BALL JEROME

Form 4

February 07, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Estimated average

burden hours per

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of BALL JEROME	Reporting Person *	2. Issuer Name and Ticker or Trading Symbol FORWARD INDUSTRIES INC [FORD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) (First C/O FORWARD INDUSTRIES, 180 SUITE E	, , ,	3. Date of Earliest Transaction (Month/Day/Year) 02/03/2005	_X_ Director 10% Owner Start Officer (give title Other (specify below)

4. If Amendment, Date Original

Filed(Month/Day/Year)

(Street)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting Person

POMPANO BEACH, FL 33064

(City)	(State) (Z	Zip) Table	I - Non-De	erivative S	ecurit	ies Acq	uired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)			Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	02/03/2005		M	10,000	A	\$ 2	227,500	D	
Common Stock	02/03/2005		S	10,000	D	\$ 8.3 (1)	217,500	D	
Common Stock	02/04/2005		M	2,500	A	\$ 2	220,000	D	
Common stock	02/04/2005		S	2,500	D	\$ 8.5	217,500	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	2 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secur Secur Acqu or Dis (D)	rities hired (A) sposed of : 3, 4,	Expiration Date Und		Underlying S	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Common stock option to buy	\$ 2	02/03/2005		M		10,000	02/01/2005	12/31/2005	Common stock	10,000	
Common stock option to buy	\$ 2	02/04/2005		M		2,500	01/01/2005	12/31/2005	Common stock	2,500	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BALL JEROME							
C/O FORWARD INDUSTRIES	X		Chairman and CEO				
1801 GREEN RD. SUITE E	Λ		Chairman and CEO				
POMPANO BEACH, FL 33064							

Signatures

Jerome E. Ball 02/07/2005

**Signature of Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted averages price of shares sold this date between \$8.25 and \$8.35.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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