

AMERIPRISE FINANCIAL INC  
Form 4  
August 05, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CRACCHIOLO JAMES M

(Last) (First) (Middle)

GENERAL COUNSEL'S  
OFFICE, 1098 AMERIPRISE  
FINANCIAL CENTER

(Street)

MINNEAPOLIS, MN 55474

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AMERIPRISE FINANCIAL INC  
[AMP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/01/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
| Common Stock                    | 08/01/2013                           |  | M                              | 45,886  | A \$ 21.34  | 438,728  | D   |
| Common Stock                    | 08/01/2013                           |  | F                              | 28,960  | D \$ 91.1   | 409,768  | D   |
| Common Stock                    | 08/01/2013                           |  | S                              | 8,463   | D \$ 91.1008  | 401,305  | D   |
| Common Stock                    | 08/02/2013                           |  | M                              | 54,114  | A \$ 21.34  | 455,419  | D   |

Edgar Filing: AMERIPRISE FINANCIAL INC - Form 4

|              |            |   |         |   |                             |         |   |                                 |
|--------------|------------|---|---------|---|-----------------------------|---------|---|---------------------------------|
| Common Stock | 08/02/2013 | F | 34,162  | D | \$ 91.1                     | 421,257 | D |                                 |
| Common Stock | 08/02/2013 | S | 9,976   | D | \$<br>91.1005<br><u>(3)</u> | 411,281 | D |                                 |
| Common Stock | 08/05/2013 | M | 100,000 | A | \$ 21.34                    | 511,281 | D |                                 |
| Common Stock | 08/05/2013 | F | 63,108  | D | \$ 91.21                    | 448,173 | D |                                 |
| Common Stock |            |   |         |   |                             | 1,384.1 | I | By<br>401(k)<br>Plan <u>(4)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount Number Shares                                    |
| Employee Stock Option (Right to Buy)       | \$ 21.34   | 08/01/2013                           |  | M                              | 45,886  | <u>(1)</u> 02/03/2019                                    | Common Stock 45,886   |
| Employee Stock Option (Right to Buy)       | \$ 21.34   | 08/02/2013                           |  | M                              | 54,114  | <u>(1)</u> 02/03/2019                                    | Common Stock 54,114   |
| Employee Stock Option (Right to Buy)       | \$ 21.34   | 08/05/2013                           |  | M                              | 100,000   | <u>(1)</u> 02/03/2019                                    | Common Stock 100,000  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                     |       |
|---|---------------|-----------|---------------------|-------|
|   | Director      | 10% Owner | Officer             | Other |
| CRACCHIOLO JAMES M<br>GENERAL COUNSEL'S OFFICE<br>1098 AMERIPRISE FINANCIAL CENTER<br>MINNEAPOLIS, MN 55474 | X             |           | Chairman<br>and CEO |       |

## Signatures

/s/ Thomas R. Moore for James M.  
Cracchiolo

08/05/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) One-third of the options vest after two years, one-third vest after three years; and the final third vest four years from February 2, 2009.

Reflects the weighted average price of 8,463 shares of common stock of Ameriprise Financial, Inc. sold by the reporting person in multiple transactions on August 1, 2013 with sale prices ranging from \$91.10 to \$91.1050 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

(2) Reflects the weighted average price of 9,976 shares of common stock of Ameriprise Financial, Inc. sold by the reporting person in multiple transactions on August 2, 2013 with sale prices ranging from \$91.10 to \$91.11 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

(3) Estimate of the number of shares held in the reporting person's account in the Ameriprise Financial Stock Fund under the Ameriprise Financial 401(k) plan as of July 26, 2013. This plan uses unit accounting and the number of shares that a participant is deemed to hold varies with the price of Ameriprise stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.