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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Class B Common Stock <sup>(3)</sup>	<u>(3)</u>	11/15/2017		C	24,000	<u>(3)</u>	<u>(3)</u>	Class A Common Stock	24,000
Employee Stock Option to Purchase Class A Common Stock <sup>(4)</sup>	\$ 15.83					08/12/2015 <sup>(5)</sup>	08/11/2024	Class A Common Stock	178,000
Employee Stock Option to Purchase Class A Common Stock <sup>(6)</sup>	\$ 14.74					02/01/2017 <sup>(7)</sup>	01/31/2026	Class A Common Stock	4,500
Employee Stock Option to Purchase Class A Common Stock <sup>(6)</sup>	\$ 12.4					02/01/2018 <sup>(7)</sup>	01/31/2027	Class A Common Stock	5,400

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Howell Joseph H.  
2900 UNIVERSITY BOULEVARD  
AMES, IA 50010

Executive VP

## Signatures

/s/ Troy M. Calkins as attorney-in-fact for Joseph H.  
Howell

11/17/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 21, 2017.  
  
The price reported in Column 4 is a weighted-average price. The prices actually received range from \$21.75 to \$22.05. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- (2) Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- (3) Granted pursuant to 2009 Unit Incentive Plan.
- (4) Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.
- (5) Granted pursuant to the 2014 Equity Incentive Plan.
- (6) Vests in three equal annual installments commencing on the first anniversary of the grant date.
- (7)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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