIDIA CORP	COM	67066G104	127	6910	SH	DEFINED
OMNICOM GROUP INC	COM	681919106	262	5340	SH	SOLE
OMNICOM GROUP INC	COM	681919106	2	50	SH	DEFINED
ORACLE CORP	COM	68389X105	1031	30845	SH	SOLE

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

ORACLE CORP	COM	68389X105	41	1240	SH	DEFINED
OWENS & MINOR INC	COM	690732102	735	22637	SH	SOLE
OWENS & MINOR INC	COM	690732102	20	615	SH	DEFINED
PEOPLE'S UNITED FINANCIAL	COM	712704105	848	67445	SH	SOLE
PEOPLE'S UNITED FINANCIAL	COM	712704105	51	4090	SH	DEFINED
PEPSICO INC	COM	713448108	3793	58896	SH	SOLE
PEPSICO INC	COM	713448108	228	3535	SH	DEFINED
PFIZER INC	COM	717081103	732	36051	SH	SOLE
PFIZER INC	COM	717081103	72	3530	SH	DEFINED
PHILLIP MORRIS INTL INC	COM	718172109	167	2552	SH	SOLE
PHILLIP MORRIS INTL INC	COM	718172109	281	4275	SH	DEFINED
T. ROWE PRICE GROUP INC	COM	74144T108	1963	29556	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	108	1632	SH	DEFINED
PROCTER & GAMBLE CO	COM	742718109	3760	61032	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	580	9421	SH	DEFINED
ROBERT HALF INTERNATIONAL	COM	770323103	262	8575	SH	SOLE
ROBERT HALF INTERNATIONAL	COM	770323103	43	1400	SH	DEFINED
S&P 500 INDEX SPDR ETF		78462F103	1133	8544	SH	SOLE
S&P 500 INDEX SPDR ETF		78462F103	60	450	SH	DEFINED
SPDR MSCI ALL-COUNTRY WORLD EX-US INDEX ETF		78463X848	3008	85667	SH	SOLE
SPDR S&P MIDCAP 400 ETF TR		78467Y107	7671	42722	SH	SOLE
SPDR S&P MIDCAP 400 ETF TR		78467Y107	341	1901	SH	DEFINED
SCHLUMBERGER LTD	COM	806857108	4422	47418	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	469	5025	SH	DEFINED
MATERIALS SEL SEC SPDR ETF	COM	81369Y100	1127	28172	SH	SOLE
MATERIALS SEL SEC SPDR ETF	COM	81369Y100	59	1482	SH	DEFINED
SEC SPDR CON STAPLES ETF	COM	81369Y308	328	10970	SH	SOLE
SEC SPDR CON STAPLES ETF	COM	81369Y308	3	90	SH	DEFINED
CEF SELECT CONSUMER DISC ETF	COM	81369Y407	379	9696	SH	SOLE
CEF SELECT CONSUMER DISC ETF	COM	81369Y407	6	149	SH	DEFINED
SECTOR SPDR FINANCIAL ETF	COM	81369Y605	344	20990	SH	SOLE
SECTOR SPDR FINANCIAL ETF	COM	81369Y605	3	195	SH	DEFINED
THE J.M. SMUCKER COMPANY	COM	832696405	2335	32716	SH	SOLE
THE J.M. SMUCKER COMPANY	COM	832696405	252	3526	SH	DEFINED
SOUTHERN CO	COM	842587107	390	10235	SH	SOLE
SOUTHERN CO	COM	842587107	90	2350	SH	DEFINED
STAPLES INC	COM	855030102	1029	52992	SH	SOLE
STAPLES INC	COM	855030102	87	4500	SH	DEFINED
STRYKER CORP	COM	863667101	1930	31748	SH	SOLE
STRYKER CORP	COM	863667101	151	2487	SH	DEFINED
SUPERVALU INC	COM	868536103	466	52160	SH	SOLE
SUPERVALU INC	COM	868536103	16	1775	SH	DEFINED
SYSCO CORP	COM	871829107	2540	91681	SH	SOLE
SYSCO CORP	COM	871829107	318	11493	SH	DEFINED
TEVA PHARMACEUTICAL	ADR	881624209	270	5380	SH	SOLE
TEVA PHARMACEUTICAL	ADR	881624209	105	2090	SH	DEFINED
3M COMPANY	COM	88579Y101	1955	20905	SH	SOLE
3M COMPANY	COM	88579Y101	328	3505	SH	DEFINED
US BANCORP DEL	COM	902973304	1273	48147	SH	SOLE
US BANCORP DEL	COM	902973304	13	500	SH	DEFINED
UNITED PARCEL SERVICE	COM	911312106	367	4942	SH	SOLE
UNITED PARCEL SERVICE	COM	911312106	74	1000	SH	DEFINED
UNITED TECHNOLOGIES CORP	COM	913017109	4740	55999	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	475	5610	SH	DEFINED
VF CORP	COM	918204108	1331	13509	SH	SOLE
VF CORP	COM	918204108	194	1970	SH	DEFINED
VNGRD FTSE ALLWORLD EXUS ETF		922042775	10510	213146	SH	SOLE
VNGRD FTSE ALLWORLD EXUS ETF		922042775	211	4280	SH	DEFINED
VECTREN CORP	COM	92240G101	2342	86098	SH	SOLE
VECTREN CORP	COM	92240G101	302	11113	SH	DEFINED
VERIZON COMMUNICATIONS INC	COM	92343V104	2111	54772	SH	SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	186	4833	SH	DEFINED

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

WAL MART STORES INC	COM	931142103	1648	31660	SH	SOLE
WAL MART STORES INC	COM	931142103	200	3850	SH	DEFINED
WELLS FARGO & CO	COM	949746101	1012	31940	SH	SOLE
WELLS FARGO & CO	COM	949746101	200	6300	SH	DEFINED
ZIMMER HLDGS INC	COM	98956P102	604	9987	SH	SOLE
ZIMMER HLDGS INC	COM	98956P102	79	1310	SH	DEFINED
GRAND TOTALS			246318	5071237		