

WEIGHT WATCHERS INTERNATIONAL INC  
Form 10-K  
February 27, 2008  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**  
**FORM 10-K**

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the fiscal year ended December 29, 2007.

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934  
Commission file number 001-16769

**WEIGHT WATCHERS INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

**Virginia** **11-6040273**  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)  
**11 Madison Avenue, 17<sup>th</sup> Floor, New York, New York 10010**

(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code:

(212) 589-2700

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class             | Name of each exchange on which registered |
|---------------------------------|---|
| Common Stock, no par value      | New York Stock Exchange                   |
| Preferred Stock Purchase Rights | New York Stock Exchange                   |

Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

**Securities registered pursuant to Section 12(g) of the Act:**

**None**

(Title of class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).

Yes  No

The aggregate market value of the registrant's common stock held by non-affiliates as of July 1, 2007 (based upon the average bid and asked price of \$50.79 per share of common stock as of June 29, 2007, the last business day of the registrant's second fiscal quarter of 2007, as quoted on the New York Stock Exchange), was \$1,800,747,514. For purposes of this computation, it is assumed that shares of common stock held by our directors, officers and our controlling shareholders would be deemed stock held by affiliates.

The number of shares outstanding of common stock as of January 31, 2008 was 79,425,822.

**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's definitive Proxy Statement for its 2008 annual meeting of shareholders scheduled to be held on May 6, 2008 are incorporated herein by reference in Part III, Items 10-14. Such Proxy Statement will be filed with the SEC no later than 120 days after the registrant's fiscal year ended December 29, 2007.

**Table of Contents**

**Weight Watchers International, Inc.**

**2007 Annual Report on Form 10-K**

**Table of Contents**

|   | <b>Page</b> |
|---|-------------|
| <b><u>Part I</u></b>  |             |
| <u>Item 1.</u> Business   | 1           |
| <u>Item 1A.</u> Risk Factors  | 12          |
| <u>Item 1B.</u> Unresolved Staff Comments   | 17          |
| <u>Item 2.</u> Properties   | 17          |
| <u>Item 3.</u> Legal Proceedings  | 17          |
| <u>Item 4.</u> Submission of Matters to a Vote of Security Holders  | 18          |
| <u>Executive Officers and Directors of the Company</u>  | 19          |
| <br>  |             |
| <b><u>Part II</u></b>   |             |
| <u>Item 5.</u> Market for Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities | 22          |
| <u>Item 6.</u> Selected Financial Data  | 24          |
| <u>Item 7.</u> Management's Discussion and Analysis of Financial Condition and Results of Operations                        | 27          |
| <u>Item 7A.</u> Quantitative and Qualitative Disclosures About Market Risk  | 45          |
| <u>Item 8.</u> Financial Statements and Supplementary Data  | 46          |
| <u>Item 9.</u> Changes in and Disagreements With Accountants on Accounting and Financial Disclosure                         | 46          |
| <u>Item 9A.</u> Controls and Procedures   | 46          |
| <u>Item 9B.</u> Other Information   | 47          |
| <br>  |             |
| <b><u>Part III</u></b>  |             |
| <u>Item 10.</u> Directors, Executive Officers and Corporate Governance  | 48          |
| <u>Item 11.</u> Executive Compensation  | 48          |
| <u>Item 12.</u> Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters              | 48          |
| <u>Item 13.</u> Certain Relationships and Related Transactions, and Director Independence                                   | 48          |
| <u>Item 14.</u> Principal Accountant Fees and Services  | 48          |
| <br>  |             |
| <b><u>Part IV</u></b>   |             |
| <u>Item 15.</u> Exhibits and Financial Statement Schedules  | 49          |

**Table of Contents**

**BASIS OF PRESENTATION**

Weight Watchers International, Inc. is a Virginia corporation with its principal executive offices in New York, New York. In this Annual Report on Form 10-K, unless the context indicates otherwise: we , us , our and the Company refers to Weight Watchers International, Inc. and all of its subsidiaries consolidated for purposes of its financial statements, including WeightWatchers.com, Inc. and all of its subsidiaries; Weight Watchers International or WWI refers to Weight Watchers International, Inc. and all of its subsidiaries other than WeightWatchers.com, Inc. and subsidiaries of WeightWatchers.com, Inc.; WeightWatchers.com refers to WeightWatchers.com, Inc. and all of its subsidiaries; and NACO refers to our North American company-owned meeting operations. Our fiscal year ends on the Saturday closest to December 31<sup>st</sup> and consists of either 52- or 53-week periods. In this Annual Report on Form 10-K:

fiscal 2000 refers to our fiscal year ended April 29, 2000;

fiscal 2001 refers to our fiscal year ended December 29, 2001;

fiscal 2002 refers to our fiscal year ended December 28, 2002;

fiscal 2003 refers to our fiscal year ended January 3, 2004;

fiscal 2004 refers to our year ended January 1, 2005;

fiscal 2005 refers to our fiscal year ended December 31, 2005;

fiscal 2006 refers to our fiscal year ended December 30, 2006;

fiscal 2007 refers to our fiscal year ended December 29, 2007; and

fiscal 2008 refers to our fiscal year ended January 3, 2009.

The following terms used in this Annual Report on Form 10-K are our trademarks: *Weight Watchers*<sup>®</sup>, *WeightWatchers.com*<sup>®</sup>, *POINTS*<sup>®</sup>, *TurnAround*<sup>®</sup> and *Core Plan*<sup>®</sup>.

**Table of Contents**

**PART I**

**Item 1. Business**

**Overview**

We are a leading global branded consumer company and the leading global provider of weight management services, with a presence in over 25 countries around the world. With over four decades of weight management experience, expertise and know-how, we have established Weight Watchers as one of the most recognized and trusted brand names among weight conscious consumers. In 2007, consumers spent over \$4 billion on Weight Watchers branded products and services, including meetings conducted by us and our franchisees, products sold at meetings, Internet subscription products sold by WeightWatchers.com, licensed products sold in retail channels and magazine subscriptions and other publications.

The high awareness and credibility of our brand among all types of weight-conscious consumers—women and men, consumers online and offline, the support-inclined and the self-help inclined—provide us with a significant competitive advantage and growth opportunity. As the number of overweight and obese people worldwide grows, we believe our global presence and brand awareness uniquely position us to capture an increasing share of the global weight management market through our core meeting business and our additional growth vehicles, such as WeightWatchers.com and our licensing efforts.

In the more than 40 years since our founding, we have built our meeting business by helping millions of people around the world lose weight through sensible and sustainable food plans, exercise, behavior modification and group support. Each week, approximately 1.5 million members attend over 50,000 Weight Watchers meetings around the world, which are run by more than 15,000 leaders—each of whom has lost weight on our program. We are constantly improving our scientifically-based weight management approaches, and we are one of only a few commercial weight management programs whose efficacy has been clinically proven. Our strong brand, together with the effectiveness of our plans, loyal customer base and unparalleled network and infrastructure, enable us to attract new and returning members efficiently. Our customer acquisition costs are relatively low due to both word of mouth referrals and our efficient mass marketing programs.

Through WeightWatchers.com, we offer Internet subscription weight management products to consumers and maintain an interactive presence on the Internet for the Weight Watchers brand. We believe WeightWatchers.com is the global leading provider of weight management Internet subscription products. Currently, we provide two Internet subscription offerings: Weight Watchers Online and Weight Watchers eTools. Weight Watchers Online provides interactive and personalized resources that allow users to follow our weight management plans via the Internet. Weight Watchers eTools is the Internet weight management companion for Weight Watchers meetings members who want to interactively manage the day-to-day aspects of their weight management plans on the Internet. We currently offer these two products in the United States, the U.K., Canada, Germany, France and Australia.

Our licensing revenues have been rapidly growing in both the United States and internationally. Companies continue to show an increased interest in licensing our brand and other intellectual property as a platform to build their businesses since the Weight Watchers brand brings high credibility and access to the weight conscious consumer. By partnering with carefully selected companies in categories relevant and helpful to weight conscious consumers, we have created a highly profitable business as well as a powerful vehicle to reinforce the Weight Watchers brand in the minds of our target consumers.

**The Global Weight Management Market**

We participate in the global weight management market. According to Marketdata Enterprises, the weight management industry had revenue of approximately \$55 billion in 2006 in the United States alone. The number of overweight and obese people around the world has steadily increased over the past 20 years and is estimated at

## Table of Contents

approximately 1.6 billion, primarily driven by improving living standards and changing eating patterns, along with increasingly sedentary lifestyles. According to the Centers for Disease Control and Prevention, between 2003 and 2004, 66% of Americans over the age of 19 were considered overweight and almost half of these were obese; similar research conducted between 2005 and 2006 indicated no statistically significant change in the reported obesity rate. Numerous diseases, including heart disease, high blood pressure and Type II diabetes, are associated with being overweight or obese. We believe the growing population of overweight people who are motivated by both an increasing awareness of the health benefits of weight loss and the desire to improve their appearance is fueling the growth in demand for weight management programs. This growth is also a result of an increasing willingness of employers and governments to promote and contribute towards the cost of weight management programs.

### **Our Services and Products**

#### *Our Weight Management Plans*

In each of our markets, we offer services and products that are built upon weight management systems tailored to local tastes and habits. These weight management systems are comprised of a range of nutritional, exercise and behavioral tools and approaches. For instance, we currently offer TurnAround in the United States and Canada. One of the features of TurnAround is to give consumers the choice of two weight management plans to follow, the Flex Plan, also known as the **POINTS** weight management system, and the Core Plan.

Under the Flex Plan, each food has a **POINTS** value determined by a patented formula based on the food's calories, fat and dietary fiber. Subject to certain nutritional guidelines, consumers on this plan can eat any food as long as their total food consumption stays within their **POINTS** value budget for the week. Since nutritious foods generally have low **POINTS** values, this approach guides consumers toward healthier eating habits.

Under the Core Plan, consumers eat from a list of wholesome foods from all the food groups, *i.e.*, core foods that provide eating satisfaction without the need to count **POINTS** values. These core foods are intended to satisfy consumers' hunger by directing them to foods with low calorie density that do not trigger over-eating. The Core Plan also permits consumers to eat non-core foods within an allotted weekly **POINTS** allowance.

#### *Our Meetings*

Clinical studies have shown that consumers who attend Weight Watchers meetings are likely to lose more weight than those who diet on their own. Our group support system remains the cornerstone of our meetings. Members provide each other support by sharing their experiences, their encouragement and empathy with other people experiencing similar weight management challenges. This group support provides the reassurance that no one must overcome their weight management challenge alone. Group support assists members in dealing with issues such as emotional eating and finding time to exercise. We facilitate this support through interactive meetings that encourage learning through group activities and discussions.

We present our program in a series of weekly meetings of approximately one hour in duration. Meetings are conveniently scheduled throughout the day. Typically, we hold meetings in either meeting rooms rented from civic or other community organizations or in leased locations.

In our meetings, our leaders present our program that combines group support and education with a structured approach to food, activity and lifestyle modification developed by credentialed weight management experts. Our more than 15,000 leaders run our meetings and educate members on the Weight Watchers method of successful and sustained weight management. Our leaders also provide inspiration and motivation for our members and are examples of our program's effectiveness because they have lost weight and maintained their weight loss on our program.

Meetings typically begin with registration and a confidential weigh-in to track each member's progress. Leaders and receptionists are trained to engage the members at the weigh-in to talk about their weight

## Table of Contents

management efforts during the previous week and to provide encouragement and advice. Part of the meeting is educational, where the leader uses personal anecdotes, games or open questions to demonstrate some of our core weight management strategies, such as self-belief and self-discipline. For the remainder of the meeting, the leader focuses on a variety of topics pre-selected by us, such as seasonal weight management topics, achievements people have made in the prior week and celebrating and applauding individual successes. Discussions can range from dealing with a holiday office party to making time to exercise. The leader encourages substantial participation and discusses supporting products and materials as appropriate. At the end of the meeting, new members are given special instruction in our current weight management plans.

Our leaders help set a member's weight goal within a healthy range based on body mass index. When members reach their weight goal and maintain it for six weeks, they achieve lifetime member status. This gives them the privilege to attend our meetings free of charge as long as they maintain their weight within a certain range. Successful members also become eligible to apply for positions as leaders. Field management and current leaders constantly identify new leaders from members who have strong interpersonal skills and are personable. Leaders are usually paid on a commission basis.

Our traditional payment structure in our meeting business is a pay-as-you-go arrangement. A new member pays an initial registration fee and then a weekly fee for each meeting attended, although free registration is offered as a promotion during certain times of the year. We also offer prepayment plans consisting of pre-paid meeting vouchers and coupons.

In fiscal 2006, we introduced the Monthly Pass commitment plan, or Monthly Pass, in NACO. In fiscal 2007, we launched Monthly Pass in the U.K., German and Australian markets. Monthly Pass is offered at an approximate 20% discount to the typical pay-as-you-go weekly fee. Monthly Pass is charged automatically to the member's credit card on a monthly basis until the member elects to cancel. Monthly Pass is available for purchase throughout the year. As part of Monthly Pass, members receive unlimited access to meetings at this discounted monthly price plus free access to Weight Watchers eTools, the Internet weight management companion for Weight Watchers meetings members. In fiscal 2007, approximately half of our member attendances in NACO were attributable to Monthly Pass.

As of the end of fiscal 2007, less than 18% of our total worldwide attendance was represented by franchised operations. We estimate that, in fiscal 2007, these franchised operations attracted attendance of over 13 million people. Franchisees typically pay us a fee equal to 10% of their meeting fee revenues. We have enjoyed a mutually beneficial relationship with our franchisees over many years. In our early years, we used an aggressive franchising strategy to quickly establish a meeting infrastructure to pre-empt competition. Since then we have acquired a large number of franchises and expect to continue to do so.

Our franchisees are responsible for operating classes in their franchise class territory using the program and marketing guidelines we have developed. We provide a central support system for the program and our brand. Franchisees purchase products from us at wholesale prices for resale directly to members. Franchisees are obligated to adhere strictly to our program content guidelines, with the freedom to control pricing, class locations, operational structure and local promotions. Franchisees provide local operational expertise, advertising and public relations. Franchisees are required to keep accurate records that we audit on a periodic basis. Most franchise agreements are perpetual and can be terminated only upon a material breach or bankruptcy of the franchisee.

### *Our Product Sales*

We sell a range of products, including bars, snacks, cookbooks, **POINTS** value guides, Weight Watchers magazines and **POINTS** calculators, that complement our weight management plans and help our customers in their weight management efforts. Our emphasis has been on consumables that drive recurring purchases. Our products are designed to be high quality, offer benefits related to the Weight Watchers plans, be competitively priced and be easy to merchandise. We continuously update our products and share best practices around the globe.

## **Table of Contents**

We sell our products primarily through our meeting operations and to our franchisees. Recently, we have grown our product sales per attendee by updating our selection of products. In fiscal 2007, sales of our proprietary products represented approximately 23% of our revenues. We intend to continue to optimize our product offerings by updating existing products and selectively introducing new products.

### *Our WeightWatchers.com Offerings*

Through WeightWatchers.com, we are well positioned to benefit from the large self-help market as well as several trends taking place in the Internet marketplace including an increased willingness to access and pay for web content, the proliferation of broadband access and the growth of e-Commerce and Internet advertising. According to comScore, the U.S. paid Internet content market has nearly quadrupled from 2001 to 2005, increasing from \$700 million in 2001 to over \$2 billion in 2005, with over 78% of U.S. Internet content revenue coming from subscriptions as opposed to individual sales.

Since 2001, we have offered two Internet subscription products in the United States Weight Watchers Online and Weight Watchers eTools.

### *Weight Watchers Online*

Weight Watchers Online is a product based on the Weight Watchers approach to weight management and is designed to attract self-help-inclined consumers. Weight Watchers Online helps consumers adopt a healthier lifestyle, with a view toward long-term behavior modification a key aspect of the Weight Watchers approach toward sustainable weight loss. Weight Watchers Online allows consumers to learn how to make healthier food choices and lead a more active lifestyle by providing them with online content, functionality, resources and interactive web-based weight management plans.

### *Weight Watchers eTools*

Weight Watchers eTools is an Internet weight management offering available only to consumers who are Weight Watchers meetings members. Weight Watchers eTools allows users to interactively manage the day-to-day aspects of their weight management plan online, discover different food options, stay informed and motivated, and keep track of their weight management efforts.

In the third quarter of 2002, WeightWatchers.com launched its two Internet subscription products on our U.K. and Canadian websites. In January 2004, WeightWatchers.com launched its Internet subscription products on our German website, in December 2005, WeightWatchers.com launched its Internet subscription products on our Australian website and in December 2007, WeightWatchers.com launched its Internet subscription products on our French website. These products have similar functionality to the existing U.S. products, but are tailored specifically to each of our local markets. Among other opportunities, the launch of subscription websites in each new country facilitates our ability to launch Monthly Pass in that country.

As of the end of fiscal 2007, WeightWatchers.com had approximately 584,000 active Weight Watchers Online subscribers.

As Weight Watchers Online and Weight Watchers eTools reflect different value propositions, the subscriptions are priced differently. Both subscription products currently offer an initial pre-paid subscription term of one or three months, continuing thereafter on a pre-paid month-to-month basis until canceled. In the United States, Weight Watchers Online costs \$65.00 for the initial 3-month term or \$46.90 for the initial one-month term. The ongoing monthly fee for Weight Watchers Online is \$16.95. In the United States, Weight Watchers eTools costs \$29.95 for the initial 3-month term or \$12.95 for the initial one-month term. The ongoing monthly fee for Weight Watchers eTools is \$12.95. In addition, beginning in 2006, Weight Watchers eTools has been included for free in purchases by consumers of Monthly Pass.



## **Table of Contents**

We believe WeightWatchers.com's personalized and interactive Internet subscription products provide consumers with an engaging weight management experience. Our Internet subscription products help customers monitor their weight management efforts, encourage exercise and healthier living, and provide guidance toward healthier eating habits by offering the following interactive resources:

**POINTS** Tracker

**POINTS** Calculators

Weight Tracker and Progress Charts

Recipe Database

Recipe Builder

Meal Ideas

Restaurant Guides

We believe men represent an important market opportunity for us and we launched a version of our Internet subscription products customized for men in March 2007. Based on our internal research, we believe many men trust the Weight Watchers brand as a source of sensible weight management advice. We believe web-based offerings, combined with appropriate content and imagery, are well suited for men. Since the launch of this initiative, we have seen encouraging growth in our male subscribers.

We believe we can continue to expand our Internet revenues from sources other than our Internet subscription products. For example, in December 2005 we launched in the United States an online store that sells our products (such as bars, snacks and **POINTS** calculators) to our Weight Watchers Online subscribers. We are also exploring options to further increase our Internet advertising sales.

## **Licensing and Publishing**

### *Licensing*

We license the Weight Watchers brand and other intellectual property in certain categories of food and other consumer products to carefully selected partners. We seek to increase our licensing revenues by targeting sizeable product categories where the Weight Watchers brand can add real value. We have expanded our global licensing team in order to focus on increasing the number of categories and geographies of our licensed products.

We typically partner with licensees that excel at new product development and have strong marketing and sales expertise, manufacturing and distribution capabilities, financial strength, prior performance in previous licensing deals and senior management commitment to building the Weight Watchers brand. In addition, in connection with our acquisition from the H.J. Heinz Company, or Heinz, in September 1999, Heinz received a perpetual royalty-free license to continue using our brand in its core food categories. We plan to continue to choose our licensing partners carefully after identifying and prioritizing categories that enhance the Weight Watchers brand and have long-term growth potential.

**Table of Contents**

Selected licensees include:

| <b>LICENSEE</b>                  | <b>PRODUCT</b>                    |
|----------------------------------|-----------------------------------|
| <b>United States</b>             |                                   |
| Applebee's                       | Casual Dining Restaurant Menu     |
| Conair                           | Scales                            |
| Dawn Foods                       | Snack Cakes & Muffins             |
| Morrison's                       | Hospital Cafeteria Menu           |
| Russell Stover                   | Chocolate Candies                 |
| Schreiber Foods                  | Cheese                            |
| Wells Dairy                      | Ice Cream                         |
| Weston Bakeries                  | Fresh Bread                       |
| <b>United Kingdom</b>            |                                   |
| Anthony Alan Foods               | Cakes                             |
| Conair                           | Scales                            |
| Greencore Prepared               | Ready to Eat Meals                |
| Warburtons                       | Bread                             |
| Yoplait                          | Yogurt                            |
| <b>Continental Europe</b>        |                                   |
| COOP                             | COOP Healthy for You Range        |
| Marie Frais                      | Chilled Meals, Salads and Quiches |
| Sara Lee                         | Meats                             |
| Senoble                          | Yogurt                            |
| <b>Australia and New Zealand</b> |                                   |
| Conair                           | Scales                            |
| Nestle                           | Yogurt and Desserts               |

Each licensee is required to include on their packaging information about our services and our products, such as our toll-free numbers and a URL for WeightWatchers.com. This marketing and promotional support reinforces the value of our brand.

We continue to believe there are significant opportunities both in the United States and internationally to take advantage of the strength of the Weight Watchers brand and other intellectual property through additional licensing agreements.

*Weight Watchers Magazine*

Weight Watchers magazines are published in all of our major markets. In the United States, Weight Watchers Magazine is an important branded marketing channel that is experiencing strong growth. We re-acquired the rights to publish the magazine without the subscriber list in February 2000 and re-launched its publication in May 2000. Since then, we have grown paid circulation from zero to over one million. As of fall 2007, our U.S. magazine had a readership of 8.32 million readers per copy, according to MediaMark, an industry tracking service. In addition to generating revenues from subscription sales and advertising, Weight Watchers Magazine also reinforces the value of our brand and serves as a powerful tool for marketing to both existing and potential customers.

**Marketing and Promotion***Word of Mouth*

The word-of-mouth generated by our current and former customers is an important source of new customers. Over our more than 40-year operating history, we have created a powerful referral network of loyal customers. These referrals, combined with our strong brand and the effectiveness of our plans, enable us to efficiently attract new and returning customers.

## **Table of Contents**

### *Media Advertising*

Our advertising enhances our brand image and awareness and motivates both former and potential new customers to join Weight Watchers. We have historically taken advantage of a range of traditional offline advertising vehicles such as television, radio and print. Over the past six years, WeightWatchers.com has developed a strong capability and presence in Internet advertising. Our advertising schedule supports the three key marketing campaigns of the year: winter, spring and fall. We allocate our media advertising on a market-by-market basis, as well as by media vehicle (television, radio, Internet, magazines and newspapers), taking into account the target market and the effectiveness of the medium.

### *Direct Mail and Email*

Direct mail is a critical element of our marketing because it targets potential returning members. We maintain databases of current and former customers in each country in which we operate, which we use to focus our direct mailings and email. During fiscal 2007, NACO sent over 26 million pieces of direct mail. Most of these mailings are timed to coincide with the start of our marketing campaigns and are intended to encourage former meeting members to re-enroll. WeightWatchers.com has made a substantial investment in developing email targeting capabilities and its email promotional vehicles and programs are an important customer acquisition vehicle for both our Internet and offline businesses.

### *WeightWatchers.com Website*

The WeightWatchers.com website is an important global promotional channel for our brand and businesses. The website has become an important vehicle for communicating our services and products in greater detail than could be achieved in more traditional advertising vehicles. In addition to being a gateway for our Internet subscription products, the website contributes value to our meeting business by promoting our brand, advertising Weight Watchers meetings and keeping members involved with Weight Watchers outside of meetings through useful offerings, such as a meeting locator, low calorie recipes, weight management articles, success stories and Internet forums. In fiscal 2007, our Meeting Finder feature generated on average over 1,000,000 meeting searches per month in the United States alone. The Meeting Finder makes it easier than ever for our existing and potential members to find a convenient meeting place and time. WeightWatchers.com now attracts, on average, over 6.0 million unique visitors per month in the United States alone.

### *National Accounts and At Work Meetings*

We believe there is an increasing demand by companies for services and products that can improve the health and well-being of their employees. In response, we launched our National Accounts sales and marketing initiative. We believe our broad range of services and products uniquely positions us to serve this market and help companies reduce their healthcare costs and improve the well-being of their employees. Our National Accounts initiative typically leverages a company's internal communications to promote our services and products directly to its employees. As part of this strategy, we have built a dedicated national sales and account management team focused on engaging national clients. This national approach to serving companies supplements our existing local At Work meeting efforts to target the corporate market.

### *Public Relations*

A key focus of our public relations efforts is through our current and former members who have successfully lost and maintained their weight on our program. These leaders and members engage in local promotions, information presentations and charity events to promote Weight Watchers and demonstrate the program's efficacy. We currently have over 450 trained media ambassadors in the United States as part of our grass roots public relations network.

## **Table of Contents**

In addition, we have continued a science-based public relations initiative we launched during the winter of 2005 to capitalize on Weight Watchers position as one of only a few clinically proven commercial weight management programs. This has included an increased investment in third party scientific research, the launch of a science center on our website and increased efforts to share our consumer and program insights with leaders in the scientific and medical communities as well as the general public.

### *Weight Watchers Magazine*

In addition to generating revenues from subscription sales and advertising, Weight Watchers Magazine reinforces the value of our brand and serves as an important marketing tool to both existing and potential customers. We offer Weight Watchers magazines in all of our major markets.

## **Entrepreneurial Management**

We run our company in a decentralized and entrepreneurial manner that allows us to develop and test new ideas on a local basis and then implement the most successful ideas across our network. For example, local managers in the United Kingdom were responsible for developing our **POINTS** weight management system. In addition, many of our meeting products were developed locally and then introduced successfully in other countries. Local managers have strong incentives to adopt and implement the best practices of other regions and to continue to develop innovative new plans.

While having strong local leadership has always been a cornerstone of our strategy, we have also been investing in building our global corporate management team. Our management team plays a critical role in driving and facilitating the global coordination necessary to optimize our international assets and share best practices across geographies.

## **Competition**

The weight management market includes self-help weight management regimens and other self-help weight management products and publications such as books, tapes and magazines; commercial weight management programs; Internet weight management approaches; dietary supplements and meal replacement products; weight management services administered by doctors, nutritionists and dieticians; surgical procedures; the pharmaceutical industry; government agencies and non-profit groups that offer weight management services; and fitness centers.

Competition among commercial weight management programs is largely based on program recognition and reputation and the effectiveness, safety and price of the program. In the United States, we compete with several other companies in the commercial weight management industry, although we believe that the businesses are not comparable. For example, many of these competitors' businesses are based on the sale of pre-packaged meals and meal replacements. Our meetings use group support, education and behavior modification to help our members change their eating habits, in conjunction with flexible food plans that allow members the freedom to choose what they eat. There are no significant group education-based competitors in any of our major markets, except in the United Kingdom. Even there, we possessed the largest share of the market.

We believe that food manufacturers that produce meal replacement products are not comparable competition because these businesses' meal replacement products do not engender behavior modification through education in conjunction with a flexible, healthy food plan.

We also compete with various self-help diets, products and publications, such as low-carbohydrate diets, which gained in popularity and media exposure beginning in 2003.

---

## **Table of Contents**

### **History**

#### *Early Development*

In 1961, Jean Nidetch, the founder of our company, attended a New York City obesity clinic and took what she learned from her personal experience at the obesity clinic and began weight-loss meetings with a group of her overweight friends in the basement of a New York apartment building. Under Ms. Nidetch's leadership, the group members supported each other in their weight-loss efforts, and word of the group's success quickly spread. Ms. Nidetch and Al and Felice Lippert, who all successfully lost weight through these efforts, formally launched our business in 1963. Weight Watchers International, Inc. was incorporated as a Virginia corporation in 1974 and succeeded to the business started in New York in 1963. Heinz acquired us in 1978.

#### *Artal Ownership*

In September 1999, Artal Luxembourg, S.A., Artal Luxembourg, an indirect subsidiary of Artal Group, S.A., together with its parent and its subsidiaries, Artal, acquired us from Heinz. Subsequent to Artal's acquisition of us, Artal Luxembourg transferred ownership of its shares in us to Artal Participations and Management S.A. and Artal Holdings Sp. z o.o., each also members of Artal. Currently, Artal Holdings Sp. z o.o. is the only record holder of our shares by Artal.

#### *WeightWatchers.com Acquisition*

On June 13, 2005, we entered into an agreement to acquire control of our licensee and affiliate, WeightWatchers.com. On July 1 and 2, 2005, we increased our ownership interest in WeightWatchers.com from approximately 20% to approximately 53% by (i) exercising warrants to purchase WeightWatchers.com common stock for a total purchase price of approximately \$45.7 million, (ii) acquiring shares of WeightWatchers.com common stock owned by the employees of WeightWatchers.com and other parties not related to Artal through a merger of a subsidiary of ours with WeightWatchers.com for a total purchase price of approximately \$28.4 million and (iii) acquiring additional shares of WeightWatchers.com common stock, representing outstanding stock options then held by WeightWatchers.com employees, for a total purchase price of approximately \$62.3 million.

On June 13, 2005, WeightWatchers.com also entered into a redemption agreement with Artal to purchase all of the shares of WeightWatchers.com owned by Artal at the same price per share as we paid in the merger. Subsequently, on December 16, 2005, WeightWatchers.com redeemed all of its outstanding common stock held by Artal for a total price of approximately \$304.8 million as provided in the redemption agreement. WeightWatchers.com used cash on hand and the proceeds of the WW.com Credit Facilities (as defined below in Item 6. Selected Financial Data - Items Affecting Comparability - Debt Refinancing ) in the aggregate amount of \$215.0 million to finance this redemption, as well as pay related fees and expenses. As a result of this redemption, we now own 100% of WeightWatchers.com.

The transactions above relating to WeightWatchers.com were evaluated, negotiated and recommended by a Special Committee of Weight Watchers International's Board of Directors consisting of its independent directors.

#### *Tender Offer and Share Repurchase*

On December 18, 2006, we commenced a tender offer in which we sought to acquire up to 8.3 million shares of our common stock at a price between \$47.00 and \$54.00 per share, a transaction that we refer to as the Tender Offer. Prior to the Tender Offer, we entered into an agreement with Artal whereby Artal agreed to sell to us at the same price as was determined in the Tender Offer, the number of its shares necessary to keep its percentage ownership in us at substantially the same level after the Tender Offer. Artal also agreed not to participate in the Tender Offer so that it would not affect the determination of the price in the Tender Offer.

The Tender Offer expired at midnight on January 18, 2007, and on January 26, 2007 approximately 8.5 million shares were repurchased at a price of \$54.00 per share. The 8.5 million shares repurchased were comprised of the 8.3 million shares that we offered to purchase and 0.2 million shares purchased pursuant to our right to purchase up to an additional 2% of the outstanding shares as of November 30, 2006. On February 2, 2007, we repurchased

## **Table of Contents**

10.5 million of Artal s shares at a purchase price of \$54.00 per share pursuant to our prior agreement with Artal. In January 2007, we amended and supplemented our revolving credit facility to finance these repurchases.

### **Regulation**

A number of laws and regulations govern our advertising, operations and relations with consumers, employees and other service providers in the countries in which we operate. The Federal Trade Commission, or FTC, and certain states and foreign jurisdictions regulate advertising, disclosures to consumers, privacy, consumer pricing or billing arrangements, and other consumer matters.

During the mid-1990s, the FTC filed complaints against a number of commercial weight management providers alleging violations of federal law in connection with the use of advertisements that featured testimonials, claims for program success and program costs. In 1997, we entered into a consent order with the FTC settling all contested issues raised in the complaint filed against us. The consent order requires us to comply with certain procedures and disclosures in connection with our advertisements of services and products.

Since we operate our meetings business both in the United States and internationally, we are subject to many distinct employment, labor, benefits and tax laws in each country in which we operate, including regulations affecting our employment practices and our relations with our employees and service providers.

Laws and regulations directly applicable to communications, operations or commerce over the Internet such as those governing intellectual property, privacy, libel and taxation, are becoming more prevalent and remain unsettled.

### **Employees and Service Providers**

As of December 29, 2007, we had approximately 49,000 employees and service providers. We consider our relations with our employees and service providers to be satisfactory.

