

BROWN FORMAN CORP  
Form 4  
December 27, 2016

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Barzun Brooke Brown

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
12/22/2016

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D) Price  |   |  |   |
| Class A Common                  | 10/10/2016                           |  | G V                            | 1,801 D \$ 0  | 472,375 <sup>(1)</sup>  | D  |   |
| Class A Common                  | 10/10/2016                           |  | G V                            | 283 A \$ 0  | 411,337 <sup>(2)</sup>  | I  | BBB Revocable Trust                                   |
| Class A Common                  | 10/10/2016                           |  | G V                            | 283 A \$ 0  | 7,575 <sup>(3)</sup>  | I  | By Spouse   |
| Class A Common                  | 10/10/2016                           |  | G V                            | 1,801 A \$ 0  | 12,517 <sup>(4)</sup>   | I  | OB3 GST Non-Exempt Trust                              |
| Class A Common                  | 10/10/2016                           |  | G V                            | 283 A \$ 0  | 9,763 <sup>(5)</sup>  | I  | Trust fbo Child-1                                     |

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|                   |            |                  |   |         |   |          |                          |   |  |
|-------------------|------------|------------------|---|---------|---|----------|--------------------------|---|--|
| Class A<br>Common | 10/10/2016 | G                | V | 283     | A | \$ 0     | 17,391 <sup>(6)</sup>    | I | Trust fbo<br>Child-2                     |
| Class A<br>Common | 10/10/2016 | G                | V | 283     | A | \$ 0     | 17,391 <sup>(6)</sup>    | I | Trust fbo<br>Child-3                     |
| Class A<br>Common | 12/22/2016 | J <sup>(7)</sup> |   | 115,020 | D | \$ 46.51 | 1,366,200 <sup>(8)</sup> | I | Guilford-Brown<br>LP                     |
| Class A<br>Common | 12/22/2016 | J <sup>(9)</sup> |   | 643,090 | D | \$ 46.51 | 723,110                  | I | Guilford-Brown<br>LP                     |
| Class A<br>Common | 12/22/2016 | J <sup>(7)</sup> |   | 115,020 | A | \$ 46.51 | 175,964 <sup>(10)</sup>  | I | OB3 GST<br>Exempt Trust                  |
| Class B<br>Common |            |                  |   |         |   |          | 54,762 <sup>(11)</sup>   | D |  |
| Class B<br>Common |            |                  |   |         |   |          | 45,794 <sup>(12)</sup>   | I | BBB 2002<br>GRAT                         |
| Class A<br>Common |            |                  |   |         |   |          | 253,896 <sup>(13)</sup>  | I | BBB 2002<br>GRAT                         |
| Class A<br>Common |            |                  |   |         |   |          | 19,626 <sup>(14)</sup>   | I | BBB 2010<br>GRAT                         |
| Class B<br>Common |            |                  |   |         |   |          | 8,450 <sup>(15)</sup>    | I | BBB 2011<br>GRAT                         |
| Class A<br>Common |            |                  |   |         |   |          | 83,496 <sup>(16)</sup>   | I | BBB 2011<br>GRAT                         |
| Class B<br>Common |            |                  |   |         |   |          | 34,500 <sup>(17)</sup>   | I | BBB Revocable<br>Trust                   |
| Class B<br>Common |            |                  |   |         |   |          | 1,892 <sup>(18)</sup>    | I | By Spouse                                |
| Class A<br>Common |            |                  |   |         |   |          | 4,580 <sup>(19)</sup>    | I | CLB 2012 Trust                           |
| Class B<br>Common |            |                  |   |         |   |          | 91,342 <sup>(20)</sup>   | I | CLB 2012 Trust                           |
| Class B<br>Common |            |                  |   |         |   |          | 41,610 <sup>(21)</sup>   | I | CLB<br>Grandchildren<br>Eq. Tr.          |
| Class A<br>Common |            |                  |   |         |   |          | 62,984 <sup>(22)</sup>   | I | CLB<br>Grandchildren<br>Eq. Tr.          |
| Class B<br>Common |            |                  |   |         |   |          | 23,498 <sup>(23)</sup>   | I | CLB Trust fbo<br>Child-1 <sup>(24)</sup> |
| Class A<br>Common |            |                  |   |         |   |          | 39,460 <sup>(25)</sup>   | I | CLB Trust fbo<br>Child-1 <sup>(24)</sup> |
| Class B           |            |                  |   |         |   |          | 21,590 <sup>(26)</sup>   | I | CLB Trust fbo                            |



## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In August 2016, the Class A and Class B common stock of Brown-Forman Corporation split 2-1, resulting in the reporting person's acquisition of 237,088 additional shares.
  - (2) Reflects the acquisition of 205,527 additional shares in the August 2016 stock split.
  - (3) Reflects the acquisition of 3,646 additional shares in the August 2016 stock split.
  - (4) Reflects the acquisition of 5,358 additional shares in the August 2016 stock split.
  - (5) Reflects the acquisition of 4,740 additional shares in the August 2016 stock split.
  - (6) Reflects the acquisition of 8,554 additional shares in the August 2016 stock split.
  - (7) On December 22, 2016, Guilford-Brown LP transferred 115,020 Class A shares to the OB3 GST Exempt Trust as a redemption of the trust's interest in the partnership.
  - (8) Reflects the acquisition of 740,610 additional shares in the August 2016 stock split.
  - (9) On December 22, 2016, Guilford-Brown LP transferred 643,090 Class A shares to a limited partner as a partial redemption of a limited partner's interest.
  - (10) Reflects the acquisition of 30,472 additional shares in the August 2016 stock split.
  - (11) Reflects the acquisition of 27,381 additional shares in the August 2016 stock split.
  - (12) Reflects the acquisition of 22,897 additional shares in the August 2016 stock split.
  - (13) Reflects the acquisition of 126,948 additional shares in the August 2016 stock split.
  - (14) Reflects the acquisition of 9,813 additional shares in the August 2016 stock split.
  - (15) Reflects the acquisition of 4,225 additional shares in the August 2016 stock split.
  - (16) Reflects the acquisition of 41,748 additional shares in the August 2016 stock split.
  - (17) Reflects the acquisition of 17,250 additional shares in the August 2016 stock split.
  - (18) Reflects the acquisition of 946 additional shares in the August 2016 stock split.
  - (19) Reflects the acquisition of 2,290 additional shares in the August 2016 stock split.
  - (20) Reflects the acquisition of 45,671 additional shares in the August 2016 stock split.
  - (21) Reflects the acquisition of 20,805 additional shares in the August 2016 stock split.
  - (22) Reflects the acquisition of 31,492 additional shares in the August 2016 stock split.
  - (23) Reflects the acquisition of 11,749 additional shares in the August 2016 stock split.
  - (24) Formerly known as CLB Trust fbo Charles Barzun.
  - (25) Reflects the acquisition of 19,730 additional shares in the August 2016 stock split.
  - (26) Reflects the acquisition of 10,795 additional shares in the August 2016 stock split.
  - (27) Formerly known as CLB Trust fbo Eleanor Barzun.
  - (28) Reflects the acquisition of 15,916 additional shares in the August 2016 stock split.
  - (29) Formerly known as CLB Trust fbo Jacques Barzun.

### Remarks:

1st of 2 Forms

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.