

Batten Bradley W
 Form 4
 February 13, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Batten Bradley W

2. Issuer Name and Ticker or Trading Symbol
 V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 105 CORPORATE CENTER BLVD
 (Street)

3. Date of Earliest Transaction
 (Month/Day/Year)
 02/09/2007

____ Director
 ____ Officer (give title below)
 ____ 10% Owner
 ____ Other (specify below)
 CAO

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 X Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Code V Amount (D) Price		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2007 Non-Qualified Stock Option (right to buy)	\$ 76.1	02/09/2007	A	8,100					<u>(1)</u>	02/08/2017	Common Stock	8,100
Phantom Stock <u>(2)</u>	<u>(3)</u>	02/12/2007	A	614.5 <u>(4)</u>					<u>(6)</u>	<u>(7)</u>	Common Stock	614.5

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Batten Bradley W 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			CAO	

Signatures

Mark R Townsend for Bradley W. Batten (Pursuant to Signing Authority on File) 02/13/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests as follows: 2,700 shares vest on 02/09/2008; 2,700 shares vest on 02/09/2009; and 2,700 shares vest on 02/09/2010.
Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired is based on the 02/12/2007 account value divided by the 02/12/2007 market price.
- (2) Column 2 should have an entry which reads "1 for 1".
Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired is based on the 02/12/2007 account value divided by the 02/12/2007 market price.
- (3) Column 2 should have an entry which reads "1 for 1".
Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as beneficially owned is based on the 02/12/2007 account value divided by the 02/12/2007 market price. Each PSU was acquired at the election of the Officer by deferring \$76.20 (estimated) of fees per PSU.
- (4) There is no date that should appear in these columns. These columns are not applicable to this particular filing.

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(7) There is no date that should appear in these columns. These columns are not applicable to this particular filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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