NU SKIN ENTERPRISES INC

Form 4 May 18, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SECURITIES

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person *

Chard Daniel R

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES.

INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

2. Issuer Name and Ticker or Trading

Symbol

NU SKIN ENTERPRISES INC [NUS]

3. Date of Earliest Transaction (Month/Day/Year)

05/17/2007

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB

Number:

Expires:

response...

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

Director 10% Owner X_ Officer (give title Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired n(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A			Code V	Amount (I	O) Price			
Common Stock	05/17/2007		D	1,824 A	\$ 17.41	2,156 (1) (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	ioi 	of Deri	vative rities nired or osed o) r. 3,			7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	7 ((A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) (3)	\$ 12.45							<u>(6)</u>	09/03/2012	Class A Common Stock	1,500
Employee Stock Option (right to buy) (3)	\$ 9.04							03/10/2004(4)	03/10/2013	Class A Common Stock	1,500
Employee Stock Option (right to buy) (3)	\$ 11.5							09/02/2004(4)	09/02/2013	Class A Common Stock	3,750
Employee Stock Option (right to buy) (3)	\$ 19.15							02/27/2005(4)	02/27/2014	Class A Common Stock	5,000
Employee Stock Option (right to buy) (3)	\$ 23.87							04/29/2005(4)	04/29/2014	Class A Common Stock	25,000
Employee Stock Option (right to buy) (3)	\$ 26.13							09/01/2005(4)	09/01/2014	Class A Common Stock	10,000
Employee Stock Option (right to buy) (3)	\$ 22.33							02/28/2006(4)	02/28/2015	Class A Common Stock	10,000

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Employee Stock Option (right to buy) (3)	\$ 21.34	08/31/2006(4)	08/31/2015	Class A Common Stock	10,000
Employee Stock Option (right to buy) (3)	\$ 17.58	05/26/2007(4)	05/26/2013	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 17.58	03/01/2007(5)	03/01/2013	Class A Common Stock	100,000
Employee Stock Option (right to buy) (3)	\$ 17.25	09/01/2007 <u>(4)</u>	09/01/2013	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 17.75	02/26/2008(4)	02/26/2014	Class A Common Stock	12,500

Reporting Owners

Reporting Owner Name / Address	Keiationsnips					
	Director	10% Owner	Officer	Other		
Chard Daniel R						

C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET

Executive Vice President

PROVO, UT 84601

Signatures

Erik Haugen as Attorney-in-Fact for Daniel R.

Chard 05/18/2007

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which are exempt from filing.
- (2) Represents number of shares beneficially owned as of May 17, 2007.

Reporting Owners 3

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- (3) Previously reported.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) 50% becomes exercisable in four equal annual installments beginning on the date indicated; 50% becomes exercisable on March 1, 2010.
- (6) Currently Exercisable in Full

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.