

Ally Financial Inc.
Form 424B2
August 01, 2016

Filed under Rule 424(b)(2), Registration Statement No. 333-206284

Preliminary Pricing Supplement No. 114 - Dated Monday, August 1, 2016 (To: Prospectus dated August 10, 2015)

CUSIP	Principal	Gross	Net	Coupon	Coupon	Coupon	Maturity	1st	1st	Survivor's Pr
Number	Amount	Selling Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount Option
02006DKM2 []	100.00	100.00	1.125 %	1.125 %	Fixed	2.900 %	Monthly	08/15/2019	09/15/2016	\$2.74 Yes
	% (1)									

Redemption Information: Callable at 100% on 8/15/2017 and Monthly thereafter with 30 Calendar Days Notice.

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.4500 % discount to the public offering price.

02006DKN0 [] 100.00 % (2) 1.700 % [] Fixed 3.400 % Monthly 08/15/2021 09/15/2016 \$3.21 Yes Senior Unsecured Notes

Redemption Information: Callable at 100% on 8/15/2017 and Monthly thereafter with 30 Calendar Days Notice.

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.7500 % discount to the public offering price.

Ally Financial Inc. Offering Date: Monday, August 1, 2016 through Monday, August 8, 2016

Trade Date: Monday, August 8, 2016 @ 12:00 PM ET

Settle Date: Thursday, August 11, 2016

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Ally Financial Inc.

Ally Financial Term Notes, Series A

**Prospectus
dated August
10, 2015**

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.