

OMX AB
Form 425
November 09, 2007

Continued Diversification of Execution Business

2004

2007

RESULTING EXPANSION

RESULTING EXPANSION

STRATEGIC RATIONALE

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ACQUISITION*

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Leveraging its core business and capabilities, NASDAQ continues to expand its offerings and geographic reach

Access to routing technology and connectivity

to new, fast growing trading firms

Solidify market position in NASDAQ-listed

trading

Execute on NYSE-listed trading strategy

Access to best-in class technology platform

Further solidify market position in all U.S. equity

trading

Largest provider of liquidity on the NYSE floor

Significant market presence in Europe
Ability to leverage technology innovations for
future product expansion
Access to 60 international exchange
relationships
Ability to have a 2nd
protected quote
Enter the U.S. cash equity clearing business
Allows listings to use 1,2 and 3 letter tickers
enhancing ability to lure listings to the NASDAQ
Immediate presence in options trading
Further enhance NASDAQ's growth profile
Ability to leverage clearing and futures licenses
Broker/dealer model
Single book migration -
Largest electronic
liquidity pool for U.S. equities
Fastest, most scalable and efficient technology
platform
European cash equities, derivatives and
commodities trading
Leading global provider of exchange technology
Clearing services
Second matching engine
U.S. cash equities clearing
U.S. equity options
U.S. index options
U.S. cash equities clearing
U.S. futures

* Acquisitions of OMX, The Boston Stock Exchange, and The Philadelphia Stock Exchange are pending necessary regulatory
Filed by The Nasdaq
Stock Market, Inc.
pursuant to Rule 425 under the Securities Act
of 1933, as amended, and deemed filed
pursuant to Rule 14a-12 under the Securities
Exchange Act of 1934, as amended.

Subject Company: OMX AB
(Commission File No. 132-02618)

The following are selected slides from an investor presentation about The Nasdaq
Stock
Market, Inc. acquisition of the Philadelphia Stock Exchange.

Forward Looking Statement

Forward-looking statements in this Investor Presentation are subject to known and unknown risks, uncertainties and other factors that

our
actual
results,
performance
or
achievements

to
be
materially
different
from

any
future
results,
performance,
or
achievements

expressed
or
implied

by such forward-looking statements. These forward-looking statements were based on various factors and were derived utilizing various assumptions.

NASDAQ

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that
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guarantee
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performance

and
that
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results
could

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Factors that could cause actual results to differ materially from those contemplated by the forward-looking statements include, among other things, the following factors: (i) the issuer's operating results may be lower than expected; (ii) loss of significant trading volume or listed status;

to
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our

strategic
initiatives
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any
consequences
from
our
pursuit
of
our
corporate
strategy,
including
the
proposed
acquisitions
of
the
Philadelphia
Stock
Exchange
and
the
Boston
Stock
Exchange,
the
proposed
transactions
with
Borse
Dubai
and
OMX
AB
and
the
proposed
business

combination with OMX AB; (iv) competition, economic, political and market conditions and fluctuations, including interest rate
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On August

7, 2007, NASDAQ filed with the SEC a Registration Statement on Form S-4 that includes a preliminary proxy statement of NASDAQ

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constitutes

a

prospectus

of

NASDAQ.

On

October

12,

2007

and

November

2,

2007,
NASDAQ
filed
with
the
SEC
a
preliminary
proxy
statement
on
Schedule
14A
relating
to
the
proposed
transactions
with
Borse
Dubai
and
OMX.
Investors
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and

other applicable documents regarding the proposed business combination because those documents contain, or will contain, important information.

You may obtain a free copy of those documents and other related

documents filed by NASDAQ with the SEC at the SEC's

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officers

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directors

in

NASDAQ's

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proxy

statement

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SEC

on

April

20,

2007.

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Additional

information

regarding

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interests

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participants

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proxy

statements
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may
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