United States

SECURITIES A	ND EXCHANGE COMMISSION
	Washington, D.C. 20549
	FORM 10-QSB
(Mark One)	
x Quarterly Report pursuant to Section	n 13 or 15(d) of the Securities Exchange Act of 1934
For the quarterly period ended June 30, 2004	
" Transition Report pursuant to Section	n 13 or 15(d) of the Securities Exchange Act of 1934
For the transition period from to	
	Commission File No. 1-11182
BIO-IMAGIN	G TECHNOLOGIES, INC.
(Exact Name o	of Small Business Issuer as Specified in Its Charter)
Delaware (State or Other Jurisdiction of	11-2872047 (I.R.S. Employer

1

Incorporation or Organization)

Identification No.)

826 Newtown-Yardley Road, Newtown, Pennsylvania 18940-1721

(Address of Principal Executive Offices)

(267) 757-3000

(Issuer s Telephone Number,

Including Area Code)

Check whether the Issuer: (1) filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes: x No: "

State the number of shares outstanding of each of the Issuer s classes of common stock, as of July 31, 2004:

 Class
 Number of Shares

 —
 —

 Common Stock, \$0.00025 par value
 10,822,717

Transitional Small Business Disclosure Format (check one): Yes: "No: x

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PART I. FINANCIAL INFORMATION.

Item 1. Financial Statements.

References in this Form 10-QSB to Bio-Imaging, we, us, or our refer to Bio-Imaging Technologies, Inc., a Delaware corporation, and its subsidiaries.

Certain information and footnote disclosures required under generally accepted accounting principles in the Unites States of America have been condensed or omitted from the following consolidated financial statements pursuant to the rules and regulations of the Securities and Exchange Commission, although we believe that such financial disclosures are adequate so that the information presented is not misleading in any material respect. The following consolidated financial statements should be read in conjunction with the year-end consolidated financial statements and notes thereto included in our Annual Report on Form 10-KSB for the fiscal year ended December 31, 2003.

The results of operations for the interim periods presented in this Form 10-QSB are not necessarily indicative of the results to be expected for the entire fiscal year.

CONSOLIDATED BALANCE SHEETS

(unaudited)

	June 30,	December 31, 2003
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 12,513,936	\$ 13,289,453
Accounts receivable, net	5,848,753	4,429,117
Prepaid expenses and other current assets	581,699	573,978
Deferred income taxes	1,108,401	1,613,498
Total current assets	20,052,789	19,906,046
Property and equipment, net	4,871,091	4,661,720
Other assets	1,306,041	1,338,848
Total assets	\$ 26,229,921	\$ 25,906,614
LIABILITIES AND STOCKHOLDERS EQUITY		
Current liabilities:		
Accounts payable	\$ 1,171,675	\$ 984,997
Accrued expenses and other current liabilities	656,397	1,602,806
Deferred revenue	3,278,702	3,070,359
Current maturities of capital lease obligations and convertible note	1,178,384	1,281,997
Total current liabilities	6,285,158	6,940,159
Long-term capital lease obligations	822,598	770,702
Deferred income taxes	615,704	661,018
Other liability	121,962	108,347
Total liabilities	7,845,422	8,480,226
Commitments and Contingencies		
Stockholders equity: Preferred stock - \$.00025 par value; authorized 3,000,000 shares, 0 issued and outstanding at June 30, 2004 and at December 31, 2003		
Common stock - \$.00025 par value; authorized 18,000,000 shares, issued and outstanding 10,822,717		
shares at June 30, 2004 and 10,710,481 shares at December 31, 2003	2,706	2,678
Additional paid-in capital	21,020,185	20,873,968
Accumulated deficit	(2,638,392)	(3,450,258)
Stockholders equity	18,384,499	17,426,388
Total liabilities and stockholders equity	\$ 26,229,921	\$ 25,906,614

CONSOLIDATED STATEMENTS OF INCOME

(unaudited)

For the Six Months Ended

	June 30,			
	20	04		2003
Service revenues	\$ 12,44	10,249	\$ 10	0,460,470
Reimbursement revenues	1,53	38,954		1,413,432
Total revenues	13,97	79,203	1.	1,873,902
Cost and expenses:				
Cost of revenues	8,89	96,840	1	8,076,035
General and administrative expenses	2,2	17,420		1,911,212
Sales and marketing expenses	1,50	03,482	_	981,199
Total cost and expenses	12,6	17,742	10	0,968,446
Income from operations	1,30	61,461		905,456
Interest income (expense) - net	·	8,953	_	(70,373)
Income before income tax provision	1,37	70,414		835,083
Income tax provision	55	58,548	_	233,995
Net income	\$ 83	11,866	\$	601,088
Basic earnings per common share	\$	0.08	\$	0.07
	_		_	
Weighted average number of common shares	10,77	72,342	-	8,640,673
Diluted earnings per common share	\$	0.07	\$	0.06
Weighted average number of common shares and dilutive common equivalent shares	12,27	78,851	10	0,119,908

CONSOLIDATED STATEMENTS OF INCOME

(unaudited)

For the Three Months Ended

	June 30,			
		2004		2003
Service revenues	\$	6,506,698	\$	5,363,768
Reimbursement revenues		848,094	_	804,880
Total revenues	_	7,354,792		6,168,648
Cost and expenses:				
Cost of revenues		4,631,732		4,129,142
General and administrative expenses		1,156,945		998,015
Sales and marketing expenses	_	852,435	_	529,984
Total cost and expenses		6,641,112		5,657,141
Income from operations		713,680		511,507
Interest expense - net		7,745	_	42,986
Income before income tax provision		705,935		468,521
Income tax provision		289,560		123,995
Net income	\$	416,375	\$	344,526
Basic earnings per common share	\$	0.04	\$	0.04
Weighted average number of common shares	1	10,799,852		8,731,936
or common same		10,755,002	_	0,751,950
Diluted earnings per common share	\$	0.04	\$	0.03
Weighted average number of common shares and dilutive common equivalent shares	1	12,235,437	_	10,298,561