### **Financial Information About Segments and Financial Information About Geographic Areas**

Information concerning our operating segments and our geographic areas is set forth in Note 14 of our consolidated financial statements, contained in Part IV, Item 15 of this Annual Report on Form 10-K.

### **NYSE and SEC Certifications**

On June 5, 2007, we filed with the New York Stock Exchange, or NYSE, the Annual CEO Certification regarding our compliance with the NYSE s Corporate Governance listing standards as required by Section 303A.12(a) of the NYSE Listed Company Manual. In addition, we filed as exhibits to this Annual Report on Form 10-K the applicable certifications of our Chief Executive Officer and our Chief Financial Officer required pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, regarding the quality of our public disclosures.

### **Available Information**

Corporate information, press releases and our periodic reports (*e.g.*, our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K) and amendments thereto are available free of charge at [www.weightwatchersinternational.com](http://www.weightwatchersinternational.com) as soon as reasonably practicable after such material is electronically filed with or furnished to the SEC (*i.e.*, generally the same day as the filing). Moreover, we also make available free of charge at that site the Section 16 reports filed electronically by our officers, directors and 10 percent shareholders. Usually these are publicly accessible no later than the business day following the filing.

Shareholders may request a free copy of our Code of Business Conduct and Ethics and our Corporate Governance Guidelines at: Weight Watchers International, Inc., Attn: Corporate Secretary, 11 Madison Avenue, 17<sup>th</sup> Floor, New York, NY 10010, (212) 589-2700.

**Table of Contents**

**CAUTIONARY NOTICE REGARDING FORWARD-LOOKING STATEMENTS**

Except for historical information contained herein, this Annual Report on Form 10-K includes forward-looking statements, within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act, including, in particular, the statements about our plans, strategies and prospects under the headings Business and Management's Discussion and Analysis of Financial Condition and Results of Operations. We have used the words may, will, expect, anticipate, believe, estimate, and similar expressions in this Annual Report on Form 10-K and the documents incorporated by reference to identify forward-looking statements. We have based these forward-looking statements on our current views with respect to future events and financial performance. Actual results could differ materially from those projected in the forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions, including, among other things:

competition, including price competition and competition with self-help, pharmaceutical, surgical, dietary supplements and meal replacement products, and other weight management brands, diets, programs and products;

risks associated with the relative success of our marketing and advertising;

risks associated with the continued attractiveness of our plans;

risks associated with general economic conditions and consumer confidence; and

the other factors discussed under Item 1A Risk Factors .

You should not put undue reliance on any forward-looking statements. You should understand that many important factors, including those discussed under the headings Risk Factors and Management's Discussion and Analysis of Financial Condition and Results of Operations, could cause our results to differ materially from those expressed or suggested in any forward-looking statements. Except as required by law, we do not undertake any obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances that occur after the date of this Annual Report on Form 10-K or to reflect the occurrence of unanticipated events.

## **Table of Contents**

### **Item 1A. Risk Factors**

*You should consider carefully, in addition to the other information contained in this Annual Report on Form 10-K and the exhibits hereto, the following risk factors in evaluating our business. Our business, financial condition or results of operations could be materially adversely affected by any of these risks.*

#### **Competition from a variety of other weight management industry participants or the development of more effective or more favorably perceived weight management methods could result in decreased demand for our products and services.**

The weight management industry is highly competitive. We compete against a wide range of providers of weight management products and services. Our competitors include: self-help weight management regimens and other self-help weight management products and publications such as books, tapes and magazines; commercial weight management programs; Internet weight management approaches; dietary supplements and meal replacement products; weight management services administered by doctors, nutritionists and dieticians; surgical procedures; the pharmaceutical industry; government agencies and non-profit groups that offer weight management services; and fitness centers. Additional competitors may emerge as new or different products or methods of weight management are developed and marketed. More effective or more favorably perceived diet and weight management methods, including pharmaceutical treatments, fat and sugar substitutes or other technological and scientific advances in weight management, also could be developed. This competition may reduce demand for our products and services. Any such decrease may adversely affect our business, financial condition and results of operations.

The purchasing decisions of weight management customers are highly subjective and can be influenced by many factors, such as brand image, marketing programs, cost and perception of the efficacy of the product and service offerings. Moreover, customers can, and frequently do, change weight management approaches easily and at little cost. For example, in fiscal 2003 and fiscal 2004, our revenue growth was adversely affected by increased popularity and media exposure of low-carbohydrate diets.

#### **Our operating results depend on the effectiveness of our marketing and advertising programs.**

Our business success depends on our ability to attract and retain members to our meetings and subscribers to WeightWatchers.com. The effectiveness of our marketing practices, in particular our advertising campaigns, is important to our financial performance. If our marketing and advertising campaigns do not generate a sufficient number of members and subscribers, our results of operations will be adversely affected.

#### **If we do not continue to develop innovative new products and services or if our products and services are not accepted by the market, our business may suffer.**

The weight management industry is subject to changing customer demands based, in large part, on the efficacy and popular appeal of weight management programs. Our future success depends on our ability to continue to develop and market new products and services and to enhance our existing products and services on a timely basis to respond to new and evolving customer demands, achieve market acceptance and keep pace with new nutritional and weight management developments. We may not be successful in developing, introducing on a timely basis or marketing any new or enhanced products and services, and we cannot assure you that any new or enhanced products or services will be accepted by the market. Our failure to develop new and innovative products and services or the failure of our products and services to be accepted by the market would have an adverse impact on our business, financial condition and results of operations.

#### **The Weight Watchers brand could be impaired due to actions taken by our franchisees and licensees.**

We believe that the Weight Watchers brand is one of our most valuable assets and that our reputation provides us with a competitive advantage. Our franchisees operate their businesses under our brand. In addition, we license the Weight Watchers brand to third-party manufacturers of a variety of goods, including food



## **Table of Contents**

products. Because our franchisees and licensees are independent third parties with their own financial objectives, actions taken by them, including breaches of their contractual obligations, such as not following our program or not maintaining our quality standards, could harm our brand or reputation. Also, the products we license to third parties may be subject to product recalls or other deficiencies. Any negative publicity associated with these actions would adversely affect our reputation and may result in decreased products sales, meeting attendance and Internet subscriptions and, as a result, lower revenues and profits.

### **Our international operations expose us to economic, political and social risks in the countries in which we operate.**

The international nature of our operations involves a number of risks, including changes in U.S. and foreign government regulations, tariffs, taxes and exchange controls, economic downturns, inflation and political and social instability in the countries in which we operate and our dependence on foreign personnel. Foreign government regulations may also restrict our ability to operate in those countries, acquire new businesses or repatriate dividends from foreign subsidiaries back to the United States. We cannot be certain that we will be able to enter and successfully compete in additional foreign markets or that we will be able to continue to compete in the foreign markets in which we currently operate.

### **We are exposed to foreign currency risks from our international operations that could adversely affect our financial results.**

A significant portion of our revenues and operating costs are denominated in foreign currencies. We are therefore exposed to fluctuations in the exchange rates between the U.S. dollar and the currencies in which our foreign operations receive revenues and pay expenses. We do not currently hedge, and have not historically hedged, our operational exposure to foreign currency fluctuations. Our consolidated financial results are denominated in U.S. dollars and therefore, during times of a strengthening U.S. dollar, our reported international revenues and earnings will be reduced because the local currency will translate into fewer U.S. dollars. In addition, the assets and liabilities of our non-U.S. subsidiaries are translated into U.S. dollars at the exchange rates in effect at the balance sheet date. Revenues and expenses are translated into U.S. dollars at the average exchange rate for the period. Translation adjustments arising from the use of differing exchange rates from period to period are recorded in shareholders' equity as accumulated other comprehensive income (loss). Translation adjustments arising from intercompany receivables with our foreign subsidiaries are generally recorded as a component of other expense (income). Accordingly, changes in currency exchange rates will cause our revenues, operating costs, net income and shareholders' equity to fluctuate.

### **We may not successfully make or integrate acquisitions.**

As part of our growth strategy, we intend to pursue selected acquisitions. We cannot assure you that we will be able to effect acquisitions on commercially reasonable terms or at all. Even if we enter into these transactions, we may not realize the benefits we anticipate or we may experience difficulties in integrating any acquired companies and products into our existing business; attrition of key personnel from acquired businesses; significant charges or expenses; higher costs of integration than we anticipated; or unforeseen operating difficulties that require significant financial and managerial resources that would otherwise be available for the ongoing development or expansion of our existing operations.

Consummating these transactions could also result in the incurrence of additional debt and related interest expense, as well as unforeseen contingent liabilities, all of which could have a material adverse effect on our business, financial condition and results of operations. We may also issue additional equity in connection with these transactions, which would dilute our existing shareholders.

### **Disputes with our franchise operators could divert our management's attention from their ordinary responsibilities.**

In the past, we have had disputes with our franchisees regarding operations and other contractual issues. We continue to have disputes with some of our franchisees regarding the interpretation of franchisee rights as they

## **Table of Contents**

relate to the Internet and mail-order products. These disputes and any future disputes could divert the attention of our management from their ordinary responsibilities.

### **Our results of operations may decline as a result of a downturn in general economic conditions or consumer confidence.**

Our results of operations are highly dependent on meeting fees, product sales and Internet product subscriptions. A downturn in general economic conditions or consumer confidence and spending in any of our major markets, including as a result of a terrorist attack, could result in people curtailing their discretionary spending, which, in turn, could reduce attendance at our meetings, product sales and Internet product subscriptions. Any such reduction would adversely affect our results of operations. In addition, any event that discourages people from gathering with others, including as a result of a health epidemic, could adversely affect our business.

### **The seasonal nature of our business could cause our operating results to fluctuate.**

We have experienced and expect to continue to experience fluctuations in our quarterly results of operations. Our business is seasonal with revenues generally decreasing at year end and during the summer months. This seasonality could cause our share price to fluctuate as the results of an interim financial period may not be indicative of our full year results. Seasonality also impacts relative revenue and profitability of each quarter of the year, both on a quarter-to-quarter and year-over-year basis. The timing of certain holidays, particularly Easter, which precedes the spring campaign and occurs between March 22 and April 25, may affect our results of operations and the year-to-year comparability of our results. For example, in fiscal 2006, Easter fell on April 16, which resulted in the spring marketing campaign beginning later than it did in fiscal 2005.

In addition, our meeting operations are subject to local conditions beyond our control, including weather, natural disasters and other extraordinary events, that may prevent current or prospective members from attending or joining meetings. For example, our NACO attendance was adversely affected in the third quarter of fiscal 2005 by the impact of Hurricane Katrina and its aftermath, compounded by two subsequent hurricanes. The inability of prospective members to join our meetings at the beginning of a marketing campaign could adversely affect our results of operations throughout the entire campaign.

### **Third parties may infringe on our brand name and other intellectual property rights, which may have an adverse impact on our business.**

We currently rely on a combination of trademark, copyright, trade secret, patent and other intellectual property laws and confidentiality procedures to establish and protect our proprietary rights, including our brand name. If we fail to successfully enforce our intellectual property rights, the value of our brand name, products and services could be diminished and our business may suffer. Our precautions may not prevent misappropriation of our intellectual property, particularly in foreign countries where laws or law enforcement practices may not protect our proprietary rights as fully as in the United States. Any legal action that we may bring to protect our brand name and other intellectual property could be unsuccessful and expensive and could divert management's attention from other business concerns. In addition, legal standards relating to the validity, enforceability and scope of protection of intellectual property, especially in Internet-related businesses, are uncertain and evolving. We cannot assure you that these evolving legal standards will sufficiently protect our intellectual property rights in the future.

### **We may in the future be subject to intellectual property rights claims.**

Third parties may in the future make claims against us alleging infringement of their intellectual property rights. Any intellectual property claims, regardless of merit, could be time-consuming and expensive to litigate or settle and could significantly divert management's attention from other business concerns. In addition, if we were unable to successfully defend against such claims, we may have to pay damages, stop selling the product or service or stop using the software, technology or content found to be in violation of a third party's rights, seek a license for the infringing product, service, software, technology or content or develop alternative non-infringing

## **Table of Contents**

products, services, software, technology or content. If we cannot license, develop alternatives or stop using the product, service, software, technology or content for any infringing aspects of our business, we may be forced to limit our product and service offerings. Any of these results could reduce our revenues and our ability to compete effectively, increase our costs and harm our business.

### **Any failure of our technology or systems to perform satisfactorily could result in expenditure of significant resources, impair our operations or damage our reputation.**

We rely on software, hardware, network systems and similar technology that is either developed by us or licensed from third parties to operate our websites and subscription offerings and to maintain the recurring billing system associated with certain of our commitment plans, such as Monthly Pass. As much of this technology is relatively new and complex, there may be future errors, defects or performance problems, including when we update our technology to expand and enhance our capabilities. Our technology may malfunction or suffer from defects that become apparent only after extended use. In addition, our operations depend on our ability to protect our information technology systems against damage from fire, power loss, water, earthquakes, telecommunications failures, vandalism and other malicious acts and similar unexpected adverse events. Interruptions in our offerings or websites could result from unknown hardware defects, insufficient capacity or the failure of our website hosting and telecommunications providers to provide continuous and uninterrupted service. We do not have a fully redundant system that includes an instant back-up hosting facility. As a result of these possible defects or problems, our websites, our subscription products or certain of our commitment plans could be rendered unreliable or be perceived as unreliable by customers. Any failure of our technology or systems could result in the expenditure of significant resources, impair our operations or damage our reputation.

### **Our reputation and the appeal of our products and services offerings may be harmed by security breaches.**

Unauthorized users who penetrate our information security could misappropriate proprietary information or cause interruptions to the subscription offerings on our websites. As a result, it may become necessary to expend significant additional amounts of capital and resources to protect against, or to alleviate, problems caused by unauthorized users. These expenditures, however, may not prove to be a timely remedy against unauthorized users who are able to penetrate our information security. In addition to purposeful security breaches, the inadvertent transmission of computer viruses could adversely affect our computer systems and, in turn, harm our business.

An increasing number of states require that customers be notified if a security breach results in the disclosure of their personal financial account or other information. Other states and governmental entities are considering such notice laws. In addition, other public disclosure laws may require that material security breaches be reported. If we experience a security breach and such notice or public disclosure is required in the future, our reputation and our business may be harmed. Privacy concerns among prospective and existing customers regarding our use of personal information collected on our websites or through our products and services, such as weight management information, financial data, email addresses and home addresses, could keep them from using our websites or purchasing our products or services. Industry-wide events or events with respect to our websites, including misappropriation of third-party information, security breaches or changes in industry standards, regulations or laws could deter people from using our websites or purchasing our offerings, which could harm our business.

### **Our businesses are subject to legislative and regulatory restrictions.**

A number of laws and regulations govern our advertising, operations and relations with consumers, employees and other service providers in the countries in which we operate. The FTC and certain states and foreign jurisdictions regulate advertising, disclosures to consumers, privacy, consumer pricing or billing arrangements, and other consumer matters.

During the mid-1990s, the FTC filed complaints against a number of commercial weight management providers alleging violations of federal law in connection with the use of advertisements that featured

## **Table of Contents**

testimonials, claims for program success and program costs. In 1997, we entered into a consent order with the FTC settling all contested issues raised in the complaint filed against us. The consent order requires us to comply with certain procedures and disclosures in connection with our advertisements of products and services.

Since we operate our meetings business both in the United States and internationally, we are subject to many distinct employment, labor, benefits and tax laws in each country in which we operate, including regulations affecting our employment practices and our relations with our employees and service providers. If we are required to comply with new regulations or new interpretations of existing regulations, or if we are unable to comply with these regulations or interpretations, our business could be adversely affected.

Laws and regulations directly applicable to communications, operations or commerce over the Internet such as those governing intellectual property, privacy, libel and taxation, are becoming more prevalent and remain unsettled. If we are required to comply with new regulations or new interpretations of existing regulations, or if we are unable to comply with these regulations or interpretations, our business could be adversely affected.

Future legislation or regulations, including legislation or regulations affecting our marketing and advertising practices, relations with consumers or franchisees or our food and weight management products and services, may have an adverse impact on us.

### **Our debt service obligations and the restrictions of our debt covenants could impede our operations and flexibility.**

Our financial performance could be affected by our level of debt. As of December 29, 2007, our total debt was \$1,648.1 million and we had additional availability under our revolving credit facility of \$383.4 million. We expect to generate the cash necessary to pay our expenses and to pay the principal and interest on all of our outstanding debt primarily from our operations. Our ability to meet our expenses and debt service obligations thus depends on our future performance, which may be affected by financial, business, economic, demographic and other factors, such as attitudes toward weight management and pressure from our competitors. If we do not have enough money to pay our debt service obligations, we may be required to refinance all or part of our existing debt, sell assets, borrow more money or raise equity. In such an event, we may not be able to refinance our debt, sell assets, borrow more money or raise equity on terms acceptable to us or at all.

Our credit facilities contain customary covenants, including covenants that in certain circumstances restrict our ability to incur additional indebtedness, pay dividends on and redeem capital stock, make other restricted payments, including investments, sell our assets and enter into consolidations, mergers and transfers of all or substantially all of our assets. Our credit facilities also require us to maintain specified financial ratios and satisfy financial condition tests. Our ability to meet those financial ratios and tests can be affected by events beyond our control and we cannot assure you that we will meet those ratios and tests. A breach of any of these covenants, ratios, tests or restrictions could result in an event of default under the credit facilities. If an event of default exists under the credit facilities, the lenders could elect to cease making loans and declare all amounts outstanding thereunder to be immediately due and payable. If the lenders under the credit facilities accelerate the payment of the indebtedness, our assets may not be sufficient to repay in full that indebtedness and our other indebtedness that would become due as a result of any acceleration.

### **Artal controls us and may have conflicts of interest with other shareholders in the future.**

Artal controls us and is able to control the election and removal of our directors and determine our corporate and management policies, including potential mergers or acquisitions, payment of dividends, asset sales, the amendment of our articles of incorporation or bylaws and other significant corporate transactions. This concentration of our ownership may delay or deter possible changes in control of our company, which may reduce the value of an investment in our common stock. Even if Artal beneficially owns less than 50% but 10% or more of our common stock, Artal will have the right pursuant to an agreement with us to nominate directors to our Board of Directors in proportion to its stock ownership. The interests of Artal may not coincide with the interests of other holders of our common stock.

## **Table of Contents**

**We are a controlled company within the meaning of the New York Stock Exchange rules and, as a result, qualify for exemptions from certain corporate governance requirements.**

Artal controls a majority of the voting power of our outstanding common stock. Under the NYSE rules, a listed company of which more than 50% of the voting power is held by another person or group of persons acting together is a controlled company and such a company may elect not to comply with certain NYSE corporate governance requirements, including (1) the requirement that a majority of the Board of Directors consist of independent directors, (2) the requirement that the nominating and corporate governance committee be composed entirely of independent directors with a written charter addressing the committee's purpose and responsibilities, (3) the requirement that the compensation committee be composed entirely of independent directors with a written charter addressing the committee's purpose and responsibilities and (4) the requirement for an annual performance evaluation of the nominating and corporate governance and compensation committees. We have elected to be treated as a controlled company. Accordingly, our shareholders may not have the same protections afforded to shareholders of companies that are subject to all of the NYSE corporate governance requirements.

**Our articles of incorporation and bylaws and Virginia corporate law contain provisions that may discourage a takeover attempt.**

Provisions contained in our articles of incorporation and bylaws and the laws of Virginia, the state in which we are incorporated, could make it more difficult for a third party to acquire us, even if doing so might be beneficial to our shareholders. Provisions of our articles of incorporation and bylaws impose various procedural and other requirements, which could make it more difficult for shareholders to effect certain corporate actions. For example, our articles of incorporation authorize our Board of Directors to determine the rights, preferences, privileges and restrictions of unissued series of preferred stock, without any vote or action by our shareholders. Thus, our Board of Directors can authorize and issue shares of preferred stock with voting or conversion rights that could adversely affect the voting or other rights of holders of our common stock. These rights may have the effect of delaying or deterring a change of control of our company. In addition, a change of control of our company may be delayed or deterred as a result of our having three classes of directors or as a result of the shareholders' rights plan adopted by our Board of Directors. These provisions could limit the price that certain investors might be willing to pay in the future for shares of our common stock.

### **Item 1B. Unresolved Staff Comments**

None.

### **Item 2. Properties**

We are currently headquartered in New York, New York in leased office space. We also have small regional offices within NACO, typically under short term leases. Each of our foreign country operations generally has leased office space.

We typically hold our classes in third-party locations (typically meeting rooms in well-located civic or other community organizations) or space leased in retail centers (typically leased spaces in strip malls for short terms, generally less than five years). As of the end of fiscal 2007, there were approximately 5,300 North America meeting locations, including approximately 4,500 third-party locations and 800 retail centers. In the U.K., there were approximately 6,100 meeting locations, with 100% in third-party locations. In Continental Europe, there were approximately 5,200 meeting locations, with approximately 99% in third-party locations. In Australia and New Zealand, there were approximately 900 meeting locations, with approximately 96% in third-party locations.

### **Item 3. Legal Proceedings**

On July 7, 2006, we filed an amended notice of appeal with the U.K. VAT and Duties Tribunal, or VAT Tribunal, appealing a ruling by Her Majesty's Revenue and Customs, or HMRC, that from April 1, 2005 Weight

---

**Table of Contents**

Watchers meetings fees in the U.K. should be fully subject to 17.5% standard rated value added tax, or VAT. For over a decade prior to April 1, 2005, HMRC had determined that Weight Watchers meetings fees in the U.K. were only partially subject to 17.5% VAT. It is our view that this prior determination by HMRC should remain in effect and this view was further supported on March 8, 2007 when the VAT Tribunal ruled that Weight Watchers meetings in the U.K. should only be partially subject to 17.5% VAT. On May 3, 2007, HMRC appealed to the High Court of Justice Chancery Division, or the High Court, against the VAT Tribunal's ruling in our favor, and the appeal at the High Court was heard in November 2007.

On January 21, 2008, the High Court ruled by denying HMRC's appeal in part by upholding the VAT Tribunal's decision to the extent that, at the first meeting which members attend, meetings fees associated with such meeting are partially subject to 17.5% VAT. However, the High Court allowed HMRC's appeal in relation to meetings subsequent to the first meeting and concluded that meetings fees associated with subsequent meetings are fully subject to 17.5% VAT. We intend to vigorously defend the VAT Tribunal's ruling and to file an appeal in part against the High Court's ruling in relation to meetings subsequent to the first meeting. We expect HMRC to file an appeal in part against the High Court's ruling in relation to the first meeting which members attend. If Weight Watchers meetings fees in the U.K. are deemed to be fully subject to 17.5% VAT, we estimate the amount owed to HMRC would be approximately \$50 million as of the end of fiscal 2007, covering fiscal years 2005 through 2007, against which we have recorded a reserve of \$23.4 million as of the end of fiscal 2007, which represents management's most appropriate estimate of loss. If we are ultimately unsuccessful in establishing that Weight Watchers meetings fees in the U.K. are partially subject to 17.5% VAT, or if it is determined that a greater proportion of Weight Watchers meetings fees as compared to HMRC's prior rulings is subject to 17.5% VAT, we may incur monetary liability in excess of reserves previously recorded and our U.K. results of operations may be adversely affected in the future. It is also possible that our cash flows and results of operations in a particular fiscal quarter may be adversely affected by this matter. However, it is the opinion of management that the ultimate disposition of this matter, to the extent not previously provided for, will not have a material impact on our financial position, or ongoing results of operations or cash flows.

On July 27, 2007, HMRC issued to us notices of determination and decisions that, for the period April 2001 to April 2007, our leaders and certain other service providers should have been classified as employees for tax purposes and, as such, we should have withheld tax from the leaders and certain other service providers pursuant to the PAYE and NIC collection rules and remitted such amounts to the HMRC. As of the end of fiscal 2007, the assessment associated with the notices of determination and decisions is approximately \$27 million. It is our view that the U.K. leaders and other service providers identified by HMRC in its notices and decisions are self-employed and no withholding by us was required. On September 3, 2007, we appealed HMRC's notices and decisions as to these classifications and against any amount of PAYE and NIC liability claimed to be owed by us. We intend to vigorously pursue this appeal and, although there can be no assurances, we believe we will ultimately prevail in our appeal. If such appeal is unsuccessful, it is possible that our cash flows and results of operations in a particular fiscal quarter may be adversely affected by this matter. However, it is the opinion of management that the disposition of this matter will not have a material impact on our financial position, or ongoing results of operations or cash flows.

Due to the nature of our activities, we are also, at times, subject to pending and threatened legal actions that arise out of the normal course of business. We have had and continue to have disputes with certain of our franchisees. In the opinion of management, based in part upon advice of legal counsel, the disposition of all such matters is not expected to have a material effect on our results of operations, financial condition or cash flows.

**Item 4. Submission of Matters to a Vote of Security Holders**

No matters were submitted to a vote of our shareholders during the last quarter of the fiscal year ended December 29, 2007.

**Table of Contents****EXECUTIVE OFFICERS AND DIRECTORS OF THE COMPANY**

Pursuant to General Instruction G(3) to Form 10-K, the information regarding our executive officers required by Item 401(b) of Regulation S-K is hereby included in Part I of this Annual Report on Form 10-K.

Set forth below are the names, ages as of December 29, 2007 and current positions of our executive officers and directors. Directors are elected at the annual meeting of shareholders. Executive officers are appointed by, and hold office at, the discretion of the directors.

| Name                    | Age | Position  |
|-------------------------|-----|---|
| David P. Kirchhoff      | 41  | President and Chief Executive Officer, Director         |
| Ann M. Sardini          | 57  | Chief Financial Officer                                 |
| Thilo Semmelbauer       | 42  | Chief Operating Officer                                 |
| Jeffrey A. Fiarman      | 39  | Executive Vice President, General Counsel and Secretary |
| Kevin Eberly            | 49  | Executive Vice President, North American Operations     |
| Raymond Debbane(1)      | 52  | Chairman of the Board                                   |
| Philippe J. Amouyal(1)  | 49  | Director  |
| John F. Bard(1)(2)      | 66  | Director  |
| Marsha Johnson Evans(2) | 60  | Director  |
| Jonas M. Fajgenbaum     | 35  | Director  |
| Sacha Lainovic          | 51  | Director  |
| Sam K. Reed(2)          | 60  | Director  |
| Christopher J. Sobecki  | 49  | Director  |

(1) Member of our Compensation and Benefits Committee.

(2) Member of our Audit Committee.

*David P. Kirchhoff.* Mr. Kirchhoff has been a director and our Chief Executive Officer and President since December 31, 2006. Mr. Kirchhoff has served and continues to serve as the Chief Executive Officer and President of WeightWatchers.com since rejoining WeightWatchers.com in June 2004. He also served as our Chief Operating Officer, Europe and Asia from September 2005 until December 2006. Prior to rejoining WeightWatchers.com, Mr. Kirchhoff served as Chief Financial Officer of the Enthusiast Media Group of Primedia, Inc. from September 2003 to June 2004. Mr. Kirchhoff originally joined WeightWatchers.com in January 2000 as Senior Vice President, Strategy and Business Development, and served as Chief Financial Officer of WeightWatchers.com from January 2003 until his departure in August 2003. Prior to joining WeightWatchers.com in January 2000, he was Director of Corporate Strategy and Development for Pepsico, Inc. Previously, Mr. Kirchhoff was a manager and consultant with The Boston Consulting Group in Washington, D.C. He holds a B.S. in Biomedical and Electrical Engineering from Duke University and an M.B.A. from the University of Chicago Graduate School of Business.

*Ann M. Sardini.* Ms. Sardini has served as our Chief Financial Officer since April 2002 when she joined our company. Ms. Sardini has over 20 years of experience in senior financial management positions in branded media and consumer products companies. Prior to joining us, she served as Chief Financial Officer of VitaminShoppe.com, Inc. from 1999 to 2001, and from 1995 to 1999 she served as Executive Vice President and Chief Financial Officer for the Children's Television Workshop. In addition, Ms. Sardini has held finance positions at QVC, Inc., Chris Craft Industries and the National Broadcasting Company. Ms. Sardini received a B.A. from Boston College and an M.B.A. from Simmons College Graduate School of Management.

*Thilo Semmelbauer.* Mr. Semmelbauer has served as our Chief Operating Officer since December 31, 2006. Prior to that time, Mr. Semmelbauer served as our Chief Operating Officer for North America from March 2004 to December 2006 and President and Chief Operating Officer of WeightWatchers.com from February 2000 to

**Table of Contents**

March 2004. Prior to WeightWatchers.com, Mr. Semmelbauer was with The Boston Consulting Group in the Consumer Goods, Technology and e-Commerce practices. Previously, Mr. Semmelbauer was in Product Management at Motorola, Inc. He received his Master of Science degree in Management and Engineering from the Massachusetts Institute of Technology and is a graduate of Dartmouth College.

*Jeffrey A. Fiarman.* Mr. Fiarman has served as our Executive Vice President, General Counsel and Secretary since May 2006. Prior to that time, Mr. Fiarman served as our Vice President and Associate General Counsel from July 2005 to May 2006 and as General Counsel of WeightWatchers.com since June 2000. He has also been Secretary of WeightWatchers.com since July 2000 and Senior Vice President of WeightWatchers.com since March 2002. Mr. Fiarman also held the position of Vice President, Business Development of WeightWatchers.com from June 2000 to March 2002. Prior to joining WeightWatchers.com, from September 1993 to May 2000, Mr. Fiarman was an attorney with Gibson, Dunn & Crutcher LLP in Washington, D.C. specializing in corporate and tax law. Mr. Fiarman holds a B.S. in Economics from The Wharton School of the University of Pennsylvania and a J.D. from Columbia University School of Law.

*Kevin Eberly.* Mr. Eberly has served as our Executive Vice President, North American Operations since May 2006. Prior to that time, from August 2004 to April 2006, Mr. Eberly was our Senior Vice President for Corporate Solutions/Business Development, North American Operations, and he assumed the additional responsibilities of Senior Vice President of North American Field Operations in January 2005. From March 2001 until July 2004, Mr. Eberly served as the Senior Vice President of Marketing and Sales for WeightWatchers.com as well as the Chief Marketing Officer for WeightWatchers.com. Before joining us, Mr. Eberly held a variety of senior marketing and sales management positions with Nabisco, Inc. and Pepsico. He received a B.S. from Union College and an M.B.A. from Columbia University.

*Raymond Debbane.* Mr. Debbane has been the Chairman of our Board of Directors since our acquisition by Artal on September 29, 1999. Mr. Debbane is a co-founder and President of The Invus Group, LLC. Prior to forming The Invus Group, LLC in 1985, Mr. Debbane was a manager and consultant for The Boston Consulting Group in Paris, France. He holds an M.B.A. from Stanford Graduate School of Business, an M.S. in Food Science and Technology from the University of California, Davis and a B.S. in Agricultural Sciences and Agricultural Engineering from American University of Beirut. Mr. Debbane is a director of Artal Group S.A., Ceres, Inc. and Lexicon Pharmaceuticals, Inc. and the Chairman of the Board of Directors of GoldenSource Corporation.

*Philippe J. Amouyal.* Mr. Amouyal has been a director since November 2002. Mr. Amouyal is a Managing Director of The Invus Group, LLC, a position he has held since 1999. Previously, Mr. Amouyal was a Vice President and director of The Boston Consulting Group, Inc. in Boston, MA. He holds an M.S. in engineering and a DEA in Management from Ecole Centrale de Paris and was a Research Fellow at the Center for Policy Alternatives of the Massachusetts Institute of Technology. Mr. Amouyal is a director of Lexicon Pharmaceuticals, Inc.

*John F. Bard.* Mr. Bard has been a director since November 2002. Since 1999, Mr. Bard has been a director of the Wm. Wrigley Jr. Company, where he served as Executive Vice President from 1999 to 2000, Senior Vice President from 1990 to 1999, and at the same time serving as Chief Financial Officer from 1990 until his retirement from management in 2000. He began his business career in 1963 with The Procter & Gamble Company in financial management. He subsequently was Group Vice President and Chief Financial Officer and a director of The Clorox Company and later President and a director of Tambrands, Inc., prior to joining Wrigley. Mr. Bard holds a B.S. in business from Northwestern University and an M.B.A. in Finance from the University of Cincinnati.

