AGREE REALTY CORP Form DEF 14A April 03, 2018

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

# SCHEDULE 14A (Rule 14a-101)

# INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the registrant x
Filed by a party other than the registrant o
Check the appropriate box:

o Preliminary Proxy Statement
O Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

x Definitive Proxy Statement
o Definitive Additional Materials
o Soliciting Material Pursuant to §240.14a-12

# **Agree Realty Corporation**

(Name of registrant as specified in its charter)

(Name of person(s) filing proxy statement, if other than the registrant)

Payment of filing fee (Check the appropriate box):

x No fee required
o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11
(1) Title of each class of securities to which transaction applies:

(2)	Aggregate number of securities to which transaction applies:		
(3) Per unit price or other underlyi amount on which the filing fee	ng value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth is calculated and state how it was determined):	the	
(4)	Proposed maximum aggregate value of transaction:		
	Total fee paid:		
• •	Fee paid previously with preliminary materials. s offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for previously. Identify the previous filing by Registration Statement number, or the filing.		
(1)	Amount previously paid:		
(2)	Form, Schedule, or Registration Statement No.:		
	Filing party:		
	(4) Date filed:		

# AGREE REALTY CORPORATION

70 E. Long Lake Road Bloomfield Hills, MI 48304

# NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

To be Held on May 15, 2018

NOTICE IS HEREBY GIVEN that the annual meeting of stockholders of AGREE REALTY CORPORATION, a Maryland corporation, will be held at 10:00 a.m. local time on May 15, 2018, at the Embassy Suites, 850 Tower Drive, Troy, Michigan 48098 for the following purposes:

To elect three directors to serve until the annual meeting of stockholders in 2021;
To ratify the appointment of Grant Thornton LLP as our independent registered public accounting firm for 2018; and
To approve, by non-binding vote, executive compensation.

In addition, stockholders will consider and vote on such other business as may properly come before the meeting or any adjournment or postponement thereof.

Stockholders of record at the close of business on March 20, 2018 will be entitled to notice of and to vote at the annual meeting or at any adjournment or postponement thereof. Stockholders are cordially invited to attend the meeting in person.

Pursuant to rules promulgated by the Securities and Exchange Commission, we are providing access to our proxy materials over the internet. On or about April 4, 2018, we expect to mail our stockholders either (i) a copy of this Notice of Annual Meeting, the proxy statement, the accompanying proxy card, our annual report and the Notice of Internet Availability of Proxy Materials (the Notice) (if a stockholder previously requested paper delivery of proxy materials) or (ii) the Notice only, each in connection with the solicitation of proxies by our board of directors for use at the annual meeting and any adjournments or postponements thereof. The Notice contains instructions related to this process, including how to access our Notice of Annual Meeting, proxy statement and annual report over the internet, how to authorize your proxy to vote online and how to request a paper copy of the Notice of Annual Meeting, proxy statement and annual report.

It is important that your shares be voted. You may authorize your proxy to vote your shares over the internet as described in the Notice. Alternatively, if you received a paper copy of the proxy card by mail, please complete, date, sign and promptly return the proxy card in the self-addressed stamped envelope provided. You also may vote by telephone as described in your proxy card. If you attend the annual meeting, you may revoke your proxy in accordance with procedures set forth in the proxy statement and vote in person.

By Order of the Board of Directors

Clayton R. Thelen Chief Financial Officer and Secretary

> April 3, 2018 Bloomfield Hills, Michigan

# **TABLE OF CONTENTS**

	Page		
About the Annual Meeting	<u>1</u>		
Security Ownership of Certain Beneficial Owners and Management	5 7 9 9		
Proposal 1 Election of Directors	<u>7</u>		
<b>Board Matters</b>	9		
The Board of Directors	9		
Committees of the Board	<u>11</u>		
Compensation Committee Interlocks and Insider Participation	<u>13</u>		
<u>Director Compensation</u>	<u>13</u>		
Corporate Governance	<u>14</u>		
Communications with the Board	<u>14</u>		
<b>Executive Officers</b>	<u>16</u>		
Compensation Discussion and Analysis	<u>17</u>		
Compensation Committee Report	<u>25</u>		
<b>Executive Compensation Tables</b>	<u> 26</u>		
Summary Compensation Table	<u> 26</u>		
Grants of Plan-Based Awards in 2017	27 28		
Outstanding Equity Awards at December 31, 2017			
Stock Vested and Options Exercised in 2017	<u>28</u>		
Potential Payments Upon Termination or Change-in-Control	29 32 33 34		
Pay Ratio	<u>32</u>		
Report of the Audit Committee			
<b><u>Audit Committee Matters</u></b>	<u>34</u>		
<b>Proposal 2</b> Ratification of Appointment of Independent Registered Public Accounting Firm	<u>35</u>		
<u>for 2018</u>			
Proposal 3 Advisory (Non-Binding) Vote Approving Executive Compensation	<u>36</u>		
Related Person Transactions	<u>37</u>		
Additional Information	<u>37</u>		
Section 16(a) Beneficial Ownership Reporting Compliance	<u>37</u> <u>37</u>		
Cost of Proxy Solicitation			
Proposals for 2019 Annual Meeting			
Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to be			
<u>Held on May 15, 2018</u>	<u>38</u>		

TABLE OF CONTENTS 5

# AGREE REALTY CORPORATION

70 E. Long Lake Road Bloomfield Hills, MI 48304

# PROXY STATEMENT ANNUAL MEETING OF STOCKHOLDERS May 15, 2018

# ABOUT THE ANNUAL MEETING

This proxy statement is furnished by our board of directors (the Board) in connection with the Board's solicitation of proxies to be voted at the annual meeting of stockholders of Agree Realty Corporation (the Company) to be held at 10:00 a.m. local time on May 15, 2018, at the Embassy Suites, 850 Tower Drive, Troy, Michigan 48098, and at any adjournment or postponement thereof.

On or about April 4, 2018, we are mailing either (i) a copy of the Notice of Annual Meeting, this proxy statement, the accompanying proxy card, our annual report and the Notice of Internet Availability of Proxy Materials (the Notice) (if a stockholder previously requested paper delivery of proxy materials), or (ii) the Notice only, to our stockholders of record on March 20, 2018. The Notice and this proxy statement summarize the information you need to know to vote at the annual meeting. You do not need to attend the annual meeting in person in order to vote.

# What is the purpose of the 2018 annual meeting of stockholders?

At the 2018 annual meeting, holders of our common stock will be voting on the matters set forth below:

To elect three directors to serve until the annual meeting of stockholders in 2021; To ratify the appointment of Grant Thornton LLP (  $\,$  Grant Thornton ) as our independent registered public accounting firm for 2018; and

To approve by non-binding vote, executive compensation.

The Board recommends a vote **FOR** the director nominees, **FOR** the ratification of Grant Thornton s appointment, and **FOR** executive compensation.

In addition, management will report on our performance and will respond to appropriate questions from stockholders. A representative of Grant Thornton will be present at the annual meeting and will be available to respond to appropriate questions. Such representative will also have an opportunity to make a statement.

### Who is entitled to vote?

All stockholders of record at the close of business on March 20, 2018 the record date, will be entitled to vote. Each share of common stock entitles the holder thereof to one vote on each of the matters to be voted upon at the annual meeting. As of the record date, 31,033,259 shares of our common stock, \$.0001 par value per share, were outstanding.

# What constitutes a quorum?

The presence at the annual meeting, in person or by proxy of stockholders entitled to cast a majority of all the votes entitled to be cast at the meeting will constitute a quorum for all purposes. Proxies marked with abstentions or instructions to withhold votes will be counted as present in determining whether or not there is a quorum.

1

Who is entitled to vote?

However, if a quorum is not present at the annual meeting, the stockholders, present in person or represented by proxy, have the power to adjourn the annual meeting until a quorum is present or represented. Regardless of whether a quorum is present, our bylaws provide that the chairman of the meeting may recess or adjourn the meeting.

# What is the difference between holding shares as a stockholder of record and a beneficial owner?

Stockholders of Record. If your shares are registered directly in your name with our transfer agent, Computershare Trust Company, N.A., you are considered the stockholder of record with respect to those shares, and the Notice and, if applicable, our proxy materials (including the Notice of Annual Meeting, the proxy statement, the accompanying proxy card, our annual report and the Notice) are being sent to you by us. As the stockholder of record, you have the right to grant your voting proxy directly to us over the internet or by telephone as described in the Notice, or through an accompanying proxy card or to vote in person at the annual meeting.

Beneficial Owners. Many of our stockholders hold their shares through a broker, bank or other nominee rather than directly in their own name. If your shares are held in a stock brokerage account or by a bank or other nominee, you are considered the beneficial owner of those shares, and the Notice and, if applicable, our proxy materials (including the Notice of Annual Meeting, the proxy statement, the accompanying proxy card, our annual report and the Notice) are being forwarded to you by your broker, bank or nominee who is considered the stockholder of record with respect to those shares. As the beneficial owner, you have the right to direct your broker, bank or nominee on how to vote and are also invited to attend the annual meeting. However, since you are not the stockholder of record, you may not vote these shares in person at the annual meeting unless you request and obtain a proxy from your broker, bank or nominee. Your broker, bank or nominee has enclosed a voting instruction card for you to use in directing the broker, bank or nominee on how to vote your shares.

# May I vote my shares in person at the annual meeting?

Even if you plan to be present at the meeting, we encourage you to vote your shares prior to the meeting.

Stockholders of Record. If you are a stockholder of record and attend the annual meeting, you may deliver your completed proxy card or vote by ballot.

*Beneficial Owners*. If you hold your shares through a broker, bank or other nominee and want to vote such shares in person at the annual meeting, you must obtain a proxy from your broker, bank or other nominee giving you the power to vote such shares.

# Can I vote my shares without attending the annual meeting?

If you received a paper copy of the proxy card by mail, please complete, date, sign and promptly return the proxy card in the self-addressed stamped envelope provided or vote by telephone or internet as indicated on your proxy card. Voting your shares over the internet, by mailing a proxy card or by telephone, will not limit your right to attend the annual meeting and vote your shares in person. If you attend the annual meeting, you may revoke your proxy in accordance with the procedures set forth in this proxy statement.

If you have shares held by a broker, you may instruct your broker to vote your shares by following the instructions that the broker provides to you. Most brokers allow you to authorize your proxy by mail, telephone and on the

internet.

# Can I change my vote after I have voted?

Yes. Proxies properly submitted over the internet, by mail or by telephone do not preclude a stockholder from voting in person at the meeting. A stockholder may revoke a proxy at any time prior to its exercise by filing with our Secretary a duly executed revocation of proxy, by properly submitting, either by internet, mail or telephone, a proxy to our Secretary bearing a later date or by appearing at the meeting and voting in person. Attendance at the meeting will not by itself constitute revocation of a proxy. If you hold your shares through a bank, broker or other nominee, you should contact such person prior to the time such voting instructions are exercised.

# What does it mean if I receive more than one Notice or proxy card or voting instruction card?

If you receive more than one Notice or proxy card or voting instruction card, it means that you have multiple accounts with banks, trustees, brokers, other nominees and/or our transfer agent. If you receive more than one Notice, please submit all of your proxies over the internet, by mail or by telephone, following the instructions provided in the Notice, to ensure that all of your shares are voted. If you receive more than one proxy card or voting instruction card, please sign and deliver each proxy card and voting instruction card that you receive. We recommend that you contact your nominee and/or our transfer agent, as appropriate, to consolidate as many accounts as possible under the same name and address.

# How many copies should I receive if I share an address with another stockholder?

The Securities and Exchange Commission (SEC) has adopted rules that permit companies and intermediaries, such as a broker, bank or other agent, to implement a delivery procedure called householding. Under this procedure, multiple stockholders who reside at the same address may receive a single copy of the Notice, and, if applicable, our proxy materials, unless the affected stockholder has provided us with contrary instructions. This procedure provides extra convenience for stockholders and cost savings for companies.

The Company and brokers, banks or other agents may be householding the Notice and our proxy materials. A single Notice and, if applicable, a single set of our proxy materials, including the Notice of Annual Meeting, the proxy statement, the accompanying proxy card, our annual report and the Notice, will be delivered to multiple stockholders sharing an address unless contrary instructions have been received from the affected stockholders. Once you have received notice from your broker, bank or other agent that it will be householding communications to your address, householding will continue until you are notified otherwise or until you revoke your consent. If you did not respond that you did not want to participate in householding, you were deemed to have consented to the process. Stockholders may revoke their consent at any time by contacting Broadridge ICS, either by calling toll-free (800) 542-1061 or by writing to Broadridge ICS, Householding Department, 51 Mercedes Way, Edgewood, New York, 11717.

Upon written or oral request, we will promptly deliver a separate copy of the Notice and, if applicable, a set of our proxy materials, to any stockholder at a shared address to which a single copy of any of those documents was delivered. To receive a separate copy of the Notice or a separate set of our proxy materials, you may send a written request to Agree Realty Corporation, 70 E. Long Lake Road, Bloomfield Hills, MI 48304, Attention: Secretary. In addition, if you are receiving multiple copies of the Notice and, if applicable, our proxy materials, you can request householding by contacting our Secretary in the same manner.

# What if I do not vote for some of the items listed on my proxy card or voting instruction card?

Stockholders of Record. Proxies properly submitted via the internet, mail or telephone will be voted at the annual meeting in accordance with your directions. If the properly submitted proxy does not provide voting instructions on a proposal, the proxy will be voted in accordance with the recommendations of the Board on such matters. With respect to any matter not set forth on the proxy card that properly comes before the annual meeting, the proxy holders named

therein will vote as the Board recommends or, if the Board gives no recommendation, in their own discretion.