CONSOLIDATED STATEMENT OF CASH FLOWS

(unaudited)

For the Six Months Ended

	June	30,
	2004	2003
Cash flows from operating activities:		
Net income	\$ 811,866	\$ 601,088
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	856,980	488,305
Provision for deferred income taxes	592,195	
Bad debt provision	15,813	
Stock based compensation expense	6,852	19,414
Changes in operating assets and liabilities:		
Increase in accounts receivable	(1,435,449)	(252,979)
Increase in prepaid expenses and other current assets	(7,721)	(169,338)
(Increase) decrease in other assets	(68,317)	11,713
Increase in accounts payable	186,678	171,530
(Decrease) increase in accrued expenses and other current liabilities	(953,261)	85,982
Increase in deferred revenue	208,343	897,257
Decrease in other liabilities	(77,013)	
	<u> </u>	
Net cash provided by operating activities	136,966	1,852,972
Cash flows from investing activities:		
Purchases of property and equipment	(965,227)	(696,782)
Net cash used in investing activities	(965,227)	(696,782)
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Cash flows from financing activities:		
Payments under equipment lease obligations	(307,950)	(317,280)
Payments under promissory note	(83,334)	(83,334)
Proceeds from sales leaseback	339,567	
Proceeds from exercise of stock options	104,461	174,907
Net cash provided by (used in) financing activities	52,744	(225,707)
Net (decrease) increase in cash and cash equivalents	(775,517)	930,483
Cash and cash equivalents at beginning of period	13,289,453	2,563,266
Cash and cash equivalents at end of period	\$ 12,513,936	\$ 3,493,749
Supplemental schedule of noncash investing and financing activities:		
Equipment purchased under capital lease obligations	\$ 339,567	\$ 231,044
	· · · · ·	

BIO-IMAGING TECHNOLOGIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

Note 1 - Basis of Presentation:

The financial statements included in this Form 10-QSB have been prepared by us, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles in the United States of America have been condensed or omitted pursuant to such rules and regulations. These consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto included in our Annual Report on Form 10-KSB for the year ended December 31, 2003.

In the opinion of management, the accompanying consolidated financial statements contain all adjustments, consisting solely of those which are of a normal recurring nature, necessary for the fair presentation of the results for the interim periods.

Interim results are not necessarily indicative of results for the full fiscal year.

Note 2 Stock-Based Compensation:

At June 30, 2004, we have one stock-based employee compensation plan. We account for this plan under the recognition and measurement principles of APB Opinion No. 25, Accounting for Stock Issued to Employees, and Related Interpretations. No stock-based employee compensation cost is reflected in net income, as all options granted under this plan as of June 30, 2004 had an exercise price equal to or greater than the fair market value of the underlying common stock on the date of grant. The following table illustrates the effect on net income and earnings per share if we had applied the fair value recognition provisions of FASB Statement No. 123, Accounting for Stock-Based Compensation, as amended by FASB Statement No. 148 Accounting for Stock-Based Compensation Transition and Disclosure, to account for stock-based employee compensation.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

	Six Months Ended June 30,			Three Months Ended				
				June 30,				
	2	2004		2003		2004		2003
Net income, as reported	\$ 8	11,866	\$ 6	01,088	\$ 4	16,375	\$ 3	44,526
Add: Stock-based employee compensation expense included in reported net income, net of related tax effects		6,852		19,414		3,426		3,426
Deduct: Total stock-based employee compensation determined under fair value based method for all awards, net of related tax effects	(2	26,516)	(1	74,547)	(1	13,258)	(80,993)
							_	
Pro forma net income	\$ 5	92,202	\$ 4	45,955	\$ 3	06,543	\$ 2	66,959
							_	
Earnings per share:								
Basic-as reported	\$	0.08	\$	0.07	\$	0.04	\$	0.04
Basic-pro forma	\$	0.06	\$	0.05	\$	0.03	\$	0.03
Diluted-as reported	\$	0.07	\$	0.06	\$	0.04	\$	0.03
Diluted-pro forma	\$	0.05	\$	0.04	\$	0.03	\$	0.03

We have an employment agreement with an executive officer that provided for the granting of 30,000 restricted shares of Common Stock to the executive officer on January 31, 2005. We accrued \$6,852 and \$19,414 of stock based compensation expense during the six months ended June 30, 2004 and 2003, respectively. We accrued \$3,426 of stock based compensation expense during each of the three months ended June 30, 2004 and 2003.

Note 3 - Earnings Per Share:

Basic earnings per common share for the six months and three months ended June 30, 2004 and 2003 was calculated based upon net income divided by the weighted average number of shares of our common stock, \$0.00025 par value, outstanding during the period. Diluted earnings per share for the six months and three months ended June 30, 2004 and 2003 was calculated based upon net income divided by the weighted average number of shares of our common stock outstanding during the period, adjusted for dilutive securities using the treasury method.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

The computation of basic earnings per common share and diluted earnings per common share was as follows:

	Six Mont	ths Ended	Three Months Ended June 30,			
	Jun	e 30,				
	2004	2003	2004	2003		
Net income basic Interest expense on convertible note	\$ 811,866 19,606	\$ 601,088 24,770	\$ 416,375 12,667	\$ 344,526 15,633		
Net income diluted	\$ 831,472	\$ 625,858	\$ 429,042	\$ 360,159		
Denominator basic: Weighted average number of common shares	10,772,342	8,640,673	10,799,852	8,731,936		
Basic earnings per common	\$ 0.08	\$ 0.07	\$ 0.04	\$ 0.03		
Denominator diluted: Weighted average number of common shares Common share equivalents of outstanding stock options Common share equivalents related to the convertible promissory note	10,772,342 1,346,553 159,956	8,640,673 1,295,551 183,684	10,799,852 1,275,078 160,507	8,731,936 1,382,644 183,981		
Weighted average number of common shares and dilutive common equivalent shares	12,278,851	10,119,908	12,235,437	10,298,561		
Diluted earnings per common share	\$ 0.07	\$ 0.06	\$ 0.04	\$ 0.03		

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

As of June 30 2004, options to purchase 206,100 shares of our common stock have been excluded from the calculation of diluted earnings per common share as they were all antidilutive. As of June 30, 2003, there were no stock options that are excluded from the calculation of diluted earnings per common share as they are all dilutive.

