## Edgar Filing: NIKE INC - Form 4

NIKE INC											
Form 4											
October 05,	2015										
FORM	14	STATES	SECU	DITIES		VCII	ANCEC	OMMESION	r	APPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287			
if no lor	nger					FICI			Expires:	January 31, 2005	
subject to STATEMENT OF CHA Section 16. Form 4 or				SECU	IRITIES				Estimated average burden hours per response		
obligation may cor <i>See</i> Inst 1(b).	ons Section 17(	(a) of the P	Public U	tility Ho	olding Co	ompa	•	e Act of 1934, 1935 or Sectio 0	'n		
(Print or Type	Responses)										
			2. Issuer Name <b>and</b> Ticker or Trading Symbol NIKE INC [NKE]					5. Relationship of Reporting Person(s) to Issuer			
				-	-			(Check all applicable)			
(Mo			3. Date of Earliest Transaction (Month/Day/Year) 10/02/2015					Director 10% Owner X_ Officer (give title Other (specify below) CHIEF OPERATING OFFICER			
	(Street)		4. If Am	endment,	Date Origi	nal		6. Individual or Jo	oint/Group Fil	ing(Check	
BEAVERT	ON, OR 97005		Filed(Mo	onth/Day/Y	ear)			Applicable Line) _X_ Form filed by Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non	-Derivativ	e Seci	ırities Acq	uired, Disposed o	f, or Benefici	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	Code	4. Secur ion(A) or D (Instr. 3.	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B				Code V	Amount		Price \$	(Instr. 3 and 4)			
Common Stock	10/02/2015 <u>(1)</u>			S	2,000	D	124.25	126,966	D		
Class B Common Stock								1,264	Ι	by ESPP <u>(3)</u>	
Class B Common Stock								563	I	by Retirement Plan <u>(4)</u>	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Tit	le and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	. 3 and 4)		Owne
	Security				Acquired						Follo
	-				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	Number		
									of		
				Code V	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
Reporting O when Maine / Mainess	Director	10% Owner	Officer	Other				
SPRUNK ERIC D ONE BOWERMAN DRIVE BEAVERTON, OR 97005			CHIEF OPERATING OF	FFICER				
Signatures								
By: Evan S. Reynolds For: Eric	D.	10/0	5/2015					

Sprunk

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market transactions in Company stock by officers and directors are permitted only after the second full (1) trading day after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

The price reported in Column 4 is a weighted average. These shares were sold in multiple transactions at prices ranging from \$124.00 to \$124.50, inclusive. The reporting person undertakes to provide Nike, Inc., any security holder of Nike, Inc., or the staff of the Securities

- (2)Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the footnote (2) to this Form 4.
- (3) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (4) Shares held in account under the NIKE, Inc. 401(k) and Profit Sharing Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

### **Reporting Owners**

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.