

ASBURY AUTOMOTIVE GROUP INC
 Form 4
 November 16, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 COGGIN LUTHER

2. Issuer Name and Ticker or Trading Symbol
 ASBURY AUTOMOTIVE GROUP INC [NYSE: ABG]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 4306 PABLO OAKS COURT
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 11/12/2004

____ Director
 ____ Officer (give title below)
 ___X___ 10% Owner
 ____ Other (specify below)

JACKSONVILLE, FL 32224
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 ___X___ Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)			
Common Stock, par value \$0.01 per share	11/12/2004		G	V	12,300	D	<u>(1)</u> 38,705 <u>(2)</u>	I	By Self as Trustee for The Luther Coggin Revocable Trust <u>(2)</u>
Common Stock, par value \$0.01 per share	11/15/2004		G	V	4,200	D	<u>(1)</u> 34,505 <u>(2)</u>	I	By Self as Trustee for The Luther Coggin Revocable Trust <u>(2)</u>

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- The Luther Coggin Revocable Trust U/A 12/13/94, acquired 108,405 shares of common stock of Asbury Automotive Group, Inc. (the
- (2) "Company"), upon the termination of the Tracye C. Hawkins 1999 Att Trust, the Christy C. Hayden 1999 Att Trust, and the Cindy C. Coggin 1999 Att Trust, Luther Coggin being the Trustee of each such trust prior to their respective terminations.
 - (3) Luther Coggin is the beneficiary of 353,016 shares of the Company's common stock, which is held by the Luther W. Coggin and Blanche B. Coggin 2003 Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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