Hilton Worldwide Holdings Inc. Form DEFA14A April 13, 2017

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to 240.14a-12

HILTON WORLDWIDE HOLDINGS INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

| (1) Title of each class of securities to which transaction applies: | | | | |
|---|--|--|--|--|
| (2) Aggregate number of securities to which transaction applies: | | | | |
| (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): | | | | |
| (4) Proposed maximum aggregate value of transaction: | | | | |
| (5) Total fee paid: | | | | |
| Fee paid previously with preliminary materials. | | | | |
| | | | | |
| Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. | | | | |
| which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the | | | | |
| which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. | | | | |
| which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: | | | | |
| which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: (2) Form, Schedule or Registration Statement No.: | | | | |
| which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: (2) Form, Schedule or Registration Statement No.: (3) Filing Party: | | | | |

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on May 24, 2017.

HILTON WORLDWIDE HOLDINGS INC.

Meeting Information

Meeting Type: Annual Meeting

HILTON WORLDWIDE HOLDINGS INC. For holders as of: March 31, 2017

7930 JONES BRANCH DRIVE

SUITE 1100 Date: May 24, 2017 Time: 10:00 A.M., Central

Time MCLEAN, VA 22102

11 E. Walton

Location: Waldorf Astoria Chicago

Chicago, Illinois 60611

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

1. Annual Report 2. Notice and Proxy Statement

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY* 1-800-579-1639

TELEPHONE:

3) BY E-MAIL*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 21, 2016 to facilitate timely delivery.

How To Vote

^{*} If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements. You will need proof of identification along with either this Notice, your Proxy Card or proof of ownership as of the record date. Please check the Proxy Statement for any special requirements for meeting attendance. To obtain directions to the meeting, please contact Investor Relations at 703-883-5476 or ir@hilton.com. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election of Directors

Nominees:

| 01) | Christopher J. Nassetta | 06) | John G. Schreiber |
|-----|-------------------------|-----|----------------------|
| 02) | Jonathan D. Gray | 07) | Elizabeth A. Smith |
| 03) | Charlene T. Begley | 08) | Douglas M. Steenland |
| 04) | Jon M. Huntsman, Jr. | 09) | William J. Stein |
| | | | |

05) Judith A. McHale

The Board of Directors recommends you vote FOR the following proposals:

- 2. Approve the 2017 Omnibus Incentive Plan
- 3. Ratify the appointment of Ernst & Young LLP as the Company s independent registered public accounting firm for fiscal 2017.
- 4. To approve, by non-binding vote, compensation paid to the Company s named executive officers.

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.