Beneficial Owners. Proxies properly submitted via the internet, mail or telephone or pursuant to your voting instruction card will be voted at the annual meeting in accordance with your directions. If you do not indicate a choice or return the voting instruction card, the broker, bank or other nominee will determine if it has the discretionary authority to vote on each matter. Under applicable law and New York Stock Exchange (NYSE) rules and regulations, brokers have the discretion to vote on routine matters, including the ratification of the appointment of our independent registered public accounting firm. However, your broker does not have discretionary authority to vote on the election of directors or on the advisory vote approving our executive compensation in which case a broker non-vote will occur and your shares will not be voted on these matters.

# What vote is required to approve each item?

**Proposal 1 Election of Directors.** The three nominees receiving the highest number of for votes at the annual meeting will be elected as directors. Any nominee who receives a greater number of votes withheld from his or her election than votes for such election must tender his or her resignation for consideration by the Nominating and Governance Committee. The Nominating and Governance Committee will recommend to the Board the action to be taken with respect to the resignation. The Board will publicly disclose its decision within 90 days of the certification of the election results. The slate of nominees discussed in this proxy statement consists of three directors, Richard Agree, John Rakolta, Jr., and Jerome Rossi, whose terms are expiring. Abstentions and broker non-votes will have no effect on the outcome of this proposal. Our stockholders do not have the right to cumulate their votes for directors.

Proposal 2 Ratification of Appointment of Independent Registered Public Accounting Firm. The affirmative vote of a majority of votes cast at the annual meeting is necessary to ratify the Audit Committee s appointment of Grant Thornton as our independent registered public accounting firm for 2018. Abstentions are not treated as votes cast under Maryland law and, therefore, they have no effect on the outcome of this proposal. Although stockholder ratification of the appointment is not required and is not binding on us, the Board considers the selection of the independent registered public accounting firm to be an important matter of stockholder concern and the Audit Committee will take your vote on this proposal into consideration when appointing our independent registered public accounting firm in the future. Even if the stockholders ratify the appointment of Grant Thornton, the Audit Committee in its sole discretion may terminate the engagement of Grant Thornton and engage another independent auditor at any time during the year. Abstentions will have no effect on the outcome of this proposal.

**Proposal 3** Advisory (Non-Binding) Vote Approving Executive Compensation. The affirmative vote of a majority of votes cast at the annual meeting is necessary to approve our executive compensation. Abstentions and broker non-votes are not treated as votes cast under Maryland law and, therefore, they have no effect on the outcome of this proposal.

**Other Matters.** If any other matter is properly submitted to the stockholders at the annual meeting, its adoption will require the affirmative vote of a majority of votes cast at the annual meeting. The Board does not propose to conduct any business at the annual meeting other than as stated above.

# Will anyone contact me regarding this vote?

No arrangements or contracts have been made with any solicitors as of the date of this proxy statement, although we reserve the right to engage solicitors if we deem them necessary. Such solicitations may be made by mail, telephone, facsimile, e-mail or personal interviews. In addition, our directors and officers may solicit proxies by mail, telephone, telecopy or in person.

# How do I find out the voting results?

Voting results will be announced at the annual meeting and will be published in a Current Report on Form 8-K to be filed with the SEC within four business days after the close of the meeting.

# SECURITY OWNERSHIP OF CERTAIN BENEFICIAL **OWNERS AND MANAGEMENT**

# **Security Ownership of Management**

The following table sets forth information regarding the beneficial ownership of our common stock (our only outstanding class of equity securities) as of March 20, 2018, with respect to each director and named executive officer, and all of our directors and named executive officers as a group. As of March 20, 2018, there were 31,033,259 shares of our common stock outstanding. Unless otherwise indicated, each person has sole voting and investment power with respect to the shares listed below and none of the named executive officers or directors has pledged his or her shares of common stock as collateral. Unless otherwise indicated, the business address for each of the identified stockholders is 70 E. Long Lake Road, Bloomfield Hills, Michigan 48304.

	Amount and Nature				
Name of Beneficial Owner	of		Percent of		
Name of Beneficial Owner	Beneficial		Class <sup>(2)</sup>		
	Ownership <sup>(1)</sup>				
Richard Agree	511,162	(3)	1.6	%	
Joel Agree	360,627	(4)	1.2	%	
Clayton Thelen	5,073	(5)		*	
Matthew M. Partridge	1,082	(6)		*	
Kenneth Howe	71,582	(7)		*	
Laith Hermiz	32,105	(8)		*	
Merrie S. Frankel	887			*	
Farris G. Kalil	9,034			*	
John Rakolta, Jr.	195,022			*	
Jerome Rossi	1,562			*	
William S. Rubenfaer	20,101			*	
Leon M. Schurgin	6,765		*		
All directors and executive officers as a group (10 persons)	1,142,338	(9)	3.7	%	

Less than 1%

Percentages are based on 31,033,259 shares of common stock outstanding as of March 20, 2018. The amount of (2) common stock outstanding used in calculating such percentages assumes that none of the limited partnership units in Agree Limited Partnership (the OP Units ) are converted to common stock.

Consists of (i) 364,605 shares owned directly (including 30,540 shares of restricted stock), (ii) 53,361 shares held (3) in his individual retirement account ( IRA ), (iii) 8,883 shares owned in his spouse s IRA, (iv) 44,713 shares owned by his spouse, (v) 39,600 shares owned by irrevocable trusts for his children, and does not include (vi) 347,619 shares of common stock issuable upon conversion of his OP Units.

- Consists of 360,627 shares owned directly (including 120,487 shares of restricted stock).
  - (5) Consists of 5,073 shares owned directly (including 4,063 shares of restricted stock).
- (6) Pursuant to Form 4 filed with the SEC on August 8, 2017. Mr. Partridge is a named executive officer based on his service as Chief Financial Officer from January 2016 until August 2017.

The amount of common stock beneficially owned is reported on the basis of regulations of the SEC governing the determination of beneficial ownership of securities.

- (7) Mr. Howe is a named executive officer based on his service as Interim Chief Financial Officer from August 2017 until December 2017.
  - (8) Consists of 32,105 shares owned directly (including 15,924 shares of restricted stock).
  - (9) Does not include 347,619 shares of common stock issuable upon conversion of OP Units.

# **Security Ownership of Certain Beneficial Owners**

The following table sets forth information regarding the beneficial ownership of our common stock (our only outstanding class of equity securities) as of March 20, 2018, to our knowledge, for each beneficial owner of more than 5% of the outstanding shares of our common stock. As of March 20, 2018, there were 31,033,259 shares of our common stock outstanding.

		Amount and	
Name of Beneficial Owner		Nature of	Percent of
		Beneficial	Class <sup>(2)</sup>
		Ownership <sup>(1)</sup>	
BlackRock, Inc.		4,281,810 (3)	13.8 %
The Vanguard Group		3,621,051 (4)	11.7 %
Cohen & Steers, Inc.		2,964,443 (5)	9.6 %
Deutsche Bank AG		2,029,304 (6)	6.5 %
Vanguard Specialized Funds	Vanguard REIT Index Fund	1,928,069 (7)	6.2 %

- (1) The amount of common stock beneficially owned is reported on the basis of regulations of the SEC governing the determination of beneficial ownership of securities.
  - Percentages are based on 31,033,259 shares of common stock outstanding as of March 20, 2018. The amount of
- (2) common stock outstanding used in calculating such percentages assumes that none of the limited partnership units in Agree Limited Partnership are converted to common stock.
  - Pursuant to Schedule 13G/A (Amendment No. 9) filed with the SEC on January 19, 2018 by BlackRock, Inc. Represents 4,281,810 shares of common stock beneficially owned by BlackRock, Inc. and certain of its affiliates.
- (3) The business address of such person is 55 East 52<sup>nd</sup> Street, New York, NY 10055. BlackRock, Inc. is deemed to have sole voting power with respect to 4,213,686 shares and sole dispositive power with respect to 4,281,810 shares.
  - Pursuant to Schedule 13G/A (Amendment No. 5) filed with the SEC on February 8, 2018 by The Vanguard Group. Represents 3,621,051 shares of common stock beneficially owned by The Vanguard Group and certain of its
- (4) affiliates. The business address of such person is 100 Vanguard Blvd., Malvern, PA 19355. The Vanguard Group is deemed to have sole voting power with respect to 64,457 shares, shared voting power with respect to 40,515 shares, sole dispositive power with respect to 3,551,396 shares and shared dispositive power with respect to 69,655 shares.
  - Pursuant to Schedule 13G/A (Amendment No. 1) filed with the SEC on February 14, 2018 by Cohen & Steers, Inc. Represents 2,964,443 shares of common stock beneficially owned by Cohen & Steers, Inc. and certain of its
- (5) affiliates. The business address of such person is 280 Park Avenue, New York, NY 10017. Cohen & Steers, Inc. is deemed to have sole voting power with respect to 2,735,213 shares and sole dispositive power with respect to 2,964,443 shares.
  - Pursuant to Schedule 13G/A (Amendment No. 2) filed with the SEC on February 14, 2018 by Deutsche Bank AG. Represents 2,029,304 shares of common stock beneficially owned by Deutsche Bank AG and certain of its
- (6) affiliates. The business address of such person is Taunusanlage 12, 60325 Frankfurt am Main, Federal Republic of Germany. Deutsche Bank AG is deemed to have sole voting power with respect to 1,378,818 shares and sole dispositive power with respect to 2,029,304 shares.
- (7) Pursuant to Schedule 13G/A (Amendment No. 4) filed with the SEC on February 2, 2018 by Vanguard Specialized Funds Vanguard REIT Index Fund (Vanguard REIT). Represents 1,928,069 shares of common stock beneficially owned by Vanguard REIT. The business address of such person is 100 Vanguard Blvd., Malvern, PA 19355.

Vanguard REIT has sole voting power with respect to 1,928,069 shares.

# PROPOSAL 1 ELECTION OF DIRECTORS

The Board currently consists of eight directors. The directors are divided into three classes serving three-year staggered terms. At this annual meeting, three directors will be elected to serve until the annual meeting of stockholders in 2021 or until such director—s earlier resignation, retirement or other termination of service, and in the case of a holdover director, until his or her successor is duly elected and qualified.

The Board has re-nominated Richard Agree, John Rakolta, Jr., and Jerome Rossi, whose terms expire at this annual meeting, to serve until the annual meeting of stockholders in 2021. The Board has affirmatively concluded that John Rakolta, Jr. and Jerome Rossi are independent under the applicable rules of the NYSE.

Each nominee has consented to serve his term until his successor has been duly elected and qualified, if elected by the stockholders. If any nominee becomes unable or unwilling to serve between the date of this proxy statement and the annual meeting, the Board may designate a new nominee and the persons named as proxies by the Board will vote for that substitute nominee. Alternatively, the Board may reduce the size of the Board.

#### The Board hereby recommends that you vote FOR the election of its director nominees.

The following table sets forth the director nominees and continuing directors of the Board:

Name	Age	Title	Term Ending
Richard Agree <sup>(1)</sup>	74	Executive Chairman of the Board and Director	2018
John Rakolta, Jr.(1)	70	Independent Director	2018
Jerome Rossi <sup>(1)</sup>	74	Independent Director	2018
Joel Agree	39	Chief Executive Officer and Director	2019
William S. Rubenfaer	73	Independent Director	2019
Leon M. Schurgin	76	Independent Director	2019
Merrie Frankel	63	Independent Director	2020
Farris G. Kalil	78	Independent Director	2020

(1) Standing for re-election to a three-year term.

The biographical descriptions below set forth certain information with respect to the director nominees and continuing directors of the Board. The Board has identified specific attributes of each director that the Board has determined qualify that person for service on the Board.

**Richard Agree** has been the Executive Chairman of the Board since January 2013. From December 1993 until January 2013, he was our Chief Executive Officer and Chairman of the Board. Prior thereto, he worked as managing partner of the general partnerships which held our properties prior to the formation of our Company and the initial public offering and was President of the predecessor company since 1971. Mr. Richard Agree has managed and overseen the development of over eight million square feet of retail real estate during the past 46 years. He is a graduate of the Detroit College of Law, a member of the State Bar of Michigan and the International Council of Shopping Centers. Mr. Richard Agree is the father of Mr. Joel Agree, our Chief Executive Officer and one of our Directors.

The Board has determined that it is in the best interests of our Company and our stockholders for Mr. Richard Agree, in light of his extensive company-specific, operational, market and finance experience as the founder and former Chief

Executive Officer of our Company, his leadership abilities and his expertise in the ownership, development, acquisition and management of retail real estate net leased to national tenants, to continue to serve as a director of the Board, subject to stockholder approval at this annual meeting.

**John Rakolta, Jr.** has been a Director of our Company since August 2011. Mr. Rakolta is the chairman and chief executive officer of Walbridge, a privately-held construction company founded in Detroit in 1916. Mr. Rakolta serves on the board and is co-chairman of the Metropolitan Affairs Corporation and the Coalition for the Future of Detroit School Children. He is a director and member of the Executive Committee of the Detroit Regional Chamber and serves on the Board of Directors of New Detroit, Inc., the College for Creative

#### TABLE OF CONTENTS

Studies, and Business Leaders for Michigan. Mr. Rakolta was appointed Romania s Honorary Consul General to the United States in 1998. He received a Bachelor of Science degree in Civil Engineering from Marquette University in 1970.

The Board has determined that it is in the best interests of our Company and our stockholders for Mr. Rakolta, in light of his strong executive background in business and construction and his leadership skills to continue to serve as a director of the Board, subject to stockholder approval at this annual meeting.