Note 4 - Long-term Debt:

On May 15, 2004, we renewed and amended our agreement with Wachovia Bank, National Association. The renewed and amended agreement is for an unsecured committed line of credit of \$5,000,000. Interest is payable at the LIBOR Market Index Rate plus 2.0%. The agreement requires us, among other things, to maintain certain financial covenants. The committed line of credit matures June 30, 2005 and may be renewed on an annual basis. At June 30, 2004, we had no borrowings under the committed line of credit and are compliant with the financial covenants.

On October 1, 2001, we acquired effective control of the Intelligent Imaging business unit of Quintiles, Inc., a North Carolina corporation, referred to as Quintiles, and a wholly-owned subsidiary of Quintiles Transnational Corporation. The acquisition of Intelligent Imaging closed on October 25, 2001. In connection with the acquisition of Intelligent Imaging, as of February 1, 2002, we are obligated to pay quarterly payments of principal of \$41,667 under a note, referred to as the Quintiles Note, plus accrued interest thereon, and one payment of principal of \$500,000 on November 1, 2004, unless the Quintiles Note is previously converted into shares of our common stock. The Quintiles Note bears interest at the rate in effect on the business day immediately prior to the date on which payments are due under the Quintiles Note equal to the three-month LIBOR (London Interbank Offering Rate) as published from time to time in The Wall Street Journal plus 3%, compounded annually based on a 365-day year. We have recorded the balance of the Quintiles Note of \$583,330 as a current liability as of June 30, 2004.

The number of shares of our common stock into which the Quintiles Note may be converted is calculated by dividing the outstanding principal balance of the Quintiles Note, plus all accrued and unpaid interest thereon, by the greater of: (i) 75% of the average closing price of our common stock over the ten consecutive trading days ending prior to the date of conversion; or (ii) \$0.906 per share. At June 30, 2004, the Quintiles Note would have been convertible into 161,081 shares of our common stock. This was calculated by dividing the unpaid principal balance (\$583,330 as of June 30, 2004) plus accrued interest (\$6,225 as of June 30, 2004), totaling \$589,555, by \$3.66 (75% of the average closing price of our common stock over the ten consecutive trading days ending on June 30, 2004). Under the formula contained in the Quintiles Note, at the minimum price per share of \$0.906, the maximum number of shares of our common stock to be issued to Quintiles, based upon the outstanding principal amount and accrued interest at June 30, 2004, would be 650,723 shares.

BIO-IMAGING TECHNOLOGIES, INC. AND SUBSIDIARIES

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

On June 23, 2004, we entered into a \$339,567 sale-leaseback transaction whereby we sold and leased back computer equipment and furniture. The resulting lease is being accounted for as a capital lease. There was no gain or loss recorded on the sale. The lease term is 3 years with an interest rate of 5.35%.

Note 5 Business Segments

FASB Statement No. 131, Disclosures about Segments of an Enterprise and Related Information, requires companies to provide certain information about their operating segments. In November 2003, we acquired the intellectual property of CapMed Corporation. Accordingly, we now have two reportable segments: pharmaceutical contract services and the CapMed division. Our pharmaceutical contract service segment provides services that support the product development process of the pharmaceutical, biotechnology and medical device industries. Our CapMed segment offers a software application that enables users to manage and store personal health information, including their medical images, on the privacy of their desktop computer, while linking directly to sponsor-directed resources such as drug information, patient education, or disease guidelines. The operating segments are managed separately because each offers different services and applications to different markets. Our management evaluates the performance of each segment based upon operating earnings or losses before interest and income taxes.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

Summarized financial information concerning our reportable segments is shown in the following table:

	Ph	narmaceutical Contract Services	CapMed Division	Consolidated Total
For the six months ended June 30, 2004				
Total revenues	\$	13,972,589	\$ 6,614	\$ 13,979,203
Total cost and expenses	\$	12,195,692	\$ 422,050	\$ 12,617,742
Income (loss) from operations	\$	1,776,897	\$ (415,436)	\$ 1,361,461
For the six months ended June 30, 2003				
Total revenues	\$	11,873,902		\$ 11,873,902
Total cost and expenses	\$	10,968,446		\$ 10,968,446
Income from operations	\$	905,456		\$ 905,456
For the three months ended June 30, 2004				
Total revenues	\$	7,352,789	\$ 2,003	\$ 7,354,792
Total cost and expenses	\$	6,401,455	\$ 239,657	\$ 6,641,112
Income (loss) from operations	\$	951,334	\$ (237,654)	\$ 713,680
For the three months ended June 30, 2003				
Total revenues	\$	6,168,648		\$ 6,168,648
Total cost and expenses	\$	5,657,141		\$ 5,657,141
Income from operations	\$	511,507		\$ 511,507
Segment assets at June 30, 2004	\$	25,240,251	\$ 989,670	\$ 26,229,921
Segment assets at June 30, 2003	\$	13,221,023		\$ 13,221,023

Our foreign customers accounted for approximately 15% and 13% of service revenues for the three months ended June 30, 2004 and 2003, respectively. For the six months ended June 30, 2004 and 2003, our foreign customers accounted for approximately 13% and 17% of service revenues, respectively.

