Carington Andrew C. Form 3
October 05, 2011

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement MEDIA GENERAL INC [MEG] A Carington Andrew C. (Month/Day/Year) 10/01/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 333 E. FRANKLIN STREET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person RICHMOND, Â VAÂ 23219 (give title below) (specify below) Form filed by More than One VP,Gen. Counsel & Secretary Reporting Person (City) (State) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Class A Common Stock Ι 812 401(k) Plan Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4) 2. Date Exert Expiration I (Month/Day/Year		Date	3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or	Derivative	Security:	
			THE	Number of	Security	Direct (D)	
						or Indirect	

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				Shares		(I) (Instr. 5)	
Employee Stock Option (right to buy)	(1)	01/28/2014	Class A Common Stock	1,000	\$ 63.23	D	Â
Employee Stock Option (right to buy)	(2)	01/27/2015	Class A Common Stock	1,500	\$ 63.18	D	Â
Employee Stock Option (right to buy)	(3)	01/26/2016	Class A Common Stock	2,700	\$ 49.66	D	Â
Employee Stock Option (right to buy)	(4)	01/29/2018	Class A Common Stock	4,000	\$ 20.3	D	Â
Employee Stock Option (right to buy)	(5)	01/29/2019	Class A Common Stock	3,000	\$ 2.16	D	Â
Employee Stock Option (right to buy)	(6)	01/28/2020	Class A Common Stock	4,300	\$ 8.9	D	Â
Employee Stock Option (right to buy)	(7)	01/27/2021	Class A Common Stock	3,200	\$ 5.2	D	Â
Stock Appreciation Right	(8)	01/31/2012	Class A Common Stock	1,800	\$ 40.01	D	Â

Reporting Owners

Reporting Owner Name / Address	Kelationships				
	Director	10% Owner	Officer	Other	
Carington Andrew C. 333 E. FRANKLIN STREET RICHMOND, VA 23219	Â	Â	VP,Gen. Counsel & Secretary	Â	

Signatures

/s/ Andrew C.
Carington

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/28/2007.

Reporting Owners 2

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- (2) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/27/2008.
- (3) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/26/2009.
- (4) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/29/2011.
- (5) Options are granted under 1996 Non-qualified Stock Option Plan, which become fully exercisable on 1/29/2012.
- Options are granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 28, 2011, 2012, and 2013.
- Options are granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 27, 2012, 2013, and 2014
- (8) Stock appreciation rights granted under the Stock Appreciation Rights Plan, which became fully exercisable on 1/31/2010 and are settled in cash.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.