Jerome Rossi has been a Director of our Company since January 2015. Mr. Rossi is the Chief Executive Officer of R&R Consulting and the Chairman of Gabe s stores, a private fashion discount retailer. Mr. Rossi was previously Senior Executive Vice President and Group President of The TJX Companies from 2005 until January 2015. He served as Chief Operating Officer of HomeGoods from 2000 to 2005, Executive Vice President and Chief Operating Officer of The Marmaxx Group from 1995 to 2000 and President and Chief Executive Officer of Marshalls from 1990 to 1995. Mr. Rossi began his career in 1967 as a Certified Public Accountant with Arthur Young & Co. Mr. Rossi currently serves on the Board of Directors of Home Base, the Board of Advisors at Bentley College, the Board of Directors at Bethany Hill School, the Board of Overseers at Newton Wellesley Hospital, the Board of Overseers at Beth Israel Hospital and the Board of Directors of The National Domestic Violence Hotline.

The Board has determined that it is in the best interests of our Company and our stockholders for Mr. Rossi, in light of his extensive career as a senior executive, deep knowledge of retail real estate and retail operations, strong leadership capabilities and public company experience, to continue to serve as a director of the Board, subject to stockholder approval at this annual meeting.

Joel Agree has been our President and a Director since June 2009. He was appointed as Chief Executive Officer in January 2013, and from June 2009 to that date he served as Chief Operating Officer. Prior to being promoted to President and Chief Operating Officer, from January 2006 to June 2009, Mr. Joel Agree served as our Executive Vice President. He is a member of the State Bar of Michigan and the International Council of Shopping Centers. He holds a Juris Doctorate degree from Wayne State University Law School and a Bachelor of Arts degree in Political Science from the University of Michigan. Joel Agree is the son of Richard Agree, our Executive Chairman.

The Board has determined that it is in the best interests of our Company and our stockholders for Mr. Joel Agree, in light of his day-to-day company-specific operational, management and market experience through his position as President and Chief Executive Officer of our Company, to continue to serve as a director of the Board.

William S. Rubenfaer has been a Director of our Company since December 2007. He is a partner in the certified public accounting firm of Rubenfaer & Associates, P.C., which he founded in 1979. He is also an Investment Advisor Representative for Blue Chip Partners, Inc., a registered investment advisory firm. Previously, Mr. Rubenfaer was the managing member of Sage Capital Management, L.L.C., a registered investment advisory firm. He is active in community activities, including serving as a past president and board member of the Bloomfield Hills, Michigan School District. Mr. Rubenfaer is a certified public accountant and a member of the American Institute of Certified Public Accountants and the Michigan Association of CPAs.

The Board has determined that it is in the best interests of our Company and our stockholders for Mr. Rubenfaer, in light of his extensive corporate accounting, tax and finance experience and his many years of local community service activities, to continue to serve as a director of the Board.

**Leon M. Schurgin** has been a Director of our Company since March 2004. He is currently Of Counsel to the law firm of Dawda, Mann, Mulcahy & Sadler, PLC, and in his capacity as an attorney at Dawda, previously served as counsel

to the Company. From 2007 to September 2012, he was a member in the law firm of Bodman, PLC, one of Michigan s largest law firms. Mr. Schurgin holds a Bachelor s Degree in Business Administration from the University of Michigan, a Juris Doctorate Degree, Magna Cum Laude, from Wayne State University and a Masters of Law Degree in Taxation from Wayne State University. He is also a certified public accountant.

#### TABLE OF CONTENTS

The Board has determined that it is in the best interests of our Company and our stockholders for Mr. Schurgin, in light of his significant legal experience in the acquisition, development, financing and sale of shopping centers and free standing commercial properties and his accounting experience as a certified public accountant, to continue to serve as a director of the Board.

Merrie S. Frankel has been a Director of our Company since October 2016. Ms. Frankel is currently President of Minerva Realty Consultants, LLC, an independent REIT and ratings advisory firm. Prior to Minerva Realty Consultants, LLC, Ms. Frankel spent 18 years at Moody s Investors Service in the Commercial Real Estate Finance Group as Vice President and Senior Credit Officer, where she was responsible for rating REITs and real estate operating companies in the United States and Canada. Prior to her time at Moody s, she was Senior Vice President and Director of Portfolio Management for the Argo Funds and also held numerous positions within the real estate industry at notable companies including Ernst & Young, Cushman & Wakefield, J.P. Morgan Securities and Salomon Brothers Inc. Ms. Frankel is currently an adjunct professor at Columbia University s Graduate School of Architecture, Planning and Preservation and New York University s Schack Institute of Real Estate. She holds J.D. and M.B.A. degrees from Hofstra University and graduated with a B.A. in English from the University of Pennsylvania with numerous honors. Among her industry affiliations, she is a board member and Treasurer of the New York Women Executives in Real Estate (WX) Charitable Fund, a Trustee and previously chaired the New York District Council for the Urban Land Institute (ULI), chairs the Investment Policy Committee and previously chaired the Nominating Committee for the Financial Women s Association of New York (FWA), and sits on the Editorial Advisory Boards for NAREIT and Real Estate Media.

The Board has determined that it is in the best interests of our Company and our stockholders for Ms. Frankel, in light of her experience as a senior executive in the real estate and financial services industries, as well as her significant expertise in capital markets, accounting and REITs, to continue to serve as a director of the Board.

Farris G. Kalil has been a Director of our Company since December 1993. Mr. Kalil has been a financial consultant since June 1999. From November 1996 until his retirement in May 1999, Mr. Kalil served as Director of Business Development for the Commercial Lending Division of Michigan National Bank, a national banking institution. From May 1994 to November 1996, Mr. Kalil served as a Senior Vice President for Commercial Lending at First of America Bank Southeast Michigan, N.A. Prior thereto, Mr. Kalil served as a Senior Vice President of Michigan National Bank where he headed the Commercial Real Estate Division, Corporate Special Loans, Real Estate Asset Management/Real Estate Owned Group, and the Government Insured Multi-Family Department. Mr. Kalil received his B.S. from Wayne State University and continued his education at the Northwestern University School of Mortgage Banking.

The Board has determined that it is in the best interests of our Company and our stockholders for Mr. Kalil, in light of his corporate accounting expertise and his extensive banking and finance experience, including his experience as head of the Commercial Real Estate Division, Corporate Special Loans, Real Estate Asset Management/Real Estate Owned Group at Michigan National Bank, to continue to serve as a director of the Board.

### **BOARD MATTERS**

### The Board of Directors

The Board has general oversight responsibility for our affairs and the directors, in exercising their duties, represent and act on behalf of the stockholders. Although the Board does not have responsibility for our day-to-day

BOARD MATTERS 21

management, it stays regularly informed about our business and provides guidance to management through periodic meetings and other informal communications. The Board is significantly involved in, among other things, the strategic and financial planning process, leadership development and succession planning, as well as other functions carried out through the Board committees as described below.

**Board Leadership Structure.** The Board recognizes that one of its key responsibilities is to evaluate and determine its optimal leadership structure so as to provide independent oversight of management. The Board understands that there is no single, generally accepted approach to providing board leadership and the right board leadership structure may vary as circumstances warrant.

9

The Board of Directors 22

#### **TABLE OF CONTENTS**

Richard Agree served as our Chairman of the Board and Chief Executive Officer from December 1993 to January 2013 and has served as our Executive Chairman of the Board since January 2013. Joel Agree served as our President and Chief Operating Officer and as a director from June 2009 until his promotion to Chief Executive Officer in January 2013. Subject to the direction of the Board, including the Executive Chairman, Joel Agree has general responsibility and ultimate authority for implementation of our policies. Based on its most recent review, the Board believes our Company s leadership structure is appropriate because it provides us with informed, consistent and efficient decision making.

In considering its leadership structure, the Board has taken a number of factors into account. The Board, which consists of a majority of independent directors, exercises a strong, independent oversight function. This oversight function is enhanced by the fact that the Audit Committee, the Compensation Committee and the Nominating and Governance Committee are comprised entirely of independent directors. Finally, under our Amended and Restated Bylaws (the Bylaws) and Corporate Governance Guidelines, the Board has the ability to change its structure, should that be deemed appropriate and in the best interest of our Company and our stockholders. The Board believes that these factors provide the appropriate balance between the authority of those who oversee our Company and those who manage it on a day-to-day basis.

**Risk Management.** The Board takes an active and informed role in our risk management policies and strategies. Our executive officers, who are responsible for our day-to-day risk management practices, present to the Board on the material risks to our Company, including credit risk, liquidity risk and operational risk. At that time, the management team also reviews with the Board our risk mitigation policies and strategies specific to each risk that is identified. Our Compensation Committee reviews and determines whether any of our compensation policies or practices subject the Company to inappropriate risk. Throughout the year, management monitors our risk profile and updates the Board as new material risks are identified or the aspects of a risk previously presented to the Board materially change.

*Meetings*. The Board and its committees meet throughout the year at regularly scheduled meetings, and also hold special meetings and act by written consent as appropriate. The Board met five times during 2017. During 2017, each director attended 75% or more in aggregate of (i) the number of meetings of the Board and (ii) the number of meetings held by all committees of the Board on which such director served. It has been and is the policy of the Board that directors attend annual meetings of stockholders except where the failure to attend is due to unavoidable circumstances or conflicts discussed in advance by the director with the Chairman of the Board. Seven of our eight members of the Board attended our 2017 annual meeting of stockholders.

Our independent directors meet in executive sessions at least twice a year without management. The Board has not designated a lead director or a single director to preside at executive sessions. Instead, the presiding director of executive sessions of independent directors is selected at each meeting by such directors.

Director Independence. The NYSE listing standards set forth objective requirements for a director to satisfy, at a minimum, in order to be determined to be independent by the Board. In addition, in order to conclude a director is independent in accordance with the NYSE listing standards, the Board must also consider all relevant facts and circumstances, including commercial, industrial, banking, consulting, legal, accounting, charitable and familial relationships. Pursuant to our Corporate Governance Guidelines and the NYSE listing standards, which require that a majority of our directors be independent within the meaning of the NYSE listing standards, the Board undertook a review of the independence of all non-management directors. The Board has affirmatively determined, assisted by the standards set forth above, that each of Messrs. Frankel, Kalil, Rakolta, Jr., Rossi, Rubenfaer and Schurgin are independent directors in accordance with the NYSE listing standards and our Corporate Governance Guidelines and do not have a relationship with us that would interfere with such person—s ability to exercise independent judgment as a member of the Board. In making this determination, the Board has considered the relationships described below under

The Board of Directors 23

Related Person Transactions, and determined they do not affect independence. The Board s director independence standards outlined in our Corporate Governance Guidelines can be found on our website at <a href="https://www.agreerealty.com">www.agreerealty.com</a> in the Corporate Governance section.

10

The Board of Directors 24

Stock Ownership Requirements. In May 2009, in order to further align the interests of our executive officers and directors with the interest of our stockholders, and to promote our commitment to sound corporate governance, the Board adopted stock ownership guidelines for executive officers and independent directors. A summary of those guidelines is set forth in Compensation Discussion and Analysis under the heading Stock Ownership Guidelines.

#### **Committees of the Board**

The Board has delegated various responsibilities and authority to four standing committees of the Board. Each committee regularly reports on its activities to the full Board. Each committee, other than the Executive Committee, operates under a written charter approved by the Board, which is reviewed annually by the respective committees of the Board and is available in the Corporate Governance section of our website at <a href="https://www.agreerealty.com">www.agreerealty.com</a>. The Audit Committee, the Compensation Committee and the Nominating and Governance Committee are composed entirely of independent directors. The table below sets forth the current membership of the four standing committees of the Board and the number of meetings in 2017 of such committees:

	Nomina			ating
Name	Audit	Compen	sautidon	Executive
			Govern	ance
Richard Agree				Chair
Joel Agree				ü
Merrie S. Frankel	ü		Chair	
Farris G. Kalil	Chair	ü		
John Rakolta, Jr.		ü	ü	
Jerome Rossi		ü	ü	ü
William S. Rubenfaer	ü	Chair		ü
Leon M. Schurgin	ü		ü	
Meetings	4	1	1	1

Audit Committee. The Audit Committee is responsible for providing independent, objective oversight of our auditing, accounting and financial reporting processes, including reviewing the audit results and monitoring the effectiveness of our internal audit function. In addition, the Audit Committee engages the independent registered public accounting firm. See Report of the Audit Committee , Audit Committee Matters and the Audit Committee s charter for additional information on the responsibilities and activities of the Audit Committee.

The Board has determined that each Audit Committee member has sufficient knowledge in reading and understanding financial statements to serve thereon and is otherwise financially literate and that Ms. Frankel and Mr. Rubenfaer qualify as audit committee financial experts as that term is defined in the Securities Exchange Act of 1934, as amended (the Securities Exchange Act ). The Board has further determined that Mr. Kalil, Ms. Frankel and Mr. Rubenfaer possess financial management expertise within the meaning of the listing standards of the NYSE.

Compensation Committee. The Compensation Committee is responsible for overseeing compensation and benefit plans and policies, reviewing and approving equity grants and otherwise administering share-based plans, and reviewing and approving annually all compensation decisions relating to our executive officers. The Compensation Committee also has authority to grant awards under the Company s 2014 Omnibus Incentive Plan. See Compensation Discussion and Analysis, Compensation Committee Report and the Compensation Committee s charter for additional information on the responsibilities and activities of the Compensation Committee.

Committees of the Board 25

Role of Management. After consultation with our executive officers, Joel Agree, our President and Chief Executive Officer, makes recommendations to the Compensation Committee with respect to the design and implementation of the compensation program for the named executive officers. See Compensation Discussion and Analysis Determining Compensation for named executive officers.

#### **TABLE OF CONTENTS**

Role of Compensation Consultant. In 2016, the Compensation Committee retained Meridian Compensation Partners, LLC (Meridian) to assist the Compensation Committee with its responsibilities related to the Company's executive compensation programs and in the creation of the Company's 2017 Executive Incentive Plan (the Annual Executive Incentive Plan). The Compensation Committee determined that Meridian meets the criteria for an independent consultant in accordance with SEC guidelines for such services. In 2017, the Company engaged Meridian to assist with select matters related to the Company's benchmarking of its executive compensation program.

