Edgar Filing: Dodson Michael E. - Form 4

Dodson Mid Form 4	chael E.										
November 1	18, 2010										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									OMB AF	MB APPROVAL	
	UNITED	STATES		RITIES A			NGE CO	OMMISSION	OMB Number:	3235-0287	
Check this box				NGES IN BENEFICIAL OWNERSH SECURITIES				ERSHIP OF	Expires: Estimated a burden hour response	•	
may cor	Form 5 obligations may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> Dodson Michael E.			2. Issuer Name and Ticker or Trading Symbol OPENTABLE INC [OPEN]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (of Earliest Transaction				(Check all applicable)					
(Mon				nth/Day/Year) 16/2010				Director 10% Owner X Officer (give title Other (specify below) below) Senior Vice President, Sales			
			nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 				
SAN FRAI	NCISCO, CA 941	.03					:	Form filed by Mo Person	ore than One Re	porting	
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	ecurity (Month/Day/Year) Execution Date, if		(A)				Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D)	Price \$	(Instr. 3 and 4)			
Common Stock	11/16/2010			S <u>(2)</u>	11,200	D	63.5099 (1)	1,300	Ι	By Trust (3)	
Common	11/16/0010			$\sigma(2)$	1 200	P	\$	0	T	By Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

<u>S(2)</u>

1,300

D

11/16/2010

Stock

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Ι

(3)

64.0831 0

(4)

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Dodson Michael E. C/O OPENTABLE, INC. 799 MARKET STREET, 4TH FLOOR SAN FRANCISCO, CA 94103			Senior Vice President, Sales				
Signatures							

/s/ Michael E. Dodson

11/18/2010

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The transaction was executed in multiple trades in prices ranging from \$62.76 to \$63.70, inclusive. The price reported in Column 4 above
 (1) reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer, or a stockholder of the Issuer, information regarding the number of shares and prices at which the transaction was effected.

- (2) The sales reported in the Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 16, 2010.
- (3) These shares are held by Michael E. Dodson and Jessica R. Dodson, as trustees of the Dodson Family Trust, under agreement dated February 19, 2009.

The transaction was executed in multiple trades in prices ranging from \$63.81 to \$64.68, inclusive. The price reported in Column 4 above(4) reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer, or a stockholder of the Issuer, information regarding the number of shares and prices at which the transaction was effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.