*Marsha Johnson Evans.* Ms. Evans has been a director since February 2002. Ms. Evans served as President and Chief Executive Officer of the American Red Cross, the preeminent humanitarian organization in the United States, from August 2002 to December 2005, and previously served as the National Executive Director of Girl Scouts of the U.S.A. from January 1998 to July 2002. A retired Rear Admiral in the United States Navy, Ms. Evans has served as superintendent of the Naval Postgraduate School in Monterey, California from 1995 to



**Table of Contents**

1998 and headed the Navy's worldwide recruiting organization from 1993 to 1995. Ms. Evans received a B.A. from Occidental College and a Master's Degree from the Fletcher School of Law and Diplomacy at Tufts University. Ms. Evans is currently a director of Huntsman Corporation, Lehman Brothers Holdings, Inc., Office Depot Inc. and the Naval Academy Foundation.

*Jonas M. Fajgenbaum.* Mr. Fajgenbaum has been a director since our acquisition by Artal on September 29, 1999. Mr. Fajgenbaum is a Managing Director of The Invus Group, LLC, which he joined in 1996. Prior to joining The Invus Group, LLC, Mr. Fajgenbaum was a consultant for McKinsey & Company in New York from 1994 to 1996. He graduated with a B.S. from the Wharton School of Business and a B.A. in Economics from the University of Pennsylvania. Mr. Fajgenbaum is a director of Elixir Medical Corporation and BlueMercury, Inc.

*Sacha Lainovic.* Mr. Lainovic has been a director since our acquisition by Artal on September 29, 1999. Mr. Lainovic is a co-founder and Managing Partner of Invus Financial Advisors, LLC, a New York-based investment firm. From 1985 to 2006, Mr. Lainovic was a co-founder and the Executive Vice President of The Invus Group, LLC. Prior to forming The Invus Group, LLC in 1985, Mr. Lainovic was a manager and consultant for The Boston Consulting Group in Paris, France. He holds an M.B.A. from Stanford Graduate School of Business and an M.S. in engineering from Insa de Lyon in Lyon, France.

*Sam K. Reed.* Mr. Reed has been a director since February 2002. Mr. Reed has over 30 years of experience in the food industry. He is currently the Chief Executive Officer and Chairman of TreeHouse Foods, Inc. Previously, Mr. Reed was the Chief Executive Officer of Dean Specialty Foods Holdings, Inc. Formerly, Mr. Reed was Vice Chairman and a director of Kellogg Company, the world's leading producer of cereal and a leading producer of convenience foods. From 1996 to 2001, Mr. Reed was Chief Executive Officer, President and a director of Keebler Foods Company. Previously, he was Chief Executive Officer of Specialty Foods Corporation's Western Bakery Group division. Mr. Reed received a B.A. from Rice University and an M.B.A. from Stanford Graduate School of Business. Mr. Reed is a director of TreeHouse Foods, Inc.

*Christopher J. Sobecki.* Mr. Sobecki has been a director since our acquisition by Artal on September 29, 1999. Mr. Sobecki, a Managing Director of The Invus Group, LLC, joined the firm in 1989. He received an M.B.A. from Harvard Business School. He also obtained a B.S. in Industrial Engineering from Purdue University. Mr. Sobecki is also a director of Lexicon Pharmaceuticals, Inc., NitroMed Inc., GoldenSource Corporation, Eduventures, Inc. and BlueMercury, Inc.

**Table of Contents****PART II****Item 5. Market for Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities**

Our common stock is listed on the NYSE. Our common stock trades on the NYSE under the symbol WTW.

The following table sets forth, for the period indicated, the high and low sales prices per share for our common stock as reported on the NYSE consolidated tape.

*Fiscal 2007 (Year ended December 29, 2007)*

|                | <b>High</b> | <b>Low</b> |
|----------------|-------------|------------|
| First Quarter  | \$ 55.75    | \$ 45.17   |
| Second Quarter | \$ 53.20    | \$ 45.80   |
| Third Quarter  | \$ 58.24    | \$ 47.01   |
| Fourth Quarter | \$ 58.20    | \$ 44.48   |

*Fiscal 2006 (Year ended December 30, 2006)*

|                | <b>High</b> | <b>Low</b> |
|----------------|-------------|------------|
| First Quarter  | \$ 54.11    | \$ 45.51   |
| Second Quarter | \$ 51.67    | \$ 40.01   |
| Third Quarter  | \$ 45.35    | \$ 37.49   |
| Fourth Quarter | \$ 52.87    | \$ 42.11   |

We made no stock repurchases during the quarter ended December 29, 2007.

On October 9, 2003, our Board of Directors authorized a program to repurchase up to \$250.0 million of our outstanding common stock. On each of June 13, 2005 and May 25, 2006, our Board of Directors authorized adding an additional \$250.0 million to this program. Under this program, we will not purchase shares held by Artal. This program currently has no expiration date. As of fiscal year end 2007, \$216.4 million remains available to purchase our shares under this program.

On December 18, 2006, we commenced a Tender Offer in which we sought to acquire up to 8.3 million shares of our common stock at a price between \$47.00 and \$54.00 per share. Prior to the Tender Offer, we entered into an agreement with Artal whereby Artal agreed to sell us at the same price as determined in the Tender Offer the number of our shares necessary to keep its percentage ownership in us at substantially the same level after the Tender Offer. Artal also agreed not to participate in the Tender Offer so that it would not affect the determination of the price in the Tender Offer. The Tender Offer expired at midnight on January 18, 2007, and on January 26, 2007, we repurchased approximately 8.5 million shares at a price of \$54.00 per share. The 8.5 million shares repurchased are comprised of the 8.3 million shares we offered to purchase and 0.2 million shares purchased pursuant to our right to purchase up to an additional 2% of the outstanding shares as of November 30, 2006. On February 2, 2007, we purchased 10.5 million of our shares from Artal at a purchase price of \$54.00 per share pursuant to our prior agreement with Artal. In January 2007, we amended and supplemented our revolving credit facility to finance these repurchases.

 **Holders**

The approximate number of holders of record of our common stock as of January 31, 2008 was 486. This number does not include beneficial owners of our securities held in the name of nominees.

**Table of Contents**

**Dividends**

We have issued a quarterly cash dividend of \$0.175 per share every quarter beginning with the first quarter of fiscal 2006. Prior to these dividends, we had not declared or paid any cash dividends on our common stock since our acquisition by Artal in 1999.

Any decision to declare and pay dividends in the future will be made at the discretion of our Board of Directors, after taking into account our financial results, capital requirements and other factors they may deem relevant. Our Board of Directors may decide at any time to decrease the amount of dividends or discontinue the payment of dividends based on these factors. The WWI Credit Facility (as defined below) also contains restrictions on our ability to pay dividends on our common stock. See Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations Liquidity and Capital Resources Long-Term Debt for a description of the WWI Credit Facility and these restrictions.

**Table of Contents****Item 6. Selected Financial Data**

The following schedule sets forth our selected financial data for the last five fiscal years.

**SELECTED FINANCIAL DATA**

(in millions, except per share amounts)

|                                     | Fiscal 2007<br>(52 weeks) | Fiscal 2006<br>(52 weeks) | Fiscal 2005<br>(52 weeks) | Fiscal 2004<br>(52 weeks) | Fiscal 2003<br>(53 weeks) |
|-------------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| Revenues, net                       | \$ 1,467.2                | \$ 1,233.3                | \$ 1,151.3                | \$ 1,024.9                | \$ 943.9                  |
| Net income                          | \$ 201.2                  | \$ 209.8                  | \$ 174.4                  | \$ 183.1                  | \$ 143.9                  |
| Working capital (deficit)           | \$ (172.1)                | \$ (64.3)                 | \$ (38.2)                 | \$ (26.8)                 | \$ (19.5)                 |
| Total assets                        | \$ 1,046.2                | \$ 1,000.7                | \$ 835.5                  | \$ 816.2                  | \$ 770.7                  |
| Long-term obligations               | \$ 1,602.5                | \$ 830.2                  | \$ 741.4                  | \$ 466.1                  | \$ 454.3                  |
| Earnings per share:                 |                           |                           |                           |                           |                           |
| Basic                               | \$ 2.50                   | \$ 2.13                   | \$ 1.70                   | \$ 1.75                   | \$ 1.35                   |
| Diluted                             | \$ 2.48                   | \$ 2.11                   | \$ 1.67                   | \$ 1.71                   | \$ 1.31                   |
| Dividends declared per common share | \$ 0.70                   | \$ 0.70                   |                           |                           |                           |

**Items Affecting Comparability**

Several events occurred during each of the last five fiscal years that affect the comparability of our financial statements. The nature of these events and their impact on underlying business trends are as follows:

*Consolidation/Acquisition of WeightWatchers.com*

On April 3, 2004, we adopted the provisions of Financial Accounting Standards Board ( FASB ) Interpretation No. 46R, Variable Interest Entities, and began consolidating the results of WeightWatchers.com. Upon adoption, we recorded a charge of \$11.9 million, including a tax charge of \$9.9 million, in the fiscal quarter ended April 3, 2004 for the cumulative effect of this accounting change. This charge reflects the cumulative impact to our results of operations had WeightWatchers.com been consolidated since its inception in September 1999. Beginning on April 3, 2004, our consolidated balance sheet includes the balance sheet of WeightWatchers.com. Effective at the beginning of the second quarter of fiscal 2004, our consolidated statement of operations and statement of cash flows include the results of WeightWatchers.com. All intercompany balances have been eliminated.

As of December 16, 2005, WeightWatchers.com became a wholly-owned subsidiary of Weight Watchers International. In connection with the acquisition of WeightWatchers.com, described more fully in Item 1 of this Annual Report on Form 10-K, we recognized \$46.4 million of expenses during fiscal 2005.

*Debt Refinancing*

On August 21, 2003, we successfully completed a tender offer and consent solicitation to purchase 97%, or approximately \$144.9 million, of our \$150.0 million U.S. dollar denominated and 92%, or approximately 91.6 million, of our 100.0 million euro denominated 13% Senior Subordinated Notes. The consideration for the tender offer and consent solicitation was funded from cash on hand of \$57.3 million and \$227.3 million of additional borrowings under WWI's then-existing credit facility. See Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations-Liquidity and Capital Resources-Long Term Debt for a description of the WWI Credit Facility.

On August 21, 2003, in connection with the purchase of the majority of our 13% Senior Subordinated Notes, we refinanced WWI's then-existing credit facility. The refinancing was completed by repaying and



## **Table of Contents**

replacing the then-existing Term Loans B and D and the transferable loan certificate, or TLC, in the aggregate amount of \$204.7 million with a new Term Loan B in the amount of \$382.9 million and a new TLC in the amount of \$49.1 million. Term Loan A in the amount of \$30.0 million remained in place, along with a revolving line of credit with available borrowings up to \$45.0 million. Due to this early extinguishment of debt, we recognized expenses of \$47.4 million in the third quarter of fiscal 2003.

On January 21, 2004, we refinanced WWI's then-existing credit facility. We repaid and replaced the Term Loan A, Term Loan B and the TLC in the aggregate amount of \$454.2 million with a new Term Loan B in the amount of \$150.0 million and borrowings under the then-existing revolving line of credit of \$310.0 million. In connection with this refinancing, available borrowings under the revolving line of credit increased from \$45.0 million to \$350.0 million. Due to the early extinguishment of the Term Loans resulting from this refinancing, we recognized expenses of \$3.3 million in the first quarter of fiscal 2004.

On October 1, 2004, we repurchased and retired the remaining balance of our 13% Senior Subordinated Notes in the amounts of \$5.1 million U.S. dollar denominated and 8.4 million euro denominated. Due to this early extinguishment of debt, we recognized expenses of \$1.0 million in the third quarter of fiscal 2004 related to the repurchase premiums associated with this redemption.

On October 19, 2004, we increased our net borrowing capacity by adding an Additional Term Loan B to our then-existing credit facility in the amount of \$150.0 million. Coterminal with WWI's previously existing credit facility, these funds were initially used to reduce borrowings under our then-existing revolving line of credit, resulting in no increase in our net borrowing.

On June 24, 2005, Weight Watchers International amended certain provisions of WWI's then-existing credit facility to allow for the December 16, 2005 redemption by WeightWatchers.com of its shares held by Artal.

On December 16, 2005, WeightWatchers.com borrowed \$215.0 million pursuant to two credit facilities, or the WW.com Credit Facilities, consisting of (i) a five year, senior secured first lien term loan facility in an aggregate principal amount of \$170.0 million and (ii) a five and one-half year, senior secured second lien term loan facility in an aggregate principal amount of \$45.0 million.

On May 8, 2006, we entered into a refinancing to reduce our effective interest rate while increasing our borrowing capacity and extending the maturities of borrowings under WWI's then-existing credit facility. In connection with the refinancing, we increased our term loans from \$293.4 million to \$350.0 million. The additional funds of \$55.6 million were used to pay down the revolving line of credit. Also, in connection with this refinancing, WWI's then-existing revolving line of credit was repaid and replaced with a new revolving line of credit which increased borrowing capacity from \$350 million to \$500 million. In connection with this refinancing, we incurred expenses of \$1.3 million.

On January 26, 2007, in connection with our Tender Offer and share repurchase described under Item 5 Market for Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities, we increased our borrowing capacity by adding an Additional Term Loan A in the amount of \$700.0 million and a new Term Loan B in the amount of \$500.0 million. We utilized (a) \$185.8 million of these proceeds to pay off the WW.com Credit Facilities, (b) \$461.6 million to repurchase 8.5 million of our shares in the Tender Offer and (c) \$567.6 million to repurchase 10.5 million of our shares from Artal. In connection with the early extinguishment of the WW.com Credit Facilities, we recorded a charge of \$3.0 million in the first quarter of 2007 relating to the write-off of the deferred financing costs associated with the WW.com Credit Facilities.

### *Franchise Acquisitions*

*Acquisition of British Columbia.* On June 3, 2007, we acquired substantially all of the assets of our British Columbia franchisee for a purchase price of approximately \$15.8 million, which was financed through cash from

## Table of Contents

operations. This acquisition has been accounted for as a purchase and earnings have been included in our consolidated operating results since the date of acquisition.

*Acquisitions of Indiana, Eastern Canada, Suffolk, Western Michigan, Greece and Italy.* On July 27, 2006, we acquired substantially all of the assets of our Indiana franchisee for a purchase price of approximately \$25.0 million. On August 17, 2006, we acquired substantially all of the assets of our eastern Canadian franchisee and of Vale Printing Limited for a net purchase price of approximately \$51.2 million. On November 2, 2006, we acquired substantially all of the assets of our Suffolk County, New York franchisee for a purchase price of approximately \$24.5 million. On December 11, 2006, we acquired substantially all of the assets of our western Michigan franchisee for a net purchase price of \$39.5 million, and reacquired our franchise rights in Greece and Italy for approximately \$4.3 million. These acquisitions were financed through cash from operations. These acquisitions have been accounted for as purchases and earnings have been included in our consolidated operating results since their respective dates of acquisition.

*Acquisitions of Washington, D.C. and Fort Worth.* On May 9, 2004, we acquired substantially all of the assets of our Washington, D.C. area franchisee for a purchase price of \$30.5 million. On August 22, 2004, we acquired substantially all of the assets of our Fort Worth franchisee for a purchase price of \$30.0 million. These acquisitions were financed through cash from operations. The acquisitions were accounted for as purchases and, accordingly, earnings from these franchises have been included in our consolidated operating results since the respective dates of the acquisitions.

*Acquisitions of The WW Group and Dallas/New Mexico.* On March 30, 2003, we acquired certain assets of eight of the fifteen franchises of The WW Group, Inc. and its affiliates, or The WW Group, for an aggregate purchase price of \$180.7 million. The acquisition was financed through cash and additional borrowings of \$85.0 million. On November 30, 2003, we acquired certain assets of our franchisees in Dallas and New Mexico for a total purchase price of \$27.2 million. These acquisitions were financed through cash from operations. The acquisitions were accounted for as purchases and, accordingly, earnings from these franchises have been included in our consolidated operating results since their respective dates of acquisition.

### *Reversal of Tax Reserves*

During the third quarter of fiscal 2004, we recorded a tax benefit by reversing a \$5.5 million accrued but no longer necessary tax liability resulting from the September 1999 recapitalization and stock repurchase transaction with Heinz. In the fourth quarters of fiscal 2005 and fiscal 2004, we recorded a tax benefit by reversing a \$0.9 million and \$2.8 million state tax reserve, respectively, with respect to accrued but no longer necessary state tax liabilities. During the fourth quarter of fiscal 2004, WeightWatchers.com received a benefit of \$5.5 million from its deferred tax asset as a result of the utilization of net operating loss carryforwards. Also in the fourth quarter of fiscal 2004, due to the then recent trend in profitability of WeightWatchers.com, it was concluded that it was more likely than not that WeightWatchers.com would fully realize the benefit of its deferred tax assets. As such, WeightWatchers.com reversed all of its remaining valuation allowance, except for \$1.5 million relating to its foreign operations. Also in the fourth quarter of fiscal 2005, due to the recent trend in profitability of certain of WeightWatchers.com's foreign operations, it was concluded that it was more likely than not that these foreign operations would fully realize the benefit of its deferred tax assets. As such, WeightWatchers.com reversed all but \$0.6 million of its remaining valuation allowance relating to its foreign operations. This amount was subsequently reversed in fiscal 2006 due to the utilization of the net operating loss carryforwards. During the fourth quarter of fiscal 2006, we recorded a tax benefit of \$6.3 million by reversing tax reserves which due to the resolution of certain tax matters were no longer necessary, partially offset by adjustments to our tax valuation allowance for foreign tax net operating loss carryforwards.

---

**Table of Contents**

**Item 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*You should read the following discussion in conjunction with the Selected Financial Data included in Item 6 of this Annual Report on Form 10-K and our consolidated financial statements and related notes included in Item 15 of this Annual Report on Form 10-K. This discussion contains forward-looking statements that involve risks and uncertainties, such as statements of our plans, objectives, expectations and intentions. The cautionary statements discussed in Cautionary Notice Regarding Forward-Looking Statements and elsewhere in this Annual Report on Form 10-K should be read as applying to all related forward-looking statements wherever they appear in this Annual Report on Form 10-K. Our actual results could differ materially from those discussed here. Factors that could cause or contribute to these differences include, without limitation, those discussed in Risk Factors included in Item 1A of this Annual Report on Form 10-K.*

**Overview**

We are a leading global branded consumer company and the leading global provider of weight management services, with a presence in over 25 countries around the world. With over four decades of weight management experience, expertise and know-how, we have established Weight Watchers as one of the most recognized and trusted brand names among weight conscious consumers. In 2007, consumers spent over \$4 billion on Weight Watchers branded products and services, including meetings conducted by us and our franchisees, products sold at meetings, Internet subscription products sold by WeightWatchers.com, licensed products sold in retail channels and magazine subscriptions and other publications. On a consolidated basis, from fiscal 2003 through fiscal 2007, our revenues and operating income have grown at a compound annual growth rate of 11.7% and 8.3%, respectively.

We currently have two operating segments: Weight Watchers International and WeightWatchers.com. Since April 3, 2004, we have consolidated WeightWatchers.com, initially pursuant to FASB Interpretation No. 46R, Variable Interest Entities, or, FIN 46R and beginning with the second quarter of fiscal 2005, pursuant to Accounting Research Bulletin No. 51, Consolidated Financial Statements, as a result of increasing our ownership interest in WeightWatchers.com to a controlling interest as of July 2, 2005 and to a 100% interest as of December 16, 2005.

We derive our revenues principally from:

*Meeting fees.* Members pay us fees to attend our weekly meetings.

*Product sales.* We sell proprietary products that complement our weight management plans, such as bars, snacks, cookbooks, **POINTS** value guides, Weight Watchers magazines and **POINTS** calculators, primarily to members in our meetings and to our franchisees.

*Internet revenues.* We generate revenue from our Internet subscription products and from the sale of Internet advertising.

*Licensing, franchise royalties and other.* We license the Weight Watchers brand and other intellectual property for certain foods and other products. In addition, our franchisees typically pay us a royalty fee of 10% of their meeting fee revenues. We also generate revenues from our magazines and third-party advertising in our publications.

Other than Internet revenues, all of the foregoing sources of revenue are included in our Weight Watchers International operating segment.



**Table of Contents**

The following table sets forth our revenues by category for the past five fiscal years.

**Revenue Sources**

(in millions)

|  | Fiscal 2007<br>(52 weeks) | Fiscal 2006<br>(52 weeks) | Fiscal 2005<br>(52 weeks) | Fiscal 2004<br>(52 weeks) | Fiscal 2003<br>(53 weeks) |
|--|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| Meetings fees                            | \$ 880.7                  | \$ 723.1                  | \$ 681.1                  | \$ 629.1                  | \$ 607.2                  |
| Product sales                            | 337.7                     | 293.3                     | 285.5                     | 274.6                     | 276.8                     |
| Internet revenues                        | 151.6                     | 129.4                     | 109.7                     | 65.0                      |                           |
| Licensing, franchise royalties and other | 97.2                      | 87.5                      | 75.0                      | 56.2                      | 59.9                      |
| <b>Total</b>                             | <b>\$ 1,467.2</b>         | <b>\$ 1,233.3</b>         | <b>\$ 1,151.3</b>         | <b>\$ 1,024.9</b>         | <b>\$ 943.9</b>           |

From fiscal 2003 through fiscal 2007, our revenues have increased at a compound annual growth rate of 11.7%. This increase is principally a result of:

*Increased meeting fees.* From fiscal 2003 to fiscal 2007, meeting fees grew at a compound annual rate of 9.7% led by our NACO operations, which grew at a compound annual rate of 11.4%. This growth resulted from increases in our attendance, program innovations, pricing actions taken in many of our markets and higher frequency of commitment plans, as well as from our acquisitions of franchise operations over that period. From 2003 to 2006, our average meeting fee per attendee increased from \$9.99 to \$11.84. From 2006 to 2007, our average meeting fee per attendee rose from \$11.84 to \$14.05 coincident with our introduction of Monthly Pass, a recurring billing model whereby the member authorizes us to charge her credit card on a monthly basis, at a discounted rate, until the member elects to cancel. The increase in the average meeting fee arises because not all members who purchase Monthly Pass attend all the meetings for which they have paid.

*Increased product sales.* Global product sales have grown at a compound annual rate of 5.1% from fiscal 2003 to fiscal 2007, led by our Continental European operations which grew at a compound annual rate of 7.7%. Product sales growth resulted from higher attendance volume and from successful new product launches. In our meetings, we have increased average product sales per attendee from \$3.56 to \$4.48 over the same period.

*Consolidation of WeightWatchers.com.* Effective April 3, 2004, we began consolidating WeightWatchers.com. As a result of this consolidation, we have included \$65.0 million, \$109.7 million, \$129.4 million and \$151.6 million of Internet revenues in our results of operations for fiscal 2004, fiscal 2005, fiscal 2006 and fiscal 2007, respectively. The increase in Internet revenues during this time is primarily due to growth in the number of WeightWatchers.com's end-of-period active online subscribers from 340,000 at December 2004 to 584,000 at December 2007.

*Increased licensing revenues.* Licensing revenues grew at a compound annual rate of 57.3% from fiscal 2003 to fiscal 2007 primarily as a result of our increased focus on expanding the number of Weight Watchers branded products worldwide and the reversion to us at the end of the third quarter of fiscal 2004 of revenues from certain third party licenses that had been paid to Heinz up until that time.

**Table of Contents**

As shown in the chart below, our worldwide annual attendance in our company-owned operations (including the aforementioned acquisitions of franchise operations) grew by 3.1%, from 60.8 million for fiscal 2003 to 62.7 million for fiscal 2007. From fiscal 2006 to fiscal 2007, worldwide annual attendance increased 2.6%.

In fiscal 2007, with Monthly Pass growing penetration in NACO, we introduced a new additional volume metric in an effort to provide a greater degree of insight into our business. This new metric, *meeting paid weeks*, captures total Weight Watchers paid meeting membership by adding paid commitment plan weeks to pay-as-you-go weeks for a given period. Before the recent launch of our new commitment plans in the meeting business, our members were largely on a pay-as-you-go (per attendance) basis, and, accordingly, growth in attendance essentially approximated growth in meeting paid weeks. As you can see in the chart below, our worldwide meeting paid weeks grew 23.0% in fiscal 2007, up from 94.0 million in fiscal 2006 to 115.6 million. This compares to global attendance growth over the same period of 2.6%. In North America, where our Monthly Pass commitment plan is highly penetrated, 2007 meeting paid weeks of 58.4 million exceeded attendance of 38.1 million by 53.3%.

| Meeting Attendance in Company-Owned Operations<br>(in millions) |                           |                           |                           |                           | Paid Weeks in Company-Owned Operations<br>(in millions) |                                 |                           |                           |
|---|---------------------------|---------------------------|---------------------------|---------------------------|---|---------------------------------|---------------------------|---------------------------|
|   | Fiscal 2007<br>(52 weeks) | Fiscal 2006<br>(52 weeks) | Fiscal 2005<br>(52 weeks) | Fiscal 2004<br>(52 weeks) | Fiscal 2003<br>(53 weeks)                               |                                 | Fiscal 2007<br>(52 weeks) | Fiscal 2006<br>(52 weeks) |
| North America   | 38.1                      | 35.4                      | 33.5                      | 32.3                      | 34.6  | North America                   | 58.4                      | 42.7                      |
| United Kingdom  | 11.9                      | 11.6                      | 12.6                      | 13.0                      | 12.8  | United Kingdom                  | 12.8                      | 11.6                      |
| Continental Europe  | 10.2                      | 11.1                      | 11.6                      | 11.2                      | 10.1  | Continental Europe              | 10.7                      | 11.4                      |
| Other International   | 2.5                       | 3.0                       | 3.2                       | 3.4                       | 3.3   | Other International             | 2.7                       | 3.1                       |
| <b>Total</b>  | <b>62.7</b>               | <b>61.1</b>               | <b>60.9</b>               | <b>59.9</b>               | <b>60.8</b>   | <b>Total Meeting Paid Weeks</b> | <b>84.6</b>               | <b>68.8</b>               |
|   |                           |                           |                           |                           |   | Online paid weeks               | 31.0                      | 25.2                      |
|   |                           |                           |                           |                           |   | <b>Total Paid Weeks</b>         | <b>115.6</b>              | <b>94.0</b>               |

Looking historically and at trends, beginning in late 2003, our NACO attendance growth was adversely affected by increased media exposure to and the resulting popularity of low-carbohydrate diets, which continued through 2004. Beginning in the third quarter of fiscal 2004 through the first quarter of fiscal 2005, the declines in organic NACO attendance, excluding the impact of acquisitions, versus prior year periods steadily improved from minus 16.7% in the second quarter of fiscal 2004 to minus 13.9% in the third quarter of fiscal 2004 to minus 8.7% in the fourth quarter of fiscal 2004 and to minus 5.1% in the first quarter of fiscal 2005. After that, NACO attendance versus prior year periods moved into positive territory and posted increases of 5.3%, 2.5% and 6.5% in the second, third and fourth quarters of fiscal 2005, respectively. The third quarter of fiscal 2005 grew at a slower pace due to the impact of Hurricane Katrina and its aftermath, compounded by two subsequent hurricanes. In fiscal 2006, attendance for the full year grew at a rate of 5.7%, or 2.9% without the benefit of acquisitions. In fiscal 2007, attendance for the full year grew at a rate of 7.7%, but declined 1.7% without the benefit of acquisitions, and paid weeks grew 36.5%, due largely to the success of our Monthly Pass commitment plan.

In the United Kingdom, after four years of attendance increases, attendance declined 3.1% in fiscal 2005 and 7.4% in fiscal 2006. The declining trend began as a result of a negative member and leader reaction to a new program innovation launched in January 2005. We have worked to simplify the program, improve the meeting experience, and strengthen the quality of our field management and leader force. As a result, over the course of fiscal 2006, the negative U.K. attendance trend reversed from a negative 17.2% year-over-year decline in the first quarter, to an 11.6% decline in the second quarter, to increases of 0.4% and 7.0% in third and fourth quarters of fiscal 2006, respectively. This trend continued into the first quarter of 2007 with a growth rate of 9.8%, but the growth slowed to 2.2% in the second quarter and turned negative in the second half, posting declines of 4.2% and 2.4% in the third and fourth quarter, respectively. Paid weeks rose 9.7%, from 11.6 million in fiscal 2006 to 12.8 million in fiscal 2007.

---

**Table of Contents**

Continental Europe saw attendance growth in every fiscal year from 2000 through 2005. Continental Europe's attendance increased 1.1 million in fiscal 2004 primarily as a result of a program innovation in the third quarter which helped drive increased attendance into fiscal 2005 and the first quarter of 2006; however, on a full year basis in fiscal 2006, attendances in Continental Europe declined by 4.4%. Attendances began to decline in the second quarter 2006, by 7.2% in the second quarter, 7.8% in the third quarter and 10.6% in the fourth quarter. The declining attendance trend continued into fiscal 2007 (declines of 6.6% in the first quarter, 7.5% in the second quarter, 11.7% in the third quarter and 9.4% in the fourth quarter) and ended the year with attendance 8.5% below the prior year level. Paid weeks in Continental Europe declined 6.2%, from 11.4 million in fiscal 2006 to 10.7 million in fiscal 2007. We believe that most of this weakness has been the result of ineffective marketing and the resultant lack of new enrollments. We believe that the growth of the business in Continental Europe prior to fiscal 2006 outpaced the expertise of the local management, and we are in the process of strengthening these teams.

The number of online paid weeks increased 23.2%, from 25.2 million in fiscal 2006 to 31.0 million in fiscal 2007, due to the continued success of our WeightWatchers.com segment.

We have maintained an annual gross margin in the Weight Watchers International operating segment of 50% or more since fiscal 2001. Our staff is usually paid on a commission basis and space is typically rented as needed. Moreover, we adjust the number of meetings according to demand, including seasonal fluctuations. This variable cost structure has enabled us to maintain these high margins even as we have expanded the number of our meetings over this period. When our attendance growth outpaces our meeting growth, our gross margins typically improve.

The Weight Watchers International operating segment has consistently generated operating income margins of 30% or more from fiscal 2001 to fiscal 2005, even while making significant investments in strengthening our management teams, particularly in North America and Continental Europe, and putting in place a stronger global marketing infrastructure. In fiscal 2006, the operating income margin dipped slightly, to 29.2%, as a result of costs associated with the ramp up of Monthly Pass in NACO. In fiscal 2007, our operating income margin returned to the over 30% mark, as we simultaneously increased our investments in marketing and information technology.

*Performance Indicators and Market Trends*

Our management reviews and analyzes several key performance indicators in order to manage our business and assess the quality and potential variability of our cash flows and earnings. These key performance indicators include:

net revenues, which are an indicator of our overall business growth;

attendance and paid weeks metrics;

meeting fee revenue per attendee and in-meeting product sales per attendee;

the number of WeightWatchers Online subscribers; and

operating expenses as a percentage of revenue, which are an indicator of the efficiency of our business and our ability to manage our business to budget.

We believe that our revenues and profitability can be sensitive to major trends in the weight management industry. In particular, we believe that our business could be adversely impacted by:

the temporary emergence of fad diets;

a decrease in the effectiveness of our marketing and advertising programs;

a failure to develop innovative new products and services;

## **Table of Contents**

the development of more favorably perceived or more effective weight management methods, including pharmaceuticals; and

an impairment of the Weight Watchers brand and other intellectual property.