Nominating and Governance Committee. The Nominating and Governance Committee is responsible for establishing the requisite qualifications for directors, identifying and recommending the nomination of individuals qualified to serve as directors and recommending directors for each Board committee. The Nominating and Governance Committee also establishes corporate governance practices in compliance with applicable regulatory requirements consistent with the highest standards and recommends to the Board the corporate governance guidelines applicable to us. See the Nominating and Governance Committee s charter for additional information on the responsibilities and activities of the Nominating and Governance Committee.

Director Qualifications. Our Nominating and Governance Committee has established policies for the desired attributes of the Board as a whole, including as set forth in our Corporate Governance Guidelines. The Board seeks to ensure that a majority of its members are independent within the NYSE listing standards. Further, each director generally may not serve as a member of more than six other public company boards. Each director must possess the individual qualities of integrity and accountability, informed judgment, high performance standards and must be committed to representing the long-term interests of our Company and our stockholders. In addition, directors must be committed to devoting the time and effort necessary to be responsible and productive members of the Board. The Board values diversity, in its broadest sense, reflecting, but not limited to, profession, geography, gender, ethnicity, skills and experience and endeavors to include women and minority candidates in the qualified pool from which Board candidates are chosen. The Nominating and Governance Committee conducts reviews of current directors in light of the considerations described above and their past contributions to the Board. The Board reviews the effectiveness of its director candidate nominating policies annually.

<u>Identifying and Evaluating Nominees</u>. Generally, the Nominating and Governance Committee will re-nominate incumbent directors who continue to satisfy its criteria for membership on the Board, who it believes will continue to make important contributions to the Board and who consent to continue their service on the Board.

Our Nominating and Governance Committee periodically assesses the appropriate number of directors comprising the Board and whether any vacancies on the Board are expected due to retirement or otherwise. The Nominating and Governance Committee may consider those factors it deems appropriate in evaluating director candidates including judgment, skill, diversity, strength of character, experience with businesses and organizations comparable to our size or scope, experience and skill relative to other Board members and specialized knowledge or experience. Depending on the current needs of the Board, certain factors may be weighted more or less heavily by the Nominating and Governance Committee.

The Nominating and Governance Committee considers candidates for the Board from any responsible source, including current Board members, stockholders, professional search firms or other persons. The Nominating and Governance Committee does not evaluate candidates differently based on who has made the recommendation. The Nominating and Governance Committee has the authority under its charter to hire and pay a fee to consultants or search firms to assist in the process of identifying and evaluating candidates.

<u>Stockholder Nominees</u>. Our Bylaws permit stockholders to nominate directors for consideration at an annual meeting of stockholders. We did not receive any director nominations by stockholders for the 2018 annual meeting. The

Committees of the Board 27

Nominating and Governance Committee will consider properly submitted stockholder submissions for nominations to the Board and will apply the same evaluation criteria in considering such nominees as it would to persons nominated under any other circumstances. Such nominations may be made by a stockholder entitled to vote, who delivers written notice along with the additional information and materials to our Secretary in compliance with the requirements set forth in our Bylaws and below in Additional Information Proposals for 2019 Annual Meeting.

12

Committees of the Board

Any stockholder nominations proposed for consideration by the Nominating and Governance Committee should include the nominee s name, sufficient biographical information to demonstrate that the nominee meets the qualification requirements for Board service as set forth under Director Qualifications, and such other information regarding each nominated person as set forth in our Bylaws and that would be required in a proxy statement filed pursuant to the SEC s proxy rules in the event of an election contest. The nominee s written consent to the nomination should also be included with the nominating submission, which should be addressed to: Agree Realty Corporation, 70 E. Long Lake Road, Bloomfield Hills, MI 48304, Attention: Secretary.

**Executive Committee.** The Executive Committee has the authority to acquire and dispose of real property and the power to authorize, on behalf of the full Board, the execution of certain contracts and agreements, including those related to our borrowing of money, and generally to exercise all other powers of the Board except for those which require action by a majority of the independent directors or the entire Board.

# Compensation Committee Interlocks and Insider Participation

During 2017, the Compensation Committee consisted of William S. Rubenfaer (Chairman), Farris G. Kalil, John Rakolta, Jr., and Jerome Rossi. None of the Compensation Committee members has served as an officer or employee of our Company or any of our subsidiaries. In addition, during 2017, none of the Company s executive officers served on the board of directors or compensation committee (or committee performing equivalent functions) of any other company that had one or more executive officers serving on the Board or Compensation Committee. No member of the Compensation Committee has any other business relationship or affiliation with our Company or any of our subsidiaries (other than his service as a director).

# **Director Compensation**

The Compensation Committee establishes and oversees our director compensation program. Director compensation is established with a view to attract highly qualified non-management directors and fairly compensate non-management directors for their time and effort on behalf of stockholders. Each non-management director who is not an employee of, or affiliated with, the Company received an annual fee of \$30,000 in 2017. Effective 2018, the Compensation Committee approved increasing the annual fee for each non-management director to \$40,000. Each non-management director may elect to receive their annual fee in common stock or cash. Payment of the annual fee in cash is made in January following the fiscal year in which the non-management director served on the Board while payment of the annual fee in common stock is made in February following the fiscal year in which the non-management director served on the Board. The amount of common stock issued is determined by dividing the dollar amount each non-management director elects to receive in the form of common stock by the closing price of the common stock on the NYSE on the date of payment. Directors who are employees or officers of our Company or any of our subsidiaries do not receive any additional compensation for serving on the Board or any committees thereof.

Effective 2018, the Compensation Committee approved increasing the additional compensation for the Chairperson of the Audit Committee from \$4,000 to \$6,000, which is subject to the same cash or common stock election described above. Directors do not receive any additional compensation in any form for their service, including for attendance at meetings of the Board or its committees. The Company reimburses directors for out-of-pocket expenses incurred in connection with their service on the Board.

The following table provides compensation information for the year ended December 31, 2017 for each non-management director.

Name	Fees Earned or Paid in Cash	Stock Awards <sup>(1)</sup>	Total
Merrie S. Frankel	\$	\$ 29,997 (2)	\$ 29,997
Farris G. Kalil	34,000 (3)		34,000
John Rakolta, Jr.	30,000		30,000
Jerome Rossi	30,000		30,000
William S. Rubenfaer	30,000		30,000
Leon M. Schurgin	30,000		30,000
Gene Silverman	11,538 (4)		11,538

Reflects shares of common stock granted in 2018 for service in 2017 under the Agree Realty Corporation 2014 (1) Omnibus Incentive Plan. The amounts reported reflect the fair value of each award based on the closing price of the shares on the NYSE of \$47.24 on March 1, 2018.

- (2) Ms. Frankel elected to receive her \$30,000 fee for service in the form of 635 shares of common stock valued at \$47.24 per share, which was the closing price of the common stock on the NYSE on March 1, 2018.
  - (3) In addition to the annual fee, Mr. Kalil received \$4,000 for his service as Audit Committee Chairman.
- (4)Mr. Silverman s fee represents the prorated annual fee for his service from January 1, 2017 through May 19, 2017.

# **Corporate Governance**

The Board has adopted Corporate Governance Guidelines, a copy of which can be found in the Corporate Governance section of our website at *www.agreerealty.com*. These guidelines address, among other things, director responsibilities, qualifications (including independence), compensation and access to management and advisors. The Nominating and Governance Committee is responsible for overseeing and reviewing these guidelines and recommending any changes to the Board.

The Board also has adopted a Code of Business Conduct and Ethics (the Code of Conduct ), which sets out basic principles to guide the actions and decisions of all of our employees, officers and directors. The Code of Conduct, also available in the Corporate Governance section of our website at <a href="https://www.agreerealty.com">www.agreerealty.com</a>, covers numerous topics including honesty, integrity, conflicts of interest, compliance with laws, corporate opportunities and confidentiality. Waivers of the Code of Conduct are discouraged, but any waiver that relates to our executive officers or directors may only be granted by the Board. The Board also has adopted a Chief Executive Officer and Chief Financial Officer Code of Professional Ethics. See Related Person Transactions for additional information on the Board s policies and procedures regarding related person transactions.

A copy of our committee charters, Corporate Governance Guidelines and Code of Conduct will be sent to any stockholder, without charge, upon written request to our executive offices: Agree Realty Corporation, 70 E. Long Lake Road, Bloomfield Hills, MI 48304, Attention: Secretary.

# **Communications with the Board**

Interested parties who want to communicate with our non-management directors confidentially may do so by sending correspondence to:

Non-Management Directors Agree Realty Corporation 70 E. Long Lake Road Bloomfield Hills, MI 48304 Attention: Secretary

Please note that the mailing envelope must contain a clear notification that it is confidential and your letter should indicate whether you are a stockholder of the Company.

#### **TABLE OF CONTENTS**

Interested parties and stockholders of the Company who want to communicate with the Board or any individual director can write to:

Agree Realty Corporation 70 E. Long Lake Road Bloomfield Hills, MI 48304 Attention: Secretary

Your letter should indicate that you are an interested party or a stockholder of the Company. Depending on the subject matter, the Secretary will:

forward the communication to the director or directors to whom it is addressed; attempt to handle the inquiry directly; for example, where it is a request for information about our Company or if it is a stock-related matter; or

not forward the communication if it is primarily commercial in nature or if it relates to an improper or irrelevant topic.

### **EXECUTIVE OFFICERS**

The following table sets forth our executive officers, followed by biographical information regarding each executive officer who is not also a director.

Name	Age	Title
Richard Agree	74	Executive Chairman of the Board
Joel Agree	39	President, Chief Executive Officer and Director
Clayton R. Thelen	33	Chief Financial Officer and Secretary
Laith M. Hermiz	47	Chief Operating Officer and Executive Vice President

Clayton R. Thelen has been our Chief Financial Officer and Secretary since December 2017. Prior to joining the Company, Mr. Thelen served as Chief Financial Officer at AJ Capital Partners, a real estate private equity firm. In his role at AJ Capital Partners he was responsible for the strategy and execution of capital markets transactions. Prior to joining AJ Capital Partners he held the position of Vice President, Capital Markets, Acquisitions and Treasurer at Strategic Hotels & Resorts Inc., a publicly traded REIT, until its sale in 2015. In his role at Strategic Hotels & Resorts Inc. he led the financial planning and analysis and treasury functions as well as the execution of capital markets transactions. Mr. Thelen is a certified public accountant and began his career with Ernst & Young, LLP. Mr. Thelen holds a Bachelor of Arts in Accounting from Michigan State University, a Master of Science in Accounting from Michigan State University and a Master of Business Administration from the University of Chicago Booth School of Business.

Laith M. Hermiz has been our Executive Vice President since April 2010 and our Chief Operating Officer since November 2015. Prior to joining our Company, Mr. Hermiz served as Vice President Development/Redevelopment of Ramco-Gershenson Properties Trust from July 2007 to April 2010. Previously, Mr. Hermiz was Managing Director of Joseph Freed and Associates LLC from April 2004 to July 2007. Mr. Hermiz holds a Bachelor of Science degree from Loyola University Chicago and a Juris Doctorate degree from University of Detroit-Mercy School of Law. He is a licensed attorney and real estate broker in the State of Michigan and is an active member of the State Bar of Michigan and the International Council of Shopping Centers.

# **COMPENSATION DISCUSSION AND ANALYSIS**

# **Overview of Compensation Program**

The Compensation Committee (referred to as the Committee in this section), composed entirely of independent directors, administers our executive compensation program. The Committee is responsibilities include recommending and overseeing compensation, benefit plans and policies, reviewing and approving equity grants, administering share-based plans, and reviewing and approving, annually, all compensation decisions relating to our executive officers. This section of the proxy statement explains how our compensation programs are designed and operate with respect to our named executive officers, which includes Richard Agree, our Executive Chairman; Joel Agree, our President and Chief Executive Officer; Laith Hermiz, our Executive Vice President and Chief Operating Officer; Clayton Thelen our Chief Financial Officer and Secretary; Matthew Partridge, our former Executive Vice President, Chief Financial Officer and Secretary; and Kenneth Howe, our former Interim Chief Financial Officer and Secretary. The following discussion and analysis should be read together with the tables and related footnote disclosures detailed below.

# **Compensation Objectives and Philosophy**

Our compensation program for the named executive officers generally consists of base salary, annual incentive awards, long-term share-based incentive awards and certain other benefits. We also provide certain severance arrangements for certain of our named executive officers. The following summarizes the key principles and objectives of our approach to executive compensation:

**Provide total compensation that is both fair and competitive.** To attract and reduce the risk of losing the services of valuable officers but avoid the expense of excessive pay, compensation should be competitive. The Committee assesses the competitiveness of our compensation for our executive officers by comparing our compensation to executive officer compensation at other public companies.

Attract, retain and motivate key executives who are critical to our operations. The primary purpose of our executive compensation program has been, and is, to achieve our business objectives by attracting, retaining and motivating talented executive officers by providing incentives and economic security.

Reward superior individual and Company performance on both a short-term and long-term

basis. Performance-based pay aligns the interests of management with the interests of our stockholders.

Performance-based compensation motivates and rewards individual efforts and company success.

Align executives long-term interests with those of our stockholders. The Company seeks to align these interests by providing a significant portion of executive officer compensation in the form of common stock. Through share ownership guidelines for named executive officers and grants of restricted common stock that vest over a period of five years and performance share awards, the amount of which are based on total shareholder return and vest over a period of three years, the value of the executive officers total compensation should increase as total returns to stockholders increase. The Company expects the value of these elements as a percentage of each executive officer s annual base salary to motivate executive officers to continually improve their performance and create value for the Company over the long-term. In 2018, the Company s executive compensation program is designed to reward favorable execution of specific Company performance goals.

The Committee seeks to ensure the foregoing objectives are achieved by considering individual performance reviews, Company performance, hiring and retention needs, internal pay equity, market data and other external market pressures in finalizing its compensation determinations.

