

BRAMLEY BARRY D
Form 4
October 12, 2004

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BRAMLEY BARRY D

2. Issuer Name and Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
10/08/2004

Director 10% Owner
 Officer (give title below) Other (specify below)

850 DIXIE HIGHWAY

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

LOUISVILLE, KY 40210

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Class A Common | | | | | 200 | D | |
| Class A Common | 10/08/2004 | | P | 2,000 A \$ 46.34 | 2,000 | I | B.D. Bramley Trust |
| Class B Common | | | | | 2,000 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form

SEC 1474 (9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|----------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Non-Qualified Stock Option (right to but) | \$ 46.58 | | | | | 07/22/2004 | 04/30/2014 | Class B common | 2,348 |
| Non-Qualified Stock Option (right to buy) | \$ 25.22 | | | | | 05/01/2003 | 04/30/2010 | Class B Common | 7,038 |
| Non-Qualified Stock Option (right to buy) | \$ 30.63 | | | | | 05/01/2001 | 04/30/2008 | Class B Common | 4,530 |
| Non-Qualified Stock Option (right to buy) | \$ 31.13 | | | | | 07/28/1999 | 04/30/2009 | Class B Common | 5,040 |
| Non-Qualified Stock Option (right to buy) <u>(1)</u> | \$ 24.56 | | | | | 05/01/2000 | 04/30/2007 | Class B Common | 764 |
| Non-Qualified Stock Option (right to buy) | \$ 32.11 | | | | | 05/01/2002 | 04/30/2012 | Class B Common | 6,282 |
| Non-Qualified Stock Option (right to buy) | \$ 34.17 | | | | | 07/31/2001 | 04/30/2011 | Class B Common | 5,166 |
| Non-Qualified Stock Option (right to buy) | \$ 39.23 | | | | | 05/01/2003 | 04/30/2013 | Class B Common | 3,018 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| BRAMLEY BARRY D 850 DIXIE HIGHWAY LOUISVILLE, KY 40210 | | X | | |

Signatures

Nelea A. Absher, Attn in Fact for: Barry D.
Bramley

10/12/2004

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This stock option was inadvertently ommitted from the filing person's list of holdings on his Form 4 filed 7/26/04.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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