

NU SKIN ENTERPRISES INC
Form 4
May 16, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CAMPBELL DANIEL W

2. Issuer Name and Ticker or Trading Symbol
NU SKIN ENTERPRISES INC
[NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)
05/14/2007

Director 10% Owner
 Officer (give title below) Other (specify below)

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

PROVO, UT 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
| | | | | (A) or (D) | Price | | | |
| | | | | Code | V | Amount | | |
| Class A Common Stock | 05/14/2007 | | A | 1,400 | A | <u>(4)</u> | 3,900 <u>(1)</u> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (right to buy) ⁽²⁾ | \$ 20.875 | | | | | 05/04/1998 ⁽³⁾ | 10/20/2007 | Class A Common Stock | 10,000 |
| Stock Option (right to buy) ⁽²⁾ | \$ 28.5 | | | | | 05/05/1999 ⁽³⁾ | 05/05/2008 | Class A Common Stock | 2,500 |
| Stock Option (right to buy) ⁽²⁾ | \$ 19.4375 | | | | | 05/04/2000 ⁽³⁾ | 05/04/2009 | Class A Common Stock | 2,500 |
| Stock Option (right to buy) ⁽²⁾ | \$ 7.44 | | | | | 05/11/2001 ⁽³⁾ | 05/11/2010 | Class A Common Stock | 7,500 |
| Stock Option (right to buy) ⁽²⁾ | \$ 6.9 | | | | | 05/10/2002 ⁽³⁾ | 05/10/2011 | Class A Common Stock | 7,500 |
| Stock Option (right to buy) ⁽²⁾ | \$ 13 | | | | | 05/09/2003 ⁽³⁾ | 05/09/2012 | Class A Common Stock | 7,500 |
| Stock Option (right to buy) ⁽²⁾ | \$ 9.96 | | | | | 05/20/2004 ⁽³⁾ | 05/20/2013 | Class A Common Stock | 10,000 |
| Stock Option (right to buy) ⁽²⁾ | \$ 23.28 | | | | | 05/17/2005 ⁽³⁾ | 05/17/2014 | Class A Common Stock | 10,000 |
| Stock Option (right to buy) ⁽²⁾ | \$ 22.25 | | | | | 05/09/2006 ⁽³⁾ | 05/23/2015 | Class A Common Stock | 10,000 |

buy) ⁽²⁾

Stock

Option
(right to
buy) ⁽²⁾

\$ 17.04

05/25/2007⁽³⁾

05/25/2016

Class A
Common
Stock

10,000

Stock

Option
(right to
buy)

\$ 17.76

05/14/2007

A

5,000

05/14/2008⁽³⁾

05/14/2017

Class A
Common
Stock

5,000

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| CAMPBELL DANIEL W C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601 | X | | | |

Signatures

D. Matthew Dorny as Attorney-in-Fact for Daniel
Campbell

05/16/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of May 14, 2007.
- (2) Previously reported.
- (3) Options become exercisable one day prior to the next annual meeting of stockholders following the date of grant. Dates listed are estimated vesting dates based on the date of the previous annual meeting of stockholders.
- (4) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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