# **Determining Compensation for Named Executive Officers**

The Committee meets without management present to determine the compensation of the named executive officers. Prior to such meeting, the Committee receives compensation recommendations from Joel Agree, our President and Chief Executive Officer. We believe that because of his experience with our Company and his involvement in setting and executing the Company s business goals, strategies, and

performance, he is able to provide valuable input regarding the overall effectiveness of the management team and each individual s contribution to our performance. Joel Agree s recommendations are supported by formal performance reviews for each named executive officer which include an evaluation of the individual s performance against pre-determined performance metrics. The Committee retains the discretion to modify his recommendations and reviews such recommendations for their reasonableness based on Company performance, market information, and the Committee s compensation philosophy and related considerations. Joel Agree does not provide input with respect to his own compensation.

In 2017, the Committee did not utilize a compensation consultant to establish or administer its executive compensation program. However, the Company engaged Meridian to assist the Company with select matters related to the Company s benchmarking of its executive compensation program.

# Compensation Committee Consideration of the 2017 Vote on Executive Compensation

In determining our executive compensation program for the remainder of 2017 and for 2018 the Committee generally considered the results of the 2017 advisory vote of our stockholders on executive compensation presented in our 2017 proxy statement. The Committee noted that 95.8% of the votes cast approved the compensation of our named executive officers as described in our 2017 proxy statement. The Committee considered these voting results supportive of the Committee s general executive compensation practices.

# Elements and Criteria of Compensation in 2017 for Named Executive Officers

Our compensation program for named executive officers generally consists of base salary, annual cash incentive awards, long-term share-based incentive awards and certain other benefits. The Committee believes that incentive awards and long-term share-based incentive awards should relate to objectives established by the Board and management to achieve the Company s financial and other objectives. We also provide certain severance arrangements for certain of our named executive officers.

The Committee assessed the competitiveness of the Company s current compensation levels for the Chief Executive Officer, the Chief Financial Officer and the Chief Operating Officer. This assessment compared the Company s compensation of certain named executive officers to the same officer levels of a peer group of 13 publicly-traded REITs that were selected either because their enterprise value, market capitalization or total assets were generally comparable to ours. The members of the peer group are:

Cedar Realty Trust
Chatham Lodging Trust
Chesapeake Lodging Trust
First Potomac Realty Trust
Four Corners Property Trust, Inc.
Getty Realty Corporation
Lexington Realty Trust

Monmouth Real Estate Investment Corporation Ramco-Gershenson Properties Trust Rexford Industrial Realty, Inc. Summit Hotel Properties Terreno Realty Corporation Urstadt Biddle Properties, Inc.

According to the materials provided to the Committee, which members of management prepared and Meridian reviewed: (i) enterprise values of the peer group ranged from approximately \$1.2 billion to approximately \$4.3 billion,

and the Company s enterprise value was in the 4st percentile of the peer group; (ii) market capitalizations of the peer group ranged from approximately \$500 million to approximately \$2.3 billion, and the Company s market capitalization was in the 57th percentile of the peer group.

The materials provided to the Committee and reviewed by Meridian included the tenure of the executive officers of the peer group companies in their current positions, as well as the following compensation components for the executive officers of the peer group companies: (i) base salary (data primarily from 2017), (ii) target annual incentives (data primarily from 2016), (iii) target total cash compensation (sum of (i) and (ii)), (iv) long-term incentives (data primarily from 2016) and (v) total direct compensation (sum of (iii) and (iv)).

#### **TABLE OF CONTENTS**

The materials showed that the 2017 base salary level for certain named executive officers was below the peer group s 25<sup>th</sup> percentile. For purposes of comparability, compensation for our Chief Financial Officer assumed the annual base salary, target cash incentive, and target long-term incentive amounts reflected in the Company s letter of employment agreement with Clayton R. Thelen, dated October 20, 2017. The following table provides a summary of the base salary, the cash incentive awards, the long-term incentive grant date fair value and the total direct compensation of certain named executive officers compared to the mean of those of the peer group:

	Company				
	Base Salary	Incentive		Total Direct Compensation	
Chief Executive Officer	-13 %	12 %	Date Fair Value 60 %	36 %	
Chief Financial Officer	-30 %	-64 %	-77 %	-61 %	
Chief Operating Officer	-21 %	-46 %	-38 %	-34 %	

The Company sets annual base salaries at a level it believes necessary to attract and retain the named executive officers, commensurate with the officers responsibilities, reputations and experience. The Company sets annual cash target incentive awards at levels it believes necessary to attract and retain the named executive officers, the amount of which ultimately is approved by the Committee and depends on management s achievement of certain Company and individual objectives. The Company has also determined to pay time-based and performance-based long-term equity incentive compensation to encourage the named executive officers to pursue strategies that will create long-term value for our shareholders, by tying a significant portion of compensation to the value of common stock and Company performance.

For the fiscal year 2017 performance period ending on December 31, 2017, the Committee determined that executive compensation would consist of: (i) annual cash base salaries; (ii) annual cash incentive awards; and (iii) two forms of long-term equity-based compensation 50% as restricted share awards subject to time-based vesting conditions over a five-year period and 50% as performance-based equity awards subject to a measurement period of three years and vesting provisions over a three-year period. The annual cash incentive awards and long-term equity awards were granted in 2018 for the achievement of 2017 performance goals established by the Committee pursuant to the Annual Executive Incentive Plan, approved and adopted by the Committee on February 16, 2017.

The following narrative discusses the components of fiscal year 2017 compensation.

**Base Salary**. The Committee believes that base salary is a primary factor in retaining and attracting key employees in a competitive marketplace, as well as preserving an employee s commitment during downturns in the REIT industry and/or equity markets. When determining the base salary for each of the named executive officers, the Committee considers the individual s experience, current performance, potential for advancement, internal pay equity and market data.

The base salaries paid to the named executive officers in 2017 are set forth below in the Executive Compensation Tables Summary Compensation Table. From 2016 to 2017 and from 2017 to 2018, Richard Agree s base salary did not increase and remained at \$150,000, which he elected, and the Committee approved, to receive in the form of restricted stock. Richard Agree was awarded 3,143 shares with a grant date fair value per share of \$47.73 based on the closing sales price of our common stock on February 23, 2018. Joel Agree s base salary was \$425,841 in 2016 and \$550,000 in 2017, an increase of 29%. The Committee approved an initial base salary of \$250,000 for Clayton Thelen. Due to his employment commencing in December 2017, Clayton Thelen s base salary earned in 2017 was \$9,615. Matthew Partridge, our former Chief Financial Officer, Executive Vice President and Secretary s annualized base

salary was \$225,000 in 2016 and \$260,000 in 2017, an increase of 16%. However, due to Matthew Partridge leaving the Company on August 4, 2017, he earned \$158,000, the amount of his salary that had accrued up to that date. Kenneth Howe, our Director of Tax, served as our Interim Chief Financial Officer and Secretary from August 2017 to December 2017. Mr. Howe had a base salary of \$42,325 in 2016 and \$32,663 in 2017, a decrease of 23%. Mr. Howe was awarded these salaries based on his position as Director of Tax and received

no additional compensation related to his role as Interim Chief Financial Officer and Secretary. Laith Hermiz s base salary was \$275,000 in 2016 and \$285,000 in 2017, an increase of 4%.

Effective March 1, 2018, the Committee approved annual base salaries for Joel Agree and Laith Hermiz at a rate of \$625,000 and \$300,000, respectively.

#### The Annual Executive Incentive Plan

On February 16, 2017, our Board adopted the Annual Executive Incentive Plan and annual cash and equity incentive awards for 2017 were granted to our participating named executive officers pursuant to the Annual Executive Incentive Plan. For purposes of the Annual Executive Incentive Plan, participating named officers include the Company s Chief Executive Officer, Chief Operating Officer, and Chief Financial Officer. All equity awarded under the Annual Executive Incentive Plan is granted pursuant to the Company s 2014 Omnibus Incentive Plan.

Annual Cash Incentive Awards. The Committee believes the annual cash incentive awards provide a meaningful incentive for the achievement of short-term Company and individual goals, while assisting us in retaining, attracting and motivating employees in the near term. The threshold, target, and maximum cash incentive award opportunity as well as the 2017 Actual award as a percentage of base salary is included below:

	2017 Annual Cash Incentive Bonus Opportunity (as % of Base Salary)								
Position	Threshold Target			Maxim	ıum	2017 Actual			
Chief Executive Officer	50 %	100	%	150	%	136	%		
Chief Operating Officer	20 %	40	%	60	%	118	%		
Chief Financial Officer <sup>(1)</sup>	20 %	40	%	60	%				

Matthew Partridge, our former Chief Financial Officer, Executive Vice President and Secretary, did not receive any portion of his cash incentive award or equity incentive award due to his voluntary resignation, which was effective on August 4, 2017. Clayton Thelen, our current Chief Financial Officer and Secretary, and Kenneth Howe, our former interim Chief Financial Officer and Secretary, did not participate in the Annual Executive Incentive Plan because they were not serving as Chief Financial Officer at the beginning of 2017 when the performance goals and incentive percentages were determined.

Long-Term Equity Incentive Compensation. The Committee believes the share-based incentive awards, with multiple-year vesting, provide a strong incentive for employees to focus on our long-term fundamentals and thereby create long-term stockholder value. These awards also assist us in maintaining a stable, continuous management team in a competitive market. The Committee historically has issued restricted stock for purposes of long-term incentive compensation, which provides significant upside incentive and aligns our officers interests with our stockholders, while also maintaining some down-market protection. For 2017, the Company s Compensation Committee determined to grant long-term equity grants consisting of 50% restricted shares and 50% performance shares. The threshold, target, and maximum long-term incentive award opportunity as well as the 2017 actual award as a percentage of base salary is included below:

2017 Long-Term Incentive Award Opportunity (as % of Base Salary) Threshold Target Maximum 2017 Actual

Position

Chief Executive Officer	192 %	383 %	575 %	479	%
Chief Operating Officer	50 %	100 %	150 %	118	%
Chief Financial Officer <sup>(1)</sup>	35 %	70 %	105 %		

Matthew Partridge, our former Chief Financial Officer, Executive Vice President and Secretary, did not receive any portion of his cash incentive award or equity incentive award due to his voluntary resignation, which was effective on August 4, 2017. Clayton Thelen, our current Chief Financial Officer and Secretary, and Kenneth Howe, our former interim Chief Financial Officer and Secretary, did not participate in the Annual Executive Incentive Plan because they were not serving as Chief Financial Officer at the beginning of 2017 when the performance goals and incentive percentages were determined.

#### **TABLE OF CONTENTS**

Awards of Restricted Common Stock. The restricted shares awarded to the individuals vest ratably over a five-year period with one-fifth (1/5) of the shares vesting on each anniversary of February 23, 2018, the date of issuance. The Committee awarded an aggregate of 31,149 shares of restricted common stock for a total value of \$1,486,742 to our named executive officers based upon 2017 performance, which performance goals and achievement thereof are discussed below. The grant date fair value of each share was \$47.73 based on the closing sales price of our common stock on February 23, 2018. The grants were as follows: Joel Agree, 27,624 shares; and Laith Hermiz, 3,525 shares.

Awards of Performance Shares. The Committee awarded a total value of \$1,486,742 in performance shares to the participating named executive officers on February 23, 2018 based upon 2017 performance, which performance goals and achievement thereof is discussed below. The awards were as follows: Joel Agree, 27,624 shares and Laith Hermiz, 3,525 shares. The awards are based on 2017 performance however they are subject to forfeiture in the event that the performance level is below threshold, as defined in the table below. The performance shares awarded to the individuals will be calculated over a three-year performance period from the February 23, 2018 grant date and will be based on the achievement of the following performance goals:

Position within the MSCI US REIT Index: 50% of the award is based upon the total shareholder return (TSR) percentile rank versus the MSCI US REIT index for the three-year performance period; and Position within the Company-defined Peer Group: 50% of the award is based upon TSR percentile rank versus a specified net lease peer group for the three-year performance period.

Following the three-year performance period, performance shares will be issued 50% at threshold, 100% at target, and 150% at maximum. Achievement percentages between the threshold and target and between the target and maximum levels will be interpolated based on actual results in each category. Vesting of the performance shares following the performance period will occur ratably over a three-year period. Performance levels and corresponding award funding levels for 2017 performance shares are summarized in the below table:

Performance Level	3-Year Relative TSR	% of Target Award Funded		
	Positioning			
Below Threshold	Below 25th Percentile	0	%	
Threshold	25 <sup>th</sup> Percentile	50	%	
Target	50th Percentile	100	%	
Maximum	75 <sup>th</sup> Percentile	150	%	

**Determination of Annual Cash and Long-Term Equity Incentive Awards**. The annual cash and equity incentive opportunities were awarded to the extent the Company attained certain threshold, target, or maximum-level achievements for the following performance goals:

<u>AFFO Growth Goal</u>: 50% of the award was based upon year-over-year percentage growth of the Company s adjusted funds from operations (AFFO) per share. The threshold, target, and maximum-level achievements and 2017 actual performance is included below:

AFFO Growth		Threshold 5.0 %	•		2017 Actual 7.8 %
Cook Assessed Community	Threshold	Target	Maximum	2017 Actua	Award % of Target

Cash Award Summary

Chief Executive Officer	\$137,500	\$275,000	\$412,500	\$330,000	120	%
Chief Operating Officer	28,500	57,000	85,500	68,400	120	%
Chief Financial Officer						
Equity Award Summary						
Chief Executive Officer	\$ 526,625	\$1,053,250	\$1,579,875	\$1,263,900	120	%
Chief Operating Officer	71,250	142,500	213,750	171,000	120	%
Chief Financial Officer						

#### **TABLE OF CONTENTS**

Management Business Objectives: 35% of the award was based upon the achievement of specific operating and management business objectives, including: balance sheet criteria, asset management and portfolio characteristic goals, acquisition goals, development goals, and Partner Capital Solutions (PCS) goals. The following performance metrics and achievement thereof were used to determine award amounts related to management business objectives, which was as follows; (1) 2017 year-end net debt to recurring EBITDA of approximately 4.3x and fixed charge coverage of 4.2x; (2) 2017 year-end occupancy of 99.7%, rental income generated by investment grade tenants of 44% and a weighted-average remaining lease term of 10.2 years; (3) the acquisition of 79 properties net leased to industry-leading retailers for an aggregate investment of \$336.9 million; (4) the commencement of seven development and PCS projects with anticipated aggregate costs of \$41.3 million.

