

DOMINO JOSEPH F  
Form 4  
November 03, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DOMINO JOSEPH F

(Last) (First) (Middle)  
350 PINE STREET  
(Street)

BEAUMONT, TX 77701

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/01/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Officer purs. to Sec. 16 rules

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) Price		
Entergy Corporation Common Stock	11/01/2004		F		2,100 \$ 65.22	D	2,535
Entergy Corporation Common Stock	11/01/2004		F		806 \$ 65.25	D	1,729
Entergy Corporation Common Stock	11/01/2004		F		1,717 \$ 65.26	D	12

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Entergy Corporation Common Stock	11/01/2004	M	6,337	A	\$ 29.9375	6,349	D
Entergy Corporation Common Stock	11/01/2004	M	1,180	A	\$ 37	7,529	D
Entergy Corporation Common Stock	11/01/2004	S	2,894	D	\$ 65	4,635 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (right to buy)	\$ 29.9375	11/01/2004		M		6,337 <sup>(2)</sup>	11/28/2000 01/28/2009	ETR Common	6,337
Employee Stock Option (right to buy)	\$ 37	11/01/2004		M		1,180 <sup>(2)</sup>	01/25/2002 01/25/2011	ETR Common	1,180
Employee Stock Option (right to buy)	\$ 65.22	11/01/2004		A		1,601	11/01/2004 01/28/2009	ETR Common	1,601

Employee  
Stock  
Option  
(right to  
buy)

\$ 65.25

11/01/2004

A

670

11/01/2004

01/25/2011

ETR  
Common

670

Employee  
Stock  
Option  
(right to  
buy)

\$ 65.26

11/01/2004

A

1,308

11/01/2004

01/28/2009

ETR  
Common

1,308

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DOMINO JOSEPH F 350 PINE STREET BEAUMONT, TX 77701			Officer	Officer purs. to Sec. 16 rules

## Signatures

Christopher T. Screen for Joseph F.  
Domino

11/03/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The filing individual also had a balance of 6,247.84 in his Company Savings Plan on November 3, 2004.

Filing individual engaged in a "Stock for Stock" exercise of 7,517 options. The exercise price, tax withholding and commission price were paid by surrendering 4,623 shares to the Company, which the filing individual has owned for a period of greater than 6 months.

(2) Following the exercise, the filing individual received 4,623 shares plus his gain (2,894 shares), which shares were sold on the open market. Additional information concerning "Stock for Stock" exercises can be found in a Form 8-K filed by the Company on May 1, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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