Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GE Form 4	ENERAL INC									
October 02,	2015									
FORM						NCE		т	PPROVAL	
	UNITED	SIAIES SE	Washington			INGE	COMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. SECURITIES								Estimated	Estimated average burden hours per	
Form 4 Form 5 obligati- may con <i>See</i> Inst 1(b).	Filed pur ons Section 17(a) of the Pub		ding Cor	npan	y Act	nge Act of 1934, of 1935 or Sectio 940	response on	0.5	
(Print or Type	Responses)									
1. Name and Woodward	Address of Reporting James F	Sy	. Issuer Name an mbol EDIA GENEF			-	5. Relationship o Issuer			
(Last) 333 EAST	(First) (1 FRANKLIN STR	(M	Date of Earliest T fonth/Day/Year) /30/2015	ransaction			Director X Officer (giv below)	eck all applicabl ve title 0th below) ior VP and CFC	6 Owner er (specify	
	(Street)		If Amendment, D ed(Month/Day/Yea	-	ıl		6. Individual or J Applicable Line) _X_ Form filed by			
RICHMON	ND, VA 23219							More than One R		
(City)	(State)	(Zip)	Table I - Non-	Derivative	Secu	rities A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Dat any	Code Year) (Instr. 8)	Disposed	(A) or of (D) 4 and 2 (A) or)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
D 1 1 D		C 1 1			, í		. 11			
Reminder: Re	port on a separate line	e for each class	or securities bene	-		-	pr indirectly.	ction of	SEC 1474	

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Ye	ar) (Instr.	8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				(Instr. 5)		
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	(1)	09/30/2015	A		127		(2)	(2)	Voting Common Stock (no par value)	127	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Woodward James F 333 EAST FRANKLIN STREET RICHMOND, VA 23219			Senior VP and CFO					
Signatures								

/s/ James F. Woodward, by Andrew C. Carington, Attorney-in-fact

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share (1) of Voting Common Stock.
- Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may (2) transfer the units into an alternative investment account at any time.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

10/02/2015

Date