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations.

Overview

We are a healthcare contract service organization, providing services that support the product development process of the pharmaceutical, biotechnology and medical device industries. We specialize in assisting our clients in the design and management of the medical-imaging component of clinical trials for all imaging modalities, including computerized tomography, magnetic resonance imaging, x-rays, dual energy x-ray absorptiometry, position emission tomography, single photon emission computerized tomography and ultrasound. We provide services that include the processing and analysis of medical images and the data-basing and regulatory submission of medical images, quantitative data and text. We also offer a service called Bio-Imaging ET&CSM, which focuses on education, training and certification for medical imaging equipment, facilities and staff.

Our sales cycle, referring to the period from the presentation by us to a potential client to the engagement of us by such client, has historically been approximately 12 months. In addition, the contracts under which we perform services typically cover a period of 12 to 60 months and the volume and type of services performed by us generally vary during the course of a project. We cannot assure you that our project revenues will remain at levels sufficient to maintain profitability. Service revenues were generated from 71 clients encompassing 167 distinct projects for the six months ended June 30, 2004. This compares to 53 clients encompassing 130 distinct projects for the six months ended June 30, 2003.

Our contracted/committed backlog, referred to as backlog, is the amount of service revenue that remains to be earned and recognized on both signed and verbally agreed to contracts. Our backlog was approximately \$44.8 million as of June 30, 2004. This compares to approximately \$37.9 million as of June 30, 2003, an increase of 18.2%. Contracts included in backlog are subject to termination by our clients at any time. In the event that a contract is cancelled by the client, we would be entitled to receive payment for all services performed up to the cancellation date. The duration of the projects included in our backlog range from less than 3 months to 7 years. We believe that our backlog assists our management as an indicator of our long-term business. However, we do not believe that backlog is a reliable predictor of near-term results because service revenues may be incurred in a given period on contracts that were not included in the previous reporting period s backlog and/or contract cancellations may occur in a given period on contracts that were included in the previous reporting period s backlog.

We believe that demand for our services and technologies will continue to grow as the use of digital technologies for data acquisition and management increases in the radiology and drug development communities. We also believe that there is a growing recognition within the bio-pharmaceutical industry of the advantages in using an independent centralized core laboratory for analysis of medical-imaging data and compliance with the regulatory demands for the submission of such data. In addition, the Food and Drug Administration is gaining experience

with electronic submissions and is continuing to develop sophisticated guidelines for computerized submission of clinical trial data, including medical images. Furthermore, the increased use of digital medical images in clinical trials, especially for important drug classes such as anti-inflammatory, neurologic and oncologic therapeutics and diagnostic image agents, generate large amounts of image data from a large number of imaging sources. These studies require processing, analysis, data management and submission services best handled by vendors with scalable logistical capabilities and extensive experience working with research facilities worldwide. Due to several factors, including, without limitation, competition from commercial competitors and academic research centers, we cannot assure you that demand for our services and technologies will grow, sustain growth, or that additional revenue generating opportunities will be realized by us.

In November 2003, we acquired the intellectual property of CapMed Corporation, located in Wilmington, Delaware, including the Personal Health Record software, referred to as PHR, and the patent-pending Personal HealthKey technology. The PHR is a software application that enables users to manage and store personal health information, including their medical images, on the privacy of their desktop computer, while linking directly to sponsor-directed resources such as drug information, patient education, or disease guidelines. The Personal HealthKey plugs into a computer s USB port, allowing doctors and patients easy access to the patient s medical record without the need for additional hardware or software, and it is password protected. In connection with the acquisition, CapMed received aggregate consideration of \$550,000, consisting of \$211,828 in cash paid directly to CapMed s creditors and \$338,171 of our common stock, which amounted to a total of 51,724 shares, of which 40,361 were issued to CapMed and 11,363 were issued to an escrow agent pursuant to the terms of the acquisition.

We intend to expand our CapMed division through partnerships and marketing efforts devoted to the PHR and Personal HealthKey products. We believe that continued emphasis on improving patient care and reducing cost will contribute to the growth of the personal electronic medical records market.

Certain matters discussed in this Form 10-QSB are forward-looking statements intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified by, among other things, the use of forward-looking terminology such as believes, expects, may, will, should, or anticipates or the negative thereof or other variations thereo comparable terminology, or by discussions of strategy that involve risks and uncertainties. In particular, our statements regarding the demand for our services and technologies, growing recognition for the use of independent centralized core laboratories, trends toward the outsourcing of imaging services in clinical trials, realized return from our marketing efforts and increased use of digital medical images in clinical trials and our statements regarding the growth of the personal electronic medical records are examples of such forward-looking statements. The forward-looking statements include risks and uncertainties, including, but not limited to, the timing of revenues due to the variability in size, scope and duration of projects, estimates made

by management with respect to our critical accounting policies, regulatory delays, clinical study results which lead to reductions or cancellations of projects, and other factors, including general economic conditions and regulatory developments, not within our control. The factors discussed in this Form 10-QSB and expressed from time to time in our filings with the Securities and Exchange Commission, as well as the risk factors set forth in our most recent Form 10-KSB, could cause actual results and developments to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this filing and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

