Edgar Filing: Benioff Marc - Form 4

Benioff Ma Form 4	rc									
July 26, 201	17									
FORM	ЛЛ								OMB AP	PROVAL
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287	
Check t									Expires:	January 31,
if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF								ERSHIP OF	Estimated a	2005 Verage
Section 16. SECURI					RITIES				burden hour	•
Form 4 Form 5										0.5
obligati							-	Act of 1934, 935 or Section		
may con See Inst	iunue.			•	•	· ·	xt of 1940	955 of Section		
1(b).										
(Print or Type	Responses)									
1. Name and	Address of Reporting	Person *	2. Issue	er Name and Ticker or Trading 5.				5. Relationship of Reporting Person(s) to		
Benioff Marc Sym								Issuer		
•			SALES	ESFORCE COM INC [CRM]				(Check all applicable)		
(Last)	(First) (Middle)	3. Date of	of Earliest T	Transaction			(Check	an applicable)
			(Month/	/Day/Year)				_X Director 10% Owner		
								X Officer (give title Other (specify below)		
MARKET	STREET, SUITE	2 300						/	the Board and	I CEO
			4. If Amendment, Date Original				6	6. Individual or Joint/Group Filing(Check		
			Filed(Mo	-				Applicable Line)		
								X_ Form filed by Or Form filed by Mo		
SAN FRAI	NCISCO, CA 941	.05					P	erson	ste than one Rep	porting
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Secur	ities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of	2. Transaction Date			3.			quired (A)	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution	Date, if	Transactionor Disposed of (D) Code (Instr. 3, 4 and 5)				Securities	1	Indirect Beneficial
(Instr. 3)		any (Month/Da	av/Year)	Code (Instr. 8)	(Instr. 3, 4	and :	5)	Beneficially Owned	Form: Direct (D)	Ownership
		(infoliation De	<i>xy</i> , 10 <i>a</i> 1)	(111541: 0)				Following	or Indirect	(Instr. 4)
						(A)		Reported	(I) (I (1)	
						or		Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common				Code V	Amount	(D)	Price	(
Common Stock	07/26/2017			M (1)	10,000	А	\$ 39.0925	34,195,300	D	
Common Stock	07/26/2017			S <u>(1)</u>	10,000	D	\$ 90.593 (2)	34,185,300	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and An Underlying Sec (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	A Title N C
Non-qualified Stock Option (Right to Buy)	\$ 39.0925	07/26/2017		M <u>(1)</u>	10,000	11/27/2013 <u>(3)</u>	11/27/2017	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
I G G G G G G G G G G G G G G G G G G G	Director	10% Owner	Officer	Other			
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Х		Chairman of the Board and CEO				
Signatures							
/s/ Scott Siamas, Attorney-in-Fact for Marc Benioff	07/26/2017						
<u>**</u> Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$90.1800 to \$91.1200 inclusive. The
 (2) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(3) Option is exercisable and vests over four years at the rate of 25% on November 27, 2013, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.