### *Acquisitions*

#### *Acquisition of WeightWatchers.com*

On June 13, 2005, we entered into an agreement to acquire control of our licensee and affiliate, WeightWatchers.com. On July 1 and 2, 2005, we increased our ownership interest in WeightWatchers.com from approximately 20% to approximately 53% by (i) exercising warrants to purchase WeightWatchers.com common stock for a total purchase price of approximately \$45.7 million, (ii) acquiring shares of WeightWatchers.com common stock owned by the employees of WeightWatchers.com and other parties not related to Artal through a merger of a subsidiary of ours with WeightWatchers.com for a total purchase price of approximately \$28.4 million and (iii) acquiring additional shares of WeightWatchers.com common stock, representing outstanding stock options then held by WeightWatchers.com employees, for a total purchase price of approximately \$62.3 million.

On June 13, 2005, WeightWatchers.com also entered into a redemption agreement with Artal to purchase all of the shares of WeightWatchers.com owned by Artal at the same price per share as we paid in the merger. Subsequently, on December 16, 2005, WeightWatchers.com redeemed all of its outstanding common stock held by Artal for a total price of approximately \$304.8 million as provided in the redemption agreement. WeightWatchers.com used cash on hand and the proceeds of the WW.com Credit Facilities in the aggregate amount of \$215.0 million to finance this redemption, as well as pay related fees and expenses. As a result of this redemption, we now own 100% of WeightWatchers.com.

The transactions described above relating to WeightWatchers.com were evaluated, negotiated and recommended by a Special Committee of Weight Watchers International's Board of Directors consisting of its independent directors.

### *Franchise Acquisitions*

From time to time, we repurchase franchise territories. Since the beginning of fiscal 2001, we have acquired 14 franchise operations for a total of approximately \$586.9 million. These acquisitions are typically accretive to our earnings per share. For fiscal 2007, the attendance of our remaining franchise operations accounted for less than 18% of total worldwide attendance at Weight Watchers meetings.

## **Critical Accounting Policies**

Management's Discussion and Analysis of Financial Condition and Results of Operations is based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America ( U.S. GAAP ). The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an ongoing basis, we evaluate our estimates and judgments, including those related to inventories, the impairment analysis for goodwill and other indefinite-lived intangible assets, share-based compensation, income taxes, tax contingencies and litigation. We base our estimates on historical experience and on various other factors and assumptions that we believe to be reasonable under the circumstances, the results of which form the bases for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We believe the following accounting policies are most important to the portrayal of our financial condition and results of operations and require our most significant judgments and estimates.

## **Table of Contents**

### *Revenue Recognition*

We earn revenue by conducting meetings, selling products in our meetings and to our franchisees, selling Internet subscription products, collecting commissions from franchisees, collecting royalties related to licensing agreements and selling advertising space in and copies of our magazine. We charge non-refundable registration fees in exchange for an introductory information session and materials we provide to new members in our meeting business. Revenue from these registration fees is recognized when the service and products are provided, which is generally at the same time payment is received from the customer. Revenue from meeting fees, product sales, commissions and royalties is recognized when services are rendered, products are shipped to customers and title and risk of loss pass to the customer, and commissions and royalties are earned. Advertising revenue is recognized when advertisements are published. Revenue from magazine sales is recognized when the magazine is sent to the customer. Deferred revenue, consisting of prepaid meeting fees, such as Monthly Pass, and magazine subscription revenue, is amortized into income over the period earned. Discounts to customers, including free registration offers, are recorded as a deduction from gross revenue in the period such revenue was recognized.

WeightWatchers.com primarily generates revenue from monthly Internet subscriptions. Subscription fee revenues are recognized over the period that products are provided. One time sign up fees are deferred and recognized over the expected customer relationship period. Subscription fee revenues that are paid in advance are deferred and recognized on a straight-line basis over the subscription period.

We grant refunds at aggregate amounts that historically have not been material. Because the period of payment of the refund generally approximates the period revenue was originally recognized, refunds are recorded as a reduction of revenue when paid.

### *Goodwill and Other Indefinite-lived Intangible Assets*

We review goodwill and other indefinite-lived intangible assets for potential impairment on at least an annual basis. We performed fair value impairment testing as of December 29, 2007 and December 30, 2006 on our goodwill and other indefinite-lived intangible assets and determined that the carrying amounts of these assets did not exceed their respective fair values, and therefore, no impairment existed. When determining fair value, we utilize various assumptions, including projections of future cash flows and interest rates. A change in these underlying assumptions will cause a change in the results of the tests and, as such, could cause fair value to be less than the carrying amounts. Upon such an event, we would be required to record a corresponding charge, which would impact earnings. We would also be required to reduce the carrying amounts of the related assets on our balance sheet. We continue to evaluate these estimates and assumptions and believe that these assumptions are appropriate.

### *Derivative Instruments and Hedging*

We enter into interest rate swaps to hedge a substantial portion of our variable rate debt. We account for our hedging instruments under the provisions of SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and its related amendments, SFAS No. 138, *Accounting for Certain Derivative Instruments and Certain Hedging Activities* and SFAS No. 149, *Amendment of Statement on Derivative Instruments and Hedging Activities*, which require that all derivative financial instruments be recorded on the consolidated balance sheet at fair value as either assets or liabilities. Fair value adjustments for qualifying derivative instruments are recorded as a component of other comprehensive income and will be included in earnings in the periods in which earnings are affected by the hedged item. Fair value adjustments for non-qualifying derivative instruments are recorded in our results of operations.

### *Consolidation*

On January 17, 2003, the Financial Accounting Standards Board, or FASB, issued Interpretation No. 46 ( *FIN 46* ), to clarify when an entity should consolidate another entity known as a variable interest entity

## **Table of Contents**

( VIE ). The standard required that, under certain circumstances, separate businesses with some common ownership be consolidated for financial reporting purposes. Upon adoption of the original FIN 46, we did not meet those circumstances, and we therefore did not consolidate WeightWatchers.com's financial statements into our fiscal 2003 and prior reported financial statements.

On December 24, 2003, the FASB issued FIN 46R, which replaced FIN 46. FIN 46R is applicable for financial statements issued for reporting periods after March 15, 2004. FIN 46R requires that an entity consolidate a VIE if that enterprise has a variable interest that will absorb a majority of the VIE's expected losses, will receive a majority of the VIE's expected residual returns, or both.

Based on the revisions in FIN 46R, we were required to reevaluate our relationship with our affiliate and licensee, WeightWatchers.com. In the course of this reevaluation, we determined that WeightWatchers.com was a VIE under FIN 46R and that we were its primary beneficiary under this regulation. Effective April 3, 2004, we consolidated WeightWatchers.com. In accordance with the provisions of FIN 46R, we recorded a charge of \$11.9 million, including a tax charge of \$9.9 million, in the fiscal quarter ended April 3, 2004 for the cumulative effect of this accounting change. This charge reflects the cumulative impact to our results of operations had WeightWatchers.com been consolidated since its inception in September 1999. Beginning in our first fiscal quarter ended April 3, 2004, our consolidated balance sheet includes the balance sheet of WeightWatchers.com. Effective at the beginning of the second quarter of fiscal 2004, our consolidated statement of operations and statement of cash flows include the results of WeightWatchers.com. All intercompany balances have been eliminated in consolidation.

As discussed above, WeightWatchers.com is now a wholly-owned subsidiary of Weight Watchers International. Therefore, we consolidate 100% of the results of WeightWatchers.com under the traditional rules of consolidation rather than under the provisions of FIN 46R. Since we adopted FIN 46R on the last day of the first quarter of fiscal 2004, commencing in the second quarter of fiscal 2005 and forward, our quarterly consolidated results are comparable with respect to the inclusion of WeightWatchers.com's results.

### *Income Taxes*

Deferred income taxes result primarily from temporary differences between financial and tax reporting. If it is more likely than not that some portion of a deferred tax asset will not be realized, a valuation allowance is recognized. We consider historic levels of income, estimates of future taxable income and feasible tax planning strategies in assessing the need for a tax valuation allowance.

On December 31, 2006, the first day of its 2007 fiscal year, the Company adopted the provisions of FASB Interpretation No. 48, *Accounting for Uncertainty in Income Taxes*—an interpretation of FASB Statement No. 109, or FIN 48. FIN 48 prescribes a recognition threshold and a measurement attribute for the financial statement recognition and measurement of tax positions taken or expected to be taken in a tax return. For those benefits to be recognized, a tax position must be more-likely-than-not to be sustained upon examination by taxing authorities. The amount recognized is measured as the largest amount of benefit that is greater than 50 percent likely of being realized upon ultimate settlement. As a result of the December 31, 2006 adoption of FIN 48, the Company increased its tax liability for unrecognized tax benefits by \$1.9 million, which was accounted for as a reduction to the opening balance of retained earnings for fiscal 2007.

### *Capitalized Software Development*

We follow the provisions of AICPA Statement of Position 98-1, *Accounting for the Costs of Computer Software Developed or Obtained for Internal Use*, which requires the capitalization of certain costs incurred in

**Table of Contents**

connection with developing or obtaining software for internal use. These costs are amortized over a period of three to five years, the estimated useful life of the software. We periodically evaluate for impairment capitalized software development costs by considering, among other factors, whether the software is still expected to provide substantive service potential, and whether a significant change is being made or will be made to the software.

*Share-Based Compensation*

We adopted the provisions of FASB Statement No. 123R, *Share-Based Payment*, or FAS 123R, on January 1, 2006. Upon adopting this standard, we began recognizing the cost of all share-based awards based on their estimated grant-date fair value over the related service period of such awards. In accordance with FAS 123R, we have elected to apply the modified prospective transition method to all past awards outstanding and unvested as of the date of adoption and have begun to recognize the associated expense over the remaining vesting period based on the fair values previously determined and disclosed as part of our pro forma disclosures. We have not restated the results of prior periods.

The fair value of restricted stock units and vested shares is determined by the market price of our common stock on the date of grant. The fair value of option awards is estimated on the date of grant using the Black-Scholes option pricing model, which requires estimates of the expected term of the option, the expected volatility of the Company's stock price, the risk-free interest rate and the expected dividend yield. We recognize expense for all share-based awards based on the fair value of the number of awards we estimate will fully vest. A change in these underlying assumptions will cause a change in the estimated fair value of share-based awards and the underlying expense recorded. We continue to evaluate these estimates and assumptions and believe that these assumptions are appropriate.

**Results of Operations***Comparison of Fiscal 2007 (52 weeks) to Fiscal 2006 (52 weeks)*

|  | <b>Fiscal<br/>2007</b> | <b>Fiscal<br/>2006</b> | <b>Increase/<br/>(Decrease)</b> |
|--|------------------------|------------------------|---------------------------------|
| Revenues   | \$ 1,467.2             | \$ 1,233.3             | \$ 233.9                        |
| Cost of revenues                                   | 653.3                  | 557.1                  | 96.2                            |
| Gross profit                                       | 813.9                  | 676.2                  | 137.7                           |
| Marketing expenses                                 | 205.3                  | 158.9                  | 46.4                            |
| Selling, general and administrative expenses       | 173.0                  | 137.3                  | 35.7                            |
| Operating income                                   | 435.6                  | 380.0                  | 55.6                            |
| Interest expense, net                              | 109.3                  | 49.5                   | 59.8                            |
| Other income, net                                  | (3.2)                  | (1.4)                  | (1.8)                           |
| Early extinguishment of debt                       | 3.0                    | 1.3                    | 1.7                             |
| Income before taxes                                | 326.5                  | 330.6                  | (4.1)                           |
| Provision for income taxes                         | 125.3                  | 120.8                  | 4.5                             |
| Net income   | \$ 201.2               | \$ 209.8               | \$ (8.6)                        |
| Weighted average diluted common shares outstanding | 81.1                   | 99.4                   |                                 |
| Diluted EPS  | \$ 2.48                | \$ 2.11                | \$ 0.37                         |

Net revenues were \$1,467.2 million for fiscal 2007, an increase of \$233.9 million, or 19.0%, from \$1,233.3 million for fiscal 2006. This \$233.9 million increase was driven primarily by a \$157.6 million increase in meeting fees and a \$44.4 million increase in product sales, both a result of attendance growth and higher average sales per attendee. Internet and licensing revenues grew \$22.2 million and \$10.4 million respectively, with the





---

**Table of Contents**

growth partially offset by a \$0.7 million decrease in other revenues primarily resulting from lower franchise royalties. Net revenues were positively impacted by foreign currency exchange rates in the amount of \$43.0 million or 3.5%.

For fiscal 2007, total global meeting fees were \$880.7 million versus \$723.1 million for fiscal 2006, an increase of \$157.6 million, or 21.8% including the favorable impact of foreign currency translation. Globally, attendance volume reached 62.7 million for fiscal 2007, up 2.6% from 61.1 million in the prior year. NACO and the U.K. grew attendance volumes, while Continental Europe declined. In fiscal 2007, there were 84.6 million paid weeks in the global meeting business, a 22.8% increase from the prior year level. The excess of paid weeks growth over attendance growth was the key driver of the 15.4% increase in the average meeting fee per attendee on a constant currency basis. The paid weeks metric for meetings, which we began to furnish in fiscal 2007 in order to provide greater transparency, captures total Weight Watchers paid membership by adding pay-as-you-go attendance to paid commitment plan weeks.

In NACO, meeting fees for fiscal 2007 were \$603.7 million, up \$132.0 million, or 28.0%, from \$471.8 million for fiscal 2006. Attendances were 38.1 million, including 3.3 million from acquisitions made during the second half of fiscal 2006. NACO's attendance in total grew 7.7% versus the prior year, but was slightly behind fiscal 2006 excluding acquisitions, declining 1.7%. Paid weeks rose 36.5% as a result of the success of NACO's Monthly Pass, outpacing attendance and thereby driving the 18.7% increase in the average meeting fee. In fiscal 2007, approximately half of our member attendances in NACO were attributable to Monthly Pass. Monthly Pass, first introduced in our 2006 fall marketing campaign, is a recurring billing model whereby the member authorizes us to charge her credit card on a monthly basis, at a discounted rate, until the member elects to cancel. The increase in the average meeting fee arises because not all members who purchase Monthly Pass attend all the meetings for which they have paid.

This year we introduced paid weeks, a new and additional volume metric to provide a greater degree of insight into our business. Before the recent launch of our new commitment plans in the meeting business, growth in attendance essentially approximated growth in meeting paid weeks. With Monthly Pass growing penetration in NACO, we felt that another metric, meeting paid weeks, was needed. The meeting paid week metric captures total Weight Watchers paid meeting membership by adding paid commitment plan weeks to pay-as-you-go weeks for a given period, thus providing a greater degree of transparency.

International company-owned meeting fees were \$277.0 million for fiscal 2007, an increase of \$25.7 million, or 10.2%, from \$251.3 million for fiscal 2006. On a local currency basis, total international meeting fee revenues increased 1.0% from the prior year. Despite U.K. attendance growth of 1.9% in fiscal 2007, total international attendance declined 4.4% in the period to 24.6 million as a result of softness in Continental Europe, down 8.5%.

Worldwide product sales for fiscal 2007 were \$337.7 million, up \$44.4 million, or 15.1%, from \$293.3 million for fiscal 2006. Domestically, product sales grew 12.0% or \$19.6 million to \$182.9 million in fiscal 2007. International product sales increased 19.1%, or \$24.8 million, to \$154.8 million. On a local currency basis, international product sales rose 9.1%. Increased product sales penetration in the meeting room was driven by the launch and strong sell through of several new consumables products and by the strong appeal of our newly designed enrollment products to both new and returning members.

Internet revenues, which include subscription revenue from sales of Weight Watchers Online and Weight Watchers eTools, as well as Internet advertising revenue, grew \$22.2 million, or 17.2%, to \$151.6 million for fiscal 2007, from \$129.4 million for fiscal 2006. End-of-period active Weight Watchers Online subscribers increased 27.0%, from approximately 460,000 at December 30, 2006 to approximately 584,000 at December 29, 2007. This growth was driven by building awareness resulting from the success of WeightWatchers.com's first three national television advertising campaigns, which aired in the beginning of 2007 and again in the spring and fall. The revenue impact of the growth in end-of-period online subscribers was partially offset by a reduction in paid Weight Watchers eTools subscribers in the year as compared to last year, since Weight Watchers eTools is now provided free as part of Monthly Pass. While Internet revenues from Weight Watchers eTools are negatively impacted by this, the revenue gains in NACO from Monthly Pass have far surpassed the impact of this decrease.

---

**Table of Contents**

Other revenue, comprised primarily of licensing revenues and our publications, was \$80.2 million for fiscal 2007, an increase of \$11.9 million, or 17.4%, from \$68.3 million for fiscal 2006. Global licensing revenues increased 21.4%, or \$10.4 million, with increases in both existing and new licenses.

Franchise royalties were \$12.0 million in NACO and \$5.0 million internationally for fiscal 2007. As a result of our recent acquisitions, total franchise royalties were down 11.1% to \$17.0 million from \$19.2 million in the prior year. On a comparable basis, excluding lost royalties from recent acquisitions, franchise royalties rose 13.6%.

Cost of revenues was \$653.3 million for fiscal 2007, an increase of \$96.2 million or 17.3%, from \$557.1 million for fiscal 2006. Gross profit margin of 55.5% of sales for the year increased 70 basis points from 54.8% of sales in the prior year. The margin expansion was derived primarily from higher meeting fees per attendee, a result of Monthly Pass in NACO, a price increase in the U.K. and price increases in a few Continental European markets, and from growth in the licensing business.

Marketing expenses for fiscal 2007 increased \$46.4 million, or 29.2%, to \$205.3 million from \$158.9 million for fiscal 2006. A significant portion of the increase resulted from additional television advertising. In the U.S., WeightWatchers.com began advertising on television for the first time this year, with its national television advertising campaigns. For NACO, Continental Europe and the U.K., we increased our level of television advertising and experienced higher production costs as a result. We also invested more heavily in other non-TV media and direct mail for the NACO business and online advertising in the WeightWatchers.com business as compared to the prior year. As a percentage of net revenues, marketing expenses were 14.0% for fiscal 2007, as compared to 12.9% in the prior year.

Selling, general and administrative expenses were \$173.0 million for fiscal 2007 as compared to \$137.3 million for fiscal 2006, an increase of \$35.7 million. As a percentage of net revenues, selling, general and administrative expenses were slightly above the prior year level, at 11.8% for fiscal 2007, as compared to 11.1% in the same period last year. This year's selling, general and administrative expense has been impacted by our ongoing technology investment in upgrading our systems, both office and meeting room, by employment related expenses, in particular to build our Continental Europe and marketing infrastructures, and to a lesser extent by costs associated with our franchise acquisitions.

Operating income was \$435.6 million for fiscal 2007, an increase of \$55.6 million, or 14.6%, from \$380.0 million for fiscal 2006. The operating income margin for fiscal 2007 was 29.7%, a decrease of 110 basis points from 30.8% for the prior year, primarily as a result of our higher marketing expense.

Interest expense increased \$59.8 million to \$109.3 million for fiscal 2007, as compared to \$49.5 million for fiscal 2006, while the average effective interest rate declined slightly. The increase in interest expense was primarily the result of higher debt outstanding. We raised our debt level in the first quarter of fiscal 2007 to finance the repurchase of 19.1 million of our shares (as further explained in Liquidity and Capital Resources Stock Transactions ).

In connection with the refinancing of the WW.com Credit Facilities and the WWI Credit Facility (as further explained in Item 6. Selected Financial Data Items Affecting Comparability Debt Refinancing ), we recorded a charge of \$3.0 million in the first quarter of fiscal 2007 relating to the write-off of the deferred financing costs associated with this WeightWatchers.com debt and of \$1.3 million in the second quarter of fiscal 2006 for early extinguishment of debt relating to WWI. These charges represented the write-off of a portion of deferred financing costs associated with this old debt.

Our effective tax rate for fiscal 2007 was 38.4%, as compared to 36.5% for fiscal 2006. In fiscal 2006, we recognized a tax benefit of \$6.3 million by reversing tax reserves which, due to the resolution of certain tax matters were no longer necessary, partially offset by adjustments to our tax valuation allowance for foreign tax net operating loss carryforwards.

**Table of Contents***Comparison of Fiscal 2006 (52 weeks) to Fiscal 2005 (52 weeks)*

The table below shows the consolidated income statements for the years ended December 30, 2006 and December 31, 2005. As a result of the July 2, 2005 transaction, which increased Weight Watchers International's ownership in WeightWatchers.com from approximately 20% to approximately 53%, our consolidated results for fiscal 2005 included certain transaction-related expenses in the amount of \$46.4 million, as further explained in Note 3 to our consolidated financial statements. The table below shows the consolidated income statements for fiscal 2006 and fiscal 2005 on a comparable basis adjusted for these fiscal 2005 transaction expenses.

|  | Fiscal<br>2006                          | Reported<br>Results | Fiscal 2005<br>Less<br>Transaction<br>Expenses | Reported<br>Results<br>Less<br>Transaction<br>Expenses | Increase /<br>(Decrease) |
|--|---|---------------------|--|--|--------------------------|
|  | (in millions, except per share amounts) |                     |  |  |                          |
| Revenues   | \$ 1,233.3                              | \$ 1,151.3          | \$   | \$ 1,151.3   | \$ 82.0                  |
| Cost of revenues                                   | 557.1                                   | 520.7               |  | 520.7  | 36.4                     |
| Gross profit                                       | 676.2                                   | 630.6               |  | 630.6  | 45.6                     |
| Marketing expenses                                 | 158.9                                   | 158.3               |  | 158.3  | 0.6                      |
| Selling, general and administrative expenses       | 137.3                                   | 169.8               | 46.4   | 123.4  | 13.9                     |
| Operating income                                   | 380.0                                   | 302.5               | (46.4)   | 348.9  | 31.1                     |
| Interest expense, net                              | 49.5                                    | 21.0                |  | 21.0   | 28.5                     |
| Other (income)/expense, net                        | (1.4)                                   | 2.2                 |  | 2.2  | (3.6)                    |
| Early extinguishment of debt                       | 1.3                                     |                     |  |  | 1.3                      |
| Income before taxes                                | 330.6                                   | 279.3               | (46.4)   | 325.7  | 4.9                      |
| Provision for income taxes                         | 120.8                                   | 104.9               | (18.8)   | 123.7  | (2.9)                    |
| Net income   | \$ 209.8                                | \$ 174.4            | \$ (27.6)                                      | \$ 202.0   | \$ 7.8                   |
| Weighted average diluted common shares outstanding | 99.4                                    | 104.2               | 104.2  | 104.2  |                          |
| Diluted EPS  | \$ 2.11                                 | \$ 1.67             | \$ (0.27)                                      | \$ 1.94  | \$ 0.17                  |

As the table shows, our reported net income was \$209.8 million for fiscal 2006, an increase of \$35.4 million from \$174.4 million for fiscal 2005. Our net income for the year ended December 30, 2006 included \$9.4 million of incremental expense related to non-cash share-based compensation, partially as a result of our January 2006 adoption of FAS 123(R), and a \$6.3 million net benefit from the reversal of income tax reserves and an adjustment to a valuation allowance. Net income for fiscal 2006 of \$209.8 million, including these items, increased \$7.8 million or 3.9% from \$202.0 million in fiscal 2005, adjusted for the above transaction expenses.

Net revenues were \$1,233.3 million for the year ended December 30, 2006, an increase of \$82.0 million or 7.1%, from \$1,151.3 million for fiscal 2005. The revenue increase of \$82.0 million was driven by a \$42.0 million increase in meeting fees, a \$19.7 million increase in online revenues, a \$10.5 million increase in licensing revenues, a \$7.9 million increase in product sales and a \$1.9 million increase in other revenues.

For fiscal 2006, total meeting fees were \$723.1 million, versus \$681.1 million for the same period in the prior fiscal year, an increase of \$42.0 million or 6.2% including the negative impact of foreign currency translation. While attendance volumes in the period increased in NACO compared to the prior year, these gains were mostly offset by declines in attendance in the U.K. and Continental Europe, resulting in a 0.2% increase in total worldwide attendance to 61.1 million, from 60.9 million in the prior year.

In NACO, meeting fees for fiscal 2006 were \$471.8 million, up \$54.8 million or 13.1%, from \$417.0 million for fiscal 2005. Attendances grew 5.7% versus the prior year period to 35.4 million including the impact



---

**Table of Contents**

of acquisitions, or 2.9% without the benefit of acquisitions. Meeting fee growth outpaced attendance growth in the period, with the average meeting fee per attendee up 7.1% over the prior year. The increase in meeting fee per attendee resulted from the positive impact of two new commitment plans, Season Pass, and Monthly Pass, and from a one dollar price rise in approximately 40% of our markets. With Season Pass, a pricing plan which was first launched throughout NACO for our 2006 winter marketing campaign and offered again in the spring, members pay in advance, in full, for 17 consecutive weeks of meetings at a discounted price. Monthly Pass, first introduced in our 2006 fall marketing campaign, is a recurring billing model whereby the member authorizes us to charge her credit card on a monthly basis, at a discounted rate, until the member elects to cancel. The increase in the average meeting fee arises because not all members who purchase Season Pass and Monthly Pass will attend all the meetings for which they have paid.

International company-owned meeting fees were \$251.3 million for fiscal 2006, a decrease of \$12.8 million or 4.8%, from \$264.1 million for fiscal 2005. On a local currency basis, meeting fee revenues declined 4.7% from the prior year. International meeting fees were negatively impacted by a 7.4% decline in U.K. attendance, from 12.6 million in fiscal 2005 to 11.6 million in fiscal 2006, and a 4.4% decline in Continental Europe attendance, from 11.6 million in fiscal 2005 to 11.1 million in fiscal 2006. In the first quarter of fiscal 2006, U.K. attendances declined by 17.2%, but the trend improved to negative 11.6% in the second quarter, and returned to growth in the third and fourth quarters, up 0.4% and 7.0%, respectively. In Continental Europe, attendances increased 6.3% in the first quarter of fiscal 2006, but began a decline in the second quarter, down 7.2%, which continued into the third and fourth quarters, down 7.8% and 10.6%, respectively. In Continental Europe, we believe that most of the weakness was the result of ineffective marketing and the resultant lack of new enrollments. In addition, up until fiscal 2006, Continental Europe saw attendance growth in every year since fiscal 2000.

Worldwide product sales for fiscal 2006 were \$293.3 million, up \$7.9 million, or 2.8%, from \$285.4 million for fiscal 2005. NACO product sales posted strong growth, up 13.2% or \$19.0 million to \$163.3 million in fiscal 2006. This increase is the result of higher attendance volume coupled with improved penetration of our in-meeting consumable product offerings. In addition, E-Commerce was launched in the U.S. in late fiscal 2005 and generated \$4.8 million of sales in fiscal 2006. Internationally, product sales decreased 7.9% or \$11.1 million, to \$130.0 million due primarily to the decline in attendance volume and the negative impact of foreign currency exchange rates. On a local currency basis, international product sales declined 7.4%.

Internet revenues grew \$19.7 million, or 18.0%, to \$129.4 million for fiscal 2006 from \$109.7 million for fiscal 2005, the result of a 15.3% increase in end of period active Weight Watchers Online subscribers, from 399,000 at the end of fiscal 2005 to 460,000 at the end of fiscal 2006. In addition, online advertising revenues grew \$1.5 million or 74.2% to \$3.6 million for fiscal 2006.

Other revenue, comprised primarily of licensing revenues and our publications, was \$68.3 million for fiscal 2006, an increase of \$12.7 million, or 22.8%, from \$55.6 million for fiscal 2005. Licensing revenues increased \$10.5 million or 27.7% worldwide. The U.S. licensing business grew on the strength of increased distribution of existing licenses, including ice cream and cakes, while international revenues grew on the strength of both existing and new licenses. Advertising revenue increased \$1.4 million.

Franchise royalties were \$12.7 million in NACO and \$6.5 million internationally for fiscal 2006. Total franchise royalties of \$19.2 million were down 1.0% from \$19.4 million in the prior fiscal year. Excluding our recently acquired franchises, franchise royalties in NACO rose 4.1% while international franchise royalties rose 8.2%.

Cost of revenues was \$557.1 million for fiscal 2006, an increase of \$36.4 million, or 7.0%, from \$520.7 million for fiscal 2005. Gross profit margin of 54.8% of sales for fiscal 2006 remained consistent with the prior year margin.

---

**Table of Contents**

Marketing expenses remained essentially flat, up \$0.6 million, or 0.4%, to \$158.9 million for fiscal 2006, from \$158.3 million for fiscal 2005. Marketing expenses in the first quarter of fiscal 2006 declined \$7.2 million, or 11.8%, largely the result of timing. Our spring marketing campaign shifted into the second quarter of fiscal 2006 because of a three-week late Easter holiday, April 16<sup>th</sup> in fiscal 2006 versus March 27<sup>th</sup> in fiscal 2005. In addition, the U.K.'s marketing expense was more front-loaded in fiscal 2005 for the launch of the Switch innovation. Furthermore, our fiscal 2006 and fiscal 2007 international winter marketing campaign direct mail expense was incurred in the fourth quarters of fiscal 2005 and fiscal 2006, respectively. In fiscal 2005, our winter marketing campaign direct mail expense was incurred in the first quarter of fiscal 2005, when mailed. For the remainder of fiscal 2006, marketing expenses increased \$7.8 million, or 8.1%. The higher spending on marketing in the remainder of the year was partially due to the timing of Easter, as mentioned above, and in support of the newly acquired territories coupled with increased offline advertising to support the WeightWatchers.com business. Marketing, as a percentage of revenues declined to 12.9% for fiscal 2006, as compared to 13.7% in the prior year.

Selling, general and administrative expenses were \$137.3 million for fiscal 2006 as compared to \$169.8 million for fiscal 2005, a decrease of \$32.5 million, or 19.1%. Fiscal 2005 selling, general and administrative expenses included \$46.4 million of transaction-related expenses. Excluding these transaction-related expenses from fiscal 2005, selling, general and administrative expenses were up \$13.9 million, or 11.3%, for fiscal 2006 versus the comparable adjusted prior year period. Approximately \$9.4 million of the increase in selling, general and administrative expenses is attributable to higher non-cash share-based compensation expense, the majority of which is due to the expensing of stock options in accordance with FAS 123(R), which was adopted at the beginning of fiscal 2006. Selling, general and administrative expenses were 11.1% of revenues for fiscal 2006 including the impact of incremental non-cash share-based compensation, as compared to 10.7% in fiscal 2005 after eliminating transaction expenses from that period. On a reported basis, selling, general and administrative expenses were 14.7% of revenues in fiscal 2005.

Operating income was \$380.0 million for fiscal 2006, an increase of \$77.5 million, or 25.6%, from \$302.5 million for fiscal 2005. The operating income margin for fiscal 2006 was 30.8%, as compared to 26.3% for the prior year. Excluding transaction-related expenses in fiscal 2005 due to the WeightWatchers.com acquisition, operating income increased \$31.1 million, or 8.9%, from \$348.9 million for fiscal 2005. On a comparable basis, the operating income margin improved 50 basis points from 30.3% in the prior year to 30.8% in the current year.

Net interest charges increased \$28.5 million to \$49.5 million for fiscal 2006, as compared to \$21.0 million for fiscal 2005. Our average debt outstanding rose \$341.8 million from the December 2005 level. At the end of fiscal 2005, WeightWatchers.com put in place credit facilities of \$215 million, at a higher interest rate than our previously existing debt, as the final stage of its acquisition by Weight Watchers International. The remaining increase in our average debt outstanding was due to share repurchases and the reactivation of our franchise acquisition program. Our effective interest rate rose from 4.94% for fiscal 2005 to 6.48% for fiscal 2006.

For fiscal 2006, we reported other income of \$1.4 million as compared to other expense of \$2.2 million in fiscal 2005. The \$3.6 million increase is primarily the result of foreign currency fluctuations on intercompany transactions.

In connection with the early extinguishment of debt resulting from the 2006 refinancing of the WWI Credit Facility, we recorded a charge of \$1.3 million relating to the write-off of a portion of the deferred financing costs associated with our old debt.

Our effective tax rate for fiscal 2006 was 36.5%, as compared to 37.6% for fiscal 2005. In fiscal 2006, we recognized a tax benefit of \$6.3 million by reversing tax reserves, which due to the resolution of certain tax matters were no longer necessary, partially offset by adjustments to our tax valuation allowance for foreign tax net operating loss carryforwards.