Results of Operations

Six Months Ended June 30, 2004 and 2003

	Six Months		Six Months			
	Ended		Ended			
	June 30,	% of Total	June 30,	% of Total		
	2004	Revenue	2003	Revenue	\$ Change	% Change
Service revenues	\$ 12,440,249	89.0%	\$ 10,460,470	88.1%	\$ 1,979,779	18.9%
Reimbursement Revenues	1,538,954	11.0%	1,413,432	11.9%	125,522	8.9%
Total revenues	13,979,203	100.0%	11,873,902	100.0%	2,105,301	17.7%
Cost of revenues	8,896,840	63.6%	8,076,035	68.0%	820,805	10.2%
General and administrative expenses	2,217,420	15.9%	1,911,212	16.1%	306,208	16.0%
Sales and marketing expenses	1,503,482	10.8%	981,199	8.3%	522,283	53.2%
Total cost and expenses	12,617,742	90.3%	10,968,446	92.4%	1,649,296	15.0%
Interest income (expense)-net	8,953	0.1%	(70,373)	(0.6)%	79,326	112.7%
Income before income tax provision	1,370,414	9.8%	835,083	7.0%	535,331	64.1%
Income tax provision	558,548	4.0%	233,995	2.0%	324,553	138.7%
Net income	\$ 811,866	5.8%	\$ 601,088	5.1%	\$ 210,778	35.1%

Service revenues for the six months ended June 30, 2004 and 2003 were \$12,440,249 and \$10,460,470, respectively, an increase of \$1,979,779 or 18.9%. The increase in service revenues was due to an increase in the number of projects resulting from the overall market growth for medical-imaging related services for clinical trials and what we believe to be our increasing market share.

Service revenues were generated from 71 clients encompassing 167 distinct projects for the six months ended June 30, 2004. This compares to 53 clients encompassing 130 distinct projects for the six months ended June 30, 2003. One client, Amgen, Inc., encompassing 10 projects represented 10.7% of our service revenues for the six months ended June 30, 2004, while for the comparable period last year one client, NPS Pharmaceuticals, encompassing four projects represented 13.3% of our service revenues. No other client accounted for more than 10% of service revenues in each of the six-month periods ended June 30, 2004 and 2003. Service revenues generated from our client base, while still concentrated as measured by the number of clients, has continued to become more dispersed over time. We believe more diversification is evident when revenue concentration is measured by the number of individual projects. We believe that measuring revenue concentration by project diversification may be more indicative of revenue concentration risk since we are often working on several separately-based and funded projects with a single client, with each project often being wholly independent from the others. Our primary scope of work in both periods included medical-imaging core laboratory services and image-based information management services.

Reimbursement revenues consist of reimbursements received from the customer for pass-through costs. Reimbursement revenues fluctuate significantly over the course of any given project and quarter to quarter variations are a reflection of this project timing. Therefore, our management believes that reimbursement revenues are not a significant indicator of our overall performance trends.

Cost of revenues for the six months ended June 30, 2004 and 2003 was \$8,896,840 and \$8,076,035, respectively, an increase of \$820,805 or 10.2%. The increase in cost of revenues is substantially all due to the variable costs associated with the increase in staffing levels required for project related tasks due to the increase in revenues for the six months ended June 30, 2004. Cost of revenues for the six months ended June 30, 2004 and six months ended June 30, 2003 were comprised of professional salaries and benefits, allocated overhead and pass-through costs. We expect that our cost of revenues will continue to increase in fiscal 2004 as revenue increases.

The decrease in the cost of revenues as a percentage of total revenues to 63.6% for the six months ended June 30, 2004 from 68.0% for the six months ended June 30, 2003 is primarily due to our increase in total revenues with a lesser increase in costs associated with project related tasks. The cost of revenues as a percentage of total revenues also fluctuates due to work-flow variations in the utilization of staff and the mix of services provided by us in any given period.

General and administrative expenses for the six months ended June 30, 2004 and 2003 were \$2,217,420 and \$1,911,212, respectively, an increase of \$306,208 or 16.0%. The increase is primarily due to an increase in personnel to support the growth in our service revenues and also includes approximately \$169,000 of expenses associated with the CapMed division.

General and administrative expenses in each of the six months ended June 30, 2004 and 2003 consisted primarily of professional salaries and benefits, depreciation and amortization, professional and consulting services, office rent and corporate insurance. We expect that our general and administrative expenses will continue to increase to support our operations in fiscal 2004 as revenue increases.

The decrease in general and administrative expenses as a percentage of total revenues to 15.9% for the six months ended June 30, 2004 from 16.1% for the six months ended June 30, 2003 is primarily due to a lesser increase in personnel to support the growth in our service revenues as compared to the increase in our total revenues.

Sales and marketing expenses for the six months ended June 30, 2004 and 2003 were \$1,503,482 and \$981,199, respectively, an increase of \$522,283 or 53.2%. The increase is primarily due to an increase in expenses associated with tradeshow attendance of approximately 22%, increased in marketing expenses of approximately 11% and an increase in personnel of approximately 10% and also includes approximately \$253,000 of expenses associated with the CapMed division. Sales and marketing expenses in each of the six months ended June 30, 2004 and June 30, 2003 were comprised of direct sales and marketing costs, professional salaries and benefits and allocated overhead. We expect that sales and marketing expenses will increase in fiscal 2004 as we continue to expand our market presence in the United States and Europe.

The increase in sales and marketing expenses as a percentage of total revenues to 10.8% for the six months ended June 30, 2004 from 8.3% for the six months ended June 30, 2003 is primarily due to increased expenses associated with tradeshow attendance, marketing and personnel.

Net interest income for the six months ended June 30, 2004 was \$8,953 and net interest expense for the six months ended June 30, 2003 was \$70,373, an increase of \$79,326 or 112.7%. This increase is primarily due to interest income earned on a higher average cash balance for the six months ended June 30, 2004 as compared to the six months ended June 30, 2003. Net interest income and expense for the six months ended June 30, 2004 and 2003 is comprised of interest income earned on our cash balance and interest expense incurred on equipment lease obligations and the Quintiles Note.

