

MEDIA GENERAL INC  
Form DEFA14A  
July 12, 2016  
**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a)  
of the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to  
§240.14a-12

**Confidential, for Use of the Commission Only (as permitted by Rule  
14a-6(e)(2))**

**Media General, Inc.**

**(Name of Registrant as Specified In Its Charter)**

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:



This supplement clarifies certain information contained in the definitive proxy statement filed by Media General, Inc. (the "Company") with the Securities and Exchange Commission ("SEC") on June 9, 2016 in connection with the solicitation of proxies for the Company's 2016 Annual Meeting of Stockholders to be held on July 21, 2016.

At the request of the Board of Directors of the Company, Douglas W. McCormick provides advice and oversight with respect to the Company's digital business as part of his service as a director of the Company. For this additional service, Mr. McCormick receives an additional director fee of \$25,000 per year.

Mr. McCormick is the non-employee Chairman of Everyday Health Media, LLC ("Everyday Health"). In December 2015, a subsidiary of the Company entered into a 30-day cross-promotional agreement with Everyday Health involving the exchange of services (but no cash) valued at approximately \$500,000. Mr. McCormick's interest in that transaction arises solely from his position as a director of Everyday Health. Accordingly, under Instruction 6 to Item 404(a) of Regulation S-K of the SEC, he is not deemed to have a material interest in that transaction for purposes of Item 404(a).