

NU SKIN ENTERPRISES INC  
 Form 4  
 November 14, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**CHANG JOSEPH Y**

2. Issuer Name and Ticker or Trading Symbol  
**NU SKIN ENTERPRISES INC  
 [NUS]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
**11/13/2007**

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
**Chief Scientific Officer**

**C/O NU SKIN ENTERPRISES,  
 INC., 75 WEST CENTER STREET**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**PROVO 84601**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				Code V	Amount	(A) or (D)	Price	
Class A Common Stock	11/13/2007		P	1,400	A	\$ 17.71	59,094 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 6.84					<u>(3)</u> 04/01/2007	Class A Common Stock	6,581
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8					<u>(3)</u> 04/11/2010	Class A Common Stock	17,667
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8					<u>(3)</u> 04/11/2010	Class A Common Stock	20,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.2					<u>(3)</u> 02/28/2011	Class A Common Stock	2,333
Employee Stock Option (right to buy) <sup>(2) (5)</sup>	\$ 12.45					<u>(3)</u> 04/19/2012	Class A Common Stock	12,500
Employee Stock Option (right to buy) <sup>(2) (5)</sup>	\$ 12.45					<u>(3)</u> 08/31/2011	Class A Common Stock	12,500
Employee Stock Option (right to	\$ 12.45					<u>(3)</u> 08/31/2009	Class A Common Stock	25,000

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buy) <sup>(2)</sup> <sup>(5)</sup>						
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12	<sup>(3)</sup>	09/03/2012	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 9.04	<sup>(3)</sup>	03/10/2013	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 11.5	<sup>(3)</sup>	09/02/2013	Class A Common Stock	17,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 19.15	02/27/2005 <sup>(4)</sup>	02/27/2014	Class A Common Stock	17,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 26.13	09/01/2005 <sup>(4)</sup>	09/01/2014	Class A Common Stock	17,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 22.33	02/28/2006 <sup>(4)</sup>	02/28/2015	Class A Common Stock	17,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 21.34	08/31/2006 <sup>(4)</sup>	08/31/2015	Class A Common Stock	17,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 17.58	05/26/2007 <sup>(4)</sup>	05/26/2013	Class A Common Stock	17,500	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 17.25	09/01/2007 <sup>(4)</sup>	09/01/2013	Class A Common Stock	17,500	