Income before income taxes was \$1,370,414 for the six months ended June 30, 2004 and \$835,083 for the six months ended June 30, 2003, an increase of \$535,331 or 64.1%. The increase was attributable to the increased revenues associated with an increase in services performed on projects for which we were contracted offset, in part, by the costs associated with increased staffing levels necessary to perform the newly contracted services.

The increase in income before income taxes as a percentage of total revenues to 9.8% for the six months ended June 30, 2004 from 7.0% for the six months ended June 30, 2003 is primarily due to increased revenues associated with an increase in services performed on projects for which we were contracted with a lesser increase in costs of revenue as a percentage of total revenues for the six months ended June 30, 2004.

Income tax provision for the six months ended June 30, 2004 and 2003 was \$558,548 and \$233,995, respectively, an increase of \$324,553 or 138.7%. The increase is primarily due to the increase in our estimated effective tax rate for 2004 of approximately 41% as compared to approximately 28% for the six months ending June 30, 2003.

Three Months Ended June 30, 2004 and 2003

	Three Months		Three Months			
	Ended		Ended			
	June 30,	% of Total	June 30,	% of Total		
	2004	Revenue	2003	Revenue	\$ Change	% Change
Service revenues	\$ 6,506,698	88.5%	\$ 5,363,768	87.0%	\$ 1,142,930	21.3%
Reimbursement Revenues	848,094	11.5%	804,880	13.0%	43,214	5.4%
Total revenues	7,354,792	100.0%	6,168,648	100.0%	1,186,144	19.2%
Cost of revenues	4,631,732	63.0%	4,129,142	66.9%	502,590	12.2%
General and administrative expenses	1,156,945	15.7%	998,015	16.2%	158,930	15.9%
Sales and marketing Expenses	852,435	11.6%	529,984	8.6%	322,451	60.8%
Total cost and Expenses	6,641,112	90.3%	5,657,141	91.%	983,971	17.4%
Interest expense net	7,745	0.1%	42,986	0.6%	(35,241)	(82.0)%
Income before income tax provision	705,935	9.6%	468,521	7.6%	237,414	50.7%
Income tax provision	289,560	3.9%	123,995	1.0%	165,565	133.5%
Net income	\$ 416,375	5.7%	\$ 344,526	5.8%	\$ 71,849	20.9%

Service revenues for the three months ended June 30, 2004 and 2003 were \$6,506,698 and \$5,363,768, respectively, an increase of \$1,142,930 or 21.3%. The increase in service revenues was due to an increase in the number of projects resulting from the overall market growth for medical-imaging related services for clinical trials and what we believe to be our increasing market share.

Service revenues were generated from 69 clients encompassing 153 distinct projects for the three months ended June 30, 2004. This compares to 50 clients encompassing 118 distinct

projects for the three months ended June 30, 2003. There were no clients that accounted for more than 10% of our service revenues for the three months ended June 30, 2004, while for the comparable period last year, one client, NPS Pharmaceuticals, encompassing four projects represented 12.0% of our service revenues. No other client accounted for more than 10% of service revenues in each of the three-month periods ended June 30, 2004 and 2003. Service revenues generated from our client base, while still concentrated as measured by the number of clients, has continued to become more dispersed over time and we believe more diversification is evident when revenue concentration is measured by the number of individual projects. We believe that measuring revenue concentration by project diversification may be more indicative of revenue concentration risk since we are often working on several separately-based and funded projects with a single client, with each project often being wholly independent from the others. Our primary scope of work in both periods included medical-imaging core laboratory services and image-based information management services.

Reimbursement revenues consist of reimbursements received from the customer for pass-through costs. Reimbursement revenues fluctuate significantly over the course of any given project and quarter to quarter variations are a reflection of this project timing. Therefore, our management believes that reimbursement revenues are not a significant indicator of our overall performance trends.

Cost of revenues for the three months ended June 30, 2004 and 2003 was \$4,631,732 and \$4,129,142 respectively, an increase of \$502,590 or 12.2%. The increase in cost of revenues is substantially all due to the variable costs associated with the increase in staffing levels required for project related tasks due to the increase in revenues for the three months ended June 30, 2004. Cost of revenues for the three months ended June 30, 2004 and three months ended June 30, 2003 were comprised of professional salaries and benefits, allocated overhead and pass-through costs. We expect that our cost of revenues will continue to increase in fiscal 2004 as revenue increases.

The decrease in the cost of revenues as a percentage of total revenues to 63.0% for the three months ended June 30, 2004 from 66.9% for the three months ended June 30, 2003 is primarily due to our increase in total revenues with a lesser increase in costs associated with project related tasks. The cost of revenues as a percentage of total revenues also fluctuates due to work-flow variations in the utilization of staff and the mix of services provided by us in any given period.

General and administrative expenses for the three months ended June 30, 2004 and 2003 were \$1,156,945 and \$998,015, respectively, an increase of \$158,930 or 15.9%. The increase is primarily due to an increase in personnel to support the growth in our service revenues and also includes approximately \$96,000 of expenses associated with the CapMed division. General and administrative expenses in each of the three months ended June 30, 2004 and 2003 consisted primarily of professional salaries and benefits, depreciation and amortization, professional and consulting services, office rent and corporate insurance. We expect that our general and administrative expenses will continue to increase to support our operations in fiscal 2004 as revenue increases.

The decrease in general and administrative expenses as a percentage of total revenues to 15.7% for the three months ended June 30, 2004 from 16.2% for the three months ended June 30, 2003 is primarily due to a lesser increase in personnel to support the growth in our service revenues as compared to the increase in our total revenues.

Sales and marketing expenses for the three months ended June 30, 2004 and 2003 were \$852,435 and \$529,984, respectively, an increase of \$322,451 or 60.8%. The increase is primarily due to an increase in expenses associated with tradeshow attendance of approximately 30%, increased in marketing expenses of approximately 10% and an increase in personnel of approximately 17% and also includes approximately \$144,000 of expenses associated with the CapMed division. Sales and marketing expenses in each of the three months ended June 30, 2004 and June 30, 2003 were comprised of direct sales and marketing costs, professional salaries and benefits and allocated overhead. We expect that sales and marketing expenses will increase in fiscal 2004 as we continue to expand our market presence in the United States and Europe.

