TechTarget Inc Form 8-K July 13, 2016

> **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 8-K **CURRENT REPORT** Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): July 8, 2016 TechTarget, Inc. (Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction of Incorporation 1-33472 (Commission File Number) **04-3483216** (IRS Employer Identification No.)

275 Grove Street, Newton MA (Address of Principal Executive Offices)

02466 (Zip Code)

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| Registrant s telephone number, including area code: (617) 431-9200 |
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| (Former Name or Former Address, if Changed Since Last Report) |
| Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below): |
| o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) |
| o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) |
| o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |
| o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) |
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| Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensa | tory |
|---|------|
| Arrangements of Certain Officers. | |

On July 8, 2016, Jay C. Hoag, a member of the Board of Directors (the Board) of TechTarget, Inc. (the Company), notified the Executive Chairman of the Company of his resignation, effective on July 8, 2016. Mr. Hoag was the Chair of the Compensation and Nominating and Corporate Governance Committees.

Item 7.01 Regulation FD Disclosure.

On July 13, 2016, the Company issued a press release announcing the resignation of Mr. Hoag as a director of the Company. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 7.01, including the exhibits attached hereto, shall not be deemed filed for purposes of Section 18 of the Exchange Act, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d)

Exhibits

Exhibit No. Description

99.1 Press Release of TechTarget, Inc. issued July 13, 2016*

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^{*} Furnished to, not filed with, the SEC pursuant to Item 7.01 above.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TechTarget, Inc.

Date: July 13, 2016 By: /s/ Jane E. Freedman

Jane E. Freedman

Vice President and General Counsel

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