---

**Table of Contents**

**LIQUIDITY AND CAPITAL RESOURCES**

*Balance Sheet*

Comparing the balance sheet at December 29, 2007 with that at December 30, 2006, our cash balance increased by \$2.3 million from \$37.5 million to \$39.8 million. Our working capital deficit at December 29, 2007 was \$172.1 million, including \$39.8 million of cash, as compared to \$64.3 million, including \$37.5 million of cash, at December 30, 2006. Excluding the change in cash, the working capital deficit increased by \$110.1 million from December 30, 2006 to December 29, 2007. Of the \$110.1 million increase in negative working capital, approximately \$68.2 million relates to operational items, \$26.7 million reflects an increase in the current portion of our long-term debt and \$25.5 million relates to an increase in our derivative payable due to changes in the interest rate yield curve. These are partially offset by a decrease in negative working capital of \$10.3 million arising from higher deferred taxes. The \$68.2 million of operational items is largely the result of a \$16.0 million increase in deferred revenue for member prepayments primarily associated with Monthly Pass, a \$16.1 million increase in accrued interest and the remaining \$36.1 million is primarily comprised of higher payables due to timing and accrued expenses including the U.K. VAT reserve.

Capital spending has averaged approximately \$27.4 million annually over the three fiscal years ended December 29, 2007 and has consisted primarily of leasehold improvements, furniture and equipment for meeting locations and information system and website development expenditures.

*Sources and Uses of Cash*

*Fiscal 2007*

At the end of fiscal 2007, cash and cash equivalents were \$39.8 million, an increase of \$2.3 million from the end of fiscal 2006. Cash flows provided by operating activities were \$318.5 million. The cash provided by operations was driven by our net income of \$201.2 million, changes in our working capital, as described above, and differences between book and cash taxes. Investing activities utilized \$48.8 million, including \$16.8 million for our fiscal 2007 franchise acquisitions and \$31.8 million for capital spending. Net cash used for financing activities totaled \$269.2 million. This included the repurchase of 19.1 million shares of our common stock for \$1,033.6 million in connection with our Tender Offer and share repurchase from Artal (as further explained in [Liquidity and Capital Resources - Stock Transactions](#)) and dividend payments of \$58.5 million, financed primarily by net proceeds from borrowings of \$799.0 million.

*Fiscal 2006*

At the end of fiscal 2006, cash and cash equivalents were \$37.5 million, an increase of \$6.0 million from the end of fiscal 2005. Cash flows provided by operating activities were \$265.8 million, including \$37.0 million provided by WeightWatchers.com's operating activities. The cash provided by operations was driven by our net income of \$209.8 million, changes in our working capital and differences between book and cash taxes. Investing activities utilized \$171.4 million, including \$140.4 million for our fiscal 2006 franchise acquisitions and \$31.0 million for capital spending. Net cash used for financing activities totaled \$90.9 million, including \$151.7 million used to repurchase 3.6 million shares of our common stock pursuant to our stock repurchase plan and \$51.8 million used to pay dividends, offset by net proceeds from borrowings of \$103.0 million. See Part II, Item 5 of this Annual Report on Form 10-K for more information regarding our stock repurchase plan.

*Fiscal 2005*

At the end of fiscal 2005, cash and cash equivalents were \$31.5 million, a decrease of \$3.7 million from the end of the fiscal 2004. Cash flows provided by operating activities in fiscal 2005 were \$296.8 million. Cash provided by WeightWatchers.com's operating activities was \$46.2 million. The decrease in cash provided by operating activities in fiscal 2006 from fiscal 2005 is partially due to a change in the classification of the tax benefit for stock options and restricted stock units. In fiscal 2005, this benefit was included in cash provided by operations, but with the adoption of FAS 123(R) in fiscal 2006, this benefit is included in cash provided by



**Table of Contents**

financing activities. Investing activities utilized \$400.3 million of cash, including \$380.8 million for the acquisition of the remaining interests in WeightWatchers.com and \$19.4 million for capital spending. Net cash provided for financing activities totaled \$103.2 million, comprised of net borrowings of \$277.0 million and the use of \$176.0 million for the repurchase of 3.7 million shares of our common stock pursuant to our stock repurchase plan.

*Long-Term Debt*

As of December 29, 2007, our credit facility consisted of Term Loan A, Additional Term Loan A, Term Loan B, and a revolving credit facility, or the Revolver, collectively, the WWI Credit Facility. At December 29, 2007, we had debt of \$1,648.1 million and had additional availability under our \$500.0 million Revolver of \$383.4 million.

On June 24, 2005, Weight Watchers International amended certain provisions of WWI's then-existing credit facility to allow for the December 16, 2005 redemption by WeightWatchers.com of its shares owned by Artal.

On December 16, 2005, WeightWatchers.com borrowed \$215.0 million pursuant to two credit facilities, consisting of (i) a five year, senior secured first lien term loan in an aggregate principal amount of \$170.0 million and (ii) a five and one-half year, senior secured second lien term loan facility in an aggregate principal amount of \$45.0 million.

In May 2006, we entered into a refinancing to reduce our effective interest rate while increasing our borrowing capacity and extending the maturities of borrowings under WWI's then-existing credit facility. In connection with the refinancing, we increased our term loans from \$293.4 million to \$350.0 million. The additional funds of \$55.6 million were used to pay down the revolving line of credit. Also, in connection with this refinancing, WWI's then-existing line of credit was repaid and replaced with a new revolving line of credit which increased borrowing capacity from \$350.0 million to \$500.0 million. In connection with this refinancing, we incurred expenses of \$1.3 million.

In January 2007, in connection with the Tender Offer (as discussed in Item 5 herein), we increased our debt capacity by adding an Additional Term Loan A in the amount of \$700 million and a new Term Loan B in the amount of \$500 million. We utilized \$185.8 million of these proceeds to pay off the WW.com Credit Facilities. In connection with this refinancing, we incurred expenses of \$3.0 million. The Additional Term Loan A and the Term Loan B mature in January 2013 and January 2014, respectively.

At December 29, 2007, December 30, 2006 and December 31, 2005, our debt consisted entirely of variable-rate instruments. The average interest rate on our debt was approximately 6.5%, 6.8% and 6.1%, per annum at December 29, 2007, December 30, 2006 and December 31, 2005, respectively.

The following schedule sets forth our long-term debt obligations (and interest rates) at December 29, 2007:

**Long-Term Debt****At December 29, 2007****(Balances in millions)**

|                                 | <b>Balance</b>    | <b>Interest<br/>Rate</b> |
|---------------------------------|-------------------|--------------------------|
| Revolver due 2011               | \$ 115.0          | 6.34%                    |
| Term Loan A due 2011            | 336.9             | 6.39%                    |
| Additional Term Loan A due 2013 | 700.0             | 6.50%                    |
| Term Loan B due 2014            | 496.2             | 6.75%                    |
| <b>Total Debt</b>               | <b>1,648.1</b>    |                          |
| Less Current Portion            | 45.6              |                          |
| <b>Total Long-Term Debt</b>     | <b>\$ 1,602.5</b> |                          |



---

## **Table of Contents**

The Term Loan A, Additional Term Loan A and the Revolver bear interest at an initial rate equal to LIBOR plus 1.25% per annum or, at our option, the alternate base rate (as defined in the WWI Credit Facility agreements). The Term Loan B bears interest at an initial rate equal to LIBOR plus 1.5% per annum or, at our option, the alternate base rate (as defined in the WWI Credit Facility agreements). In addition to paying interest on outstanding principal under the WWI Credit Facility, we are required to pay a commitment fee to the lenders under the Revolver with respect to the unused commitments at an initial rate equal to 0.25% per year.

As a result of our achievement of certain financial ratios, we anticipate a 0.25% reduction in our interest rate spread over LIBOR for the Term Loan A, Additional Term Loan A and the Revolver in fiscal 2008, which we expect will reduce our interest expense in fiscal 2008.

The WWI Credit Facility contains customary covenants, including covenants that, in certain circumstances, restrict our ability to incur additional indebtedness, pay dividends on and redeem capital stock, make other payments, including investments, sell our assets and enter into consolidations, mergers and transfers of all or substantially all of our assets. The WWI Credit Facility also requires us to maintain specified financial ratios and satisfy certain financial condition tests. At December 29, 2007, we were in compliance with all of the required financial ratios and also met all of the financial condition tests and we are expected to continue to do so for the foreseeable future. The WWI Credit Facility contains customary events of default. Upon the occurrence of an event of default under the WWI Credit Facility, the lenders thereunder may cease making loans and declare amounts outstanding to be immediately due and payable. The WWI Credit Facility is guaranteed by certain of our existing and future subsidiaries. Substantially all of our assets collateralize the WWI Credit Facility.

On June 7, 2007, Standard & Poor's raised its rating on our Term Loan A, Additional Term Loan A, Term Loan B and Revolver from BB to BB+. On January 4, 2007, Moody's affirmed its Ba1 rating for our Term Loan A and Revolver and assigned a Ba1 rating to our Additional Term Loan A and Term Loan B.

### *Dividends*

We have issued a quarterly cash dividend of \$0.175 per share every quarter beginning with the first quarter of fiscal 2006.

Any decision to declare and pay dividends in the future will be made at the discretion of our Board of Directors, after taking into account our financial results, capital requirements and other factors they may deem relevant. Our Board of Directors may decide at any time to decrease the amount of dividends or discontinue the payment of dividends based on these factors. The WWI Credit Facility also contains restrictions on our ability to pay dividends on our common stock. See Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations Liquidity and Capital Resources Long-Term Debt for a description of the WWI Credit Facility and these restrictions.

The WWI Credit Facility provides that we are permitted to pay dividends and extraordinary dividends so long as we are not in default under our credit agreement. However, payment of extraordinary dividends shall not exceed \$150 million in any fiscal year if net debt to EBITDA is greater than 2.5:1 and investment grade rating date (as defined in the WWI Credit Facility agreements) has not occurred. We do not expect this restriction to impair our ability to pay dividends, but it could do so.

### *Contractual Obligations*

We are obligated under non-cancelable operating leases primarily for office and rent facilities. Consolidated rent expense charged to operations under all our leases for fiscal 2007 was approximately \$33.0 million.

**Table of Contents**

The following table summarizes our future contractual obligations as of December 29, 2007.

|  | Total      | Less than<br>1 Year | Payment Due by Period      |           | More than<br>5 Years |
|--|------------|---------------------|----------------------------|-----------|----------------------|
|  |            |                     | 1-3 Years<br>(in millions) | 3-5 Years |                      |
| Long-Term Debt <sup>(1)</sup>              |            |                     |                            |           |                      |
| Principal                                  | \$ 1,648.1 | \$ 45.6             | \$ 377.5                   | \$ 699.0  | \$ 526.0             |
| Interest                                   | 451.5      | 123.9               | 186.0                      | 108.3     | 33.3                 |
| Operating Leases                           | 107.0      | 27.1                | 37.7                       | 18.4      | 23.8                 |
| Other long-term liabilities <sup>(2)</sup> | 4.2        | (0.2)               | 0.6                        | 1.2       | 2.6                  |
| Total                                      | \$ 2,210.8 | \$ 196.4            | \$ 601.8                   | \$ 826.9  | \$ 585.7             |

- (1) Due to the fact that all of our debt is variable rate based, we have assumed for purposes of this table that the interest rate on all of our debt as of December 29, 2007 remains constant for all periods presented.
- (2) Other long-term liabilities primarily consist of deferred rent costs. The provision for income tax contingencies recorded in accordance with FIN 48 and included in other long-term liabilities on the consolidated balance sheet is not included in the table above due to the fact that the Company is unable to estimate the timing of payment for this liability.

Debt obligations due to be repaid in the next 12 months are expected to be satisfied with operating cash flows. We believe that cash flows from operating activities, together with borrowings available under our Revolver, will be sufficient for the next 12 months to fund currently anticipated capital expenditure requirements, debt service requirements and working capital requirements.

*Acquisitions**WeightWatchers.com Acquisition*

Pursuant to a merger agreement effective July 2, 2005, the last day of our second quarter of fiscal 2005, Weight Watchers International increased its ownership interest in WeightWatchers.com from approximately 20% to approximately 53% for a total cash outlay of \$136.4 million including \$107.9 million paid to WeightWatchers.com and \$28.5 million paid to the non-Artal shareholders. Further to this, on December 16, 2005, WeightWatchers.com redeemed all of the equity interests in WeightWatchers.com owned by Artal for the aggregate cash consideration of \$304.8 million. As a result of this redemption, WeightWatchers.com is a wholly-owned subsidiary of Weight Watchers International.

*Franchise Acquisitions*

In January 2008, we acquired substantially all of the assets of our Palm Beach, Florida franchisee for a purchase price of approximately \$12.9 million.

On June 3, 2007, we acquired substantially all of the assets of our British Columbia franchisee for a purchase price of \$15.8 million that was financed through cash from operations.

On December 11, 2006, we acquired substantially all of the assets of our western Michigan franchisee for a purchase price of approximately \$39.5 million, and reacquired our franchise rights in Greece and Italy for approximately \$4.3 million, both of which were financed through cash from operations.

On November 2, 2006, we acquired substantially all of the assets of our Suffolk County, New York franchisee for a purchase price of approximately \$24.5 million that was financed through cash from operations.

On August 17, 2006, we acquired substantially all of the assets of our eastern Canadian franchisee and of Vale Printing Limited for a net purchase price of approximately \$51.2 million that was financed through cash from operations.



## **Table of Contents**

On July 27, 2006, we acquired substantially all of the assets of our Indiana franchisee for a purchase price of approximately \$25.0 million that was financed through cash from operations.

### *Joint Venture*

In February 2008, we entered into a joint venture with Groupe DANONE S.A. to establish a weight management business in the People's Republic of China. The joint venture, 51% owned by us and 49% owned by Groupe DANONE, is expected to commence retail operations in China within the next year.

### *Stock Transactions*

On October 9, 2003, our Board of Directors authorized a program to repurchase up to \$250.0 million of our outstanding common stock. On each of June 13, 2005 and May 25, 2006, our Board of Directors authorized adding \$250.0 million to this program. Under this program, we will not purchase shares held by Artal. This program currently has no expiration date. As of fiscal year-end 2007, \$216.4 million remains available to purchase our shares under this program. From fiscal 2003 through fiscal 2006, we purchased 12.8 million shares of common stock in the open market for a total purchase price of \$533.6 million.

On December 18, 2006, we commenced a Tender Offer in which we sought to acquire up to 8.3 million shares of our common stock at a price between \$47.00 and \$54.00 per share. Prior to the Tender Offer, we entered into an agreement with Artal whereby Artal agreed to sell us at the same price as is determined in the Tender Offer the number of our shares necessary to keep its percentage ownership in us at substantially the same level after the Tender Offer. Artal also agreed not to participate in the Tender Offer so that it would not affect the determination of the price in the Tender Offer. The Tender Offer expired at midnight on January 18, 2007, and on January 26, 2007, we repurchased approximately 8.5 million shares at a price of \$54.00 per share. The 8.5 million shares repurchased are comprised of the 8.3 million shares we offered to purchase and 0.2 million shares purchased pursuant to our right to purchase up to an additional 2% of the outstanding shares as of November 30, 2006. On February 2, 2007, we purchased 10.5 million of our shares from Artal at a purchase price of \$54.00 per share pursuant to our prior agreement with Artal. In January 2007, we amended and supplemented our revolving line of credit facility to finance these repurchases.

### *Factors Affecting Future Liquidity*

Any future acquisitions, joint ventures or other similar transactions could require additional capital and we cannot be certain that any additional capital will be available on acceptable terms or at all. Our ability to fund our capital expenditure requirements, interest, principal and dividend payment obligations and working capital requirements and to comply with all of the financial covenants under our debt agreements depends on our future operations, performance and cash flow. These are subject to prevailing economic conditions and to financial, business and other factors, some of which are beyond our control.

### **Off-Balance Sheet Transactions**

As part of our ongoing business, we do not participate in transactions that generate relationships with unconsolidated entities or financial partnerships established for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes, such as entities often referred to as structured finance or special purpose entities.

### **Related Parties**

For a discussion of related party transactions affecting us, see Item 13. Certain Relationships and Related Transactions, and Director Independence in Part III of this Annual Report on Form 10-K.

## **Table of Contents**

### **Seasonality**

Our business is seasonal, with revenues generally decreasing at year end and during the summer months. Our advertising schedule supports the three key enrollment-generating seasons of the year: winter, spring and fall, with winter having the highest concentration of advertising spending. The timing of certain holidays, particularly Easter, which precedes the spring marketing campaign and occurs between March 22 and April 25, may affect our results of operations and the year-to-year comparability of our results. For example, in fiscal 2007, Easter fell on April 8, which means that the pre-summer marketing campaign began earlier than it did in fiscal 2006. Our operating income for the first half of the year is generally the strongest. While WeightWatchers.com experiences similar seasonality in terms of new subscriber signups, its revenue tends to be less seasonal because it amortizes subscription revenue over the related subscription period.

### **Recently Issued Accounting Standards**

In December 2007, the FASB issued Statement of Financial Accounting Standards No. 141 (Revised 2007), *Business Combinations*. This Statement established principles and requirements for how the acquirer (a) recognizes and measures the identifiable assets acquired, liabilities assumed and any non-controlling interest in the acquiree; (b) recognizes and measures the goodwill acquired and (c) determines what information to disclose. This Statement is effective for business combinations for which the acquisition date is on or after January 4, 2009, the first day of our 2009 fiscal year. The impact on WWI of adopting this standard will depend on the nature, terms and size of any business combinations completed after the effective date.

In December 2007, the FASB issued Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements* an amendment of ARB No. 51. This Statement establishes accounting and reporting standards for noncontrolling interests, sometimes referred to as minority interests. This statement is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008. We do not expect the adoption of this standard to have a material impact on our financial position, results of operations or on-going cash flows.

### **Item 7A. Quantitative and Qualitative Disclosures about Market Risk**

We are exposed to foreign currency fluctuations and interest rate changes. Our exposure to market risk for changes in interest rates relates to interest expense of variable rate debt. Since 100% of our debt is now variable rate based, any changes in market interest rates will cause an equal change in our net interest expense.

Other than inter-company transactions between our domestic and foreign entities, we generally do not have significant transactions that are denominated in a currency other than the functional currency applicable to each entity. From time to time we may enter into forward and swap contracts to hedge transactions denominated in foreign currencies to reduce the currency risk associated with fluctuating exchange rates. Realized and unrealized gains and losses from any of these transactions may be included in net income for the period.

In addition, we have entered into interest rate swaps with notional amounts totaling \$1,050 million as of December 29, 2007 to hedge a substantial portion of our variable rate debt. Changes in the fair value of these derivatives will be recorded each period in earnings for non-qualifying derivatives or accumulated other comprehensive income (loss) for qualifying derivatives.

Fluctuations in currency exchange rates may impact our shareholders' equity. The assets and liabilities of our non-U.S. subsidiaries are translated into U.S. dollars at the exchange rates in effect at the balance sheet date. Revenues and expenses are translated into U.S. dollars at the weighted average exchange rate for the period. The resulting translation adjustments are recorded in shareholders' equity as a component of accumulated other comprehensive income (loss). In addition, fluctuations in the value of the euro will cause the U.S. dollar translated amounts to change in comparison to prior periods.

## **Table of Contents**

Each of our subsidiaries, other than WeightWatchers.com, derives revenues and incurs expenses primarily within a single country and, consequently, does not generally incur currency risks in connection with the conduct of normal business operations.

### **Item 8. Financial Statements and Supplementary Data**

This information is incorporated by reference to our consolidated financial statements on pages F-1 through F-32, including the report thereon of PricewaterhouseCoopers LLP on page F-2.

### **Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure**

None.

### **Item 9A. Controls and Procedures**

#### **Disclosure Controls and Procedures**

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures. Any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this report. Based upon that evaluation and subject to the foregoing, our Chief Executive Officer and Chief Financial Officer concluded that the design and operation of our disclosure controls are effective at the reasonable assurance level.

In addition, there was no change in our internal control over financial reporting that occurred during the most recent fiscal quarter (the fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonable likely to materially affect our internal control over financial reporting.

In fiscal 2007, we have upgraded some of our information systems, which resulted in the automation of certain key processes. As we migrated to this new environment, our management has taken appropriate actions to ensure the continuity of key controls, and the transitions were reviewed as part of our testing of internal controls as they relate to the reliability of financial reporting and the preparation and fair presentation of our consolidated financial statements.

#### **Management's Report on Internal Control Over Financial Reporting**

Our management is responsible for establishing and maintaining adequate internal control over financial reporting. Internal control over financial reporting is a process designed under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America.

Our management assessed the effectiveness of our internal control over financial reporting as of December 29, 2007, the end of fiscal 2007. In making this assessment, our management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control-Integrated Framework. Based on this assessment, management, under the supervision and with the participation of our principal executive officer and principal financial officer, concluded that, as of December 29, 2007, our internal control over financial reporting was effective based on those criteria.



**Table of Contents**

The effectiveness of our internal control over financial reporting as of December 29, 2007 has been audited by PricewaterhouseCoopers LLP, an independent registered public accounting firm, as stated in their report which appears on page F-2 to our consolidated financial statements.

**Item 9B. Other Information**

None.

**Table of Contents****PART III****Items 10, 11, 12, 13 and 14. Directors, Executive Officers and Corporate Governance; Executive Compensation; Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters; Certain Relationships and Related Transactions, and Director Independence; Principal Accountant Fees and Services.**

Information called for by Items 10, 11, 12, 13 and 14 of Part III is incorporated by reference from our definitive Proxy Statement to be filed in connection with our 2008 Annual Meeting of Shareholders pursuant to Regulation 14A, except that (i) the information regarding our executive officers called for by Item 401(b) of Regulation S-K has been included in Part I of this Annual Report on Form 10-K; and (ii) the information regarding certain company equity compensation plans called for by Item 201(d) of Regulation S-K is set forth below.

**Securities Authorized for Issuance Under Equity Compensation Plans**

The following table summarizes our equity compensation plan information as of December 29, 2007:

**Equity Compensation Plan Information**

| <b>Plan category</b>                                       | <b>Number of securities to be issued upon exercise of outstanding options, warrants and rights<sup>(1)</sup></b> | <b>Weighted average exercise price of outstanding options, warrants and rights<sup>(2)</sup></b> | <b>Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a))</b> |
|--|--|--|--|
| Equity compensation plans approved by security holders     | 2,486,238  | \$ 38.21   | 1,199,849  |
| Equity compensation plans not approved by security holders |  |  |  |
| <b>Total</b>   | <b>2,486,238</b>   | <b>\$ 38.21</b>  | <b>1,199,849</b>   |

(1) Consists of 2,225,558 shares of our common stock issuable upon the exercise of outstanding options and 260,680 shares of our common stock issuable upon the vesting of restricted stock units awarded under our 2004 Stock Incentive Plan and our 1999 Stock Purchase and Option Plan.

(2) Includes weighted average exercise price of stock options outstanding of \$42.69 and restricted stock units of \$0.

**Code of Business Conduct and Ethics**

We have adopted a Code of Business Conduct and Ethics for our officers, including our principal executive officer, principal financial officer, principal accounting officer and controller, and our employees and directors. Our Code of Business Conduct and Ethics, as amended, is available on our website at [www.weightwatchersinternational.com](http://www.weightwatchersinternational.com). In addition, shareholders may request a free copy of the Code of Business Conduct and Ethics from Weight Watchers International, Inc., Attn: Corporate Secretary, 11 Madison Avenue, 17<sup>th</sup> Floor, New York, NY 10010, (212) 589-2700.

In addition to any disclosures required under the Exchange Act, any amendment of our Code of Business Conduct and Ethics or waiver thereof applicable to any of our principal executive officer, principal financial officer, principal accounting officer or controller or persons performing similar functions and that relates to any element of the code of ethics definition enumerated in Item 406(b) of Regulation S-K of the Exchange Act will be disclosed on our website at [www.weightwatchersinternational.com](http://www.weightwatchersinternational.com) within four business days of the date of such amendment or waiver. In the case of a waiver, the nature of the waiver, the name of the person to whom the waiver was granted and the date of the waiver will also be disclosed on our website within four business days of the date of such amendment or waiver.



**Table of Contents**

**PART IV**

**Item 15. Exhibits and Financial Statement Schedules**

1. Financial Statements

The financial statements listed in the Index to Financial Statements and Financial Statement Schedule on page F-1 are filed as part of this Annual Report on Form 10-K.

2. Financial Statement Schedule

The financial statement schedule listed in the Index to Financial Statements and Financial Statement Schedule on page F-1 is filed as part of this Annual Report on Form 10-K.

3. Exhibits

The exhibits listed in the Exhibit Index are filed as part of this Annual Report on Form 10-K.

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**INDEX TO FINANCIAL STATEMENTS AND FINANCIAL STATEMENT SCHEDULE COVERED BY REPORT OF  
INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

**Items 15(a) 1 & 2**

|  | <b>Pages</b> |
|--|--------------|
| <u>Report of Independent Registered Public Accounting Firm</u>   | F-2          |
| <u>Consolidated Balance Sheets at December 29, 2007 and December 30, 2006</u>  | F-3          |
| <u>Consolidated Statements of Operations for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005</u>   | F-4          |
| <u>Consolidated Statements of Changes in Shareholders' Equity (Deficit), for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005</u>                                       | F-5          |
| <u>Consolidated Statements of Cash Flows for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005</u>   | F-6          |
| <u>Notes to Consolidated Financial Statements</u>  | F-7          |
| <u>Schedule II Valuation and Qualifying Accounts and Reserves for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005</u>  | S-1          |
| All other schedules are omitted for the reason that they are either not required, not applicable, not material or the information is included in the consolidated financial statements or notes thereto. |              |

F-1

---

**Table of Contents**

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Board of Directors and Shareholders of Weight Watchers International, Inc.:

In our opinion, the consolidated financial statements listed in the index appearing under Item 15(a)(1) on page F-1 present fairly, in all material respects, the financial position of Weight Watchers International, Inc. and its subsidiaries (the Company) at December 29, 2007 and December 30, 2006, and the results of their operations and their cash flows for each of the three years in the period ended December 29, 2007 in conformity with accounting principles generally accepted in the United States of America. In addition, in our opinion, the financial statement schedule listed in the index appearing under Item 15(a)(2) on page F-1 presents fairly, in all material respects, the information set forth therein when read in conjunction with the related consolidated financial statements. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 29, 2007, based on criteria established in *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements and financial statement schedule, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express opinions on these financial statements, on the financial statement schedule, and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

As discussed in Note 2 to the consolidated financial statements, the Company changed the manner in which it accounts for share-based compensation in 2006.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

PricewaterhouseCoopers LLP

New York, New York

February 27, 2008

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****CONSOLIDATED BALANCE SHEETS AT****(IN THOUSANDS)**

|  | <b>December 29,<br/>2007</b> | <b>December 30,<br/>2006</b> |
|--|------------------------------|------------------------------|
| <b>ASSETS</b>  |                              |                              |
| <b>CURRENT ASSETS</b>  |                              |                              |
| Cash and cash equivalents  | \$ 39,823                    | \$ 37,504                    |
| Receivables (net of allowances: December 29, 2007 \$2,591 and December 30, 2006 \$1,673) | 42,368                       | 40,324                       |
| Inventories, net   | 44,607                       | 38,548                       |
| Derivative receivable  |                              | 1,993                        |
| Deferred income taxes  | 20,104                       | 9,835                        |
| Prepaid expenses and other current assets  | 39,434                       | 40,316                       |
| <b>TOTAL CURRENT ASSETS</b>  | <b>186,336</b>               | <b>168,520</b>               |
| Property and equipment, net  | 37,649                       | 31,033                       |
| Franchise rights acquired  | 724,188                      | 691,903                      |
| Goodwill   | 51,364                       | 51,329                       |
| Trademarks and other intangible assets   | 27,542                       | 21,027                       |
| Deferred income taxes  | 9,917                        | 28,476                       |
| Deferred financing costs, net  | 5,996                        | 5,296                        |
| Other noncurrent assets  | 3,229                        | 3,127                        |
| <b>TOTAL ASSETS</b>  | <b>\$ 1,046,221</b>          | <b>\$ 1,000,711</b>          |
| <b>LIABILITIES AND SHAREHOLDERS' DEFICIT</b>   |                              |                              |
| <b>CURRENT LIABILITIES</b>   |                              |                              |
| Portion of long-term debt due within one year  | \$ 45,625                    | \$ 18,922                    |
| Accounts payable   | 42,678                       | 31,891                       |
| Dividend payable   | 14,233                       | 17,062                       |
| Salaries and wages   | 43,497                       | 35,909                       |
| Accrued interest   | 24,324                       | 8,189                        |
| Derivative payable   | 23,546                       |                              |
| Other accrued liabilities  | 85,843                       | 65,600                       |
| Income taxes payable   | 19,296                       | 11,839                       |
| Deferred revenue   | 59,389                       | 43,439                       |
| <b>TOTAL CURRENT LIABILITIES</b>   | <b>358,431</b>               | <b>232,851</b>               |
| Long-term debt   | 1,602,500                    | 830,237                      |
| Deferred income taxes  | 1,786                        |                              |
| Other  | 9,834                        | 5,990                        |
| <b>TOTAL LIABILITIES</b>   | <b>1,972,551</b>             | <b>1,069,078</b>             |
| Commitments and contingencies (Note 13)  |                              |                              |
| <b>SHAREHOLDERS' DEFICIT</b>   |                              |                              |
| Dividend to Artal Luxembourg S.A.  | (304,835)                    | (304,835)                    |

Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

|  |                     |                     |
|--|---------------------|---------------------|
| Common stock, \$0 par 1,000,000 shares authorized; 111,988 shares issued                           |                     |                     |
| Treasury stock, at cost, 32,578 shares at December 29, 2007 and 14,486 shares at December 30, 2006 | (1,570,054)         | (540,318)           |
| Retained earnings  | 950,213             | 770,539             |
| Accumulated other comprehensive (loss)/income  | (1,654)             | 6,247               |
| <b>TOTAL SHAREHOLDERS DEFICIT</b>  | <b>(926,330)</b>    | <b>(68,367)</b>     |
| <b>TOTAL LIABILITIES AND SHAREHOLDERS DEFICIT</b>  | <b>\$ 1,046,221</b> | <b>\$ 1,000,711</b> |

The accompanying notes are an integral part of the consolidated financial statements.

F-3



**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE FISCAL YEARS ENDED**  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

|  | December 29,<br>2007<br>(52 weeks) | December 30,<br>2006<br>(52 weeks) | December 31,<br>2005<br>(52 Weeks) |
|--|------------------------------------|------------------------------------|------------------------------------|
| Meeting fees, net                            | \$ 880,724                         | \$ 723,088                         | \$ 681,097                         |
| Product sales and other, net                 | 434,818                            | 380,817                            | 360,497                            |
| Internet revenues                            | 151,625                            | 129,420                            | 109,657                            |
| Revenues, net                                | 1,467,167                          | 1,233,325                          | 1,151,251                          |
| Cost of meetings, products and other         | 620,455                            | 528,052                            | 493,910                            |
| Cost of Internet revenues                    | 32,776                             | 29,113                             | 26,772                             |
| Cost of revenues                             | 653,231                            | 557,165                            | 520,682                            |
| Gross profit                                 | 813,936                            | 676,160                            | 630,569                            |
| Marketing expenses                           | 205,336                            | 158,942                            | 158,252                            |
| Selling, general and administrative expenses | 172,993                            | 137,170                            | 169,825                            |
| Operating income                             | 435,607                            | 380,048                            | 302,492                            |
| Interest expense                             | 109,277                            | 49,532                             | 20,969                             |
| Other (income)/expense, net                  | (3,182)                            | (1,447)                            | 2,208                              |
| Early extinguishment of debt                 | 3,021                              | 1,321                              |                                    |
| Income before income taxes                   | 326,491                            | 330,642                            | 279,315                            |
| Provision for income taxes                   | 125,311                            | 120,817                            | 104,913                            |
| Net income                                   | \$ 201,180                         | \$ 209,825                         | \$ 174,402                         |
| Earnings Per Share:                          |                                    |                                    |                                    |
| Basic  | \$ 2.50                            | \$ 2.13                            | \$ 1.70                            |
| Diluted                                      | \$ 2.48                            | \$ 2.11                            | \$ 1.67                            |
| Weighted average common shares outstanding:  |                                    |                                    |                                    |
| Basic  | 80,583                             | 98,719                             | 102,747                            |
| Diluted                                      | 81,107                             | 99,426                             | 104,203                            |
| Dividends declared per common share          | \$ 0.70                            | \$ 0.70                            |                                    |

The accompanying notes are an integral part of the consolidated financial statements.



