

ROCKY MOUNTAIN CHOCOLATE FACTORY INC

Form 8-K

June 03, 2004

Table of Contents

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 26, 2004

Rocky Mountain Chocolate Factory, Inc.

(Exact name of registrant as specified in its charter)

Colorado	0-14749	84-0910696
<i>(State or other jurisdiction of incorporation)</i>	<i>(Commission File Number)</i>	<i>(IRS Employer Identification No.)</i>

265 Turner Drive
Durango, Colorado 81303
(Address, including zip code, of principal executive offices)

Registrant's telephone number, including area code: (970) 259-0554

TABLE OF CONTENTS

Item 5. Other Events and Regulation FD Disclosure and Exhibits.

SIGNATURE

INDEX TO EXHIBITS

Press Release

Table of Contents

Item 5. Other Events and Regulation FD Disclosure and Exhibits.

The Company has issued a press release announcing its quarterly cash dividend and has elected to file the press release as an exhibit to this form 8-K.

Exhibits

Item	Exhibit
99.1	Press Release, dated May 26, 2004.

Table of Contents

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ROCKY MOUNTAIN CHOCOLATE FACTORY, INC.

Date: June 3, 2004

By: /s/ Bryan J. Merryman

Bryan J. Merryman, Chief Operating
Officer, Chief Financial Officer,
Treasurer and Director

Table of Contents

INDEX TO EXHIBITS

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