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ENTERGY CORP /DE/ Form 8-K March 13, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date earliest event reported) March 13, 2003

Commission	Registrant, State of Incorporation,	I.R.S. Employer
File Number	Address and Telephone Number	Identification
		<u>No.</u>
1-11299	ENTERGY CORPORATION (a Delaware corporation) 639 Loyola Avenue New Orleans, Louisiana 70113 Telephone (504) 576-4000	72-1229752

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Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits

(c) Exhibits.

Exhibit No.	<u>Description</u>
99.1	Release, dated March 13, 2003, issued by Entergy.
99.2	Slide Presentation given by Executive Vice President and Chief Financial Officer, C. John Wilder, of Entergy Corporation on March 13, 2003.

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Item 9. Regulation FD Disclosure

Entergy Corporation

On March 13, 2003, Entergy Corporation issued a release to certain investors, which is attached to this report as Exhibit 99.1 and is incorporated herein . On March 13, 2003, C. John Wilder, Entergy Corporation's Executive Vice President and Chief Financial Officer, will speak to various members of the financial and investment community in New York City at the Morgan Stanley Global Electricity & Energy Conference. A copy of his slide presentation to be given at the conference is attached to this report as Exhibit 99.2 and is incorporated herein. The presentation is being webcast simultaneously and interested investors can access the webcast at www.entergy.com/webcasts.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: /s/ Nathan E. Langston Nathan E. Langston Senior Vice President and Chief Accounting Officer

Dated: March 13, 2003