**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS EQUITY (DEFICIT)**  
**(IN THOUSANDS)**

|  | Common Stock |        | Treasury Stock |              | Accumulated Other Comprehensive Income (Loss) | Dividend to Artal Luxembourg S.A. | Retained Earnings | Total       |
|--|--------------|--------|----------------|--------------|---|-----------------------------------|-------------------|-------------|
|  | Shares       | Amount | Shares         | Amount       |   |                                   |                   |             |
| Balance at January 1, 2005   | 111,988      | \$     | 9,575          | \$ (222,547) | \$ 5,794                                      | \$                                | \$ 413,192        | \$ 196,439  |
| Comprehensive Income:  |              |        |                |              |   |                                   |                   |             |
| Net income   |              |        |                |              |   |                                   | 174,402           | 174,402     |
| Translation adjustment, net of taxes of \$853  |              |        |                |              | (1,272)                                       |                                   |                   | (1,272)     |
| Changes in fair value of derivatives accounted for as hedges, net of taxes of (\$942)  |              |        |                |              | 1,473   |                                   |                   | 1,473       |
| Total Comprehensive Income   |              |        |                |              |   |                                   |                   | 174,603     |
| Issuance of treasury stock under employee stock plans                                  |              |        | (1,897)        | 7,663        |   |                                   | (3,951)           | 3,712       |
| Tax benefit of stock options exercised   |              |        |                |              |   |                                   | 26,770            | 26,770      |
| Exercise of WW.com warrants  |              |        |                |              |   |                                   | (4,261)           | (4,261)     |
| Dividend to Artal Luxembourg S.A.  |              |        |                |              |   | (304,835)                         |                   | (304,835)   |
| Purchase of treasury stock   |              |        | 3,732          | (175,980)    |   |                                   |                   | (175,980)   |
| Compensation expense on restricted stock awards  |              |        |                |              |   |                                   | 2,901             | 2,901       |
| Balance at December 31, 2005   | 111,988      | \$     | 11,410         | \$ (390,864) | \$ 5,995                                      | \$ (304,835)                      | \$ 609,053        | \$ (80,651) |
| Comprehensive Income:  |              |        |                |              |   |                                   |                   |             |
| Net income   |              |        |                |              |   |                                   | 209,825           | 209,825     |
| Translation adjustment, net of taxes of \$(675)  |              |        |                |              | 699   |                                   |                   | 699         |
| Changes in fair value of derivatives accounted for as hedges, net of taxes of \$287    |              |        |                |              | (447)   |                                   |                   | (447)       |
| Total Comprehensive Income   |              |        |                |              |   |                                   |                   | 210,077     |
| Issuance of treasury stock under stock plans   |              |        | (551)          | 2,224        |   |                                   | 2,947             | 5,171       |
| Tax benefit of restricted stock units vested and stock options exercised               |              |        |                |              |   |                                   | 6,234             | 6,234       |
| Secondary offering fees  |              |        |                |              |   |                                   | (455)             | (455)       |
| Cash dividends declared  |              |        |                |              |   |                                   | (68,854)          | (68,854)    |
| Purchase of treasury stock   |              |        | 3,627          | (151,678)    |   |                                   |                   | (151,678)   |
| Compensation expense on share-based awards   |              |        |                |              |   |                                   | 11,789            | 11,789      |
| Balance at December 30, 2006   | 111,988      | \$     | 14,486         | \$ (540,318) | \$ 6,247                                      | \$ (304,835)                      | \$ 770,539        | \$ (68,367) |
| Comprehensive Income:  |              |        |                |              |   |                                   |                   |             |
| Net income   |              |        |                |              |   |                                   | 201,180           | 201,180     |
| Translation adjustment, net of taxes of (\$4,734)                                      |              |        |                |              | 8,049   |                                   |                   | 8,049       |
| Changes in fair value of derivatives accounted for as hedges, net of taxes of \$10,199 |              |        |                |              | (15,950)                                      |                                   |                   | (15,950)    |
| Total Comprehensive Income   |              |        |                |              |   |                                   |                   | 193,279     |

Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

|  |         |             |                |            |              |            |              |
|--|---------|-------------|----------------|------------|--------------|------------|--------------|
| Cumulative effect of adoption of FIN 48                                  |         |             |                |            |              | (1,907)    | (1,907)      |
| Issuance of treasury stock under stock plans                             | (967)   | 3,908       |                |            |              | 13,453     | 17,361       |
| Tax benefit of restricted stock units vested and stock options exercised |         |             |                |            |              | 10,879     | 10,879       |
| Cash dividends declared  |         |             |                |            |              | (55,694)   | (55,694)     |
| Purchase of treasury stock   | 19,059  | (1,033,644) |                |            |              |            | (1,033,644)  |
| Compensation expense on share-based awards                               |         |             |                |            |              | 11,763     | 11,763       |
| Balance at December 29, 2007   | 111,988 | \$ 32,578   | \$ (1,570,054) | \$ (1,654) | \$ (304,835) | \$ 950,213 | \$ (926,330) |

The accompanying notes are an integral part of the consolidated financial statements.

F-5

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE FISCAL YEARS ENDED**  
**(IN THOUSANDS)**

|   | <b>December 29,<br/>2007<br/>(52 Weeks)</b> | <b>December 30,<br/>2006<br/>(52 Weeks)</b> | <b>December 31,<br/>2005<br/>(52 Weeks)</b> |
|---|---|---|---|
| <b>Operating activities:</b>  |   |   |   |
| Net income  | \$ 201,180                                  | \$ 209,825                                  | \$ 174,402                                  |
| Adjustments to reconcile net income to cash provided by operating activities: |   |   |   |
| Depreciation and amortization   | 19,033                                      | 13,351                                      | 12,817                                      |
| Amortization of deferred financing costs                                      | 1,713                                       | 1,529                                       | 879   |
| Share-based compensation expense  | 11,763                                      | 11,789                                      | 2,901                                       |
| Deferred tax provision  | 18,274                                      | 28,819                                      | 11,184                                      |
| Allowance for doubtful accounts   | 1,242                                       | (153)                                       | 629   |
| Reserve for inventory obsolescence, other                                     | 9,317                                       | 6,990                                       | 6,044                                       |
| Foreign currency exchange rate (gain) loss                                    | (2,751)                                     | (1,075)                                     | 1,576                                       |
| Early extinguishment of debt  | 3,021                                       | 1,321                                       |   |
| Compensation expense associated with the WW.com acquisition                   |   |   | 43,590                                      |
| Tax benefit of stock options exercised  |   |   | 26,770                                      |
| Other items, net  | (1,122)                                     | (356)                                       | 2,714                                       |
| Changes in cash due to:   |   |   |   |
| Receivables   | (2,099)                                     | (10,656)                                    | (9,125)                                     |
| Inventories   | (12,220)                                    | (9,250)                                     | (6,014)                                     |
| Prepaid expenses  | 466   | (9,292)                                     | 6,302                                       |
| Accounts payable  | 8,957                                       | 10,737                                      | (1,026)                                     |
| Accrued liabilities   | 48,357                                      | 23,852                                      | 25,102                                      |
| Deferred revenue  | 14,847                                      | 2,453                                       | 13,225                                      |
| Income taxes  | (1,433)                                     | (14,106)                                    | (15,174)                                    |
| <b>Cash provided by operating activities</b>                                  | <b>318,545</b>                              | <b>265,778</b>                              | <b>296,796</b>                              |
| <b>Investing activities:</b>  |   |   |   |
| Capital expenditures  | (18,030)                                    | (14,329)                                    | (14,634)                                    |
| Web site development expenditures   | (4,889)                                     | (5,083)                                     | (3,184)                                     |
| Capitalized software expenditures   | (8,929)                                     | (11,614)                                    | (1,615)                                     |
| Cash paid for acquisitions  | (16,812)                                    | (140,374)                                   | (380,832)                                   |
| Other items, net  | (169)                                       | 29  | (1)   |
| <b>Cash used for investing activities</b>                                     | <b>(48,829)</b>                             | <b>(171,371)</b>                            | <b>(400,266)</b>                            |
| <b>Financing activities:</b>  |   |   |   |
| Net increase in short-term borrowings   |   |   | 1,329                                       |
| Proceeds from borrowings  |   | 202,500                                     | 65,000                                      |
| Payments on long-term debt  | (401,034)                                   | (449,466)                                   | (3,000)                                     |
| Proceeds from new term loan   | 1,200,000                                   | 350,000                                     | 215,000                                     |
| Payment of dividends  | (58,524)                                    | (51,792)                                    |   |
| Secondary offering fees   |   | (455)                                       |   |
| Tax benefit of restricted stock units vested and stock options exercised      | 10,879                                      | 6,234                                       |   |
| Deferred financing costs  | (5,417)                                     | (1,980)                                     | (3,758)                                     |
| Purchase of treasury stock  | (1,033,644)                                 | (151,678)                                   | (175,980)                                   |
| Proceeds from stock options exercised   | 18,563                                      | 5,779                                       | 4,563                                       |

Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

|  |           |           |           |
|--|-----------|-----------|-----------|
| Cash (used for)/provided by financing activities                       | (269,177) | (90,858)  | 103,154   |
| Effect of exchange rate changes on cash and cash equivalents and other | 1,780     | 2,479     | (3,364)   |
| Net increase/(decrease) in cash and cash equivalents                   | 2,319     | 6,028     | (3,680)   |
| Cash and cash equivalents, beginning of fiscal year                    | 37,504    | 31,476    | 35,156    |
| Cash and cash equivalents, end of fiscal year                          | \$ 39,823 | \$ 37,504 | \$ 31,476 |

The accompanying notes are an integral part of the consolidated financial statements.

F-6

---

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

**1. Basis of Presentation**

The accompanying consolidated financial statements include the accounts of Weight Watchers International, Inc. and its wholly-owned subsidiaries, which effective December 16, 2005 includes WeightWatchers.com, Inc. and its subsidiaries (collectively, WeightWatchers.com or WW.com ). From the second quarter of 2004 through the second quarter of 2005, WW.com was consolidated pursuant to Financial Accounting Standards Board ( FASB ) Interpretation No. 46R, Consolidation of Variable Interest Entities ( FIN 46R ). As a result of Weight Watchers International, Inc.'s increased ownership interest in WW.com (see Notes 2 and 3), beginning with the third quarter of 2005, WW.com is consolidated pursuant to Accounting Research Bulletin No. 51, Consolidated Financial Statements.

The term Company as used throughout this document is used to indicate Weight Watchers International, Inc. and its wholly owned subsidiaries. The term WWI as used throughout this document is used to indicate Weight Watchers International and its wholly-owned subsidiaries other than WeightWatchers.com.

**2. Summary of Significant Accounting Policies**

*Fiscal Year:*

The Company's fiscal year ends on the Saturday closest to December 31 and consists of either 52 or 53-week periods. Fiscal years 2007, 2006 and 2005 contained 52 weeks. WeightWatchers.com's fiscal year ends on December 31 of each year. This difference in fiscal years does not have a material effect on the consolidated financial statements.

*Consolidation:*

On January 17, 2003, the FASB issued Interpretation No. 46 ( FIN 46 ), to clarify when an entity should consolidate another entity known as a variable interest entity ( VIE ). The standard required that, under certain circumstances, separate businesses with some common ownership be consolidated for financial reporting purposes. Upon adoption of the original FIN 46, the Company would not have met those circumstances, and it therefore would not have consolidated WeightWatchers.com's financial statements.

On December 24, 2003, the FASB issued FIN 46R, which replaced FIN 46. FIN 46R is applicable for financial statements issued for reporting periods after March 15, 2004. FIN 46R requires that an entity consolidate a VIE if that enterprise has a variable interest that will absorb a majority of the VIE's expected losses, will receive a majority of the VIE's expected residual returns, or both.

Based on the revisions in FIN 46R, WWI was required to reevaluate its relationship with its affiliate and licensee, WeightWatchers.com. In the course of this reevaluation, it determined that WeightWatchers.com was a VIE under FIN 46R and that WWI was its primary beneficiary. Effective April 3, 2004, the Company consolidated WeightWatchers.com. In accordance with the provisions of FIN 46R, the Company recorded a charge of \$11,941, including a tax charge of \$9,866, in the quarter ended April 3, 2004 for the cumulative effect of this accounting change. This charge reflected the cumulative impact to the Company's results of operations had WeightWatchers.com been consolidated since its inception in September 1999. Beginning in the first fiscal quarter ended April 3, 2004, the Company's consolidated balance sheet includes the balance sheet of WeightWatchers.com. Effective at the beginning of the second fiscal quarter of 2004, the Company's consolidated statement of operations and statement of cash flows include the results of WeightWatchers.com. All intercompany balances have been eliminated in consolidation.

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

On June 13, 2005, the Company entered into an agreement to acquire control of WeightWatchers.com. On July 1 and 2, 2005, the Company increased its ownership interest in WeightWatchers.com from approximately 20% to approximately 53% by exercising its outstanding warrants to purchase WeightWatchers.com stock and by acquiring all of the equity interest in WeightWatchers.com not owned by Artal Group, S.A., together with its parent and its subsidiaries, Artal. On December 16, 2005, WeightWatchers.com redeemed all of its shares owned by Artal giving the Company a 100% ownership interest in WW.com. Because the Company gained operational control of WW.com as of July 2, 2005, and as of December 16, 2005, owns 100% of WW.com beginning with the third quarter of fiscal 2005, the Company consolidates 100% of the results of operations and financial position of WW.com under the traditional rules of consolidation rather than under the provisions of FIN 46R.

*Use of Estimates:*

The preparation of financial statements, in conformity with accounting principles generally accepted in the United States of America, requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. On an ongoing basis, the Company evaluates its estimates and judgments, including those related to inventories, the impairment analysis for goodwill and other indefinite-lived intangible assets, share-based compensation, income taxes, tax contingencies and litigation. The Company bases its estimates on historical experience and on various other factors and assumptions that it believes to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual amounts could differ from these estimates.

*Translation of Foreign Currencies:*

For all foreign operations, the functional currency is the local currency. Assets and liabilities of these operations are translated into U.S. dollars using the exchange rate in effect at the end of each reporting period. Income statement accounts are translated at the average rate of exchange prevailing during each reporting period. Translation adjustments arising from the use of differing exchange rates from period to period are included in accumulated other comprehensive income (loss).

Foreign currency gains and losses arising from the translation of intercompany receivables with the Company's international subsidiaries are recorded as a component of other (income)/expense, net, unless the receivable is considered long-term in nature, in which case the foreign currency gains and losses are recorded as a component of comprehensive income (loss).

*Cash Equivalents:*

Cash and cash equivalents are defined as highly liquid investments with original maturities of three months or less. Cash balances may, at times, exceed insurable amounts. The Company believes it mitigates this risk by investing in or through major financial institutions.

*Inventories:*

Inventories, which consist of finished goods, are stated at the lower of cost or market on a first-in, first-out basis, net of reserves for obsolescence and shrinkage.



**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *Continued***

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

*Property and Equipment:*

Property and equipment are recorded at cost. For financial reporting purposes, equipment is depreciated on the straight-line method over the estimated useful lives of the assets (3 to 10 years). Leasehold improvements are amortized on the straight-line method over the shorter of the term of the lease or the useful life of the related assets. Expenditures for new facilities and improvements that substantially extend the useful life of an asset are capitalized. Ordinary repairs and maintenance are expensed as incurred. When assets are retired or otherwise disposed of, the cost and related depreciation are removed from the accounts and any related gains or losses are included in income.

*Impairment of Long Lived Assets:*

In accordance with the provisions of Statement of Financial Accounting Standards ( SFAS ) No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, the Company reviews long-lived assets, including amortizable intangible assets, for impairment whenever events or changes in business circumstances indicate that the carrying amount of the assets may not be fully recoverable.

*Goodwill and Intangible Assets:*

The Company conducts an annual review of its goodwill and other indefinite-lived intangible assets for potential impairment. Finite-lived intangible assets are amortized using the straight-line method over their estimated useful lives of 3 to 20 years.

The Company accounts for software costs under the American Institute of Certified Public Accountants ( AICPA ) Statement of Position No. 98-1, Accounting for the Costs of Computer Software Developed or Obtained for Internal Use, which requires capitalization of certain costs incurred in connection with developing or obtaining internally used software. Capitalized software expenditures are amortized over 3 to 5 years.

Pursuant to Emerging Issues Task Force No. 00-2, Website Development Costs ( EITF 00-2 ), the Company applies AICPA Statement of Position No. 98-1 to account for website development costs. In accordance with EITF 00-2, the Company expenses all costs incurred during the preliminary project stage and capitalizes all internal and external direct costs of materials and services consumed in developing the software, once the development has reached the application development stage. Application development stage costs generally include software configuration, coding, installation to hardware and testing. These costs are amortized over their estimated useful life, which can range from 1.5 to 3 years. All costs incurred for upgrades, maintenance and enhancements, including the cost of website content, which does not result in additional functionality, are expensed as incurred.

*Revenue Recognition:*

WWI earns revenue by conducting meetings, selling products and aids in our meetings and to our franchisees, selling Internet subscription products, collecting commissions from franchisees, collecting royalties related to licensing agreements and selling advertising space in and copies of our magazine. We charge non-refundable registration fees in exchange for an introductory information session and materials we provide to new members in our meeting business. Revenue from these registration fees is recognized when the service and products are provided, which is generally at the same time payment is received from the customer. Revenue from meeting fees, product sales, commissions and royalties is recognized when services are rendered, products are shipped to customers and title and risk of loss pass to the customer, and commissions and royalties are earned.

---

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *Continued***

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

Advertising revenue is recognized when advertisements are published. Revenue from magazine sales is recognized when the magazine is sent to the customer. Deferred revenue, consisting of prepaid meeting fees, such as Monthly Pass, and magazine subscription revenue, is amortized into income over the period earned. Discounts to customers, including free registration offers, are recorded as a deduction from gross revenue in the period such revenue was recognized.

WeightWatchers.com primarily generates revenue from monthly Internet subscriptions. Subscription fee revenues are recognized over the period that products are provided. One time sign up fees are deferred and recognized over the expected customer relationship period. Subscription fee revenues that are paid in advance are deferred and recognized on a straight-line basis over the subscription period.

We grant refunds at aggregate amounts that historically have not been material. Because the period of payment of the refund generally approximates the period revenue was originally recognized, refunds are recorded as a reduction of revenue when paid.

*Advertising Costs:*

Advertising costs consist primarily of national and local direct mail, television, and spokesperson's fees. All costs related to advertising are expensed in the period incurred, except for media production related costs that are expensed the first time the advertising takes place. Total advertising expenses for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005 were \$194,960, \$149,856 and \$151,533, respectively.

*Income Taxes:*

The Company accounts for income taxes in accordance with SFAS No. 109, Accounting for Income Taxes. Under SFAS No. 109, deferred income tax assets and liabilities result primarily from temporary differences between the financial statement and tax bases of assets and liabilities, using enacted tax rates in effect for the year in which differences are expected to reverse. If it is more likely than not that some portion of a deferred tax asset will not be realized, a valuation allowance is recognized. We consider historic levels of income, estimates of future taxable income and feasible tax planning strategies in assessing the need for a tax valuation allowance.

On December 31, 2006, the first day of its 2007 fiscal year, the Company adopted the provisions of FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes—an interpretation of FASB Statement No. 109 (FIN 48). FIN 48 prescribes a recognition threshold and a measurement attribute for the financial statement recognition and measurement of tax positions taken or expected to be taken in a tax return. For those benefits to be recognized, a tax position must be more-likely-than-not to be sustained upon examination by taxing authorities. The amount recognized is measured as the largest amount of benefit that is greater than 50 percent likely of being realized upon ultimate settlement. As a result of the December 31, 2006 adoption of FIN 48, the Company increased its tax liability for unrecognized tax benefits by \$1,907, which was accounted for as a reduction to the opening balance of retained earnings for fiscal 2007.

In addition, under SFAS No. 109 assets and liabilities acquired in purchase business combinations are assigned their fair values and deferred taxes are provided for lower or higher tax bases.

---

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *Continued***

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

*Derivative Instruments and Hedging:*

The Company enters into interest rate swaps to hedge a substantial portion of its variable rate debt. In accordance with the provisions of SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and its related amendments, SFAS No. 138, *Accounting for Certain Derivative Instruments and Certain Hedging Activities* and SFAS No. 149, *Amendment of Statement on Derivative Instruments and Hedging Activities*, all derivative financial instruments are recorded on the consolidated balance sheets at their fair value as either assets or liabilities. Changes in the fair value of derivatives are recorded each period in earnings or comprehensive income (loss), depending on whether a derivative is designated as effective as part of a hedge transaction and, if it is, the type of hedge transaction. Gains and losses on derivative instruments reported in accumulated other comprehensive income (loss) are included in earnings in the periods in which earnings are affected by the hedged item. The receivable or payable associated with derivative contracts is included in the balance of prepaid expenses or accrued liabilities, respectively.

*Investments:*

The Company uses the cost method to account for investments in which it holds 20% or less of the investee's voting stock and over which it does not have significant influence.

*Deferred Financing Costs:*

Deferred financing costs consist of fees paid by the Company as part of the establishment, exchange and/or modification of the Company's long-term debt. During the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005, the Company incurred deferred financing costs of \$5,417, \$1,980 and \$3,758, respectively, associated with the establishment of the WW.com Credit Facilities (as defined in Note 6) and the refinancing of WWI's Credit Facility (as defined in Note 6). Such costs are being amortized using the straight-line method over the term of the related debt. Amortization expense for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$1,713, \$1,529 and \$879, respectively. In connection with the paydown of the WW.com Credit Facilities and the refinancing of WWI's Credit Facility, the Company wrote off deferred financing costs of \$3,021, and \$1,321 in the fiscal years ended December 29, 2007 and December 30, 2006, respectively. These amounts have been recorded as components of early extinguishment of debt. See Note 6 for details of the early extinguishment and refinancing.

*Comprehensive Income (Loss):*

Comprehensive income (loss) represents the change in shareholders' equity (deficit) resulting from transactions other than shareholder investments and distributions. The Company's comprehensive income (loss) includes net income, changes in the fair value of derivative instruments and the effects of foreign currency translations. At December 29, 2007 and December 30, 2006, the cumulative balance of changes in fair value of derivative instruments, net of taxes, is (\$14,994) and \$955, respectively. At December 29, 2007 and December 30, 2006, the cumulative balance of the effects of foreign currency translations, net of taxes, is \$13,340 and \$5,292, respectively.

*Share Based Compensation:*

The Company has share-based employee compensation plans, which are described more fully in Note 9. Through December 31, 2005, as permitted by SFAS No. 123, the Company applied the recognition and measurement principles of APB No. 25 *Accounting for Stock Issued to Employees*, and related interpretations in accounting for those plans. As such, for all periods presented through fiscal 2005, except for costs incurred in



**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

connection with the acquisition of WW.com (See Note 3), no compensation expense for employee stock options was reflected in earnings, as all options were granted with an exercise price equal to the fair market price as determined in accordance with our Stock Plans.

The following table illustrates the effect on net income and earnings per share if the Company had applied the fair value recognition provisions of SFAS No. 123 in fiscal 2005:

|  | <b>December 31,<br/>2005</b> |
|--|------------------------------|
| Net income, as reported  | \$ 174,402                   |
| Add:   |                              |
| Total share-based employee compensation expense as recorded under FIN 44 and APB 25, net of related tax effect                               | 27,680                       |
| Deduct:  |                              |
| Total share-based employee compensation expense determined under the fair value method for all share-based awards, net of related tax effect | (31,663)                     |
| <br>Pro forma net income   | <br>\$ 170,419               |
| <br>Earnings per share:  |                              |
| Basic as reported  | \$ 1.70                      |
| Basic pro forma  | \$ 1.66                      |
| Diluted as reported  | \$ 1.67                      |
| Diluted pro forma  | \$ 1.64                      |

The Company adopted the provisions of SFAS 123(R), Share-Based Payment on January 1, 2006. Upon adopting this standard, the Company began recognizing the cost of all share-based awards based on their estimated grant-date fair value over the related service period of such awards. For the years ended December 29, 2007 and December 30, 2006, the impact of adopting SFAS 123(R) was to reduce income before income taxes by \$6,195 and \$6,313, respectively, and net income by \$3,779 and \$3,851, respectively, with a corresponding reduction in basic and diluted earnings per share of \$0.05 and \$0.04, respectively. In accordance with SFAS 123(R), the Company has elected to apply the modified prospective transition method to all past awards outstanding and unvested as of the date of adoption and has begun to recognize the associated expense over the remaining vesting period based on the fair values previously determined and disclosed as part of its pro forma disclosures. The Company has not restated the results of prior periods.

On November 10, 2005, the FASB issued Staff Position No. FAS 123(R)-3, Transition Election Related to Accounting for the Tax Effects of Share-Based Payment Awards (the FSP). The FSP allows companies to elect a specified short-cut method to calculate the historical pool of windfall tax benefits upon adoption of SFAS 123(R). The Company elected to use this short-cut method when it adopted SFAS 123(R) on January 1, 2006.

In accordance with the modified prospective transition method of adopting SFAS 123(R), the Company elected to include the impact of pro forma deferred tax assets (i.e., the as if windfall or shortfall) for purposes of determining assumed proceeds under the treasury stock method when determining the denominator for diluted earnings per share.



---

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

*Reclassification:*

Certain prior year amounts have been reclassified to conform to the current year presentation.

**3. Acquisitions**

*Summary*

The acquisitions of certain franchisees have been accounted for under the purchase method of accounting and, accordingly, earnings have been included in the consolidated operating results of the Company since their dates of acquisition. Details of these franchise acquisitions are outlined below.

Pursuant to a merger agreement effective July 2, 2005, the last day of the second quarter, WWI increased its ownership interest in WW.com from approximately 20% to approximately 53% for a total cash outlay of \$136,385, including \$107,900 paid to WW.com. Further to this, on December 16, 2005, WW.com redeemed all of the equity interests in WW.com owned by Artal for the aggregate cash consideration of \$304,835. As a result of this redemption, WW.com became a wholly-owned subsidiary of WWI. See further discussion below for the accounting treatment of this transaction.

*Franchise Acquisitions*

On July 27, 2006, the Company acquired substantially all of the assets of its Indiana franchisee, Weight Watchers of Greater Indiana, Inc., for a net purchase price of approximately \$24,575, plus assumed liabilities and transaction costs of \$474. The total purchase price has been allocated to franchise rights (\$24,847), inventory (\$102) and fixed assets (\$100).

On August 17, 2006, the Company acquired substantially all of the assets of its eastern Canadian franchisee, Walmar (Eastern Canada) Limited and of Vale Printing Limited for a net purchase price of approximately \$49,781, plus assumed liabilities and transaction costs of \$1,385. The total purchase price has been allocated to franchise rights acquired (\$49,366), inventory (\$885), fixed assets (\$779) and prepaid expenses and other current assets (\$136).

On November 2, 2006, the Company acquired substantially all of the assets of its Suffolk County, New York franchisee, Weight Watchers of Suffolk, Inc., for a net purchase price of approximately \$24,170, plus assumed liabilities of \$330. The total purchase price has been allocated to franchise rights acquired (\$23,225), fixed assets (\$1,133), inventory (\$140) and other current assets (\$2).

On December 11, 2006, the Company acquired substantially all of the assets of its western Michigan franchisee, Weight Watchers of Western Michigan, Inc., for a net purchase price of \$37,262 plus assumed liabilities and transaction costs of \$2,284, and reacquired its franchise rights in Greece and Italy for an aggregate purchase price of \$4,297. The total purchase price for these two acquisitions has been allocated to franchise rights acquired (\$42,612), fixed assets (\$784), inventory (\$445) and other current assets (\$2).

On June 3, 2007, the Company acquired substantially all of the assets of its British Columbia franchisee, Weight Watchers of British Columbia Inc., for a net purchase price of \$15,282, plus assumed liabilities and transaction costs of \$532. The total purchase price has been preliminarily allocated to franchise rights acquired (\$15,718), inventory (\$88), fixed assets (\$7) and other current assets (\$1).

The effects of these franchise acquisitions, individually or in the aggregate, were not material to the Company's consolidated financial position, results of operations, or operating cash flows in any of the periods presented.





**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *Continued***

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

*Acquisition of WW.com*

On June 13, 2005, WWI entered into an agreement to acquire its affiliate WW.com. As a result, WWI increased its ownership interest in WW.com from approximately 20% to approximately 53% as follows: on July 1, 2005, WWI exercised its 6,395 warrants to purchase WW.com common stock for a total price of \$45,660; and on July 2, 2005, WWI acquired through a merger of a subsidiary of WWI with WW.com (the Merger ), 1,126 shares of WW.com common stock owned by the employees of WW.com and other parties not related to Artal for a total price of \$28,383, and acquired an additional 2,759 shares of WW.com common stock, representing outstanding stock options then held by WW.com employees, for a total price of \$62,342.

The acquisition of the 1,126 shares represented shares owned outright by the employees of WW.com and other parties not related to Artal. This component of the transaction has been accounted for under the provisions of SFAS No. 141, Business Combinations, ( FAS 141 ). The acquisition of these shares resulted in an increase to goodwill of \$26,185 and an increase to finite-lived intangible assets of \$1,161, primarily customer relations and information technology. These amounts represent the excess of the purchase price of \$28,383 over the net book value of the assets acquired plus transaction costs.

The acquisition of the 2,759 shares represented vested and unvested options owned by employees of WW.com. Because at the time of the acquisition of these shares Artal owned approximately 47% of WW.com and is the parent company to WWI, the acquisition of these shares is considered to be a transaction between entities under common control, and therefore, the provisions of FAS 141 are not applicable. Under the guidance of FASB Interpretation No. 44, Accounting for Certain Transactions Involving Stock Compensation, ( FIN 44 ), and Emerging Issues Task Force Issue No. 00-23, Issues Related to the Accounting for Stock Compensation under APB Opinion No. 25 and FIN 44, ( EITF 00-23 ), the Company was required to record a compensation charge related to the 2,293 vested options of \$39,647 in the second quarter 2005. This amount represents the difference between the purchase price per share and the exercise price per share of the vested options. The 466 unvested options were exchanged for 134 restricted stock units of WWI, resulting in deferred compensation of \$7,214, which is being recorded as compensation expense as the restricted stock units vest.

In connection with the acquisition of the WW.com shares, WWI also purchased and canceled all 103 outstanding WW.com options held by WWI employees for a total settlement price of \$2,415. Under the guidance of FIN 44 and EITF 00-23, the Company was required to record the full settlement price as a compensation charge in the second quarter 2005. This charge, coupled with the aforementioned \$39,647 compensation charge recorded in connection with the vested options held by WW.com employees, resulted in a total compensation charge of \$42,062, which was recorded as a component of selling, general and administrative expenses in the second quarter of 2005.

On June 13, 2005, WW.com entered into a redemption agreement with Artal (the Redemption ) to purchase the 12,092 shares of WW.com currently owned by Artal. Pursuant to the Redemption on December 16, 2005, WW.com redeemed the remaining 47% of its outstanding shares of common stock held by Artal for the aggregate cash consideration of \$304,835, the same purchase price per share as that paid by WWI in the Merger. WW.com used cash on hand of approximately \$89,800 and the proceeds from two new credit facilities (see Note 6) which totaled \$215,000. In accordance with the provisions of SFAS No. 150, Accounting for Certain Financial Instruments with Characteristics of Both Liabilities and Equity, because at the time of the Redemption Artal owned approximately 47% of WW.com and is the parent company of WWI, the Redemption was considered to be a transaction between entities under common control. Therefore, the redemption was recorded as a Dividend to Artal in the stockholders' equity section of the balance sheet.

