SCHWAB CHARLES CORP Form FWP October 25, 2016

Filed Pursuant to Rule 433

Dated October 24, 2016

Registration Statement: No. 333-200939

#### **The Charles Schwab Corporation**

### 600,000 DEPOSITARY SHARES,

## EACH REPRESENTING A 1/100<sup>TH</sup> INTEREST IN A SHARE OF 4.625% FIXED-TO-FLOATING

### RATE NON-CUMULATIVE PERPETUAL PREFERRED STOCK, SERIES E

(liquidation preference \$100,000 per share (equivalent to \$1,000 per depositary share))

#### SUMMARY OF TERMS

**Issuer:** The Charles Schwab Corporation

**Security Offered:** Depositary Shares, Each Representing a 1/100<sup>th</sup> Interest in a Share of 4.625%

Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series E

(the Series E Preferred Stock)

**Expected Ratings<sup>1</sup>:** Baa2 (Moody s) / BBB (S&P) / BB+ (Fitch)

**Size:** \$600,000,000 (600,000 depositary shares)

**Over-allotment Option:** None

**Liquidation Preference:** \$100,000 per share of Series E Preferred Stock (equivalent to \$1,000 per

depositary share)

**Dividend Rate (Non-Cumulative):** From October 31, 2016 to, but excluding, March 1, 2022, 4.625%, and from

and including March 1, 2022, three-month LIBOR plus a spread of 3.315%

**Dividend Payment Dates:** Beginning March 1, 2017, each March 1 and September 1 until March 1,

2022 and thereafter March 1, June 1, September 1 and December 1 of each

year

**Day Count:** From October 31, 2016 to, but excluding March 1, 2022, 30/360 and from

and including March 1, 2022, Actual/360

**Term:** Perpetual

**Optional Redemption:** In whole or in part, from time to time, on any dividend payment date on or

after March 1, 2022, or in whole but not in part, at any time within 90 days following a regulatory capital treatment event (as defined in the preliminary

prospectus supplement dated October 24, 2016)

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision, suspension or withdrawal at any time.

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**Trade Date:** October 24, 2016

**Settlement Date:** October 31, 2016 (T+5)

**Public Offering Price:** \$1,000 per depositary share

**Underwriting Discounts and** 

**Commissions:** 

\$12.50 per depositary share

**Estimated Net Proceeds to Issuer, After Deducting Underwriting** 

Discounts and Commissions and

**Offering Expenses:** 

\$591 million

**CUSIP/ISIN:** 808513 AP0 / US808513AP07

**Joint Book-Running Managers:** Citigroup Global Markets Inc.

Credit Suisse Securities (USA) LLC

Goldman, Sachs & Co.

J.P. Morgan Securities LLC

Wells Fargo Securities, LLC

**Senior Co-Managers:** Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Morgan Stanley & Co. LLC

**Co-Managers:** HSBC Securities (USA) Inc.

Lloyds Securities Inc.

PNC Capital Markets LLC

U.S. Bancorp Investments, Inc.

## **CAPITALIZATION AS ADJUSTED**

The following table sets forth the Issuer s consolidated cash and cash equivalents and capitalization at June 30, 2016, as adjusted for the offering of 600,000 depositary shares.

	As adjusted for
(In millions)	the Offering
Cash and cash equivalents	\$ 13,567

Preferred stock	\$ 2,780
Total stockholders equity	\$ 15,581
Total capitalization	\$ 18,457

The Issuer has filed a registration statement (including a preliminary prospectus supplement and accompanying prospectus) with the U.S. Securities and Exchange Commission (the  $\ SEC\$ ) for the offering to which this communication relates. Before you invest, you should read the preliminary prospectus supplement and accompanying prospectus and

other documents the Issuer has filed with the SEC for more complete information about the Issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Issuer, any underwriter or any dealer participating in the offering will arrange to send you the preliminary prospectus supplement and accompanying prospectus if you request it by calling Citigroup Global Markets Inc. toll-free at 1-800-831-9146, Credit Suisse Securities (USA) LLC toll-free at 1-800-221-1037, Goldman, Sachs & Co. collect at 212-902-1171, J.P. Morgan Securities LLC collect at 212-834-4533 or Wells Fargo Securities, LLC toll-free at 1-800-645-3751.

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