Edgar Filing: PRICE ROBERT E - Form 4

PRICE RO Form 4 July 18, 20							
FOR	ЛЛ	STATES SEC	URITIES AND EXC		OMMISSION		APPROVAL
	UNITED		Vashington, D.C. 205		UNINII551UN	OMB Number:	3235-0287
if no lo subject Section Form 4 Form 5 obligati may co	to 16. or Filed pu ions Section 17	rsuant to Sectio (a) of the Public	ANGES IN BENEFI SECURITIES n 16(a) of the Securiti Utility Holding Com Investment Company	es Exchange pany Act of	e Act of 1934, 1935 or Section	Expires: Estimated burden ho response.	ours per
(Print or Type	e Responses)						
1. Name and PRICE RC	Address of Reporting DBERT E	Symb	suer Name and Ticker or 7 51 ESMART INC [PSN		5. Relationship of Issuer		
(Last)	(First)		e of Earliest Transaction]	(Chec	k all applicat	ble)
7777 FAY	AVE.,, SUITE 3		h/Day/Year) 5/2018		X Director Officer (give below)		0% Owner ther (specify
	(Street) A, CA 92037		mendment, Date Original Month/Day/Year)		6. Individual or Jo Applicable Line) _X_ Form filed by 0 Form filed by M	One Reporting	Person
(City)	(State)	(Zip) T			Person		
1.Title of	2. Transaction Date	- 1	able I - Non-Derivative S 3. 4. Securities	_		f, or Benefici	ally Owned 7. Nature of
Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactionor Disposed Code (Instr. 3, 4 a (Instr. 8)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	o. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/16/2018		S <u>(1)</u> 10,000 I	\$	2 1,713,357	I	As co-trustee of the Robert and Allison Price Charitable Trust <u>(3)</u>
Common Stock					868,462	Ι	As co-trustee of the Robert and Allison Price Trust UDT

1/10/75 (4)	1/	10	75	(4)
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Common Stock	80	D	
Common Stock	627,825	I	As co-manager of The Price Group LLC (5)
Common Stock	18,805	I	As co-trustee of the David Price Trust UTD 9/22/89 (<u>6)</u>
Common Stock	45,000	Ι	Family Trusts

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
I B	Director	10% Owner	Officer	Other			
PRICE ROBERT E 7777 FAY AVE.,	Х	Х					

SUITE 300 LA JOLLA, CA 92037

Signatures

/s/ Robert E. Price

07/17/2018

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale of shares pursuant to Rule 10b5-1 plan.

This transaction was executed in multiple trades at prices ranging from \$77.95 to \$78.75. The price reported above reflects the weighted
 (2) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (3) The reporting person and his wife Allison Price are co-trustees of this trust. The reporting person and his wife each disclaim beneficial ownership of the securities held by this trust except to the extent of their respective pecuniary interest therein.
- (4) The reporting person and his wife Allison Price are co-trustees of this trust.
- (5) The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein.

The reporting person serves as co-trustee of this trust with his wife Allison Price and their adult son David Price. The reporting person and his wife each disclaim beneficial ownership of the securities held by this trust except to the extent of their pecuniary interest therein.

Remarks:

(6)

* The reporting person's wife, Allison Price, may also be deemed a greater than 10% beneficial owner of the Issuer's securitie

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.