The threshold, target, and maximum-level achievements and 2017 actual performance is included below:

	Threshold	Target	Maximum	2017 Actual	Award of Targ	
Cash Award Summary						
Chief Executive Officer	\$ 96,250	\$ 192,500	\$288,750	\$ 234,860	122	%
Chief Operating Officer	19,950	39,900	59,850	49,100	123	%
Chief Financial Officer						
Equity Award Summary						
Chief Executive Officer	\$ 368,638	\$ 737,275	\$1,105,913	\$899,513	122	%
Chief Operating Officer	49,875	99,750	149,625	122,750	123	%
Chief Financial Officer						

<u>Subjective Achievements</u>: 15% of the award was based upon the Committee s subjective review of activities or objectives determined at the discretion of the Committee. The Committee awarded a \$123,750 cash bonus and \$474,352 in long-term equity awards to Joel Agree and a \$17,100 cash bonus and \$42,747 in long-term equity awards to Laith Hermiz for their performance and achievements in relation to the Committee s assessment of Subjective Achievements for 2017.

Other Awards. The Committee also awarded compensation to certain named executive officers pursuant to the Company s 2014 Omnibus Incentive Plan, which were not issued under the Annual Executive Incentive Plan. These awards include a one-time grant to Clayton Thelen of \$199,981, based on the December 4, 2017 grant date fair value per share of \$49.22, in the form of restricted stock as a sign-on grant upon commencement of employment with the Company and \$10,000 in the form of a 2017 year-end cash bonus. The Committee granted Richard Agree \$286,523 in the form of restricted stock on February 23, 2018, based on the grant date fair value per share of \$47.73, which is consistent with historical grants and reflects his continued contributions in his role as Executive Chairman. The Committee awarded Joel Agree a cash incentive bonus of \$61,390, which reflects his performance and leadership in 2017 and over the past five years as demonstrated by total shareholder returns.

Perquisites and Other Personal Benefits. We have historically maintained a conservative approach to providing perquisites to executive officers. We provide certain named executive officers with perquisites and other personal benefits that the Committee believes are reasonable and consistent with the overall executive compensation program and will better enable us to attract and retain superior employees for key positions. These perquisites have been carefully selected to ensure that the value provided to employees is not at the expense of stockholder concern. The Committee periodically reviews the levels of perquisites and other personal benefits provided to the named executive officers. In 2017 the Company paid for the health insurance premiums of our named executive officers and certain of our officers were provided with an annual car allowance, associated car maintenance, fuel allowance and/or access to a dedicated Company car. Additionally, in 2017, the Company paid relocation expenses for Clayton Thelen. The

Committee may revise, amend or add to each named executive officer s benefits and perquisites if it deems it advisable.

Severance Payments. We currently have employment agreements with Richard Agree, Joel Agree and Clayton Thelen that provide severance payments under specified conditions. The Committee believes these agreements help to retain executives who are essential to our long-term success. See Potential Payments

Upon Termination or Change-in-Control for a description of potential payments and benefits received by our named executive officers under our compensation plans and arrangements upon termination of employment or a change in control of our Company.

# **Timing and Pricing of Share-Based Grants**

We do not coordinate the timing of share-based grants with the release of material non-public information. The Committee approves its annual grants of restricted stock to the named executive officers at its regularly scheduled executive compensation meeting which occurs at the beginning of the following fiscal year. The effective date for annual grants of restricted stock is determined at each meeting and is generally the date of such meeting or shortly thereafter. The Committee generally establishes the date for its regularly scheduled meeting at least a year in advance.

The Committee has not granted stock options in recent years.

# **Stock Ownership Guidelines**

In May 2009, to further align the interests of our executive officers and directors with the interest of our stockholders, and to promote our commitment to sound corporate governance, the Committee implemented stock ownership guidelines for executive officers, including the named executive officers, and non-employee directors.

The stock ownership guidelines provide that, within three years of the later date of adoption of the guidelines or the date an individual first becomes subject to the guidelines upon becoming a director or executive officer:

our Chief Executive Officer is encouraged to own shares of our common stock, including restricted stock, valued at a minimum of five times annual base compensation;

all other executive officers are encouraged to own shares of our common stock, including restricted stock, valued at a minimum of three times annual base compensation; and

non-employee directors are encouraged to own shares of our common stock valued at a minimum of two times their annual director compensation.

As of December 31, 2017, all of our directors and executive officers were in compliance with our stock ownership guidelines or on track to be compliant within the three-year period specified by the guidelines.

# Policy Prohibiting Hedging and Pledging of Company Stock

The Board believes that ownership of shares of the Company s common stock by the Company s executive officers and members of the Board promotes alignment of the interests of the Company s stockholders with those of its leadership.

The Board recognizes that transactions that are designed to hedge or offset declines in the market value of the Company s shares of common stock can disrupt this alignment, interfere with the Company s compensation programs and philosophies, and undermine policies regarding share ownership.

The Board also recognizes that officer and director pledging of the Company s common stock as collateral for indebtedness can be adverse to the interests of the Company s stockholders because it creates the risk of forced sales that depress the value of the Company s common stock, creates risk of legal violations, and may encourage excessive risk-taking by executives and directors.

The Board has adopted an anti-hedging and pledging policy that applies to transactions in shares of the Company s common stock and other equity securities by members of the Board and officers of the Company designated by the

Board as executive officers for the purposes of federal securities laws.

Under the policy, executive officers and directors of the Company shall not, directly or indirectly:

Purchase any financial instrument or enter into any transaction that is designed to hedge or offset any decrease in the market value of the Company s common stock or other equity securities (including, but not limited to, prepaid variable forward contracts, equity swaps, collars, or exchange funds); or

Pledge, hypothecate, or otherwise encumber the Company s common stock or other equity securities as collateral for indebtedness, including holding such shares in a margin account.

23

# **Tax and Accounting Implications**

Deductibility of Executive Compensation. Section 162(m) (Section 162(m)) of the Internal Revenue Code of 1986, as amended (the Internal Revenue Code), provides that subject to certain exceptions, a publicly-held corporation may not deduct compensation for federal income tax purposes exceeding \$1 million in any one year paid to any of its covered employees. For this purpose, a covered employee is any individual who (i) is or acts in the capacity as the principal executive officer or the principal financial officer of the publicly-held corporation at any time during the year, (ii) is one of the three other most highly compensated officers of the publicly-held corporation for the year, or (iii) was an individual listed in either of the foregoing clauses (i) or (ii) in respect of the publicly-held corporation or any predecessor in any prior year beginning after 2016. We must distribute a specified minimum percentage of our taxable income to maintain our qualification as a REIT under the Internal Revenue Code, and we are not subject to federal income tax on our REIT taxable income if and to the extent we distribute the income to our stockholders.

Accordingly, to the extent we pay compensation to any of our covered employees in excess of \$1 million in any year, we may have to increase the amount of our distributions to stockholders to avoid tax liability and the loss of our REIT status. This in turn may result in a larger portion of distributions being taxable to stockholders as dividend income, instead of being treated as a nontaxable return of capital to stockholders.

Nonqualified Deferred Compensation. Section 409A of the Internal Revenue Code provides that amounts deferred under nonqualified deferred compensation arrangements will be included in an employee s income when vested unless certain conditions are met. If the certain conditions are not satisfied, amounts subject to such arrangements will upon vesting be taxable and employees will be subject to additional income tax, penalties and a further additional income tax calculated as interest on income taxes deferred under the arrangement.

# **COMPENSATION COMMITTEE REPORT**

The Compensation Committee has reviewed and discussed the Compensation Discussion and Analysis with management and, based on such review and discussions, the Committee recommended to the Board that the Compensation Discussion and Analysis be included in this 2018 proxy statement and the Company s annual report on Form 10-K for the year ended December 31, 2017.

#### COMPENSATION COMMITTEE

William S. Rubenfaer, Chairman Farris G. Kalil John Rakolta, Jr. Jerome Rossi

# **EXECUTIVE COMPENSATION TABLES**Summary Compensation Table

The following table sets forth information concerning the total compensation paid or earned by each of the named executive officers in 2017, 2016, and 2015.

Name and Principal Position	Year	Salary (\$)	Bonus (\$)	Stock Awards (\$) <sup>(1)</sup>	Non-Equit Incentive Plan Compensa (\$)	Other	Total sa(\$)n
Richard Agree	2017	\$150,015(3)	\$	\$286,523	\$	\$35,493	\$472,031
Executive Chairman	2016	149,993(3)		286,518		28,498	465,009
Executive Chairman	2015	149,992(3)		286,022		32,011	468,025
Joel Agree	2017	\$525,168	\$61,390	\$2,636,987	\$688,610	\$32,019	\$3,944,174
President and Chief	2016	414,064	750,000	2,499,992		32,574	3,696,630
<b>Executive Officer</b>	2015	405,563	350,000	1,600,001		34,101	2,389,665
Laith Hermiz	2017	\$283,000	\$	\$336,497	\$134,600	\$24,295	\$778,392
Chief Operating Officer	2016	269,259	85,202	260,652		24,112	639,225
Executive Vice	2015	251,474	100,000	299,984		24,092	675,550
President			•				
Clayton Thelen	2017	\$9,615	\$209,981(4)	\$	\$	\$11,309	\$230,905
Chief Financial Officer,							
Secretary <sup>(5)</sup>							
Matthew Partridge	2017	\$158,000	\$	\$	\$	\$6,600	\$164,600
Former Chief Financial	2016	212,019	324,258(6)	200,023		11,109	747,409
Officer, Executive							
Vice President and							
Secretary <sup>(7)</sup>							
Kenneth Howe	2017	\$32,663	\$50,000	\$	\$	\$	\$82,663
Interim Chief Financial	2016	42,325					42,325
Officer and Secretary <sup>(8)</sup>	2015	62,900	50,000				112,900

The amounts reported represent the full value of the stock awards issued for the applicable year. The amounts have been calculated in accordance with FASB ASC Topic 718. The awards have been issued in accordance with the 2014 Omnibus Incentive Plan. 2017 Awards for Joel Agree and Laith Hermiz include awards of 50% restricted shares which vest in equal installments over a five-year period and 50% performance shares subject to a 3-year

<sup>(1)</sup> performance period and 3-year vesting schedule. All other stock awards reflect restricted shares which vest in equal installments over a five-year period, and vest in equal installments over a five-year period from the date of grant. Valuation assumptions used in determining these amounts for 2017, 2016 and 2015 are included in note 11 of our audited financial statements included in our annual report on Form 10-K for the year ended December 31, 2017.

<sup>(2)</sup> The amounts reported represent the aggregate incremental cost to the Company of: (i) the individual s health insurance premiums; (ii) to the extent applicable, the individual s annual car allowance and associated car

- maintenance and fuel; (iii) to the extent applicable, the individual s use of a dedicated Company car; and (iv) relocation expenses for Clayton Thelen.
- Richard Agree s base salary for 2017, 2016 and 2015 was taken in the form of restricted stock awards that were issued in accordance with the 2014 Omnibus Incentive Plan and vest in equal installments over a five-year period
- (3) from the date of grant. Valuation assumptions used in determining these amounts for 2017, 2016 and 2015 are included in note 11 of our audited financial statements included in our annual report on Form 10-K for the year ended December 31, 2017.
- Includes a one-time grant of \$199,981 in the form of restricted stock awarded in December 2017 as a sign-on grant (4) upon commencement of employment with the Company, and \$10,000 in the form of cash, awarded as a 2017 year-end bonus.
  - (5) Clayton Thelen has served as our Chief Financial Officer and Secretary since December 2017.

- (6) Includes a one-time grant of \$250,008 in the form of restricted stock, awarded in January 2016 as a sign-on grant upon commencement of employment with the Company.
- (7) Matthew Partridge served as our Chief Financial Officer, Executive Vice President and Secretary from January 2016 until August 2017.
- (8) Kenneth Howe was a named executive officer in 2015, 2016 and 2017, serving as our Interim Chief Financial Officer and Secretary from August 2015 until January 2016 and from August 2017 until December 2017.

#### Narrative Discussion of Summary Compensation Table

**Employment Agreement Richard Agree.** See Potential Payments Upon Termination or Change-in-Control for a description of the material terms of Richard Agree s employment agreement.

**Employment Agreement Joel Agree.** See Potential Payments Upon Termination or Change-in-Control for a description of the material terms of Joel Agree s employment agreement.

**Employment Agreement** Clayton Thelen. See Potential Payments Upon Termination or Change-in-Control for a description of the material terms of Clayton Thelen s employment agreement.

# **Grants of Plan-Based Awards for 2017**

The following table sets forth information concerning equity and non-equity awards granted to the named executive officers for performance in 2017:

- These approval dates reflect the dates the grants were approved by either the Board of Directors or the Compensation Committee.
- Includes 50% restricted shares and 50% performance shares. Awards are subject to forfeiture based on time-based (2) vesting conditions in the case of restricted shares and company performance conditions in the case of performance shares.
  - (3) See Narrative Discussion of Grants of Plan-Based Awards in 2017 Table discussion below. The grant date fair value is calculated in accordance with FASB ASC Topic 718. The awards have been issued in accordance with the 2014 Omnibus Incentive Plan and vest in equal installments over a five-year period from the
- (4) date of grant. The grant date fair value of each share of restricted stock, which includes the right to receive cash dividends, is equal to the stock price on the grant date. The grant date fair value per share of restricted stock was \$47.73 for shares granted on February 23, 2018 and \$49.22 for shares granted on December 4, 2017.
- (5) Stock Award represents a one-time award as a sign-on grant upon commencement of employment with the Company.

