### UNITED FIRE GROUP INC

Reminder: Report on a separate line for each class of

securities beneficially owned directly or indirectly.

Form 5

February 12, 2016

#### **OMB APPROVAL** FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per 5 obligations OWNERSHIP OF SECURITIES response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4 Transactions Reported 1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer Helbing Kevin W. Symbol UNITED FIRE GROUP INC (Check all applicable) [UFCS] (Middle) 3. Statement for Issuer's Fiscal Year Ended (Last) (First) Director 10% Owner \_ Officer (give title Other (specify X (Month/Day/Year) below) below) 12/31/2015 Interim PFO/Asst VP/Controller 118 2ND AVE SE (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line) **CEDAR** \_X\_ Form Filed by One Reporting Person RAPIDS, IAÂ 52401-1212 Form Filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction Acquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial any (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned at end Indirect (I) Ownership of Issuer's (Instr. 4) (Instr. 4) (A) Fiscal Year or (Instr. 3 and 4) Amount (D) Price By 401(k) Â Â Â Â Â Common Â 94 (1) Ι Plan for Self

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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SEC 2270

(9-02)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 II S
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 20.54	Â	Â	Â	Â	Â	02/18/2016	02/18/2021	Common Stock	500	
Stock Option (right to buy)	\$ 20.93	Â	Â	Â	Â	Â	(2)	02/24/2022	Common Stock	1,000	
Stock Option (right to buy)	\$ 23.96	Â	Â	Â	Â	Â	(3)	02/15/2023	Common Stock	1,500	
Stock Option (right to buy)	\$ 29.12	Â	Â	Â	Â	Â	(4)	02/20/2025	Common Stock	2,500	
Stock Option (right to buy)	\$ 29.61	Â	Â	Â	Â	Â	(5)	02/21/2024	Common Stock	2,000	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Helbing Kevin W. 118 2ND AVE SE CEDAR RAPIDS, IA 52401-1212	Â	Â	Interim PFO/Asst VP/Controller	Â			
Signatures							

/s/ Kevin W. Helbing by Michael T. Wilkins,
Attorney-in-Fact
02/12/2016

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\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - The number of securities shown as being held in or acquired by the Issuer's 401(k) account for the Reporting Person's benefit are the approximate number of shares of Issuer common stock(excluding fractionals) for which the Reporting Person has the right to direct the
- (1) vote under the Issuer's 401(k) Plan. Such shares are not directly allocated to 401(k) Plan participants, but are instead held in a unitized fund consisting primarily of Issuer common stock, together with a small percentage of short-term investments. 401(k) Plan participants acquire units of this fund.
- (2) Remaining options exercisable in equal installments on 2/24/2016 and 2/24/2017.
- (3) Remaining options exercisable in equal installments on 2/15/2016, 2/15/2017 and 2/15/2018.
- (4) Options become vested and exercisable in equal installments on 2/21/2016, 2/21/2017, 2/21/2018, 2/21/2019 and 2/21/2020, respectively.
- (5) Options exercisable in equal installments on 2/21/2016, 2/21/2017, 2/21/2018 and 2/21/2019.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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