The increase in sales and marketing expenses as a percentage of total revenues to 11.6% for the three months ended June 30, 2004 from 8.6% for the three months ended June 30, 2003 is primarily due to increased expenses associated with trade show attendance, marketing and personnel.

Net interest expense for the three months ended June 30, 2004 and 2003 was \$7,745 and \$42,986, respectively, a decrease of \$35,241 or 82.0%. This decrease is primarily due to interest income earned on a higher average cash balance for the three months ended June 30, 2004 as compared to the three months ended June 30, 2003. Net interest income and expense for the three months ended June 30, 2004 and 2003 is comprised of interest income earned on our cash balance and interest expense incurred on equipment lease obligations and the Quintiles Note.

Income before income taxes was \$705,935 for the three months ended June 30, 2004 and \$468,521 for the three months ended June 30, 2003, an increase of \$237,414 or 50.7%. The increase was attributable to the increased revenues associated with an increase in services performed on projects for which we were contracted offset, in part, by the costs associated with increased staffing levels necessary to perform the newly contracted services.

The increase in income before income taxes as a percentage of total revenues to 9.6% for the three months ended June 30, 2004 from 7.6% for the three months ended June 30, 2003 is primarily due to increased revenues associated with an increase in services performed on projects for which we were contracted with a lesser increase in costs of revenue as a percentage of total revenues for the three months ended June 30, 2004.

Income tax provision for the three months ended June 30, 2004 and 2003 was \$289,560

and \$123,995, respectively, an increase of \$165,565 or 133.5%. The increase is primarily due to the increase in our estimated effective tax rate for 2004 of approximately 41% as compared to approximately 26% for the three months ending June 30, 2003.

Business Segments

We have set forth certain financial information with respect to our two business segments, pharmaceutical contract services and the CapMed division, in Note 5 Business Segments to our Consolidated Financial Statements in this Form 10-QSB. The quarter ended June 30, 2004 is the 2nd full quarter of operations of our CapMed business segment as we acquired the intellectual property of CapMed Corporation in November 2003. During the six months ended June 30, 2004, we had CapMed segment sales of \$6,614 and total costs and expenses of \$422,050, consisting of approximately \$253,000 of sales and marketing expenses and approximately \$169,000 of general and administrative expenses. During the three months ended June 30, 2004, we had CapMed segment sales of \$2,003 and total costs and expenses of \$239,657, consisting of approximately \$144,000 of sales and marketing expenses and approximately \$96,000 of general and administrative expenses.

Liquidity and Capital Resources

	Six Months	Six Months
	Ended	Ended
	June 30, 2004	June 30, 2003
Net cash provided by operating activities	\$ 136,966	\$ 1,852,972
Net cash used in investing activities	\$ (965,227)	\$ (696,782)
Net cash provided by (used in) financing activities	\$ 52,744	\$ (225,707)

At June 30, 2004, we had cash and cash equivalents of \$12,513,936. Working capital at June 30, 2004 was \$13,767,631.

Net cash provided by operating activities for the six months ended June 30, 2004 was \$136,966 as compared to net cash provided by operating activities of \$1,852,972 for the six months ended June 30, 2003. This decrease is primarily due to the increase in accounts receivable of \$1,435,449 at June 30, 2004 from December 31, 2003 due to increased revenues, offset by the higher depreciation and amortization expense of \$856,980 and the provision for deferred income taxes of \$592,195.

Net cash used in investing activities represents our investment in capital and leasehold improvements. We currently anticipate that capital expenditures for the remainder of fiscal year ending December 31, 2004 will be approximately \$800,000. These expenditures represent additional upgrades in our networking, data storage and core laboratory capabilities for both our United States and European operations.

Net cash provided by financing activities is primarily attributable to the proceeds of \$339,567 from our sales leaseback transaction offset by payments under equipment lease obligations and the Quintiles Note.

The following table lists our cash contractual obligations as of June 30, 2004:

Payments Due By Period

Contractual obligations	Total	Less than 1 year	1-3 years	4-5 years	After 5 years
Long-term debt obligations					
Capital lease obligations	\$ 1,417,652	\$ 595,054	\$ 822,598		
Facility rent operating leases	\$ 5,291,287	\$ 969,338	\$ 2,832,279	\$ 1,489,670	
Purchase obligations					
Employment agreements	\$ 262,500	\$ 262,500			
Quintiles Note	\$ 583,330	\$ 583,330			
Total contractual cash obligations	\$ 7,554,769	\$ 2,410,222	\$ 3,654,877	\$ 1,489,670	

On May 15, 2004, we renewed and amended our agreement with Wachovia Bank, National Association. The renewed and amended agreement is for an unsecured committed line of credit of \$5,000,000. Interest is payable at the LIBOR Market Index Rate plus 2.0%. The agreement requires us, among other things, to maintain certain financial covenants. The committed line of credit matures June 30, 2005 and may be renewed on an annual basis. At June 30, 2004, we had no borrowings under the committed line of credit and are compliant with the financial covenants.

In connection with our acquisition of Intelligent Imaging, as of February 1, 2002, we are obligated to pay quarterly payments of principal of \$41,667 under the Quintiles Note, plus accrued interest thereon, and one payment of principal of \$500,000 on November 1, 2004, unless the Quintiles Note is previously converted into shares of our common stock. The Quintiles Note bears interest at the rate in effect on the business day immediately prior to the date on which payments are due under the Quintiles Note equal to the three-month LIBOR as published from time to time in The Wall Street Journal plus 3%, compounded annually based on a 365-day year. We have recorded the balance of the Quintiles Note of \$583,330 as a current liability as of June 30, 2004.

