O REILLY AUTOMOTIVE INC Form 8-K April 11, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): April 10, 2008

# O REILLY AUTOMOTIVE, INC.

(Exact name of registrant as specified in its charter)

**Missouri** (State or other jurisdiction

**000-21318** (Commission File Number)

44-0618012 (I.R.S. Employer Identification No.)

of incorporation or

organization)

233 South Patterson

Springfield, Missouri 65802

(Address of principal executive offices, Zip code)

(417) 862-6708

FORM 8-K

(Registrant s telephone number, including area code)

#### (Not Applicable)

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Section 7 Regulation FD

#### Item 7.01 Regulation FD Disclosure

On April 10, 2008, O Reilly Automotive, Inc. issued a press release announcing the date of their 2008 first quarter earnings release and conference call. The text of the press release is attached hereto as Exhibit 99.1.

#### Section 9 Financial Statements and Exhibits

#### **Item 9.01 Financial Statements and Exhibits**

Exhibit Number Description

99.1 Press Release dated April 10, 2008

The information in this Current Report on Form 8-K, including the exhibit hereto, shall not be deemed filed for the purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 11, 2008 O REILLY AUTOMOTIVE, INC.

By: /s/ Thomas McFall
Thomas McFall
Chief Financial Officer
(principal financial officer)

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#### EXHIBIT INDEX

Exhibit Number

Description

99.1

Press Release dated April 10, 2008

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