#### Narrative Discussion of Grants of Plan-Based Awards in 2017 Table

All Other Stock Awards. The equity awards set forth in this column reflect the restricted stock granted under the 2014 Omnibus Incentive Plan, which vests in equal installments over a five-year period from

February 23, 2018, the date of the grant, and certain one-time equity award grants related to the commencement of employment. Cash dividends are paid on the restricted stock during the vesting period.

# Outstanding Equity Awards at December 31, 2017

The following table sets forth information on the holdings of stock awards by the named executive officers as of December 31, 2017. No stock options are outstanding.

	Stock Awar	ds		
Name	Number of Shares or Units of Stock That Have Not Vested (#) <sup>(1)</sup>	Market Value of Shares or Units of Stock That Have Not Vested (\$)(2)	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested (\$)
Richard Agree	34,133	1,755,802		
Joel Agree	137,088	7,051,807		
Laith Hermiz	17,265	888,112		
Clayton Thelen	4,063	209,001		
Matthew Partridge				
Kenneth Howe				

(1) The following shares of restricted stock vest in the following years:

	2018	2019	2020	2021	2022
Richard Agree	12,736	8,735	6,734	4,130	1,798
Joel Agree	44,225	36,225	27,499	18,856	10,283
Laith Hermiz	5,466	4,865	3,182	2,680	1,072
Clayton Thelen					4,063
Matthew Partridge					

Matthew Partridge Kenneth Howe

(2) Based upon the closing price of our common stock on the NYSE on December 31, 2017 of \$51.44.

# **Stock Vested and Options Exercised in 2017**

The following table sets forth information on the shares of restricted stock held by the named executive officers that vested during 2017. No stock options are outstanding.

	Stock Awar	rds
	Number	
Name	of Shares Acquired on Vesting	Value Realized on Vesting (\$) <sup>(1)</sup>
	(#)	
Richard Agree	15,740	728,378
Joel Agree	41,942	1,946,936
Laith Hermiz	5,792	271,398
Clayton Thelen		
Matthew Partridge	1,509	69,097
Kenneth Howe		

<sup>(1)</sup> The value realized is based on the number of shares of restricted stock that vested on the vesting date multiplied by the closing price of our common stock on the NYSE on the vesting date.

# Potential Payments Upon Termination or Change-in-Control

The following section describes and quantifies potential payments and benefits to the named executive officers as of December 31, 2017, under our compensation and benefit plans and arrangements upon termination of employment or a change of control of our Company.

Richard Agree, Joel Agree and Clayton Thelen are subject to employment agreements with us. In addition, certain of our compensatory plans contain provisions regarding the acceleration of vesting and payment upon specified termination events.

# **Company Share-Based Plans**

#### 2014 Omnibus Incentive Plan

During the 120 days following the termination of the participant s employment for any reason, we have the right to require the forfeiture of any unvested shares of restricted stock, as well as any dividends paid on such shares. Under the 2014 Omnibus Incentive Plan, the unvested shares of restricted stock immediately vest in the event our stockholders approve an agreement to merge, consolidate, liquidate or sell all, or substantially all, of our assets. The Compensation Committee is authorized to accelerate the vesting of restricted stock at any time. In addition, in the event of a change of control (as defined therein) or a dissolution or liquidation of our Company, all unvested shares of restricted stock will become immediately vested. The Board has the discretion to determine whether any leave of absence should constitute a termination of employment.

# **Employment Agreement Richard Agree**

Richard Agree s employment agreement, pursuant to which he serves as Executive Chairman of the Board is effective through June 30, 2019, and will automatically renew for additional one-year terms unless either Richard Agree or the Company gives the other notice of non-renewal at least 120 days prior to the expiration of any term. Richard Agree is entitled to an annual base salary of \$150,000, subject to annual review by the Compensation Committee and is also entitled to participate in all benefit programs generally available to our executive officers, including any equity incentive plan or bonus plan.

Upon any termination, he shall receive any accrued and unpaid salary and bonus for a completed year in one lump sum payment.

The employment agreement may be terminated if he dies or becomes disabled (as defined therein). In the event of termination of the agreement because of death or disability, he (or the estate) shall receive (i) any accrued and unpaid salary through the date of termination, (ii) any accrued and unpaid cash bonus with respect to the fiscal year preceding the termination, but not less than the average bonus paid to Richard Agree during the prior three years (the average three-year bonus) (iii) a pro rata portion of the cash bonus with respect to the fiscal year in which the termination occurs, but not less than a pro-rata portion of the average three-year bonus, and (iv) any reimbursable expenses that have not been reimbursed as of the date of termination. In addition, all unvested shares of our common stock will become fully vested.

If Richard Agree s employment is terminated by us for any reason other than death, disability, or cause, or his employment is terminated by Richard Agree for good reason as defined in the agreement, we shall pay to Richard Agree in cash (i) any accrued and unpaid salary through the date of termination, (ii) any accrued and unpaid cash bonus with respect to the fiscal year preceding the termination, but not less than the average three-year bonus, (iii) a pro-rata portion of the cash bonus with respect to the fiscal year in which the termination occurs, but not less than a pro-rata portion of the average three-year bonus, (iv) an amount equal to two (2) times his compensation as defined in the agreement, and (v) any reimbursable expenses that have not been reimbursed as of the date of termination. Richard Agree shall also continue to participate in all benefit plans made generally available to our executives for the remaining portion of the employment period. In addition, all unvested securities of our Company issued to Richard Agree under our 2005 Equity Incentive Plan, 2014 Omnibus Incentive Plan or any similar plan shall become fully

If a change in control (as defined therein) occurs prior to the expiration of Richard Agree s employment agreement and Richard Agree is terminated by us for reasons other than death, disability or cause, or Richard Agree terminates employment for good reason, in each case within 18 months after such change in control,

vested as of the date of such termination.

we will pay to Richard Agree in cash, (i) any accrued and unpaid salary through the date of termination, (ii) any accrued and unpaid cash bonus with respect to the fiscal year preceding the termination, but not less than the average three-year bonus, (iii) a pro-rata portion of the cash bonus with respect to the fiscal year in which the termination occurs, but not less than a pro-rata portion of the average three-year bonus, (iv) an amount equal to three (3) times his compensation as defined in the agreement, and any reimbursable expenses that have not been reimbursed as of the date of termination. He will also continue to participate in all benefit plans made generally available to our executives for the remaining portion of the employment term. In addition, all unvested securities of our Company issued to Richard Agree under our 2005 Equity Incentive Plan, 2014 Omnibus Incentive Plan or any similar plan shall become fully vested as of the date of such termination.

If Richard Agree is terminated by us for cause, then he shall forfeit any and all benefits under the employment agreement other than vested benefits. If he is terminated for cause or voluntarily terminates such employment, he is subject to a non-compete with us for a specified period of time. In addition, the employment agreement contains confidentiality provisions.

# **Employment Agreement Joel Agree**

Joel Agree s employment agreement, pursuant to which he serves as our President and Chief Executive Officer, is substantially identical to Richard Agree s employment agreement. Joel Agree is entitled to an annual base salary of \$375,000, subject to annual review by the Compensation Committee, and is also entitled to participate in all benefit programs generally available to our executive officers, including any equity incentive plan or bonus plan.

# **Employment Agreement Clayton Thelen**

Under the terms of a letter agreement dated October 20, 2017, Clayton Thelen was employed as our Chief Financial Officer and Secretary. The letter agreement provided for a base salary of \$250,000, subject to increase as recommended by the Chief Executive Officer and approved by the Compensation Committee, and provided him with eligibility to receive an annual cash incentive award of 60% 90% of his base salary, subject to performance hurdles determined by the Board of Directors, and a restricted stock grant valued at \$200,000 based on the grant date fair value of \$49.22. The restricted stock will vest on the five-year anniversary of December 4, 2017.

Under the letter agreement, if Mr. Thelen is terminated without Cause (as defined therein) due to or within one year following a change in control (as defined therein), he will receive either (1) a cash amount equal to the sum of (i) 200% of his current annual base salary, (ii) 200% of his annual cash incentive award for the previous fiscal year and (iii) any long-term incentive compensation for the year in which the termination occurs will be considered earned at the target level and immediately vested, or (2) in the event his employment is terminated due to a change in control which occurs during the first fiscal year of employment, a cash amount equal to the sum of (i) 200% of his current annual base salary plus \$200,000, (ii) 200% of his projected threshold annual cash incentive award, and (iii) his threshold long-term incentive compensation will be considered earned at the target level and immediately vested. The values for items (1) (i) and (ii) and (2) (i) and (ii) shall be automatically adjusted down from 200% to 100% after the two-year anniversary of Mr. Thelen s start date. Mr. Thelen will not receive any severance following a change in control in the event he is retained by a successor organization for one year substantially on the same terms as set forth under the letter agreement.

If Mr. Thelen s employment is terminated by the Company for Cause, he will not be entitled to any severance payments, and he will forfeit any unvested securities of the Company. If Mr. Thelen s employment is terminated by the Company without Cause or by him with Good Reason (as defined therein), he will (i) receive a severance amount

equal to 100% of his annual base salary, (ii) be deemed to have vested in a pro rata portion of the restricted stock set forth in the letter agreement, based on the number of completed years of service since the start date, and (ii) be released from his post-employment non-competition covenant.

The letter agreement conditions the receipt of severance payments on Mr. Thelen s compliance with his post-employment obligations, which include confidentiality obligations, non-solicitation obligations, and non-compete obligations.

# **Employment Agreement Matthew Partridge**

Under the terms of a letter dated November 4, 2015, Matthew Partridge was employed as our Chief Financial Officer, Executive Vice President and Secretary. The letter provided for a base salary of \$225,000, subject to adjustment by the Compensation Committee, and provided him with eligibility to receive an annual cash incentive award of 25% 35% of his base salary and a long-term incentive plan grant of restricted stock with a value of 35% 70% of his annual base salary. Mr. Partridge voluntarily resigned as Chief Financial Officer, Executive Vice President and Secretary in August 2017, upon which his employment agreement was terminated. For a voluntary resignation, Mr. Partridge was entitled to any salary amount accrued to the date of termination and he forfeited any cash bonus attributable to 2017 and all unvested restricted stock.

# **Change of Control/Severance Payment Tables**

The following table estimates the potential payments and benefits to named executive officers upon termination of employment or a change in control, assuming such event occurs on December 31, 2017. The actual payments due on terminations occurring on different dates could materially differ from the estimates in the table.

#### **Items Not Reflected in Table.**

The following items are not reflected in the table set forth below:

Accrued and unpaid salary, bonus and vacation.

Costs of COBRA or any other mandated governmental assistance program to former employees.

Welfare benefits provided to all salaried employees.

Named Executive Officer	Base Salary	Bonus	Early Vesting of Stock Awards <sup>(1)</sup>	Other <sup>(2)</sup>	Total
Richard Agree <sup>(3)</sup>					
Death or Disability	\$	\$	\$1,755,802	\$	\$1,755,802
Change in Control	450,000	859,063	1,755,802	30,033	3,094,898
Other (except for cause)	300,000	572,709	1,755,802	30,033	2,658,544
Joel Agree <sup>(4)</sup>					
Death or Disability	\$	\$616,667	\$7,051,807	\$	\$7,668,473
Change in Control	1,650,000	9,203,647	7,051,807	21,158	17,926,612
Other (except for cause)	1,100,000	6,341,320	7,051,807	21,158	14,514,285
Laith Hermiz					
Death or Disability	\$	\$	\$	\$	\$
Change in Control			888,112		888,112
Other (except for cause)					
Clayton Thelen <sup>(5)</sup>					
Death or Disability	\$	\$	\$	\$	\$
Change in Control	700,000	175,000	209,001		1,084,001
Other (except for cause)	250,000		41,800		291,800
Matthew Partridge <sup>(6)</sup>					

Death or Disability	\$ \$	\$ \$	\$
Change in Control			
Other (except for cause)			
Kenneth Howe <sup>(7)</sup>			
Death or Disability	\$ \$	\$ \$	\$
Change in Control			
Other (except for cause)			

For all named executive officers with respect to the accelerated vesting of share-based awards, the table reflects the (1)intrinsic value of such acceleration, which for each unvested share of restricted stock is \$51.44, the closing price of our common stock on the NYSE on December 31, 2017.

#### TABLE OF CONTENTS

- Represents payment of health benefits of executive.
- The information presented is based on the terms of Richard Agree s employment agreement in place as of December 31, 2017.
- (4) The information presented is based on the terms of Joel Agree s employment agreement in place as of December 31, 2017.
- (5) The information presented is based on the terms of Clayton Thelen s employment agreement in place as of December 31, 2017.
- (6) Mr. Partridge resigned from the position of Executive Vice President, Chief Financial Officer and Secretary in August 2017.
- (7) Mr. Howe served as our Interim Chief Financial Officer and Secretary from August 2015 until January 2016 and from August 2017 until December 2017.

# **Pay Ratio**

As required by Section 953(b) of the Dodd-Frank Wall Street Reform Act, and Item 402(u) of Regulation S-K, we are providing the following information about the relationship of the annual total compensation of our employees and the annual total compensation of Mr. Joel Agree, our President and Chief Executive Officer. The Company s chief executive officer to median employee pay ratio was calculated in accordance with SEC requirements. However, due to the flexibility afforded in calculating the pay ratio, the ratio presented herein is a reasonable estimate and may not be comparable to the pay ratio presented by other companies.

