

CHAPMAN THOMAS F  
Form 4  
May 16, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CHAPMAN THOMAS F

(Last) (First) (Middle)

1550 PEACHTREE STREET, N.W.

(Street)

ATLANTA, GA 30309

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
EQUIFAX INC [EFX]

3. Date of Earliest Transaction (Month/Day/Year)  
05/12/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	05/12/2005		S		11,045	D	\$ 34.65
Common Stock	05/12/2005		S		1,600	D	\$ 34.66
Common Stock	05/12/2005		S		6,700	D	\$ 34.67
Common Stock	05/12/2005		S		5,600	D	\$ 34.68
Common Stock	05/12/2005		S		8,600	D	\$ 34.69
							399,329
							397,729
							391,029
							385,429
							376,829

Edgar Filing: CHAPMAN THOMAS F - Form 4

Common Stock	05/12/2005		S	25,700	D	\$ 34.7	351,129	D	
Common Stock	05/12/2005		S	200	D	\$ 34.71	350,929	D	
Common Stock	05/12/2005		S	700	D	\$ 34.72	350,229	D	
Common Stock	05/12/2005		S	400	D	\$ 34.73	349,829	D	
Common Stock	05/12/2005		S	3,700	D	\$ 34.74	346,129	D	
Common Stock	05/12/2005		S	2,600	D	\$ 34.75	343,529	D	
Common Stock	05/12/2005		S	1,000	D	\$ 34.76	342,529	D	
Common Stock	05/12/2005		S	7,900	D	\$ 34.77	334,629	D	
Common Stock	05/12/2005		S	400	D	\$ 34.78	334,229	D	
Common Stock	05/12/2005		S	200	D	\$ 34.79	334,029	D	
Common Stock	05/12/2005		S	6,300	D	\$ 34.8	327,729	D	
Common Stock	05/12/2005		S	700	D	\$ 34.81	327,029	D	
Common Stock	05/12/2005		S	3,000	D	\$ 34.86	324,029	D	
Common Stock							7,089	I	By 401(k)
Common Stock							17,000	I	By Family Partnership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned
--	------------------------------------	--------------------------------------	--	--------------------------------	-------------------------	--	--	--	---

Edgar Filing: CHAPMAN THOMAS F - Form 4

Derivative Security	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	(Instr. 3 and 4)	(Instr. 3 and 4)								

Own  
Follo  
Repo  
Trans  
(Instr

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CHAPMAN THOMAS F 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X		Chairman and CEO	

## Signatures

By: Kent E. Mast as Attorney-in-Fact for  
 Date: 05/16/2005  
 Signature of Reporting Person: \_\_\_\_\_

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.