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)****4. Goodwill and Other Intangible Assets**

The Company performed its annual impairment review of goodwill and other indefinite-lived intangible assets as of December 29, 2007 and December 30, 2006 and determined that no impairment existed. Goodwill is due mainly to the acquisition of the Company by Heinz in 1978 and the aforementioned acquisition of WW.com. For the year ended December 29, 2007, the change in goodwill is due to foreign currency fluctuations. Franchise rights acquired are due mainly to acquisitions of the Company's franchised territories. For the year ended December 29, 2007, franchise rights acquired increased due to the franchise acquisitions described in Note 3, as well as foreign currency fluctuations.

Aggregate amortization expense for finite lived intangible assets was recorded in the amounts of \$8,335, \$5,025 and \$4,206 for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005, respectively.

The carrying amount of finite lived intangible assets as of December 29, 2007 and December 30, 2006 was as follows:

|                            | December 29, 2007     |                          | December 30, 2006     |                          |
|----------------------------|-----------------------|--------------------------|-----------------------|--------------------------|
|                            | Gross Carrying Amount | Accumulated Amortization | Gross Carrying Amount | Accumulated Amortization |
| Capitalized software costs | \$ 28,067             | \$ 10,516                | \$ 19,361             | \$ 6,372                 |
| Trademarks                 | 8,540                 | 7,937                    | 8,393                 | 7,647                    |
| Website development costs  | 19,970                | 11,673                   | 15,081                | 8,900                    |
| Other                      | 5,741                 | 4,650                    | 5,317                 | 4,206                    |
|                            | \$ 62,318             | \$ 34,776                | \$ 48,152             | \$ 27,125                |

Estimated amortization expense of existing finite lived intangible assets for the next five fiscal years is as follows:

|      |          |
|------|----------|
| 2008 | \$ 9,534 |
| 2009 | \$ 7,724 |
| 2010 | \$ 4,960 |
| 2011 | \$ 3,041 |
| 2012 | \$ 583   |

**5. Property and Equipment**

The components of property and equipment were:

|                        | December 29, 2007 | December 30, 2006 |
|------------------------|-------------------|-------------------|
| Leasehold improvements | \$ 14,869         | \$ 11,240         |
| Equipment              | 63,996            | 56,050            |
|                        | 78,865            | 67,290            |

Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

|   |           |           |
|---|-----------|-----------|
| Less: Accumulated depreciation and amortization | (41,216)  | (36,257)  |
|   | \$ 37,649 | \$ 31,033 |

F-15

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS** *Continued*  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

Depreciation and amortization expense of property and equipment for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$10,698, \$8,326 and \$8,611, respectively.

**6. Long-Term Debt**

The components of the Company's long-term debt are as follows:

|   | December 29, 2007   |                | December 30, 2006 |                |
|---|---------------------|----------------|-------------------|----------------|
|   | Balance             | Effective Rate | Balance           | Effective Rate |
| WWI Revolver due 2011                       | \$ 115,000          | 6.68%          | \$ 313,375        | 6.43%          |
| WWI Term Loan A due 2011                    | 336,875             | 6.58%          | 350,000           | 6.23%          |
| WWI Additional Term Loan A due 2013         | 700,000             | 6.59%          |                   |                |
| WWI Term Loan B due 2014                    | 496,250             | 6.84%          |                   |                |
| WW.com Senior Secured First Lien Term Loan  |                     |                | 140,784           | 7.32%          |
| WW.com Senior Secured Second Lien Term Loan |                     |                | 45,000            | 9.87%          |
|   | 1,648,125           |                | 849,159           |                |
| Less current portion                        | 45,625              |                | 18,922            |                |
|   | <b>\$ 1,602,500</b> |                | <b>\$ 830,237</b> |                |

*WWI Credit Facility*

WWI's credit agreement, dated as of January 16, 2001, and amended and restated as of January 21, 2004, as supplemented on October 19, 2004 and as amended on June 24, 2005, May 8, 2006 and amended and supplemented on January 26, 2007, consists of a term loan facility consisting of two tranche A facilities, or Term Loan A and Additional Term Loan A, and a tranche B facility, or Term Loan B, in an aggregate amount of \$1,550,000 and a revolving credit facility, or the Revolver, in the amount of up to \$500,000. We refer to the term loan facilities and the Revolver collectively as the WWI Credit Facility.

On June 24, 2005, WWI amended certain provisions of its then-existing credit facility to allow for the December 16, 2005 Redemption, as described in Note 3.

On May 8, 2006, WWI entered into a refinancing to reduce its effective interest rate while increasing its borrowing capacity and extending the maturities of borrowings under WWI's then-existing credit facility. In connection with the refinancing, WWI's then-existing tranche B facilities in the aggregate amount of \$294,375 were repaid and replaced with a new Term Loan A in the amount of \$350,000. The additional funds of \$55,625 were used to pay down the then-existing revolving line of credit. Also, in connection with this refinancing, WWI's then-existing revolving line of credit was repaid and replaced with the Revolver, that increased borrowing capacity from \$350,000 to \$500,000. The Term Loan A and the Revolver have a maturity date of June 2011. In connection with the early extinguishment of debt resulting from this refinancing, the Company recorded a charge of \$1,321 in the second quarter of 2006 relating to the write-off of a portion of the deferred financing costs associated with its old debt.

On January 26, 2007, in connection with the Tender Offer (as defined in Note 7) and the share repurchase from Artal, the Company increased its debt capacity by adding an Additional Term Loan A in the amount of \$700,000 and a new Term Loan B in the amount of \$500,000. The

Company utilized (a) \$185,784 of these

F-16

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

proceeds to pay off the WW.com Credit Facilities (defined below), (b) \$461,593 to repurchase 8,548 of its shares in the Tender Offer and (c) \$567,617 to repurchase 10,511 of its shares from Artal. In connection with the early extinguishment of the WW.com Credit Facilities, the Company recorded a charge of \$3,021 in the first quarter of 2007 relating to the write-off of the deferred financing costs associated with the WW.com Credit Facilities. The Additional Term Loan A and Term Loan B mature in January 2013 and January 2014, respectively. At December 29, 2007, the Company had \$383,382 of availability under the Revolver.

The Term Loan A, Additional Term Loan A and the Revolver bear interest at an initial rate equal to LIBOR plus 1.25% per annum or, at the Company's option, the alternate base rate (as defined in the WWI Credit Facility agreements). The Term Loan B bears interest at an initial rate equal to LIBOR plus 1.5% per annum or, at the Company's option, the alternate base rate (as defined in the WWI Credit Facility agreements). In addition to paying interest on outstanding principal under the WWI Credit Facility, the Company is required to pay a commitment fee to the lenders under the Revolver with respect to the unused commitments at an initial rate equal to 0.25% per annum.

The WWI Credit Facility contains customary covenants including covenants that, in certain circumstances, restrict the Company's ability to incur additional indebtedness, pay dividends on and redeem capital stock, make other payments, including investments, sell its assets and enter into consolidations, mergers and transfers of all or substantially all of its assets. The WWI Credit Facility also requires the Company to maintain specified financial ratios and satisfy certain financial condition tests. At December 29, 2007, the Company was in compliance with all of the required financial ratios and also met all of the financial condition tests and is expected to continue to do so for the foreseeable future. The WWI Credit Facility contains customary events of default. Upon the occurrence of an event of default under the WWI Credit Facility, the lenders thereunder may cease making loans and declare amounts outstanding to be immediately due and payable. The WWI Credit Facility is guaranteed by certain of the Company's existing and future subsidiaries. Substantially all the assets of the Company collateralize the WWI Credit Facility.

On June 7, 2007, Standard & Poor's raised its rating on the Company's Term Loan A, Additional Term Loan A, Term Loan B and Revolver from BB- to BB+. On January 4, 2007, Moody's affirmed its Baa1 rating for the Company's Term Loan A and Revolver and assigned a Baa1 rating to the Company's Additional Term Loan A and Term Loan B.

*WW.com Credit Facilities*

On December 16, 2005, WW.com borrowed \$215,000, consisting of (i) a five year, senior secured first lien term loan facility in an aggregate principal amount of \$170,000 and (ii) a five and one-half year, senior secured second lien term loan facility in an aggregate principal amount of \$45,000, pursuant to two credit agreements among WW.com, Credit Suisse, as administrative agent and collateral agent, and the participating lenders (the WW.com Credit Facilities). As discussed above, the WW.com Credit Facilities were repaid in full in January 2007.

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS** *Continued*  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

*Maturities*

At December 29, 2007, the aggregate amounts of existing long-term debt maturing in each of the next five years and thereafter are as follows:

|                     |                     |
|---------------------|---------------------|
| 2008                | \$ 45,625           |
| 2009                | 162,500             |
| 2010                | 215,000             |
| 2011                | 470,000             |
| 2012                | 229,000             |
| 2013 and thereafter | 526,000             |
|                     | <b>\$ 1,648,125</b> |

**7. Treasury Stock**

On October 9, 2003, WWI's Board of Directors authorized a program to repurchase up to \$250,000 of the Company's outstanding common stock. On each of June 13, 2005 and May 25, 2006, WWI's Board of Directors authorized adding \$250,000 to this program. The repurchase program allows for shares to be purchased from time to time in the open market or through privately negotiated transactions. No shares will be purchased from Artal under the program.

On December 18, 2006, the Company commenced a tender offer in which it sought to acquire up to 8,300 shares of its common stock at a price between \$47.00 and \$54.00 per share (the Tender Offer). Prior to the Tender Offer, the Company entered into an agreement with Artal whereby Artal agreed to sell to the Company at the same price as is determined in the Tender Offer the number of its shares necessary to keep its percentage ownership in the Company at substantially the same level after the Tender Offer. Artal also agreed not to participate in the Tender Offer so that it would not affect the determination of the price in the Tender Offer.

The Tender Offer expired at midnight on January 18, 2007, and on January 26, 2007 approximately 8,548 shares were repurchased at a price of \$54.00 per share. The 8,548 shares repurchased are comprised of the 8,300 shares the Company offered to purchase and 248 shares purchased pursuant to the Company's right to purchase up to an additional 2% of the outstanding shares as of November 30, 2006. On February 2, 2007, the Company repurchased 10,511 of its shares from Artal at a purchase price of \$54.00 per share pursuant to its prior agreement with Artal. In January 2007, the Company amended the WWI Credit Facility to finance these repurchases. See Note 6.

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)****8. Earnings Per Share**

Basic earnings per share ( EPS ) computations are calculated utilizing the weighed average number of common shares outstanding during the periods presented. Diluted EPS is calculated utilizing the weighted average number of common shares outstanding adjusted for the effect of dilutive common stock equivalents.

The following table sets forth the computation of basic and diluted EPS for the fiscal years ended:

|   | December 29,<br>2007 | December 30,<br>2006 | December 31,<br>2005 |
|---|----------------------|----------------------|----------------------|
| <b>Numerator:</b>                                   |                      |                      |                      |
| Net income  | \$ 201,180           | \$ 209,825           | \$ 174,402           |
| <b>Denominator:</b>                                 |                      |                      |                      |
| Weighted average shares of common stock outstanding | 80,583               | 98,719               | 102,747              |
| Effect of dilutive common stock equivalents         | 524                  | 707                  | 1,456                |
| Weighted average diluted common shares outstanding  | 81,107               | 99,426               | 104,203              |
| <b>EPS:</b>   |                      |                      |                      |
| Basic   | \$ 2.50              | \$ 2.13              | \$ 1.70              |
| Diluted   | \$ 2.48              | \$ 2.11              | \$ 1.67              |

The number of anti-dilutive common stock equivalents excluded from the calculation of weighted average shares for diluted EPS was 1,095, 1,208 and 281 for the years ended December 29, 2007, December 30, 2006, and December 31, 2005, respectively.

**9. Stock Plans***WWI Incentive Compensation Plans:*

On May 12, 2004 and December 16, 1999, respectively, the WWI shareholders approved the 2004 Stock Incentive Plan (the 2004 Plan ) and the 1999 Stock Purchase and Option Plan (the 1999 Plan , and together with the 2004 Plan, the Stock Plans ). These plans are designed to promote the long-term financial interests and growth of the Company by attracting, motivating and retaining management with the ability to contribute to the success of the business and aligning compensation for our management over a multi-year period directly with the interests of the shareholders of WWI. The Board of Directors or a committee thereof administers the plans.

Under the 2004 Plan, grants may take the following forms at the Board or its committee s sole discretion: non-qualified stock options, incentive stock options, stock appreciation rights, restricted stock units ( RSUs ) and other share-based awards. As of its effective date, the maximum number of shares available for grant under the 2004 Plan was 2,500.

Under the 1999 Plan, grants may take the following forms at the Board or its committee s sole discretion: non-qualified stock options, incentive stock options, stock appreciation rights, restricted stock, RSUs, purchase stock, dividend equivalent rights, performance units, performance shares and other share-based grants. The maximum number of shares available for grant under the 1999 Plan was 7,058 shares of authorized common stock.



## Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

Under the Stock Plans, the Company also grants fully vested shares of its common stock to certain members of its Board of Directors. While these shares are fully vested, beginning with stock grants made in the fourth quarter of 2006, the directors are restricted from selling these shares while they are still serving on the Board.

F-19

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

During the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005, the Company granted 15, 12 and 1 fully vested shares, respectively and recognized compensation expense of \$727, \$550 and \$43, respectively.

The Company issues common stock for share-based compensation awards from treasury stock. The total compensation cost that has been charged against income for these plans was \$11,763 and \$12,339 for the years ended December 29, 2007 and December 30, 2006, respectively. Such amount has been included as a component of selling, general and administrative expenses. The total income tax benefit recognized in the income statement for all share-based compensation arrangements was \$4,588 and \$4,812 for the years ended December 29, 2007 and December 30, 2006, respectively. No compensation costs were capitalized. As of December 29, 2007, there was \$23,789 of total unrecognized compensation cost related to stock options and RSUs granted under the Stock Plans. That cost is expected to be recognized over a weighted-average period of 2.7 years.

While the plans permit various types of awards, other than the aforementioned shares issued to directors, grants under the plans have historically been either stock options or RSUs. The following describes some further details of these awards.

*Stock Option Awards*

Pursuant to the option components of the Stock Plans, the Board of Directors authorized the Company to enter into agreements under which certain members of management received stock options. The options are exercisable based on the terms outlined in the agreement. The options vest over a period of three to five years and the expiration terms range from five to ten years. Options outstanding at December 29, 2007 have an exercise price between \$2.13 and \$56.21 per share.

The fair value of each option award is estimated on the date of grant using the Black-Scholes option pricing model with the weighted average assumptions noted in the following table. Expected volatility is based on the historical volatility of the Company's stock with certain time periods excluded due to historical events which are not expected to recur. Since the Company's option exercise history is limited, it has estimated the expected term of option grants to be the midpoint between the vesting period and the contractual term of each award, as is permitted under Staff Accounting Bulletin No. 107, Share-Based Payment (SAB 107). The risk free interest rate is based on the U.S. Treasury yield curve in effect on the date of grant which most closely corresponds to the expected term of the option. The dividend yield is based on our historic average dividend yield.

|                         | <b>December 29,<br/>2007</b> | <b>December 30,<br/>2006</b> | <b>December 31,<br/>2005</b> |
|-------------------------|------------------------------|------------------------------|------------------------------|
| Dividend yield          | 1.5%                         | 1.4%                         | 0%                           |
| Volatility              | 26.5%                        | 27.1%                        | 28.3%                        |
| Risk-free interest rate | 3.5%-4.9%                    | 4.3%-5.2%                    | 3.3%-4.5%                    |
| Expected term (years)   | 7.0                          | 7.4                          | 5.8                          |

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

A summary of option activity under the plans for the year ended December 29, 2007 is presented below:

|                                  | Shares | Weighted-<br>Average<br>Exercise<br>Price | Weighted-<br>Average<br>Remaining<br>Contractual<br>Life (Yrs.) | Aggregate<br>Intrinsic<br>Value |
|----------------------------------|--------|---|---|---------------------------------|
| Outstanding at December 30, 2006 | 2,641  | \$ 33.52                                  |   |                                 |
| Granted                          | 623    | \$ 49.12                                  |   |                                 |
| Exercised                        | (913)  | \$ 20.33                                  |   |                                 |
| Canceled                         | (126)  | \$ 44.26                                  |   |                                 |
| Outstanding at December 29, 2007 | 2,225  | \$ 42.69                                  | 6.4   | \$ 10,598                       |
| Exercisable at December 29, 2007 | 978    | \$ 36.84                                  | 4.0   | \$ 9,077                        |

The weighted-average grant-date fair value of options granted was \$15.41, \$15.40 and \$16.63 for the years ended December 29, 2007, December 30, 2006 and December 31, 2005, respectively. The total intrinsic value of options exercised was \$28,876, \$17,864 and \$80,994 for the years ended December 29, 2007, December 30, 2006 and December 31, 2005, respectively.

Cash received from options exercised during the years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$18,563, \$5,779 and \$4,563, respectively. The tax benefits realized from options exercised and RSUs vested resulting from tax deductions in excess of share-based employee compensation expense recognized in the statement of operations totaled \$10,879, \$6,234 and \$26,770 for the years ended December 29, 2007, December 30, 2006 and December 31, 2005, respectively. With the adoption of SFAS 123(R), these amounts are shown as a cash inflow from financing activities. Prior to the adoption of SFAS 123(R), this amount was shown as a cash inflow from operating activities. Because the Company elected the modified prospective transition method of adoption, prior period financial statements have not been restated.

*Restricted Stock Units*

Pursuant to the restricted stock components of the Stock Plans, the Company has granted RSUs to certain employees. The RSUs vest over a period of three to five years. The fair value of RSUs is determined using the closing market price of the Company's common stock on the date of grant. A summary of RSU activity under the plans for the year ended December 29, 2007 is presented below:

|                                  | Shares | Weighted-<br>Average<br>Grant-Date<br>Fair Value |
|----------------------------------|--------|--|
| Outstanding at December 30, 2006 | 282    | \$ 48.40   |
| Granted                          | 70     | \$ 49.25   |
| Vested                           | (65)   | \$ 46.52   |
| Forfeited                        | (26)   | \$ 47.96   |
| Outstanding at December 29, 2007 | 261    | \$ 49.14   |

## Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

The weighted-average grant date fair value of RSUs granted was \$49.25, \$48.84 and \$50.26 for the years ended December 29, 2007, December 30, 2006 and December 31, 2005, respectively. The total fair value of RSUs vested during the years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$3,130, \$2,922 and \$2,263, respectively.

F-21

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)***WeightWatchers.com Stock Incentive Plan of Weight Watchers International, Inc. and Subsidiaries:*

In April 2000, the Board of Directors of WWI adopted the WeightWatchers.com Stock Incentive Plan of Weight Watchers International, Inc. and Subsidiaries, pursuant to which selected employees were granted options to purchase shares of common stock of WeightWatchers.com that are owned by WWI. The number of shares available for grant under this plan was 400 shares of authorized common stock of WeightWatchers.com. In connection with the acquisition of WW.com (see Note 3), the Company purchased and canceled all 103 outstanding WW.com options granted under the plan in the second quarter of 2005. Effective July 2, 2005, the Board of Directors of the Company terminated the plan.

*WeightWatchers.com Stock Option Plan*

Prior to WWI's acquisition of WW.com (see Note 3), WeightWatchers.com granted incentive stock options and/or nonqualified stock options on its common stock to its employees, consultants and/or certain non-employees under the terms of its stock option plans. In connection with the acquisition, WWI acquired 2,759 shares of WW.com stock which represented vested and unvested options under the plan. The 2,293 shares of vested options were acquired based upon the difference between the purchase price per share and the exercise price per share. The 466 shares of unvested options were exchanged for 134 RSUs of WWI.

Due to the adoption of FIN 46R (see Note 2), the fair value of stock options granted by WeightWatchers.com are included in the pro forma footnote disclosures showing the impact to the Company's results had it adopted the fair value provisions of SFAS No. 123 (see Note 2).

**10. Income Taxes**

Prior to December 16, 2005 WWI and WeightWatchers.com were separate tax paying entities. Effective with the completion of the Redemption (see Note 3) WW.com has been included in WWI's consolidated federal tax return. The following tables summarize the consolidated provision for U.S. federal, state and foreign taxes on income:

|                            | December 29,<br>2007 | December 30,<br>2006 | December 31,<br>2005 |
|----------------------------|----------------------|----------------------|----------------------|
| <b>Current:</b>            |                      |                      |                      |
| U.S. federal               | \$ 77,195            | \$ 63,319            | \$ 61,871            |
| State                      | 10,711               | 12,395               | 8,811                |
| Foreign                    | 20,851               | 17,916               | 23,047               |
|                            | \$ 108,757           | \$ 93,630            | \$ 93,729            |
| <b>Deferred:</b>           |                      |                      |                      |
| U.S. federal               | \$ 17,466            | \$ 24,389            | \$ 10,380            |
| State                      | 2,030                | 2,787                | 1,642                |
| Foreign                    | (2,942)              | 11                   | (838)                |
|                            | \$ 16,554            | \$ 27,187            | \$ 11,184            |
| <b>Total tax provision</b> | <b>\$ 125,311</b>    | <b>\$ 120,817</b>    | <b>\$ 104,913</b>    |



**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS** *Continued*  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

The components of the Company's consolidated income before income taxes consist of the following:

|          | December 29,<br>2007 | December 30,<br>2006 | December 31,<br>2005 |
|----------|----------------------|----------------------|----------------------|
| Domestic | \$ 254,678           | \$ 260,130           | \$ 212,085           |
| Foreign  | 71,813               | 70,512               | 67,230               |
|          | \$ 326,491           | \$ 330,642           | \$ 279,315           |

The difference between the U.S. federal statutory tax rate and the Company's consolidated effective tax rate are as follows:

|  | December 29,<br>2007 | December 30,<br>2006 | December 31,<br>2005 |
|--|----------------------|----------------------|----------------------|
| U.S. federal statutory rate                        | 35.0%                | 35.0%                | 35.0%                |
| Federal and state tax reserve provision (reversal) | 0.3                  | (3.0)                | (0.2)                |
| States income taxes (net of federal benefit)       | 2.9                  | 3.4                  | 2.8                  |
| Increase (reduction) in valuation allowance        | 1.0                  | 1.2                  | (0.3)                |
| Other  | (0.8)                | (0.1)                | 0.3                  |
| Effective tax rate                                 | 38.4%                | 36.5%                | 37.6%                |

The deferred tax assets (liabilities) recorded on the Company's consolidated balance sheet are as follows:

|                                  | December 29,<br>2007 | December 30,<br>2006 |
|----------------------------------|----------------------|----------------------|
| Amortization                     | \$ 6,111             | \$ 31,627            |
| Provision for estimated expenses | 9,554                | 5,789                |
| Operating loss carryforwards     | 13,170               | 7,517                |
| Salaries and wages               | 5,409                |                      |
| Share-based compensation         | 5,033                | 5,208                |
| Other                            | 5,222                | 5,621                |
| Less: valuation allowance        | (10,917)             | (7,517)              |
| Total deferred tax assets        | \$ 33,582            | \$ 48,245            |
| Depreciation/amortization        | \$ (4,447)           | \$ (3,997)           |
| Prepaid expenses                 | (694)                | (1,213)              |
| Deferred income                  | (206)                | (362)                |
| Other                            |                      | (4,362)              |
| Total deferred tax liabilities   | \$ (5,347)           | \$ (9,934)           |

## Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

|                         |           |           |
|-------------------------|-----------|-----------|
| Net deferred tax assets | \$ 28,235 | \$ 38,311 |
|-------------------------|-----------|-----------|

Certain foreign operations of WWI have generated net operating loss carryforwards. If it has been determined that it is more likely than not that the deferred tax assets associated with these net operating loss carryforwards will not be utilized a valuation allowance has been recorded. As of December 29, 2007 and December 30, 2006, various foreign subsidiaries had net operating loss carryforwards of approximately \$50,831 and \$30,547, respectively, most of which can be carried forward indefinitely.

F-23



**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

In fiscal 2005, due to the then recent trend in profitability of certain WeightWatchers.com's foreign operations, it was concluded that it was more likely than not that these foreign operations would fully realize the benefit of its deferred tax assets. As such, WeightWatchers.com reversed all of its remaining \$1,593 valuation allowance associated with its foreign net operating loss carryforwards, except for a full valuation allowance of \$575 relating to certain foreign operations. This amount was subsequently reversed in fiscal 2006 due to the utilization of the net operating loss carryforwards.

The Company's undistributed earnings of foreign subsidiaries are not considered to be reinvested permanently. Accordingly, the Company has recorded all taxes, after taking into account foreign tax credits, on the undistributed earnings of foreign subsidiaries.

During the fourth quarter of fiscal 2006, the Company recorded a tax benefit of approximately \$6,300 by reversing tax reserves which due to the resolution of certain tax matters were no longer necessary partially offset by adjustments to its tax valuation allowance for foreign tax net operating loss carryforwards.

The Company adopted the provisions of FIN 48 on December 31, 2006, the first day of its 2007 fiscal year. As a result of the adoption of this standard, the Company recognized a \$1,907 increase in the liability for unrecognized tax benefits, which was accounted for as a reduction to the opening balance of retained earnings for fiscal 2007. A reconciliation of the beginning and ending amount of unrecognized tax benefits is as follows:

|  |              |
|--|--------------|
| Balance at December 31, 2006                                 | \$ 8,232     |
| Additions based on tax positions related to the current year | 2,319        |
| Additions based on tax positions of prior years              | 248          |
| Reductions for tax positions of prior years                  | (801)        |
| Settlements  | (543)        |
| <br>Balance at December 29, 2007                             | <br>\$ 9,455 |

At December 29, 2007, the total amount of unrecognized tax benefits that, if recognized, would affect our effective tax rate is \$4,182. As of December 29, 2007, given the nature of the Company's uncertain tax positions, it is reasonably possible that there will not be a significant change in the Company's uncertain tax benefits within the next twelve months.

The Company recognizes interest and penalties related to unrecognized tax benefits in income tax expense. The Company had \$1,224 and \$708 of accrued interest and penalties at December 29, 2007 and December 30, 2006, respectively. The Company recognized \$516 in interest and penalties during the fiscal year ended December 29, 2007.

The Company or one of its subsidiaries files income tax returns in the U.S. federal jurisdiction, and various state and foreign jurisdictions. At December 29, 2007, with few exceptions, the Company was no longer subject to U.S. federal, state or local income tax examinations by tax authorities for years prior to 2004, or non-U.S. income tax examinations by tax authorities for years prior to 2001. The Internal Revenue Service ( IRS ) completed an examination of the Company's U.S. federal income tax returns for the years 2002 through 2003. The IRS proposed and management agreed to certain adjustments that did not have a material impact on the Company's financial position, results of operations or cash flows.

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)****11. Employee Benefit Plans**

The Company sponsors the Amended and Restated Weight Watchers Savings Plan (the Savings Plan) for salaried and hourly employees of WWI. In January 2001, the Company permitted the employees of WW.com to participate in the Savings Plan. Beginning in January 2006, WW.com employees were eligible for employer matching contributions. The Savings Plan is a defined contribution plan that provides for employer matching contributions up to 100% of the first 3% of an employee's eligible compensation. The Savings Plan also permits employees to contribute between 1% and 13% of eligible compensation on a pre-tax basis. Expense related to these contributions for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$2,451, \$2,239 and \$1,529, respectively.

During fiscal 2002, the Company received a favorable determination letter from the IRS that qualifies WWI's Savings Plan under Section 401(a) of the Internal Revenue Code.

Pursuant to the Savings Plan, the Company also sponsors a profit sharing plan (the Profit Sharing Plan) for all full-time salaried employees who are eligible to participate in the Savings Plan (except for certain senior management personnel). The Profit Sharing Plan provides for a guaranteed monthly employer contribution on behalf of each participant based on the participant's age and a percentage of the participant's eligible compensation. The Profit Sharing Plan has a discretionary supplemental employer contribution component that is determined annually by the Compensation and Benefits Committee of the Board of Directors. Expense related to these contributions for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$2,941, \$2,393 and \$1,975, respectively.

For certain senior management personnel, the Company sponsors the Amended and Restated Weight Watchers Executive Profit Sharing Plan (EPSP). Under the IRS definition, the EPSP is considered a Nonqualified Deferred Compensation Plan. There is a promise of payment by the Company made on the employees' behalf instead of an individual account with a cash balance. The EPSP provides for a guaranteed employer contribution on behalf of each participant based on the participant's age and a percentage of the participant's eligible compensation. The EPSP has a discretionary supplemental employer contribution component that is determined by the Compensation and Benefits Committee of the Board of Directors. The account is valued at the end of each fiscal month, based on an annualized interest rate of prime plus 2%, with an annualized cap of 15%. Expense related to this commitment for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$1,868, \$2,002 and \$1,050, respectively.

**12. Cash Flow Information**

|   | December 29,<br>2007 | December 30,<br>2006 | December 31,<br>2005 |
|---|----------------------|----------------------|----------------------|
| Net cash paid during the year for:  |                      |                      |                      |
| Interest expense  | \$ 93,595            | \$ 44,317            | \$ 18,030            |
| Income taxes  | \$ 89,536            | \$ 91,886            | \$ 80,381            |
| Noncash investing and financing activities were as follows:                         |                      |                      |                      |
| Fair value of net (liabilities)/assets acquired in connection with the acquisitions | \$ (326)             | \$ 3,741             | \$                   |
| Dividends declared but not yet paid at year-end                                     | \$ 14,233            | \$ 17,062            | \$                   |

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

**13. Commitments and Contingencies**

*Legal:*

On February 18, 2005, WWI settled two lawsuits with CoolBrands International, Inc. ( CoolBrands ) one filed by WWI to enforce the termination provisions of the CoolBrands ice cream and frozen novelty license and the other filed by CoolBrands against WWI and Wells Dairy, Inc. alleging breach of the CoolBrands license. CoolBrands will no longer manufacture, sell, market or distribute ice cream and frozen novelty products using WWI s trademarks.

In March 2006, the Company agreed to settle a litigation filed on behalf of a purported class of employees under the California Labor Code and the Federal Fair Labor Standards Act for \$2,300 plus other costs and expenses. The settlement was accrued for in fiscal 2005 and the funds were distributed in June 2007 following final approval by the court.

On July 7, 2006, the Company filed an amended notice of appeal with the U.K. VAT and Duties Tribunal, or VAT Tribunal, appealing a ruling by Her Majesty s Revenue and Customs, or HMRC, that from April 1, 2005 Weight Watchers meetings fees in the U.K. should be fully subject to 17.5% standard rated value added tax, or VAT. For over a decade prior to April 1, 2005, HMRC had determined that Weight Watchers meetings fees in the U.K. were only partially subject to 17.5% VAT. It is our view that this prior determination by HMRC should remain in effect and this view was further supported on March 8, 2007 when the VAT Tribunal ruled that Weight Watchers meetings in the U.K. should only be partially subject to 17.5% VAT. On May 3, 2007, HMRC appealed to the High Court of Justice Chancery Division, or the High Court, against the VAT Tribunal s ruling in our favor, and the appeal at the High Court was heard in November 2007.

On January 21, 2008, the High Court ruled by denying HMRC s appeal in part by upholding the VAT Tribunal s decision to the extent that, at the first meeting which members attend, meetings fees associated with such meeting are partially subject to 17.5% VAT. However, the High Court allowed HMRC s appeal in relation to meetings subsequent to the first meeting and concluded that meetings fees associated with subsequent meetings are fully subject to 17.5% VAT. The Company intends to vigorously defend the VAT Tribunal s ruling and to file an appeal in part against the High Court s ruling in relation to meetings subsequent to the first meeting. The Company expects HMRC to file an appeal in part against the High Court s ruling in relation to the first meeting which members attend. If Weight Watchers meetings fees in the U.K. are deemed to be fully subject to 17.5% VAT, we estimate the amount owed to HMRC would be approximately \$50,000 as of the end of fiscal 2007, covering fiscal years 2005 through 2007, against which we have recorded a reserve of \$23,400 as of the end of fiscal 2007, which represents management s most appropriate estimate of loss. If the Company is ultimately unsuccessful in establishing that Weight Watchers meetings fees in the U.K. are partially subject to 17.5% VAT, or if it is determined that a greater proportion of Weight Watchers meetings fees as compared to HMRC s prior rulings is subject to 17.5% VAT, we may incur monetary liability in excess of reserves previously recorded and our U.K. results of operations may be adversely affected in the future. It is also possible that our cash flows and results of operations in a particular fiscal quarter may be adversely affected by this matter. However, it is the opinion of management that the ultimate disposition of this matter, to the extent not previously provided for, will not have a material impact on our financial position, or ongoing results of operations or cash flows.