The Company identified the median employee by examining 2017 compensation for all employees of the Company excluding the President and Chief Executive Officer. We determined our median employee compensation, based on total compensation including base salary, bonuses earned, incentive stock earned, and health care premiums for each of our 31 employees, excluding Mr. Joel Agree, as of December 31, 2017, to be \$94,927. As disclosed in the Summary Compensation Table, our current Chief Executive Officer s annual total compensation for 2017 was \$3,944,174. Based on the foregoing, our estimate of the ratio of the annual total compensation of our Chief Executive Officer and President to the median of the annual total compensation of all other employees was 42 to 1.

The compensation measure described above was consistently applied to this entire employee population. The Company did not make any assumptions, adjustments, or estimates with respect to the employee population or the compensation measure and did not annualize the compensation for any employees that were not employed by the Company for all of 2017.

32

Pay Ratio 62

# REPORT OF THE AUDIT COMMITTEE

Management is responsible for the Company s financial statements, internal controls, accounting and financial reporting processes and compliance with applicable laws and regulations. The independent registered public accounting firm is responsible for performing an independent audit of the Company s consolidated financial statements in accordance with standards of the Public Company Accounting Oversight Board (PCOAB) and an independent audit of the effectiveness of the Company s internal control over financial reporting in accordance with the standards of the PCAOB, and for expressing their opinions thereon. The Audit Committee s responsibility is to provide general oversight of the foregoing matters, as well as engaging the Company s independent registered public accounting firm and establishing the terms of retention. The Audit Committee is governed by a charter, a copy of which is available on our website at www.agreerealty.com.

Review and Discussions with Management and Independent Accountants. In this context, the Committee has met and held discussions with management and Grant Thornton, the Company s independent registered public accounting firm. Management represented to the Committee that the Company s consolidated financial statements were prepared in accordance with accounting principles generally accepted in the United States of America, and the Committee has reviewed and discussed the audited consolidated financial statements with management and Grant Thornton. The Committee discussed with Grant Thornton the matters required to be discussed by the Statement on Auditing Standards No. 61, as amended, as adopted by the PCAOB in Rule 3200T, issues regarding accounting and auditing principles and practices, and the adequacy of internal controls that could significantly affect the Company s financial statements.

Grant Thornton also provided to the Committee the written disclosures and letter from Grant Thornton required by the applicable requirements of the PCAOB regarding Grant Thornton s communications with the Committee concerning independence, and the Committee has discussed with Grant Thornton its independence with respect to the Company. The Committee has reviewed the original proposed scope of the annual audit of the Company s financial statements and the associated fees and any significant variations in the actual scope of the audit and fees. See Audit Committee Matters for additional information regarding the Committee s pre-approval policies and procedures for audit and non-audit services provided by Grant Thornton.

Conclusion. Based on the review and discussions referred to above, the Committee recommended to the Board that the Company s audited consolidated financial statements be included in the Company s annual report on Form 10-K for the year ended December 31, 2017 for filing with the SEC.

#### **AUDIT COMMITTEE**

Farris Kalil, Chairman Merrie S. Frankel William S. Rubenfaer Leon Schurgin

# **AUDIT COMMITTEE MATTERS**

# Pre-Approval Policies and Procedures for Audit and Non-Audit Services

In accordance with Audit Committee policies and procedures and applicable law, the Audit Committee must pre-approve all services to be provided by its independent registered public accounting firm. In determining whether to pre-approve such services, the Audit Committee must consider whether the provision of such services is consistent with the independence of such accountants. The Audit Committee generally provides pre-approvals at its regularly scheduled meetings. The Audit Committee has delegated to its chairman, Farris G. Kalil, the authority to grant pre-approvals of non-audit services between regularly scheduled meetings of the Audit Committee, provided that any such pre-approval by Mr. Kalil shall be reported to the Audit Committee at its next scheduled meeting. However, pre-approval of non-audit services is not required if (1) the aggregate amount of non-audit services is less than 5% of the total amount paid by us to the auditor during the fiscal year in which the non-audit services are provided; (2) such services were not recognized by us as non-audit services at the time of the engagement; and (3) such services are promptly brought to the attention of the Audit Committee and, prior to completion of the audit, are approved by the Audit Committee or by one or more Audit Committee members who have been delegated authority to grant approvals.

# Fees Paid to Independent Registered Public Accounting Firms

Grant Thornton audited and reported on the Company s financial statements for the years ended December 31, 2017 and December 31, 2016. The following table sets forth the fees that we were billed for audit and other services provided by Grant Thornton in 2017 and 2016 All such fees paid to Grant Thornton were approved in conformity with the pre-approval policies and procedures noted above.

Audit Fees
Audit-Related Fees
Tax Fees
Other Fees

2017 2016 \$ 478,473 \$ 396,920

45,000

\$ 478.473 \$ 441.920

Audit Fees. Audit Fees consist of fees and expenses billed for professional services rendered to audit financial statements, assess effectiveness of internal control over financial reporting, review interim consolidated financial statements, review registration statements and prepare comfort letters, services that are normally provided in connection with statutory and regulatory filings or engagements.

Audit-related Fees. Audit-Related Fees consist of fees and expenses for assurance and related services that are reasonably related to the performance of the audit or review of our financial statements that are not Audit Fees.

# PROPOSAL 2 RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR 2018

The Audit Committee currently believes that we should continue our relationship with Grant Thornton LLP and has appointed Grant Thornton to continue as our independent accountants for 2018. See Report of the Audit Committee and Audit Committee Matters for additional information on matters related to Grant Thornton s provision of services to us.

Although stockholder ratification of the appointment is not required by current law, rules and regulations and is not binding on us, the Board considers the selection of the independent registered public accounting firm to be an important matter of stockholder concern and the Audit Committee will take your vote into consideration when appointing our independent registered public accounting firm in the future. Even if the stockholders ratify the appointment of Grant Thornton, the Audit Committee in its sole discretion may terminate the engagement of Grant Thornton and engage another independent auditor at any time during the year, although it has no current intention to do so.

A representative of Grant Thornton will be present at the annual meeting and will be provided with the opportunity to make a statement if desired. Such representative will also be available to respond to appropriate questions.

The Board recommends that you vote <u>FO</u>R the ratification of the appointment of Grant Thornton as our independent registered public accounting firm for 2018.

# PROPOSAL 3 ADVISORY (NON-BINDING) VOTE APPROVING EXECUTIVE COMPENSATION

We are presenting the following proposal, which gives you as a stockholder the opportunity to endorse or not endorse our executive compensation program for named executive officers by voting for or against the following resolution.

RESOLVED, that the stockholders approve, on an advisory basis, the compensation of the Company's named executive officers, as disclosed in the Company's proxy statement for the 2018 annual meeting of stockholders pursuant to the compensation disclosure rules of the Securities and Exchange Commission, including the Compensation Discussion and Analysis, the compensation tables and the other related disclosure.

While this vote is advisory and not binding on us, it will provide information to us and the Compensation Committee regarding stockholder sentiment about our executive compensation philosophy, policies and practices, which the Compensation Committee will be able to consider when determining executive compensation for the remainder of 2018 and beyond. We recognize the interest our stockholders have in the compensation of our executive officers, and we are providing this advisory vote in recognition of that interest as required by Section 14 of the Securities Exchange Act. In a non-binding advisory vote on the frequency of advisory votes on executive compensation held at our 2017 annual meeting of stockholders, stockholders voted in favor of holding such votes annually. In light of this result and other factors considered by the Board, the Board determined that the Company would hold advisory votes on executive compensation on an annual basis until the next required advisory vote. The next required advisory vote will occur at our 2023 annual meeting of stockholders.

As described in detail under the heading Compensation Discussion and Analysis above, we seek to closely align the interests of our executive officers with the interests of our stockholders. Our compensation programs are designed to reward the executive officers for the achievement of short-term and long-term strategic and operational goals, while at the same time avoiding the encouragement of unnecessary or excessive risk-taking. Following is a summary of some of the primary components and rationale of our compensation philosophy.

**Provide total compensation that is both fair and competitive.** To attract and reduce the risk of losing the services of valuable officers but avoid the expense of excessive pay, compensation should be competitive. The Compensation Committee assesses the competitiveness of our compensation to our executive officers by comparing it to the compensation of executive officers at other public companies. The Compensation Committee assesses the competitiveness of the Company s compensation to its executive officers through review of materials provided or reviewed by Meridian and by reviewing the 2017 NAREIT Compensation and Benefits Survey to provide it with relevant market data.

Attract, retain and motivate key executives who are critical to our operations. The primary purpose of our executive compensation program has been and is to achieve our business objectives by attracting, retaining and motivating talented executive officers by providing incentives and economic security.

Reward superior individual and company performance on both a short-term and long-term

basis. Performance-based pay aligns the interests of management with the interests of our stockholders.

Performance-based compensation motivates and rewards individual efforts and company success.

Align executives long-term interests with those of our stockholders. The Compensation Committee believes that requiring the executive officers to maintain a meaningful ownership interest in us relative to their annual base salaries may encourage the executive officers to act in a manner that creates value for our stockholders.

The Board recommends a vote <u>FOR</u> the approval of the compensation of our named executive officers as disclosed in this proxy statement.

# RELATED PERSON TRANSACTIONS

#### **Policies and Procedures**

Under SEC rules, a related person transaction is any transaction or any series of transactions in which our Company was or is to be a participant, the amount involved exceeds \$120,000, and in which any related person had or will have a direct or indirect material interest. A related person is a director, officer, nominee for director or a more than 5% stockholder since the beginning of our last completed fiscal year, and their immediate family members.

The non-interested directors of the Board review and oversee any proposed or ongoing related person transactions to ensure there are no conflicts of interest. Our written Code of Conduct expressly prohibits any actions that would cause a conflict of interest except under guidelines approved by the Board. Our Code of Conduct requires officers and directors along with other employees to provide full disclosure of any such transaction to appropriate persons. Persons are encouraged to speak with specified persons if there is any doubt as to whether a transaction could comprise a related person transaction or otherwise constitute a conflict of interest.

If a related person transaction is proposed, the non-interested directors of the Board review such transaction to ensure that our involvement in such transaction is on terms comparable to those that could be obtained in arm s length dealings with an unrelated third party and is in the best interests of us and our stockholders. If necessary or appropriate, we will engage third party consultants and special counsel, and the Board may create a special committee, to review such transactions. There were no related person transactions in 2017.

### ADDITIONAL INFORMATION

# Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Securities Exchange Act, requires our directors, certain of our executive officers and persons who beneficially own more than 10% of a registered class of our equity securities ( insiders ) to file reports with the SEC regarding their pecuniary interest in any of our equity securities and any changes thereto, and to furnish copies of these reports to us. Based on our review of the insiders forms furnished to us or filed with the SEC and representations made by our directors and applicable executive officers, no insider failed to file on a timely basis a Section 16(a) report in 2017, except for the following forms, which were inadvertently filed late: a Form 3 for Mr. Thelen was filed on January 29, 2018 for a December 4, 2017 event and a Form 4 for Mr. Thelen was filed on January 29, 2018 for a December 4, 2017 transaction.

# **Cost of Proxy Solicitation**

All of the expenses of preparing, assembling, printing and mailing the Notice and the other materials used in the solicitation of proxies will be paid by us. Arrangements will be made with brokerage houses and other custodians, nominees and fiduciaries to forward soliciting materials, at our expense, to the beneficial owners of shares held of record by such persons. Our directors and officers may solicit proxies by mail, telephone, telecopy or in person. They will not receive any additional compensation for such work.

# **Proposals for 2019 Annual Meeting**

Pursuant to Rule 14a-8 of the Securities Exchange Act, any stockholder proposal to be considered for inclusion in our proxy statement and form of proxy for the annual meeting of stockholders to be held in 2019 must be received at our office at 70 E. Long Lake Road, Bloomfield Hills, MI 48304, Attn: Clayton R. Thelen, no later than December 5, 2018 and must be in compliance with the requirements of our Bylaws and the SEC s proxy rules.

Our Bylaws currently provide that in order for a proposal of a stockholder to be presented at our 2019 annual meeting of stockholders, other than a stockholder proposal or director nomination to be included in our proxy statement as described above, it must be received at our principal executive offices no earlier than the 150<sup>th</sup> day and no later than 5:00 p.m., Eastern Time, on the 120<sup>th</sup> day prior to the anniversary of the date of mailing of the notice for the 2018 annual meeting. For our 2019 annual meeting, our Secretary must receive

#### **TABLE OF CONTENTS**

this notice between November 5, 2018 and 5:00 p.m., Eastern Time, on December 5, 2018. If the 2019 annual meeting of stockholders is scheduled to take place before April 15, 2019 or after June 14, 2019, then notice must be delivered no earlier than the close of business on the 150<sup>th</sup> day prior to the 2019 annual meeting of stockholders and not later than the close of business on the later of the 120<sup>th</sup> day prior to the 2019 annual meeting of stockholders or the 10<sup>th</sup> day following the day on which public announcement of the date of the 2019 annual meeting of stockholders is first made public by our Company. Any such proposal should be mailed to our Secretary, Clayton R. Thelen at our office at 70 E. Long Lake Road, Bloomfield Hills, MI 48304.

See Board Matters Committees of the Board-Nominating and Governance Committee for additional information.

# Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to be Held on May 15, 2018

The Notice of the Annual Meeting, this proxy statement, our annual report to stockholders for the year ended December 31, 2017, including the audited consolidated financial statements for the three years ended December 31, 2017, and the accompanying proxy card are available at <a href="http://AgreeRealty.investorroom.com">http://AgreeRealty.investorroom.com</a>.

By Order of the Board of Directors

Clayton R. Thelen Chief Financial Officer and Secretary

April 3, 2018

### TABLE OF CONTENTS

### TABLE OF CONTENTS