

MEREDITH CORP  
Form 8-K  
March 02, 2004

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UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 2, 2004  
Commission file number: 1-5128

MEREDITH CORPORATION  
(Exact name of registrant as specified in its charter)

IOWA  
(State or other jurisdiction of  
incorporation or organization)

42-0410230  
(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa  
(Address of principal executive offices)

50309-3023  
(Zip Code)

Registrant's telephone number, including area code: 515-284-3000

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Item 5. Other Events

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Meredith Corporation presented at the Merrill Lynch Advertising/Marketing, Information and Education Conference on March 2, 2004. Chairman and Chief Executive Officer William T. Kerr, Publishing Group President Stephen M. Lacy and Chief Financial Officer Suku V. Radia discussed company developments and responded to questions. The text of the presentation is attached as an exhibit. A live webcast of the conference is accessible to the public on the Company's website, [meredith.com](http://meredith.com). The webcast will remain there through March 9, 2004.

Item 7. Financial Statements and Exhibits

(c) Exhibits

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Text of presentation at Merrill Lynch Advertising/Marketing, Information and Education Conference on March 2, 2004.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION  
Registrant

/s/ Suku V. Radia

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Suku V. Radia  
Vice President - Chief Financial Officer  
(Principal Financial and Accounting Officer)

Date: March 2, 2004

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Index to Exhibits

Exhibit Number	Item
99	Text of presentation at Merrill Lynch Advertising/Marketing, Information and Education Conference on March 2, 2004.

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