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Form 4														
July 09, 201	2													
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									OMB APPROVAL					
	·	UNITED	STATES			AND EXCH , D.C. 2054		SE CO	OMMISSION	OMB Number:	3235-0287			
Check th										Expires:	January 31,			
if no longer subject to STATEMENT OF				F CHAN			IAL (ERSHIP OF	Estimated average					
Section 16.					SECUE	RITIES				burden hours per				
Form 4 o Form 5	or					~				response	0.5			
obligatio	ons c	-						-	Act of 1934,					
may con		ection 1/(•	• •	•		935 or Section					
<i>See</i> Instr 1(b).	ruction		30(n)	of the fr	ivestment	Company	Act of	1940						
(Print or Type	Response	s)												
1. Name and Address of Reporting Person <u>*</u> KRASSNER BRAD			Symbol					5. Relationship of Reporting Person(s) to Issuer						
			Wilhelmina International, Inc. [WHLM.OB]					(Check all applicable)						
(Last)	(Fir	st) (N	Middle)		of Earliest T	ransaction		-	_X_ Director	_X_10%				
31 E RIVO ALTO			(Month/Day/Year) 07/09/2012					Officer (give title Other (specify below) below)						
				4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check					
				Filed(Mo	nth/Day/Yea	r)		A	Applicable Line)					
								-	Form filed by On X_ Form filed by M					
MIAMI BE	ACH, F	FL 33139							erson		porting			
(City)	(Sta	te)	(Zip)	Tab	le I - Non-I	Derivative Se	curities	s Acqui	ired, Disposed of,	or Beneficial	ly Owned			
1.Title of Security (Instr. 3)		action Date /Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transactio Code (Instr. 8) Code V	4. Securities onor Disposed (Instr. 3, 4 au Amount	of (D)	red (A) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common	0							\$		\mathbf{D} (1) (2)				
Stock	07/09/	2012			S	1,000,000	D	0.1	28,992,317	D (1) (2)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

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S

Reporting Owner Name / Address			Relationships						
	reporting of the France Francess		10% Owner	Officer	Other				
KRASSNER BRAD 31 E RIVO ALTO MIAMI BEACH, FL 3313'	9	Х	Х						
KRASSNER FAMILY IN 31 E RIVO ALTO MIAMI BEACH, FL 3313'	VESTMENTS LIMITED PARTNERSHIP	Х	Х						
KRASSNER INVESTMEN 31 E RIVO ALTO MIAMI BEACH, FL 3313		Х	Х						
Signatures									
/s/ Brad	07/09/2012								

Krassner <u>**</u>Signature of Date

Reporting Person Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes 28,657,075 shares owned directly by Krassner Family Investments Limited Partnership and 335,242 shares owned directly by Brad Krassner. Krassner Investments, Inc. is the general partner of Krassner Family Investments Limited Partnership and therefore has voting and dispositive power over the shares owned by Krassner Family Family Investments Limited Partnership. Krassner Investments,

- (1) Inc. disclaims any pecuniary interest in the reported securities except to the extent of its ownership interest in Krassner Family Investments Limited Partnership (it owns a 1% interest in Krassner Family Investments Limited Partnership), and the inclusion of those shares in this report shall not be deemed to be an admission of beneficial ownership of all the reported shares for purposes of Section 16 or any other purpose. Brad Krassner is the President, Director and sole stockholder of Krassner Investments, Inc.
- (2) Brad Krassner, individually, and the Krassner Family Investment Trust are the limited partners of Krassner Family Investments Limited Partnership. Brad Krassner's children are the beneficiaries of the Krassner Family Investment Trust and his mother is a trustee of the trust. Brad Krassner and the Krassner Family Investment Trust disclaim any pecuniary interest in the reported limited partner interest in the reported securities except to the extent of their ownership interest therein (Brad Krassner owns an 83.5% limited partner interest in

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Krassner Family Investments Limited Partnership and the Krassner Family Investment Trust owns a 15.5 limited partner interest in Krassner Family Investments Limited Partnership and the inclusion of those shares in this report shall not be deemed to be an admission of beneficial ownership of all the reported shares for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.