Macri Edmond Form 4 January 28, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
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Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

	1. Name and Address of Reporting Person * Macri Edmond			Symbol		nd Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer				
				•	ir Inc. [V	_	(Che	eck all applicat	ole)		
	(Last)	(First)	(Middle)	3. Date	of Earliest	Transaction					
				(Month/	Day/Year		Director	10	0% Owner		
		FAIR INC., 4 (COPLEY	01/24/2	2019		X Officer (gives below)	ve titleO below)	ther (specify		
	PLACE, 77	I'H FL					· · · · · · · · · · · · · · · · · · ·	Product/Marko	eting		
		(Street)		4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
BOSTON, MA 02116				Filed(Mo	onth/Day/Y	ear)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
	(City)	(State)	(Zip)	Tal	ble I - Nor	n-Derivative Securities Ac	equired, Disposed	of, or Benefici	ally Owned		
	1.Title of Security	2. Transaction D (Month/Day/Ye			3. Transact	4. Securities Acquired tior(A) or Disposed of (D)	5. Amount of Securities	6. Ownership	7. Nature of Indirect		

1.Title of	2. Transaction Date	Transaction Date 2A. Deemed			4. Securities Acquired			6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of (D)				Securities	Ownership	Indirect
(Instr. 3)		any	Code	(Instr. 3,	4 and	5)	Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)				Owned	Direct (D)	Ownership
							Following	or Indirect	(Instr. 4)
				(A)			Reported	(I)	
				or			Transaction(s)	(Instr. 4)	
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Class A									By
Common	01/24/2019		S(1)	100	D	\$ 100	255,512	I	Revocable
Stock									Trust
Class A						\$			By
Common	01/25/2019		S(1)	400	D	102.43	255,112	I	Revocable
Stock	01/25/2019		<u> </u>	100	_	(2)	200,112	•	Trust
Stock						<u>~</u>			Trust
Class A									
Common							500	D	
Stock									
DIOCK									

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. orNumber	6. Date Exerc Expiration D		7. Title Amour		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Montal Day) Teal)	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/		Underl Securit	ying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Macri Edmond C/O WAYFAIR INC., 4 COPLEY PLACE, 7TH FL **BOSTON, MA 02116**

Chief

Product/Marketing

Signatures

/s/ Enrique Colbert, Attorney-in-fact for Edmond Macri

01/28/2019

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$102.17 to \$103.11, inclusive. The reporting person undertakes to provide to Wayfair Inc., any security holder of Wayfair Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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