WELCH JAMES S JR Form 4 March 04, 2003

FORM 4

_ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and Add Welch Jr, Jame			me and Tion		Pe to	6. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last) 850 Dixie Highw	of Reporting Person,					atement for th/Day/Year 9/03	10 X	Director				
								enior Vice resident				
	(Street)						5. If	Amendment,	7.	7. Individual or Joint/Group Filing		
Louisville, KY 40210								(Month/Day/Year)		(Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(City) (State) (Zip)				e I Non-l	Deriva	tive Secu	rities Acquired, Disp	Disposed of, or Beneficially Owned			
1. Title of 2. Trans- 2A. Deemed Security action Execution Date, (Month/ Day/ if any			3. Transaction Code (Instr. 8		4. Securities or Dispose (Instr. 3, 4	d of (D		5. Amount of Securities Beneficially Owned Follow-		6. Owner- ship Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership	
	Year)	(Month/Day/ Year)	Code	V	Amount	(A) or (D)	Price	ing Reported Transactions(s) (Instr. 3 & 4)		(I) (Instr. 4)	(Instr. 4)	
Class B Common	01/09/03		S		2000	D	65.233		0	I	Trust for Children	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., nuts, calls, warrants, ontions, convertible securities)

(c.g., puts, cans, warrants, options, convertible securities)													
2. Conver-	3.	3A.	4.	5.	6. Date Exercisable	7. Title and Amount	8. Price of	9. Number of	10.	11. Natu			
sion or	Trans-	Deemed	Trans-	Number	and Expiration	of Underlying	Derivative	Derivative	Owner-	of Indire			
Exercise	action	Execution	action	of	Date	Securities	Security	Securities	ship	Benefici			
Price of	Date	Date,	Code	Derivati	Melonth/Day/	(Instr. 3 & 4)	(Instr. 5)	Beneficially	Form	Ownersl			
Derivative	1 '	if any	1	Securiti/	e ¥ear)	'	1	Owned	of Deriv-	(Instr. 4)			
Security	(Month/	(Month/	(Instr.	Acquire	<i>‡</i> 1	'	1	Following	ative				
'	Day/	Day/	8)	(A) or		,		Reported	Security:				
	sion or Exercise Price of Derivative Security	2. Conversion or Trans- Exercise action Price of Date Derivative Security (Month/	2. Conversion or Trans-Deemed Exercise action Price of Derivative Security (Month/ Month/ Security Security Security Security (Month/ Security Secu	2. Conversion or Trans-Deemed Trans-Exercise action Date Date, Code Derivative Security (Month/ (Month/ (Instr.)	2. Conver- 3. 3A. 4. 5. Sion or Trans- Deemed Trans- Exercise action Execution action of Price of Date Derivative Security (Month/ (Month/ (Instr. Acquire	2. Conver- 3. 3A. 4. 5. 6. Date Exercisable Sion or Trans- Deemed Exercise action Execution Price of Date Date, Code Derivative Security (Month/ (Month/ (Instr. Acquired))	2. Conver- 3. 3A. 4. 5. 6. Date Exercisable 7. Title and Amount of Underlying Exercise action Execution action of Date Date, Code Derivation Securities Security (Month/ (Month/ (Instr. Acquired)) 2. Conver- 3. 3A. 4. 5. 6. Date Exercisable 7. Title and Amount of Underlying Securities Securities (Instr. 3 & 4) 7. Title and Amount of Underlying Securities Securities (Instr. 3 & 4) 7. Title and Amount of Underlying Securities Securities (Instr. 3 & 4) 8. Code Derivation Securities (Instr. 3 & 4) 8. Code Derivation Securities (Instr. 3 & 4)	2. Conver- 3. 3A. 4. 5. 6. Date Exercisable right of Underlying Derivative Security 2. Conver- 3. 3A. 4. 5. 6. Date Exercisable of Underlying Derivative Security 7. Title and Amount 8. Price of Of Underlying Derivative Security 9. Code Derivative Security (Instr. 3 & 4) (Instr. 5) 1. Security Security (Month/ (Month/ (Instr. Acquired))	2. Conver- 3. 3A. 4. 5. 6. Date Exercisable sion or Trans- Deemed Trans- Exercise action Execution action of Date Date, Code Derivative Securities and Derivative Securities Security (Month/ (Month/ (Instr. Acquired Security (Month/ (Month/ (Instr. Acquired Security Securities Security Secur	2. Conver- 3. 3A. 4. 5. 6. Date Exercisable sion or Trans- Deemed Trans- Date Exercise action Execution Date Date, Code Derivative Derivative if any Security (Month/ (Month/ (Instr. Acquired Security Security)) A 2. Conver- 3. 3A. 4. 5. 6. Date Exercisable of Underlying Derivative Derivative Securities Sec			

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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		Year)	Year)		() ()	Disport (Disport (Instruction 3, 4 & 65))) r.	1				Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	
				Code	V	(A) (Expira- tion Date	Title	Amount or Number of Shares			
Non-Qualified Stock Option (right to buy)	50.44							05/01/03	04/30/10	Class B Common	8,443.0	8,443.0	D	
Non-Qualified Stock Option (right to buy)	61.25							05/01/01	04/30/08	Class B Common	2,637.0	2,637.0	D	
Non-Qualified Stock Option (right to buy)	62.25							05/01/02	04/30/09	Class B Common	5,859.0	5,859.0	D	
Non-Qualified Stock Option (right to buy)	64.22							05/01/05	04/30/12	Class B Common	3,769.0	3,769.0	D	
Non-Qualified Stock Option (right to buy)	68.33							05/01/04	04/30/11	Class B Common	3,704.0	3,704.0	D	
Non-Qualified Stock Option (right to buy)	100.00							05/01/06	09/01/07	Class B Common	300.0	300.0	D	

Explanation of Responses:

By: /s/ John R. Edds
Attn. in Fact for: James S. Welch Jr.

O3/04/03
Date

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

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^{**}Signature of Reporting Person

^{**}Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).