Edgar Filing: TROM JEFF D - Form 4

TROM JEFE	F D										
Form 4	2010										
February 05,										PROVAL	
FORM	4 UNITEI) STATES		RITIES A shington,			NGE C	OMMISSION	OMB OMB Number:	3235-0287	
Check th if no long subject to Section 1 Form 4 c Form 5 obligatio may com <i>See</i> Instr 1(b).	F CHAN Section 1 Public U	F CHANGES IN BENEFICIAL OWNERSHIP (SECURITIES Section 16(a) of the Securities Exchange Act of 193 Public Utility Holding Company Act of 1935 or Sec of the Investment Company Act of 1940					January 31, 2005 Estimated average burden hours per response 0.5 n				
(Print or Type]	Responses)										
TROM JEFF D Sy			Symbol	r Name and IVA INC		Tradin	g	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
2900 UNIVERSITY BOULEVARD (Month/ 02/01/2 (Street) 4. If Am			(Month/E	 3. Date of Earliest Transaction (Month/Day/Year) 02/01/2018 4. If Amendment, Date Original Filed(Month/Day/Year) 				DirectorX 10% Owner X Officer (give title Other (specify below) Executive VP & CTO 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
AMES, IA	50010							Form filed by M Person			
(City)	(State)	(Zip)	Tabl	le I - Non-D	Derivative S	Securi	ties Acqu	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	r) Executio any	ned n Date, if Day/Year)	Code	4. Securiti or(A) or Dis (Instr. 3, 4 Amount	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock	02/01/2018			A <u>(1)</u>	33,708 (2)	А	\$ 22.25	126,894 <u>(2)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	of			7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option to Purchase Class A Common Stock (3)	\$ 12.4					02/01/2018 <u>(2)</u>	01/31/2027	Class A Common Stock	25,215
Employee Stock Option to Purchase Class A Common Stock (3)	\$ 14.74					02/01/2017 <u>(2)</u>	01/31/2026	Class A Common Stock	21,212
Employee Stock Option to Purchase Class A Common Stock (4)	\$ 15.83					08/12/2015 <u>(5)</u>	08/11/2024	Class A Common Stock	178,200
Class B Common Stock <u>(6)</u>	<u>(6)</u>					<u>(6)</u>	<u>(6)</u>	Class A Common Stock	1,881,53
Class B Common Stock <u>(6)</u>	<u>(6)</u>					<u>(6)</u>	(6)	Class A Common Stock	523,050

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
		Х	Executive VP & CTO				

TROM JEFF D 2900 UNIVERSITY BOULEVARD AMES, IA 50010

Signatures

/s/ Troy M. Calkins as attorney-in-fact for Jeffrey D. Trom

**Signature of Reporting Person

02/05/2018 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant of restricted stock units pursuant to the 2014 Equity Incentive Plan.
- (2) Vests in three equal annual installments commencing on the first anniversary of the grant date.
- (3) Granted pursuant to the 2014 Equity Incentive Plan.
- (4) Granted pursuant to 2009 Unit Incentive Plan.
- (5) Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date

(6) specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.