On July 27, 2007, HMRC issued to us notices of determination and decisions that, for the period April 2001 to April 2007, our leaders and certain other service providers should have been classified as employees for tax purposes and, as such, we should have withheld tax from the leaders and certain other service providers pursuant to the PAYE and NIC collection rules and remitted such amounts to the HMRC. As of the end of fiscal 2007, the

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

assessment associated with the notices of determination and decisions is approximately \$27,000. It is the Company's view that the U.K. leaders and other service providers identified by HMRC in its notices and decisions are self-employed and no withholding by us was required. On September 3, 2007, the Company appealed HMRC's notices and decisions as to these classifications and against any amount of PAYE and NIC liability claimed to be owed by us. The Company intends to vigorously pursue this appeal and, although there can be no assurances, we believe we will ultimately prevail in our appeal. If such appeal is unsuccessful, it is possible that our cash flows and results of operations in a particular fiscal quarter may be adversely affected by this matter. However, it is the opinion of management that the disposition of this matter will not have a material impact on our financial position, or ongoing results of operations or cash flows.

Due to the nature of its activities, the Company is also, at times, subject to pending and threatened legal actions that arise out of the normal course of business. The Company has had and continues to have disputes with certain of its franchisees. In the opinion of management, based in part upon advice of legal counsel, the disposition of all such matters is not expected to have a material effect on the Company's results of operations, financial condition or cash flows.

*Lease Commitments:*

Minimum rental commitments under non-cancelable operating leases, primarily for office and rental facilities, at December 29, 2007, consist of the following:

|                     |                   |
|---------------------|-------------------|
| 2008                | \$ 27,129         |
| 2009                | 21,849            |
| 2010                | 15,832            |
| 2011                | 10,209            |
| 2012                | 8,154             |
| 2013 and thereafter | 23,794            |
| <b>Total</b>        | <b>\$ 106,967</b> |

Total rent expense charged to operations under these leases for the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005 was \$33,016, \$29,119 and \$27,671, respectively.

**14. Segment and Geographic Data**

The Company has two operating segments, each of which is a reportable segment: WWI and WW.com. These are two separate and distinct businesses for which discrete financial information is available. This discrete financial information is maintained and managed separately and is reviewed regularly by the chief operating decision maker. All intercompany activity is eliminated in consolidation.

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**  
**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

Information about the Company's reportable operating segments is as follows:

|                                  | Year Ended December 29, 2007        |                            |                              | Consolidated        |
|----------------------------------|-------------------------------------|----------------------------|------------------------------|---------------------|
|                                  | Weight<br>Watchers<br>International | Weight<br>Watchers<br>.com | Intercompany<br>Eliminations |                     |
| Revenues from external customers | \$ 1,313,083                        | \$ 154,084                 | \$                           | \$ 1,467,167        |
| Intercompany revenue             | 14,536                              | 3,571                      | (18,107)                     |                     |
| <b>Total revenue</b>             | <b>\$ 1,327,619</b>                 | <b>\$ 157,655</b>          | <b>(18,107)</b>              | <b>\$ 1,467,167</b> |
| Depreciation and amortization    | \$ 16,400                           | \$ 4,346                   | \$                           | \$ 20,746           |
| <b>Operating income</b>          | <b>\$ 401,947</b>                   | <b>\$ 33,660</b>           | <b>\$</b>                    | <b>\$ 435,607</b>   |
| Interest expense, net            |                                     |                            |                              | 109,277             |
| Other income, net                |                                     |                            |                              | (3,182)             |
| Early extinguishment of debt     |                                     |                            |                              | 3,021               |
| Provision for taxes              |                                     |                            |                              | 125,311             |
| <b>Net income</b>                |                                     |                            |                              | <b>\$ 201,180</b>   |
| <b>Total assets</b>              | <b>\$ 1,247,569</b>                 | <b>\$ 92,971</b>           | <b>\$ (294,319)</b>          | <b>\$ 1,046,221</b> |

|                                  | Year Ended December 30, 2006        |                            |                              | Consolidated        |
|----------------------------------|-------------------------------------|----------------------------|------------------------------|---------------------|
|                                  | Weight<br>Watchers<br>International | Weight<br>Watchers<br>.com | Intercompany<br>Eliminations |                     |
| Revenues from external customers | \$ 1,102,181                        | \$ 131,144                 | \$                           | \$ 1,233,325        |
| Intercompany revenue             | 12,399                              | 3,023                      | (15,422)                     |                     |
| <b>Total revenue</b>             | <b>\$ 1,114,580</b>                 | <b>\$ 134,167</b>          | <b>(15,422)</b>              | <b>\$ 1,233,325</b> |
| Depreciation and amortization    | \$ 10,296                           | \$ 4,584                   | \$                           | \$ 14,880           |
| <b>Operating income</b>          | <b>\$ 336,056</b>                   | <b>\$ 43,992</b>           | <b>\$</b>                    | <b>\$ 380,048</b>   |
| Interest expense, net            |                                     |                            |                              | 49,532              |
| Other income, net                |                                     |                            |                              | (1,447)             |
| Early extinguishment of debt     |                                     |                            |                              | 1,321               |
| Provision for taxes              |                                     |                            |                              | 120,817             |
| <b>Net income</b>                |                                     |                            |                              | <b>\$ 209,825</b>   |

Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

|              |              |           |              |              |
|--------------|--------------|-----------|--------------|--------------|
| Total assets | \$ 1,075,843 | \$ 41,782 | \$ (116,914) | \$ 1,000,711 |
|--------------|--------------|-----------|--------------|--------------|

F-28

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

|                                  | <b>Year Ended December 31, 2005</b>          |                                     |                                      |                     |
|----------------------------------|--|-------------------------------------|--------------------------------------|---------------------|
|                                  | <b>Weight<br/>Watchers<br/>International</b> | <b>Weight<br/>Watchers<br/>.com</b> | <b>Intercompany<br/>Eliminations</b> | <b>Consolidated</b> |
| Revenues from external customers | \$ 1,041,594                                 | \$ 109,657                          | \$                                   | \$ 1,151,251        |
| Intercompany revenue             | 10,665                                       | 3,102                               | (13,767)                             |                     |
| <b>Total revenue</b>             | <b>\$ 1,052,259</b>                          | <b>\$ 112,759</b>                   | <b>(13,767)</b>                      | <b>\$ 1,151,251</b> |
| Depreciation and amortization    | \$ 9,131                                     | \$ 4,565                            | \$                                   | \$ 13,696           |
| <b>Operating income</b>          | <b>\$ 310,413</b>                            | <b>\$ (7,932)</b>                   | <b>\$ 11</b>                         | <b>\$ 302,492</b>   |
| Interest expense, net            |  |                                     |                                      | 20,969              |
| Other expense, net               |  |                                     |                                      | 2,208               |
| Provision for taxes              |  |                                     |                                      | 104,913             |
| <b>Net income</b>                |  |                                     |                                      | <b>\$ 174,402</b>   |
| Total assets                     | \$ 914,959                                   | \$ 36,069                           | \$ (115,537)                         | \$ 835,491          |

F-29

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

The following table presents information about the Company's sources of revenue and other information by geographic area. There were no material amounts of sales or transfers among geographic areas and no material amounts of United States export sales.

|  | <b>Revenues for the Year Ended</b> |                              |                              |
|--|------------------------------------|------------------------------|------------------------------|
|  | <b>December 29,<br/>2007</b>       | <b>December 30,<br/>2006</b> | <b>December 31,<br/>2005</b> |
| NACO meeting fees                        | \$ 603,730                         | \$ 471,751                   | \$ 416,952                   |
| International company-owned meeting fees | 276,994                            | 251,337                      | 264,145                      |
| Product sales                            | 337,659                            | 293,286                      | 285,448                      |
| Franchise royalties                      | 17,039                             | 19,168                       | 19,393                       |
| Internet revenues                        | 151,625                            | 129,420                      | 109,657                      |
| Other                                    | 80,120                             | 68,363                       | 55,656                       |
|  | <b>\$ 1,467,167</b>                | <b>\$ 1,233,325</b>          | <b>\$ 1,151,251</b>          |

|                                  | <b>Revenues for the Year Ended</b> |                              |                              |
|----------------------------------|------------------------------------|------------------------------|------------------------------|
|                                  | <b>December<br/>29,<br/>2007</b>   | <b>December 30,<br/>2006</b> | <b>December 31,<br/>2005</b> |
| North America                    | \$ 972,976                         | \$ 801,373                   | \$ 699,981                   |
| United Kingdom                   | 199,240                            | 161,431                      | 169,168                      |
| Continental Europe               | 237,196                            | 215,151                      | 219,175                      |
| Australia, New Zealand and other | 57,755                             | 55,370                       | 62,927                       |
|                                  | <b>\$ 1,467,167</b>                | <b>\$ 1,233,325</b>          | <b>\$ 1,151,251</b>          |

|                                  | <b>Long-Lived Assets</b>         |                              |                              |
|----------------------------------|----------------------------------|------------------------------|------------------------------|
|                                  | <b>December<br/>29,<br/>2007</b> | <b>December 30,<br/>2006</b> | <b>December 31,<br/>2005</b> |
| North America                    | \$ 799,587                       | \$ 759,221                   | \$ 603,356                   |
| United Kingdom                   | 17,969                           | 15,220                       | 14,249                       |
| Continental Europe               | 6,795                            | 5,697                        | 4,589                        |
| Australia, New Zealand and other | 16,392                           | 15,154                       | 14,327                       |
|                                  | <b>\$ 840,743</b>                | <b>\$ 795,292</b>            | <b>\$ 636,521</b>            |

**15. Financial Instruments***Fair Value of Financial Instruments:*

The Company's significant financial instruments include cash and cash equivalents, short and long-term debt, and interest rate swap agreements.



## Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

In evaluating the fair value of significant financial instruments, the Company generally uses quoted market prices of the same or similar instruments or calculates an estimated fair value on a discounted cash flow basis using the rates available for instruments with the same remaining maturities. As of December 29, 2007, the fair value of financial instruments held by the Company approximated the recorded value.

F-30

**Table of Contents****WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued****(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)***Derivative Instruments and Hedging:*

The Company enters into interest rate swaps to hedge a substantial portion of its variable rate debt. As of December 29, 2007 and December 30, 2006, the Company held contracts for interest rate swaps with notional amounts totaling \$1,050,000 and \$257,500, respectively. The Company is hedging forecasted transactions for periods not exceeding the next five years. At December 29, 2007, given the current configuration of its debt, the Company estimates that no derivative gains or losses reported in accumulated other comprehensive income (loss) will be reclassified to the Statement of Operations within the next twelve months.

As of December 29, 2007, cumulative losses for qualifying hedges were reported as a component of accumulated other comprehensive income (loss) in the amount of \$14,994 (\$24,582 before taxes). As of December 30, 2006, cumulative gains for qualifying hedges were reported as a component of accumulated other comprehensive income (loss) in the amount of \$955 (\$1,566 before taxes).

For the fiscal years ended December 29, 2007, December 30, 2006 and December 31, 2005, there were no fair value adjustments recorded in the statement of operations since all hedges were considered qualifying.

**16. Quarterly Financial Information (Unaudited)**

The following is a summary of the unaudited quarterly consolidated results of operations for the fiscal years ended December 29, 2007 and December 30, 2006.

|  | <b>For the Fiscal Quarters Ended</b> |                 |                      |                     |
|--|--------------------------------------|-----------------|----------------------|---------------------|
|  | <b>March 31,</b>                     | <b>June 30,</b> | <b>September 29,</b> | <b>December 29,</b> |
|  | <b>2007</b>                          | <b>2007</b>     | <b>2007</b>          | <b>2007</b>         |
| <b>Fiscal year ended December 29, 2007</b> |                                      |                 |                      |                     |
| Revenues, net                              | \$ 399,401                           | \$ 386,277      | \$ 337,450           | \$ 344,039          |
| Gross profit                               | 226,107                              | 219,616         | 187,927              | 180,286             |
| Operating income                           | 115,745                              | 123,291         | 106,499              | 90,072              |
| Net income                                 | 53,826                               | 58,023          | 49,511               | 39,820              |
| Basic EPS                                  | 0.63                                 | 0.74            | 0.63                 | 0.50                |
| Diluted EPS                                | 0.63                                 | 0.73            | 0.62                 | 0.50                |

|  | <b>For the Fiscal Quarters Ended</b> |                |                      |                     |
|--|--------------------------------------|----------------|----------------------|---------------------|
|  | <b>April 1,</b>                      | <b>July 1,</b> | <b>September 30,</b> | <b>December 30,</b> |
|  | <b>2006</b>                          | <b>2006</b>    | <b>2006</b>          | <b>2006</b>         |
| <b>Fiscal year ended December 30, 2006</b> |                                      |                |                      |                     |
| Revenues, net                              | \$ 342,048                           | \$ 321,059     | \$ 284,753           | \$ 285,465          |
| Gross profit                               | 192,493                              | 180,491        | 155,723              | 147,453             |
| Operating income                           | 104,075                              | 105,423        | 92,289               | 78,261              |
| Net income                                 | 56,997                               | 57,917         | 50,615               | 44,296              |
| Basic EPS                                  | 0.57                                 | 0.58           | 0.52                 | 0.45                |
| Diluted EPS                                | 0.56                                 | 0.58           | 0.52                 | 0.45                |

**Table of Contents**

**WEIGHT WATCHERS INTERNATIONAL, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS Continued**

**(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)**

Basic and diluted EPS are computed independently for each of the periods presented. Accordingly, the sum of the quarterly EPS amounts may not agree to the total for the year. During the fourth quarter of fiscal 2006, the Company recorded a net tax benefit of approximately \$6,300 by reversing tax reserves which due to the resolution of certain tax matters were no longer necessary, partially offset by adjustments to its tax valuation allowance for foreign tax net operating loss carryforwards.

**17. Recently Issued Accounting Pronouncements**

In December 2007, the FASB issued Statement of Financial Accounting Standards No. 141 (Revised 2007), *Business Combinations*. This Statement established principles and requirements for how the acquirer (a) recognizes and measures the identifiable assets acquired, liabilities assumed and any non-controlling interest in the acquiree; (b) recognizes and measures the goodwill acquired and (c) determines what information to disclose. This Statement is effective for business combinations for which the acquisition date is on or after January 4, 2009, the first day of the Company's 2009 fiscal year. The impact on WWI of adopting this standard will depend on the nature, terms and size of any business combinations completed after the effective date.

In December 2007, the FASB issued Statement of Financial Accounting Standards No. 160, *Noncontrolling Interests in Consolidated Financial Statements* an amendment of ARB No. 51. This Statement establishes accounting and reporting standards for noncontrolling interests, sometimes referred to as minority interests. This statement is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008. The Company does not expect the adoption of this standard to have a material impact on its financial position, results of operations or cash flows.

**18. Subsequent Events**

In January 2008, the Company acquired substantially all of the assets of its Palm Beach, Florida franchisee, Weight Watchers of Palm Beach County, Inc., for a purchase price of approximately \$12,900. Due to the timing of this acquisition, the Company has not yet completed the purchase price allocation.

In February 2008, the Company entered into a joint venture with Groupe DANONE S.A. to establish a weight management business in the People's Republic of China. The joint venture, 51% owned by the Company and 49% owned by Groupe DANONE, is expected to commence retail operations in China within the next year.

**Table of Contents****SCHEDULE II VALUATION AND QUALIFYING ACCOUNTS AND RESERVES****(IN THOUSANDS)**

|  | <b>Balance at<br/>Beginning<br/>of Period</b> | <b>Additions<br/>Charged to<br/>Costs<br/>and<br/>Expenses</b> | <b>Charged<br/>to<br/>Other<br/>Accounts</b> | <b>Deductions<sup>(1)</sup></b> | <b>Balance at<br/>End<br/>of Period</b> |
|--|---|--|--|---------------------------------|---|
| <b>FISCAL YEAR ENDED DECEMBER 29, 2007</b> |   |  |  |                                 |   |
| Allowance for doubtful accounts            | \$ 1,673                                      | \$ 1,242   | \$   | \$ (324)                        | \$ 2,591                                |
| Inventory reserves, other                  | \$ 2,743                                      | \$ 9,317   | \$   | \$ (7,688)                      | \$ 4,372                                |
| Tax valuation allowance                    | \$ 7,517                                      | \$ 3,400   | \$   | \$                              | \$ 10,917                               |
| <b>FISCAL YEAR ENDED DECEMBER 30, 2006</b> |   |  |  |                                 |   |
| Allowance for doubtful accounts            | \$ 1,882                                      | \$ (153)   | \$   | \$ (56)                         | \$ 1,673                                |
| Inventory reserves, other                  | \$ 2,571                                      | \$ 6,990   | \$   | \$ (6,818)                      | \$ 2,743                                |
| Tax valuation allowance                    | \$ 3,420                                      | \$ 4,672   | \$   | \$ (575)                        | \$ 7,517                                |
| <b>FISCAL YEAR ENDED DECEMBER 31, 2005</b> |   |  |  |                                 |   |
| Allowance for doubtful accounts            | \$ 2,008                                      | \$ 629   | \$   | \$ (755)                        | \$ 1,882                                |
| Inventory reserves, other                  | \$ 2,908                                      | \$ 6,044   | \$   | \$ (6,381)                      | \$ 2,571                                |
| Tax valuation allowance                    | \$ 1,593                                      | \$ 2,845   | \$   | \$ (1,018)                      | \$ 3,420                                |

(1) Primarily represents the utilization of established reserves, net of recoveries, where applicable.

S-1

**Table of Contents**

**EXHIBIT INDEX**

**Exhibit**

| <b>Number</b> | <b>Description</b>  |
|---------------|---|
| **2.1         | Agreement and Plan of Merger, by and among Weight Watchers International, Inc., WeightWatchers.com, Inc. and SCW Merger Sub, Inc. dated as of June 13, 2005 (filed as Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 2, 2005, and incorporated herein by reference).   |
| **2.2         | Redemption Agreement, by and among Artal Luxembourg, S.A., WeightWatchers.com Inc., and Weight Watchers International, Inc., dated as of June 13, 2005 Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 2, 2005, and incorporated herein by reference).  |
| **3.1         | Amended and Restated Articles of Incorporation of Weight Watchers International, Inc. (filed as Exhibit 3.1 to the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2001, and incorporated herein by reference).   |
| **3.2         | Articles of Amendment to the Articles of Incorporation, as Amended and Restated, of Weight Watchers International, Inc., to Create a New Series of Preferred Stock Designated as Series B Junior Participating Preferred Stock, adopted as of November 14, 2001 (filed as Exhibit 3.3 to the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2001, and incorporated herein by reference).                         |
| **3.3         | Amended and Restated By-laws of Weight Watchers International, Inc. (filed as Exhibit 3.2 to the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2001, and incorporated herein by reference).   |
| **4.1         | Rights Agreement, dated as of November 15, 2001, between Weight Watchers International Inc. and Computershare Trust Company, N.A. (formerly EquiServe Trust Company, N.A.) (filed as Exhibit 4.5 to the Company's Registration Statement on Form S-3 (File No. 333-89444) as filed on May 31, 2002, and incorporated herein by reference).  |
| **4.2         | First Amendment dated as of November 4, 2003, to the Rights Agreement, dated as of November 15, 2001 by and between Weight Watchers International, Inc. and EquiServe Trust Company, N.A. (formerly EquiServe Trust Company, N.A.) (filed as Exhibit 4.3 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended September 27, 2003, and incorporated herein by reference).   |
| **4.3         | Specimen of stock certificate representing Weight Watchers International Inc.'s common stock, no par value (filed as Exhibit 4.6 to Amendment No. 2 to the Company's Registration Statement on Form S-1 (File No. 333-69362) as filed on November 9, 2001., and incorporated herein by reference).  |
| **10.3        | License Agreement, dated as of September 29, 1999, between WW Foods, LLC and Weight Watchers International, Inc. (filed as Exhibit 10.4 to the Company's Registration Statement on Form S-4 (File No. 333-92005) as filed on December 2, 1999, and incorporated herein by reference).   |
| **10.4        | LLC Agreement, dated as of September 29, 1999, between H.J. Heinz Company and Weight Watchers International, Inc. (filed as Exhibit 10.7 to the Company's Registration Statement on Form S-4 (File No. 333-92005) as filed on December 2, 1999, and incorporated herein by reference).  |
| **10.5        | Operating Agreement, dated as of September 29, 1999, between Weight Watchers International, Inc. and H.J. Heinz Company (filed as Exhibit 10.8 to the Company's Registration Statement on Form S-4 (File No. 333-92005) as filed on December 2, 1999, and incorporated herein by reference).  |
| **10.6        | Stockholders' Agreement, dated as of September 30, 1999, among Weight Watchers International, Inc., Artal Luxembourg S.A., Merchant Capital, Inc., Logo Incorporated Pty. Ltd., Longisland International Limited, Envoy Partners and Scotiabanc, Inc. (filed as Exhibit 10.9 to Amendment No. 1 to the Company's Registration Statement on Form S-1 (File No. 333-69362) as filed on October 29, 2001, and incorporated herein by reference). |

**Table of Contents**

**Exhibit**

| <b>Number</b> | <b>Description</b>  |
|---------------|---|
| **10.7        | 1999 Stock Purchase and Option Plan of Weight Watchers International, Inc. and Subsidiaries (filed as Exhibit 10.19 to the Company's Annual Report on Form 10-K for the fiscal year ended April 29, 2000, and incorporated herein by reference).  |
| **10.8        | 2004 Stock Incentive Plan of Weight Watchers International, Inc. and its Subsidiaries is incorporated herein by reference to Appendix A of the Registrant's Definitive Proxy Statement on Schedule 14A filed on April 8, 2004 (filed as Appendix A of the Company's Definitive Proxy Statement on Schedule 14A filed on April 8, 2004, and incorporated herein by reference).   |
| **10.9        | Amendment to Weight Watchers International, Inc. 2004 Stock Incentive Plan (filed as Exhibit 10.5 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 2, 2005, and incorporated herein by reference).  |
| **10.10       | Amended and Restated Intellectual Property License Agreement, dated as of September 10, 2001, between Weight Watchers International, Inc. and WeightWatchers.com, Inc. (filed as Exhibit No. 10.34 to Amendment No. 2 to the Company's Registration Statement on Form S-1 (File No. 333-69362) as filed on November 9, 2001, and incorporated herein by reference).   |
| **10.11       | Service Agreement, dated as of September 10, 2001, between Weight Watchers International, Inc. and WeightWatchers.com, Inc. (filed as Exhibit No. 10.35 to the Company's Amendment No. 2 to the Registrant's Registration Statement on Form S-1 (File No. 333-69362) as filed on November 9, 2001, and incorporated herein by reference).   |
| **10.12       | Corporate Agreement, dated as of November 5, 2001, between Weight Watchers International, Inc. and Artal Luxembourg S.A. (filed as Exhibit 10.36 to Amendment No. 2 to the Company's Registration Statement on Form S-1 (File No. 333-69362) as filed on November 9, 2001, and incorporated herein by reference).   |
| **10.13       | Amendment, dated as of July 1, 2005, to the Corporate Agreement, dated as of November 5, 2001, by and between Weight Watchers International, Inc. and Artal Luxembourg, S.A. (filed as Exhibit 10.4 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 2, 2005, and incorporated herein by reference)   |
| **10.14       | Registration Rights Agreement dated as of September 29, 1999, among Weight Watchers International, Inc., H.J. Heinz Company and Artal Luxembourg S.A. (filed as Exhibit 10.38 to Amendment No. 1 to the Company's Registration Statement on Form S-1 (File No. 333-69362) as filed on October 29, 2001, and incorporated herein by reference).  |
| **10.15       | Form of Continuity Agreement, between Weight Watchers International, Inc. and certain key executives (Chief Executive Officer, Chief Financial Officer and General Counsel) (filed as Exhibit 10.38 to the Company's Annual Report on Form 10-K, for the fiscal year ended January 3, 2004, and incorporated herein by reference).  |
| **10.16       | Form of Continuity Agreement, between Weight Watchers International, Inc. and certain key executives (certain executive officers) (filed as Exhibit No. 10.39 to the Company's Annual Report on Form 10-K for the fiscal year ended January 3, 2004, and incorporate hereby by reference).  |
| **10.17       | Principal Stockholders Agreement among Weight Watchers International, Inc., WeightWatchers.com, Inc. and Artal Luxembourg, S.A., dated as of June 13, 2005 (filed as Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 2, 2005, and incorporated herein by reference).  |
| **10.18       | Form of Term Sheet for Employee Stock Awards and Form of Terms and Conditions for Employee Stock Awards for the 1999 Stock Purchase and Option Plan of Weight Watchers International Inc. and Subsidiaries and the 2004 Stock Incentive Plan of Weight Watchers International Inc. and Subsidiaries (filed as Exhibit 10.34 to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2005, and incorporated herein by reference). |

**Table of Contents****Exhibit**

| <b>Number</b> | <b>Description</b>  |
|---------------|---|
| **10.19       | Form of Term Sheet for Employee Restricted Stock Unit Awards and Form of Terms and Conditions for Employee Restricted Stock Unit Awards for the 1999 Stock Purchase and Option Plan of Weight Watchers International Inc. and Subsidiaries and the 2004 Stock Incentive Plan of Weight Watchers International Inc. and Subsidiaries (filed as Exhibit 10.35 to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2005, and incorporated herein by reference).   |
| **10.20       | Sixth Amended and Restated Credit Agreement, dated as of May 8, 2006 among Weight Watchers International, Inc., JPMorgan Chase Bank, N.A., JPMorgan Securities, Inc., The Bank of Nova Scotia and various financial institutions (filed as Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended April 1, 2006, and incorporated herein by reference).   |
| **10.21       | Form of Director Restricted Stock Agreement for Weight Watchers International, Inc. non-employee director restricted stock issued under the 2004 Stock Incentive Plan of Weight Watchers International, Inc. (filed as Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2006, and incorporated herein by reference).  |
| **10.22       | Summary of Non-Employee Director Compensation (filed as Exhibit 10 to the Company's Current Report on Form 8-K, as filed on July 18, 2006, and incorporated herein by reference).   |
| **10.23       | Summary of Retirement Arrangement for Linda Huett (filed as Exhibit 99.1 to the Company's Current Report on Form 8-K, as filed on December 15, 2006, and incorporated herein by reference).   |
| **10.24       | Statement of Amendment to Forms of Continuity Agreements (filed as Exhibit 99.2 to the Company's Current Report on Form 8-K as filed on December 15, 2006, and incorporated herein by reference).   |
| **10.25       | Statement of Amendments to the 1999 Stock Purchase and Option Plan (filed as Exhibit 99.3 to the Company's Current Report on Form 8-K as filed on December 15, 2006, and incorporated herein by reference).   |
| **10.26       | Statement of Amendments to the 2004 Stock Incentive Plan (filed as Exhibit 99.4 to the Company's Current Report on Form 8-K as filed on December 15, 2006, and incorporated herein by reference).   |
| **10.27       | Statement of Amendments to the Executive Profit Sharing Plan (filed as Exhibit 99.5 to the Company's Current Report on Form 8-K as filed on December 15, 2006, and incorporated herein by reference).   |
| **10.28       | Stock Purchase Agreement, dated as of December 17, 2006, by and between Weight Watchers International, Inc. and Artal Holdings Sp. z o.o. (filed as Exhibit 10.1 to the Company's Current Report on Form 8-K, as filed on December 21, 2006, and incorporated herein by reference).   |
| **10.29       | Commitment Letter, dated December 18, 2006, by and between Weight Watchers International, Inc. and Credit Suisse Securities (USA) LLC and Credit Suisse (filed as Exhibit 10.2 to the Company's Current Report on Form 8-K, as filed on December 21, 2006, and incorporated herein by reference).   |
| **10.30       | Amended and Restated Commitment Letter, dated January 8, 2007, by and between Weight Watchers International, Inc., Credit Suisse Securities (USA) LLC, Credit Suisse, J.P. Morgan Securities Inc. and JPMorgan Chase Bank, N.A. (filed as Exhibit (b)(1) filed to the Company's Tender Offer Statement on Schedule TO Amendment No. 1, as filed on January 11, 2007, and incorporated herein by reference).   |
| **10.31       | First Amendment, dated as of January 26, 2007, to the Sixth Amended and Restated Credit Agreement, dated as of May 8, 2006, among the Company, as borrower, the lenders party thereto, JPMorgan Chase Bank, N.A., as the syndication agent, JPMorgan Securities Inc., as a lead arranger and a book manager, and The Bank of Nova Scotia, as the administrative agent, a lead arranger and a book manager (filed as Exhibit 10.1 to the Company's Current Report on Form 8-K, as filed on January 26, 2007, and incorporate herein by reference). |

**Table of Contents**

**Exhibit**

| <b>Number</b> | <b>Description</b>   |
|---------------|--|
| **10.32       | Supplement, dated as of January 26, 2007, to the Sixth Amended and Restated Credit Agreement, dated as of May 8, 2006, among the Company, as borrower, the lenders party thereto, JPMorgan Chase Bank, N.A., as the syndication agent, JPMorgan Securities Inc., as a lead arranger and a book manager, and The Bank of Nova Scotia, as the administrative agent, a lead arranger and a book manager (filed as Exhibit 10.2 to the Company's Current Report on Form 8-K, as filed on January 26, 2007, and incorporate herein by reference). |
| *10.33        | Amended and Restated Weight Watchers Executive Profit Sharing Plan, effective as of January 1, 2005.   |
| *21.1         | Subsidiaries of Weight Watchers International, Inc.  |
| *23.1         | Consent of Independent Registered Public Accounting Firm.  |
| *31.1         | Rule 13a-14(a) Certification by David P. Kirchoff, President and Chief Executive Officer.  |
| *31.2         | Rule 13a-14(a) Certification by Ann M. Sardini, Chief Financial Officer.   |
| *32.1         | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |
| *32.2         | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |

\* Filed herewith.

\*\* Previously filed.



**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

WEIGHT WATCHERS INTERNATIONAL, INC.

Date: February 27, 2008

By: /s/ DAVID P. KIRCHHOFF

David P. Kirchhoff

President, Chief Executive Officer and Director

(Principal Executive Officer)

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Date: February 27, 2008

By: /s/ DAVID P. KIRCHHOFF

David P. Kirchhoff

President, Chief Executive Officer and Director

(Principal Executive Officer)

Date: February 27, 2008

By: /s/ ANN M. SARDINI

Ann M. Sardini

Chief Financial Officer

(Principal Financial and Accounting Officer)

Date: February 27, 2008

By: /s/ RAYMOND DEBBANE

Raymond Debbane

Director

Date: February 27, 2008

By: /s/ PHILIPPE J. AMOUYAL

Philippe J. Amouyal

Director

Date: February 27, 2008

By: /s/ JOHN F. BARD

John F. Bard

Director

Date: February 27, 2008

By: /s/ MARSHA JOHNSON EVANS

Marsha Johnson Evans

Director

Date: February 27, 2008

By: /s/ JONAS M. FAJGENBAUM

Jonas M. Fajgenbaum

Director

Edgar Filing: WEIGHT WATCHERS INTERNATIONAL INC - Form 10-K

Date: February 27, 2008

By: /s/ SACHA LAINOVIC

Sacha Lainovic

Director

Date: February 27, 2008

By: /s/ SAM K. REED

Sam K. Reed

Director

Date: February 27, 2008

By: /s/ CHRISTOPHER J. SOBECKI

Christopher J. Sobecki

Director