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PRUDENTIAL PLC
Form 6-K
November 12, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of November, 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant
in connection with Rule 12g3-2(b): 82-

Enclosures: Director Shareholding

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1. Name of company

Prudential plc

2. Name of director

Jonathan Bloomer, Philip Broadley, Sir David Clementi, Michael McLintock,
Kathleen O'Donovan, James Ross, Robert Rowley, G Mark Wood

3. Please state whether notification indicates that it is in respect of

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holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest Directors named above & spouse where applicable

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)

Jonathan Bloomer & A E J Bloomer - in own name
Jonathan Bloomer - shares held in Strand Nominees Account, Charles Stanley Asset Management ISA and a Prudential PEP
Philip Broadley & G E Broadley - in own name
Sir David Clementi & Lady Clementi - shares held in Kleinwort Benson Nominee Account
Michael McLintock - in own name and Brewin Nominees Limited Account
Kathleen O'Donovan - shares held in James Capel Nominees ISA
James Ross - in own name
Robert Rowley - in own name
Robert Rowley & Judith Rowley - shares held in Halifax ISA
G Mark Wood - in own name

5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s)

See point 7

6. Please state the nature of the transaction. For PEP/ISA transactions please indicate whether general/single co PEP and if discretionary/non discretionary

Take up of shares under the Prudential plc Rights Issue

7. Number of shares / amount of stock acquired

Jonathan Bloomer

1,326 ordinary shares (1,010 shares in the name of the Director and 316 shares in the name of his spouse)

Strand Nominee Account - 25,826 ordinary shares

Charles Stanley Asset management ISA - 143 ordinary shares

Prudential PEP - 231 ordinary shares

Philip Broadley

2,436 ordinary shares (2,339 shares in the name of the Director and 97 shares in the name of his spouse)

Sir David Clementi

2,373 ordinary shares (2,234 shares in the name of the Chairman and 139 shares in the name of his spouse)

Michael McLintock

177 ordinary shares in his name

Brewin Nominees Limited - 7,778 ordinary shares

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Kathleen O'Donovan - 416 ordinary shares

James Ross - 630 ordinary shares

Robert Rowley

4,117 ordinary shares in his own name

Halifax ISA 1,588 ordinary shares (862 shares in the name of the Director and 726 shares in the name of his spouse)

G Mark Wood - 5,118 ordinary shares

8. Percentage of issued class

Jonathan Bloomer Less than 0.002%
Philip Broadley Less than 0.0002%
Sir David Clementi Less than 0.0001%
Michael McLintock Less than 0.0004%
Kathleen O'Donovan Less than 0.00002%
James Ross - Less than 0.00003%
Robert Rowley Less than 0.0003%
G Mark Wood Less than 0.0003%

9. Number of shares/amount of stock disposed

N/A

10. Percentage of issued class

N/A

11. Class of security

Prudential ordinary shares of 5p each

12. Price per share

308p

13. Date of transaction

11 November 2004

14. Date company informed

11 November 2004

15. Total holding following this notification

Jonathan Bloomer (1,668,339 ordinary shares)
Philip Broadley (443,749 ordinary shares)
Sir David Clementi (16,615 ordinary shares)
Michael McLintock (245,154 ordinary shares)
Kathleen O'Donovan (6,893 ordinary shares)
James Ross (4,414 ordinary shares)
Robert Rowley (40,248 ordinary shares)
G Mark Wood (577,542 ordinary shares)

16. Total percentage holding of issued class following this notification

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Jonathan Bloomer Less than 0.08%
Philip Broadley Less than 0.02%
Sir David Clementi Less than 0.0007%
Michael McLintock Less than 0.02%
Kathleen O'Donovan Less than 0.0003%
James Ross - Less than 0.0002%
Robert Rowley Less than 0.002%
G Mark Wood Less than 0.03%

If a director has been granted options by the company please complete the following boxes.

17. Date of grant

N/A

18. Period during which or date on which exercisable

N/A

19. Total amount paid (if any) for grant of the option

N/A

20. Description of shares or debentures involved: class, number

N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise

N/A

22. Total number of shares or debentures over which options held following this notification

N/A

23. Any additional information

24. Name of contact and telephone number for queries

Jennie Webb, 020 7548 6027

25. Name and signature of authorised company official responsible for making this notification

Robert Walker, Deputy Group Secretary, 020 7548 3848

Date of Notification

11 November 2004

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 11 November, 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ John Price

John Price
Deputy Group Secretary