We have neither paid nor declared dividends on our common stock since our inception and do not plan to pay dividends on our common stock in the foreseeable future.

We have not entered into any off-balance sheet transactions, arrangements or other relationships with unconsolidated entities or other persons that are likely to affect liquidity or the availability of or requirements for capital resources.

We anticipate that our existing capital resources together with cash flow from operations and borrowing capacity under the existing line of credit, will be sufficient to meet our foreseeable cash needs. However, we cannot assure you that our operating results will continue to achieve profitability on an annual basis in the future. The inherent operational risks associated with:

our ability to gain new client contracts;

the variability of the timing of payments on existing client contracts; and

other changes in our operating assets and liabilities

may have a material adverse affect on our future liquidity.

We may seek to raise additional capital from equity or debt sources in order to take advantage of unanticipated opportunities, such as more rapid expansion, acquisitions of complementary businesses or the development of new services. We cannot assure you that additional financing will be available, if at all, on terms acceptable to us.

Our fiscal 2004 operating plan contains assumptions regarding revenue and expenses. The achievement of our operating plan depends heavily on the timing of work performed by us on existing projects and our ability to gain and perform work on new projects. Project cancellation, or delays in the timing of work performed by us on existing projects or our inability to gain and perform work on new projects could have an adverse impact on our ability to execute our operating plan and maintain adequate cash flow. In the event actual results do not meet the operating plan, our management believes it could execute contingency plans to mitigate these effects. Our plans include additional financing, to the extent available, through the line of credit discussed above. Considering the cash on hand and based on the achievement of the operating plan and management s actions taken to date, management believes it has the ability to continue to generate sufficient cash to satisfy our operating requirements in the normal course of business for at least the next 12 months and the foreseeable future.

Changes to Critical Accounting Policies and Estimates

Our critical accounting policies and estimates are set forth in our Annual Report on Form 10-KSB for the fiscal year ended December 31, 2003. As of June 30, 2004, there have been no changes to such critical accounting policies and estimates.

Item 3. Controls and Procedures.

Evaluation of disclosure controls and procedures. Based on their evaluation of our disclosure controls and procedures (as defined in Rules 13a-14(c) and 15d-14(c) under the Exchange Act) as of June 30, 2004, our president and chief executive officer (principal executive officer) and our chief financial officer (principal accounting and financial officer) have concluded that our disclosure controls and procedures are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission s rules and forms and are operating in an effective manner.

Changes in internal control over financial reporting. There were no changes in our internal controls or in other factors that could significantly affect these controls subsequent to the date of our most recent evaluation.

PART II. OTHER INFORMATION.

Item 4. Submission of Matters to a Vote of Security Holders.					
(a)	Our annual meeting of stockholders was held on May 12, 2004.				
(b)	The following is a list of all of the nominees for Director of the Company who were elected at the Meeting and whose term of office continued after the Meeting:				
Mark	L. Weinstein				
Jame	s A. Bannon, Pharm.D.				
Jeffre	ey H. Berg, Ph.D.				
E. M	artin Davidoff, CPA, Esq.				
Davi	d E. Nowicki, D.M.D.				
Davi	d M. Stack				
Paula	a B. Stafford				
Jame	s A. Taylor, Ph.D.				
(c)	There were present at the annual meeting, in person or by proxy, 9,333,281 shares of Common Stock out of a total of 10,774,889 shares of our common stock issued and outstanding and entitled to vote at the annual meeting.				

(d) The results of the vote of the stockholders taken at the annual meeting by ballot and by proxy as solicited by us on behalf of the board of

The results of the vote taken at the Meeting for the election of the nominees for our board of directors were as follows:

directors were as follows:

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Nominee	For	Withheld	
Mark L. Weinstein	9,262,722	29,985	
James A. Bannon, Pharm.D.	9,275,222	17,485	
Jeffrey H. Berg, Ph.D.	9,275,222	17,485	
E. Martin Davidoff, CPA, Esq.	9,275,222	17,485	
David E. Nowicki, D.M.D.	9,275,222	16,985	
David M. Stack	9,275,222	16,985	
Paula B. Stafford	9,272,022	30,685	
James A. Taylor, Ph.D.	9,275,222	17,485	

⁽ii) A vote was taken on the proposal to ratify the appointment of PricewaterhouseCoopers LLP as our independent auditors for the fiscal year

ending December 31, 2004. The results of the vote taken at the annual meeting with respect to such appointment were as follows:

For	Against	Abstain
9,294,406	37,175	1,700

Item 6. Exhibits and Reports on Form 8-K.

- (a) Exhibits.
 - 31.1 Certification of principal executive officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
 - 31.2 Certification of principal financial and accounting officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
 - 32.1 Certification of principal executive officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. 1350.
 - 32.2 Certification of principal financial and accounting officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. 1350.
- (b) Reports on Form 8-K.

On May 5, 2004, we filed a Current Report on Form 8-K under Item 5, at the request of Institutional Shareholder Services with additional information about tax fees reported in our proxy statement for our 2004 Annual Meeting of Shareholders.

On April 28, 2004, we furnished a Current Report on Form 8-K under Item 12, containing a copy of our earnings release for the period ended March 31, 2004 (including financial statements).

SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BIO-IMAGING TECHNOLOGIES, INC.

DATE: August 13, 2004 By: /s/ Mark L. Weinstein

Mark L. Weinstein, President and Chief

Executive Officer (Principal Executive Officer)

DATE: August 13, 2004 By: /s/ Ted I. Kaminer

Ted I. Kaminer, Senior Vice President and

Chief Financial Officer

(Principal Financial and Accounting Officer)

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