

SALESFORCE COM INC  
Form 3  
March 20, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|  |   |  |   |   |   |
|--|---|--|---|---|---|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Martinez Maria</p> <p>(Last) (First) (Middle)</p> <p>THE LANDMARK @ ONE<br/>MARKET ST,Â SUITE 300</p> <p>(Street)</p> <p>SAN<br/>FRANCISCO,Â CAÂ 94105</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>03/14/2013</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>SALESFORCE COM INC [CRM]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br/><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br/>(give title below) (specify below)<br/>EVP, Customers for Life &amp; CGO</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person<br/><input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|--|---|--|---|---|---|

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock                       | 1,412  | D   | Â  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D) | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|--|--|---|--|
|   | Date Exercisable  | Title  |  |   |  |

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|   | Expiration Date                      | Amount or Number of Shares   | or Indirect (I) (Instr. 5) |
|---|--------------------------------------|------------------------------|----------------------------|
| Restricted Stock Units                    | 02/23/2011 <sup>(1)</sup> 02/23/2015 | Common Stock 1,667 \$ 0.001  | D Â                        |
| Non-qualified Stock Option (Right to Buy) | 02/23/2011 <sup>(2)</sup> 02/23/2015 | Common Stock 40,000 \$ 68.24 | D Â                        |
| Non-qualified Stock Option (Right to Buy) | 11/23/2011 <sup>(2)</sup> 11/23/2015 | Common Stock 18,000 \$ 142.5 | D Â                        |
| Restricted Stock Units                    | 11/23/2011 <sup>(1)</sup> 11/23/2015 | Common Stock 657 \$ 0.001    | D Â                        |
| Non-qualified Stock Option (Right to Buy) | 11/22/2012 <sup>(2)</sup> 11/22/2016 | Common Stock 9,930 \$ 108.25 | D Â                        |
| Restricted Stock Units                    | 11/22/2012 <sup>(1)</sup> 11/22/2016 | Common Stock 10,313 \$ 0.001 | D Â                        |
| Restricted Stock Units                    | 11/22/2012 <sup>(1)</sup> 11/22/2016 | Common Stock 2,731 \$ 0.001  | D Â                        |
| Non-qualified Stock Option (Right to Buy) | 02/28/2013 <sup>(2)</sup> 02/28/2017 | Common Stock 6,009 \$ 143.46 | D Â                        |
| Restricted Stock Units                    | 02/28/2013 <sup>(1)</sup> 02/28/2017 | Common Stock 1,713 \$ 0.001  | D Â                        |
| Restricted Stock Units                    | 11/27/2013 <sup>(1)</sup> 11/27/2017 | Common Stock 19,737 \$ 0.001 | D Â                        |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                       |       |
|--|---------------|-----------|---------------------------------------|-------|
|  | Director      | 10% Owner | Officer                               | Other |
| Martinez Maria<br>THE LANDMARK @ ONE MARKET ST<br>SUITE 300<br>SAN FRANCISCO, CA 94105 | Â             | Â         | Â EVP,<br>Customers for<br>Life & CGO | Â     |

## Signatures

/s/ Sam Fleischmann, Attorney-in-Fact for Maria Martinez 03/20/2013

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a right to receive one share of the Issuer's common stock upon vesting. Restricted stock units vest over four years, with 25% of the units vesting on the first anniversary of the holder's date of grant, as listed in the table, and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each

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vesting date.

- (2) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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