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BOND INA Form 4	A BROWN											
October 19										OMP		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								SION	OMB Number:	3235-0287		
if no lo subject	to SIAIE	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									January 31, 2005 I average	
builden nouis per									•			
(Print or Type	e Responses)											
BOND INA BROWN Syml			Symbol	ier Name a 			-	5. Relationship of Reporting Person(s) to Issuer				
			BFB]						(Спеск	all applicat	ne)	
(Last) 850 DIXII	(First) E HIGHWAY			of Earliest /Day/Year) /2004		on		X Direc Office below)			0% Owner ther (specify	
(Street) 4. If A				Amendment, Date Original (Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
	LLE, KY 40210							Person			reporting	
(City)	(State)	(Zip)					urities	Acquired, Dispo			•	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	ate, if	3. Transactic Code (Instr. 8)	Disposed (Instr. 3,	d (A) of d of (D 4 and (A) or)) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Owner Form: Direct or Indi (I) (Instr.	ship Bene (Inst (D) rect	ature of Indirect eficial Ownership r. 4)	
Class A				Code V	Amount	(D)	Price		D			
Common								1,866,749	D			
Class A Common								3,444.6	Ι	Part (1)	nership/Nectar	
Class A Common								438,008.6	Ι	Tru: (1)	st Partnership	
Class A Common								869,006	I	Tru: (1)	st/Remainder	
Class B Common	10/15/2004			G	4,850	D	\$0	23,920	D			

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Class B Common	3,300	Ι	$\frac{\text{Partnership/Hebe}}{(1)}$
Class B Common	924,017	Ι	$\frac{\text{Trust/Partnership}}{(1)}$
Class B Common	881,381	Ι	Trust/Remainder (1)
Class B Common	1,920	Ι	By Children
Class B Common	1,270	Ι	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 46.58					07/22/2004	04/30/2014	Class B Common	2,348
Non-Qualified Stock Option (right to buy)	\$ 39.23					05/01/2003	04/30/2013	Class B Common	3,018
Non-Qualified Stock Option (right to buy)	\$ 35.37					11/21/2002	04/30/2012	Class B Common	1,998

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
BOND INA BROWN 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	Х	Х						
Signatures								
Nelea A. Absher, Attn in Fact for: Ina Brown Bond 10/1								
<u>**</u> Signature of Reporting Po	Date							
Explanation of Responses:								

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Filing of this form should not be construed as an admission that the filing person is, for purposes of Section 16 of the Securities Exchange Act of 1934, the "beneficial owner" of any equity securities held in a limited partnership or in trust and reported on this form.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.