

WISEMAN ERIC C  
Form 4  
November 12, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WISEMAN ERIC C

2. Issuer Name and Ticker or Trading Symbol  
V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
105 CORPORATE CENTER BLVD  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/10/2009

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
President & CEO

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/10/2009		M		8,600	A	\$ 35.4
Common Stock	11/10/2009		S		200	D	\$ 75.8925
Common Stock	11/10/2009		S		200	D	\$ 75.92
Common Stock	11/10/2009		S		200	D	\$ 75.94
Common Stock	11/10/2009		S		500	D	\$ 75.98

Edgar Filing: WISEMAN ERIC C - Form 4

Common Stock	11/10/2009	S	2,000	D	\$ 76.0208	106,883	D
Common Stock	11/10/2009	S	200	D	\$ 76.09	106,683	D
Common Stock	11/10/2009	S	200	D	\$ 76.1	106,483	D
Common Stock	11/10/2009	S	300	D	\$ 76.1003	106,183	D
Common Stock	11/10/2009	S	1,800	D	\$ 76.1673	104,383	D
Common Stock	11/10/2009	S	300	D	\$ 76.25	104,083	D
Common Stock	11/10/2009	S	500	D	\$ 76.27	103,583	D
Common Stock	11/10/2009	S	100	D	\$ 76.31	103,483	D
Common Stock	11/10/2009	S	500	D	\$ 76.32	102,983	D
Common Stock	11/10/2009	S	1,000	D	\$ 76.34	101,983	D
Common Stock	11/10/2009	S	200	D	\$ 76.341	101,783	D
Common Stock	11/10/2009	S	200	D	\$ 76.39	101,583	D
Common Stock	11/10/2009	S	100	D	\$ 76.53	101,483	D
Common Stock	11/10/2009	S	100	D	\$ 76.54	101,383	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
--	--	--------------------------------------	--	--------------------------------	--	--	---

Edgar Filing: WISEMAN ERIC C - Form 4

(Instr. 3, 4,  
and 5)

	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Shar	
2001 Non-Qualified Stock Option (right to buy)			\$ 35.4	11/10/2009	M	8,600	02/06/2002 02/05/2011	Common Stock	8,6

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WISEMAN ERIC C 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			President & CEO	

## Signatures

Mark R. Townsend for Eric C. Wiseman (Pursuant to Signing Authority on File) 11/12/2009

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.