

NU SKIN ENTERPRISES INC  
 Form 4  
 November 26, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Chard Daniel R

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,  
 INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 NU SKIN ENTERPRISES INC  
 [NUS]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 11/19/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
|                                 |                                      |  |                                | Code V  | Amount  | (A) or (D)   | Price                             |   |
| Class A Common Stock            | 11/19/2007                           |  | P                              | 1,150   | A   | \$ 17.64   | 3,306                             | D |
| Class A Common Stock            | 11/19/2007                           |  | P                              | 300   | A   | \$ 17.59   | 3,606 <sup>(1)</sup>              | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)          | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                      |                            |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------|----------------------------|
|   |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                | Amount or Number of Shares |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 12.45   |                                      |  |                                |   | <sup>(3)</sup> 09/03/2012                                |   | Class A Common Stock | 1,500                      |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 9.04  |                                      |  |                                |   | <sup>(3)</sup> 03/10/2013                                |   | Class A Common Stock | 1,500                      |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 11.5  |                                      |  |                                |   | <sup>(3)</sup> 09/02/2013                                |   | Class A Common Stock | 3,750                      |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 19.15   |                                      |  |                                |   | 02/27/2005 <sup>(4)</sup> 02/27/2014                     |   | Class A Common Stock | 5,000                      |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 23.87   |                                      |  |                                |   | 04/29/2005 <sup>(4)</sup> 04/29/2014                     |   | Class A Common Stock | 25,000                     |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 26.13   |                                      |  |                                |   | 09/01/2005 <sup>(4)</sup> 09/01/2014                     |   | Class A Common Stock | 10,000                     |

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|   |          |                           |            |                      |         |
|---|----------|---------------------------|------------|----------------------|---------|
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 22.33 | 02/28/2006 <sup>(4)</sup> | 02/28/2015 | Class A Common Stock | 10,000  |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 21.34 | 08/31/2006 <sup>(4)</sup> | 08/31/2015 | Class A Common Stock | 10,000  |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 17.58 | 05/26/2007 <sup>(4)</sup> | 05/26/2013 | Class A Common Stock | 17,500  |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 17.58 | 03/01/2007 <sup>(5)</sup> | 03/01/2013 | Class A Common Stock | 100,000 |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 17.25 | 09/01/2007 <sup>(4)</sup> | 09/01/2013 | Class A Common Stock | 17,500  |
| Employee Stock Option (right to buy) <sup>(2)</sup> | \$ 17.75 | 02/26/2008 <sup>(4)</sup> | 02/26/2014 | Class A Common Stock | 12,500  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                          |       |
|---|---------------|-----------|--------------------------|-------|
|   | Director      | 10% Owner | Officer                  | Other |
| Chard Daniel R<br>C/O NU SKIN ENTERPRISES, INC.<br>75 WEST CENTER STREET<br>PROVO, UT 84601 |               |           | Executive Vice President |       |

## Signatures

|  |            |
|--|------------|
| D. Matthew Dorny as Attorney-in-Fact for Daniel R. Chard | 11/26/2007 |
|--|------------|

      \*\*Signature of Reporting Person

      Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents number of shares beneficially owned as of November 19, 2007.

(2) Previously reported.

(3) Currently Exercisable in Full

(4) Becomes exercisable in four equal annual installments beginning on the date indicated.

(5) 50% becomes exercisable in four equal annual installments beginning on the date indicated; 50% becomes exercisable on March 1, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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